Sample Letter for Employee Payroll Deduction

[Date]

[Name]
[Address]

[Personalized Name]

Each one of us has a stake in ensuring that the banking industry enjoys a fair and healthy legal and regulatory environment. We encourage your participation in grassroots activism. Additionally each of us should be financially committed to preserving the environment in which our bank operates. There are always issues facing the Utah State Legislature, whose outcome could have a dramatic impact on our business, We need to have a strong voice to ensure that our industry is not out-gunned by special interest groups.

It is extremely important to elect and support public officials, Republicans and Democrats, who support laws and regulations that level the playing field for banks, and provide a good business environment for our industry. The future of our industry and the security of our employment require us to have a strong voice in the legislative and rule-making process.

For this reason, we have decided to implement a new program to encourage employees to make regular donations to the Utah Bankers Association Political Action Committee (UBA PAC). PAC contributions are strictly voluntary. We all have an interest in who is elected to represent us in our state government. Their actions and how they vote could affect our industry and our job security.

We appreciate all you do for the Bank. Each of you contributes to its success. We appreciate your involvement in the community and know of the demands on your time and resources. We ask you to consider establishing a voluntary deduction each pay period that would be contributed to the PAC. You may contribute a lump sum if you would rather.

Your contribution whatever the amount, can have a very real impact on what we can accomplish. If you feel inclined and would like to support our effort, please complete the attached donation form and return it to _____.

Each year we will make a full report to you on the use of PAC funds. We appreciate your effort and support.

Sincerely,

[Bank CEO]