

# POWER OF NOW

*Enjoy the Journey*

August 26, 2020  
Virtual Conference

9:00 - 9:10 a.m.

## **Welcome and Introductions**

*Brittany Westover, JPMorgan Chase, Committee Chair*  
*Kristin Dittmer, EnerBank USA, UBA Chair*

9:10 - 10:00 a.m.

## **You Are the Brand: How to Build Your Personal Influence Through Personal Branding**

*Elisa Garn*  
Chief Brand Architect, Me Degreed

10:00 - 11:00 a.m.

## **Perspective Across Generations Panel**

*Chris Johnson, Operations Manager Assistant- Central Bank*  
*Sunny R. Street, Senior Vice President, Banking Business Team lead, Zions Bank*  
*Stephanie Ransdell, Program Analyst, Celtic Bank*  
*Casie Cottrell, Personal Banker- Wells Fargo*  
Moderator- *Jenny Bressler, Training Director- Central Bank*

11:00 - 11:15 a.m.

## **Break**

11:15 - 11:45 a.m.

## **Finding Balance- Lessons Learned Along the Way**

*Becky Potts*  
Vice President & Regional Executive Salt Lake Branch, Federal Reserve Bank of San Francisco

11:45 - 12:30 p.m.

## **Lunch Break**

12:30 - 1:00 p.m.

## **Future Gazing: Utah's Demographic Trajectory**

*Pamela Perlich, Ph.D.*  
Director of Demographic Research, University of Utah

1:00 - 1:30 p.m.

## **How to Make the Most of Our Situation**

*Susan Hostetter*  
SVP Human Resources, TAB Bank

1:30 - 1:45 p.m.

## **Chair Yoga and Break**

*Melba Jarman*

1:45 - 2:45 p.m.

## **Scale Your Impact – How Self-Leadership is the Key To Success**

*Katie Holland*  
CEO & Founder, Illuminate Together

2:45 - 3:00 p.m.

## **Final Prize Drawings and Adjourn**