



## Congressman Blake Moore

Blake Moore is a proactive problem solver from Ogden committed to representing each and every constituent of Utah's First District. He is dedicated to reflecting Utah's values in Congress and finding solutions to the challenges facing the district and the state. Advocating for inclusive, pro-growth, and aspirational principles, Blake is amplifying Northern Utah's voice on a national level to ensure Utahns receive the service and representation they deserve.

Before being elected to Congress, Blake worked for small businesses and in the foreign service, experiences that now guide his work on domestic and foreign policy. As a Principal at Cicero Group, Blake worked primarily in the social impact, marketing research, and strategy practice areas leading projects and serving clients throughout Utah and the nation. He has expertise in education, financial services, public policy, healthcare, transportation, supply chain, and waste industries, and this work informs his customer service and problem solver approach in Washington, D.C., as he identifies ways to help the federal government better work for Northern Utah. His passion for helping organizations manage the change process drives his ambition to overcome partisan gridlock, improve federal agencies, and smartly streamline the nation's bureaucracy.

Previously, Blake worked abroad in business development in the healthcare and financial services industries, which led him to understand the challenges that small businesses grapple with on a daily basis. Blake was also honored to serve in the Foreign Service for the U.S. Department of State, where he gained first-hand knowledge of the international threats that America faces. This experience taught him to take seriously the United States' diplomatic apparatus, the readiness of the Armed Forces, and the nation's commitment to strengthening partnerships and alliances across the globe.

Blake is a proud product of the First District, and he knows that this community is defined by family, service, and doing the right thing—even when it's hard. Born and raised in Ogden, Blake learned hard work and

responsibility from his dad and optimism and service from his mom. The Ogden community's tremendous teachers, coaches, families, and mentors inspired Blake and taught him the privilege of leadership and the power of giving back.

Blake obtained a Master's in Public Policy and Administration from Northwestern University. He graduated from the University of Utah after serving a mission for the Church of Jesus Christ of Latter-Day Saints in Seoul, South Korea, and signing a scholarship to play as the quarterback at Utah State University. In high school, he was awarded the Wendy's National High School Heisman, an award honoring one male and one female senior for excellence in athletics, academics, and citizenship. He remembers fondly a conversation with a Heisman trustee after the ceremony. The trustee mentioned that it was Blake's Eagle Scout and other service projects that set him apart. Blake recalls thinking at that moment, "I'm not special; that's just the way kids are raised in Northern Utah!"

Blake is married to Jane Boyer, his amazing, humorous, and very candid wife, who encourages him to take risks and pursue big things. Blake and Jane have three awesome and active boys who keep them on their toes, Max, George, and Winston. Even after being sworn in, Blake's most prized title is "Little League Coach."