



Financial Education Programs & Initiatives

Utah Council on Financial and Economic Education

- Established by legislative resolution ([SCR3](#)) in 2009
- Collaboration of private and public entities that share a commitment to empowering Utahns to achieve economic stability, opportunity, and upward mobility
- ~50 public and private entities participate
- Chaired by State Treasurer
- Office of State Treasurer oversees and orchestrates the work of the Council



Utah Council on Financial and Economic Education

Objectives of the Council:



1. Advocate for and strengthen financial education requirements and programming within the public education system
2. Identify and support programs that empower individuals and families to achieve economic stability, opportunity, and upward mobility
3. Promote collaboration among UCFEE partner organizations



Utah Financial Empowerment Coalition 501(c)3

- Utah Council on Financial and Economic Education was an unfunded mandate
- We formed a nonprofit organization in 2018 to serve as the fiscal agent for financial literacy initiatives
 - The Utah Financial Empowerment Coalition has an independent board of directors
 - A representative of the Treasurer's Office serves as secretary/treasurer of the board
 - The Treasurer's Office performs the administrative work of the organization



Utah Women in the Money Conference



- Over the last five years, the conference has provided Utah women with access to knowledge, community resources, and a support system.
- In 2023, the hybrid conference served nearly 900 women
- Experts representing dozens of nonprofit organizations, government agencies, and community partners serve as speakers and exhibitors



Utah Women in the Money Conference

What attendees have to say:

My favorite part of the conference was meeting amazing people from great organizations and listening to their stories. The takeaway is huge!!

Presenters are knowledgeable, informative, down to earth, and fun. I've been twice. I LOVE, LOVE, LOVE the content!

I loved the concept, the venue, and the speakers! The time between workshops was great to create meaningful contacts. My experience would not be possible without their scholarship.



Utah Treasurer's Investment Challenge



- 10-week simulation of Wall Street trading that provides a framework for teaching Utah students about the U.S. economy and financial markets
- Served more than 7,500 students in grades 4-12 last year
- Students can also compete in a statewide writing contest
- Administered by the Utah Office of State Treasurer since 2018. The Utah Financial Empowerment Coalition is the fiscal agent



Opportunities to Get Involved

- **Utah Council on Financial and Economic Education**
 - Meets quarterly (in-person and Zoom)
 - Subcommittees that focus in on various issues
 - Share your resources with the community and collaborate with other organizations
- **Partner with us on the Utah Women in the Money Conference and the Utah Treasurer's Investment Challenge**
 - We rely on sponsorship donations to provide these resources



CONTACT US:

Brittany Griffin

Policy & Communications Deputy
Utah Office of State Treasurer
(801) 918-1411 | bngriffin@utah.gov

Website: treasurer.utah.gov

Ania McGrath

Communications & Outreach Programs Manager
Utah Office of State Treasurer
(801) 538-1473 | amcgrath@utah.gov

Social Media: [@UtahTreasurer](https://twitter.com/UtahTreasurer)

