



Community Reinvestment Act Conference September 17, 2026

8:00 – 8:30 AM	Registration and Breakfast
8:30 – 8:40 AM	Welcome – Stephanie Tobey, Senior Vice President, Community Engagement & Responsibility, Zions Bank
8:40 – 9:25AM	Economic Update Phil Dean, Chief Economist & Co-chair, Utah Economic Council David Eccles School of Business, Kem C. Gardner Policy Institute University of Utah
9:25 – 10:25 AM	Community Development Investment Strategies Tracy Choi, Senior Outreach Manager, SF Fed - Moderator Sarah Simms, AVP of Outreach, SF Fed Jason Lew, Senior Examiner, SF Fed Alan Urie, Senior Vice President, Synchrony Bank
10:25 – 10:40 AM	Break
10:40 – 10:50 AM	Sponsor Spotlight - Financial Literacy Health Dan Krolczyk, VP Revenue Innovation, Everfi
10:50 – 11:25 AM	AI: How Banks Could Use AI for CRA Drew Brown, Founder, Future Industries
11:25 – 11:40 PM	AI Use Demonstration Angela Smedley, CRA Compliance Officer, SoFi
11:40 – 11:55 AM	AI Q&A
11:55 – 12:55 PM	Lunch – Networking Activity
12:55 – 1:05 PM	Sponsor Spotlight – Lukas Ridd, Utah Housing Preservation Fund
1:05 – 1:45 PM	Equity Equivalent Investments (EQ2s) Christopher (Spike) Keil, Community Affairs Specialist, Division of Depositor and Consumer Protection (DCP), Federal Deposit Insurance Corporation
1:45 – 2:30	Community Collaboration Patrick McIntyre, Chief Development & Communications Officer United Way of Salt Lake
2:30 – 3:00 PM	Open Mic – Alysa Peterson, VP, Community Development, Synchrony Bank