



Kem C. Gardner

**POLICY INSTITUTE**

THE UNIVERSITY OF UTAH

# Future Gazing: Utah's Demographic Trajectory

*Utah Bankers Association / Women's Conference*

*August 26, 2020*

INFORMED DECISIONS™

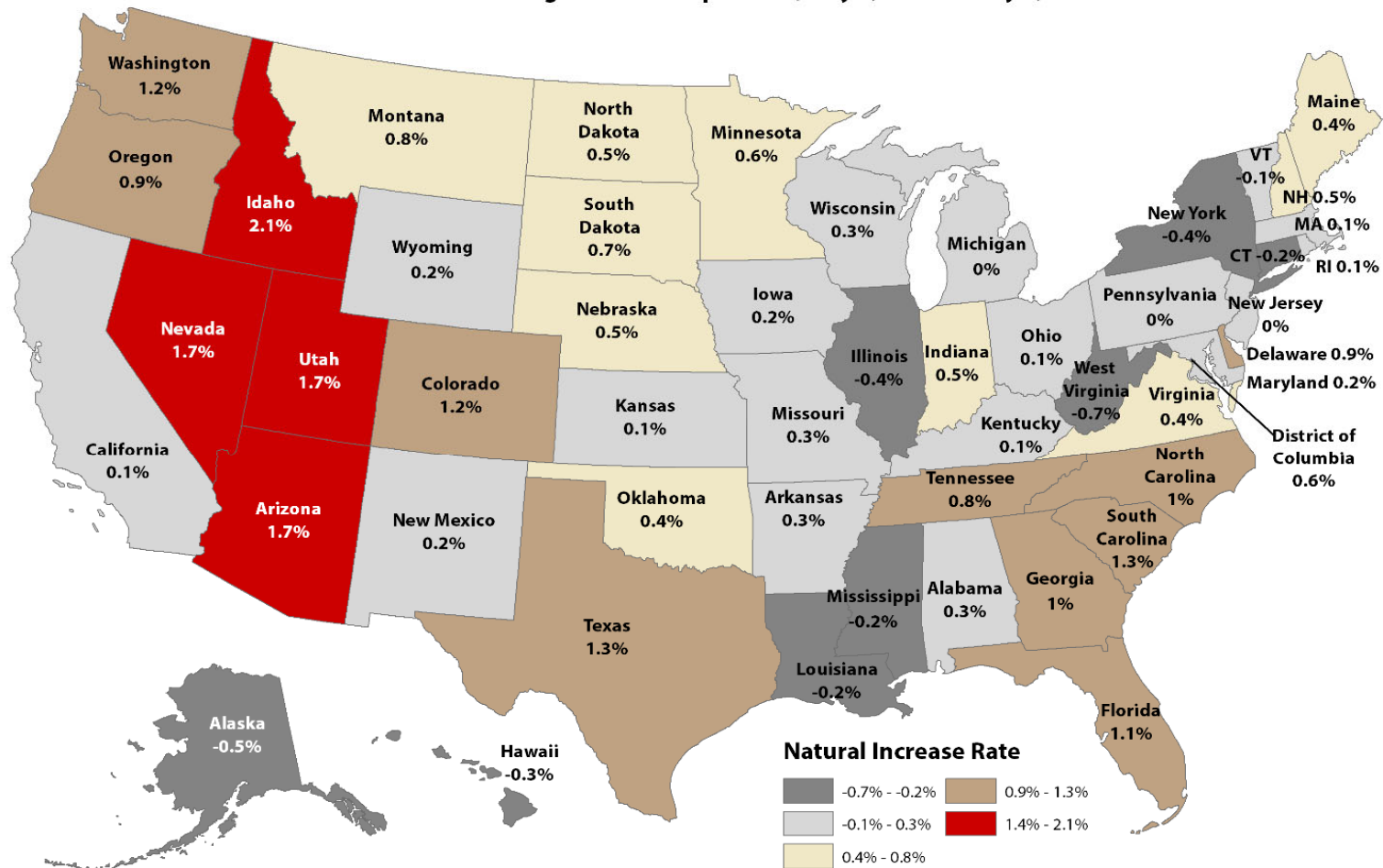
---

Kem C. Gardner Policy Institute | 411 East South Temple Street, Salt Lake City, Utah 84111 | 801-585-5618 | [gardner.utah.edu](http://gardner.utah.edu)

DAVID ECCLES SCHOOL OF BUSINESS

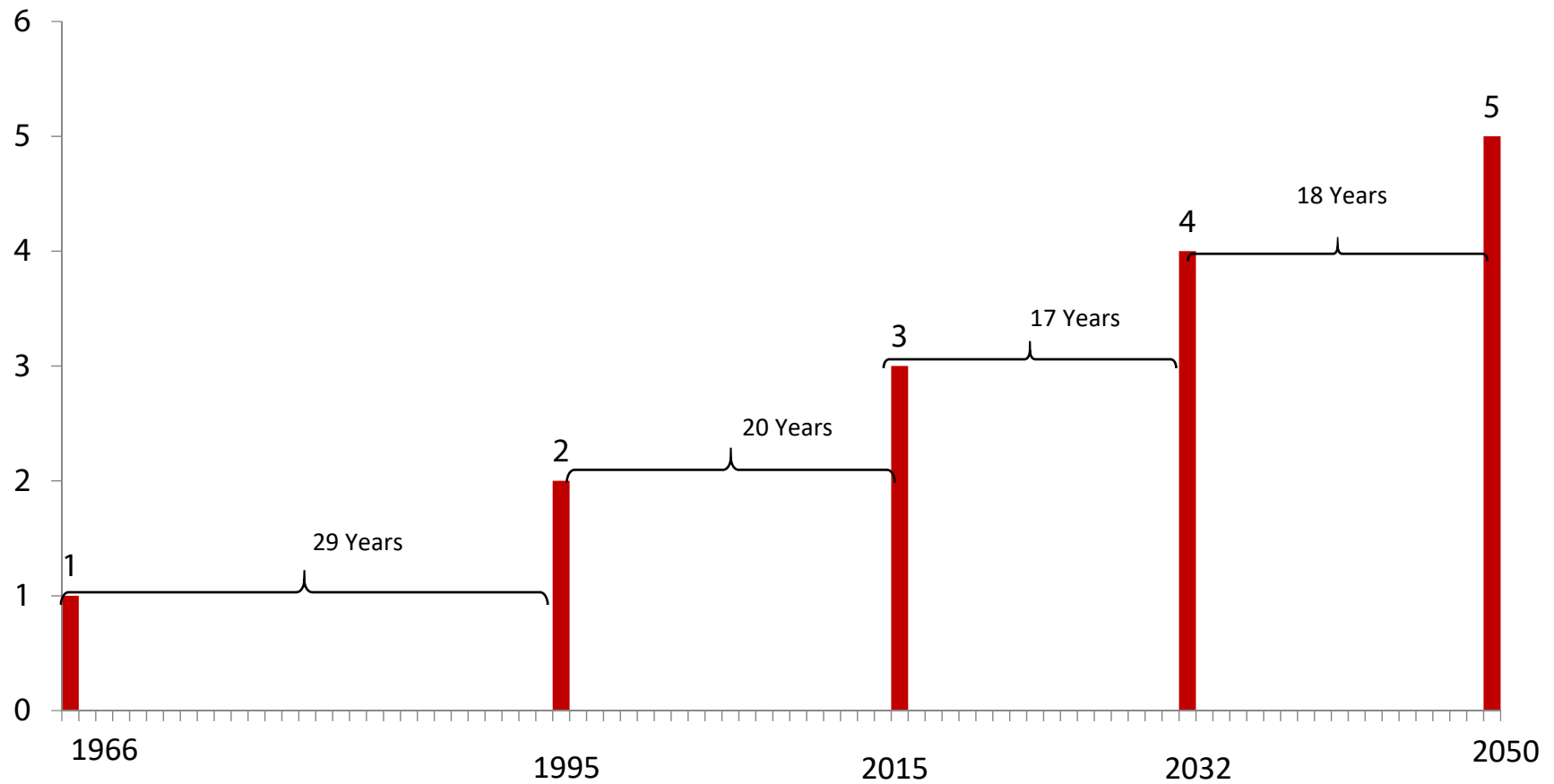
# Population Change: 2018 to 2019

Annual Rate of Change for Total Population, July 1, 2018 to July 1, 2019



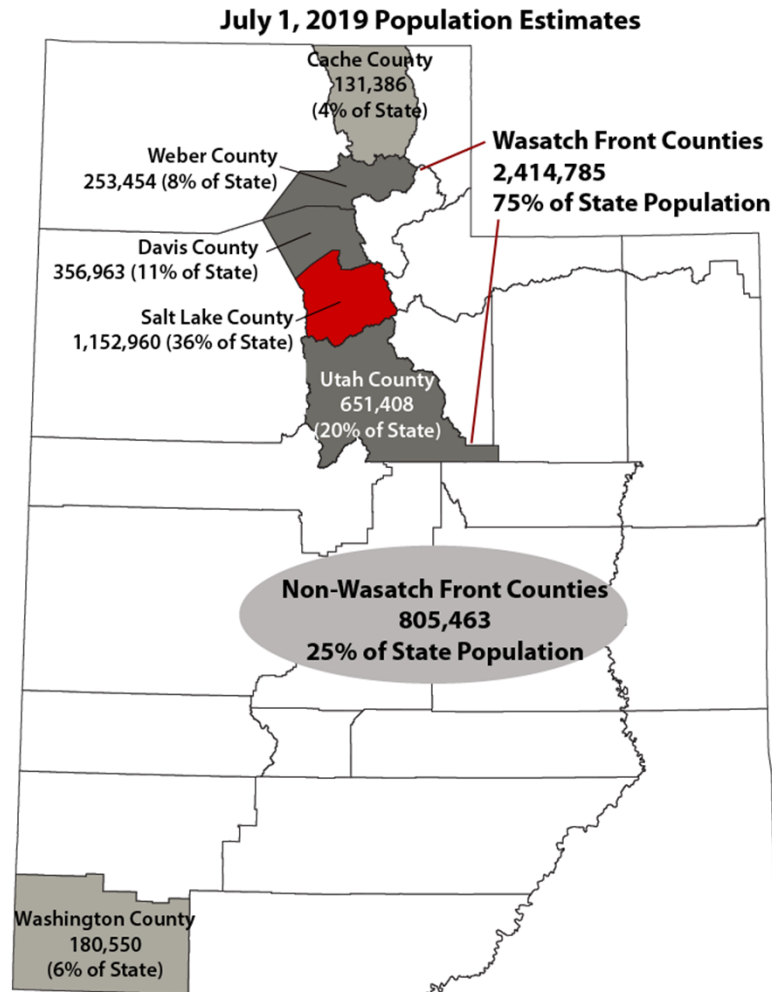
Source: U.S. Census Bureau, Population Division, 2019 Vintage Estimates

# Utah's Million Milestones

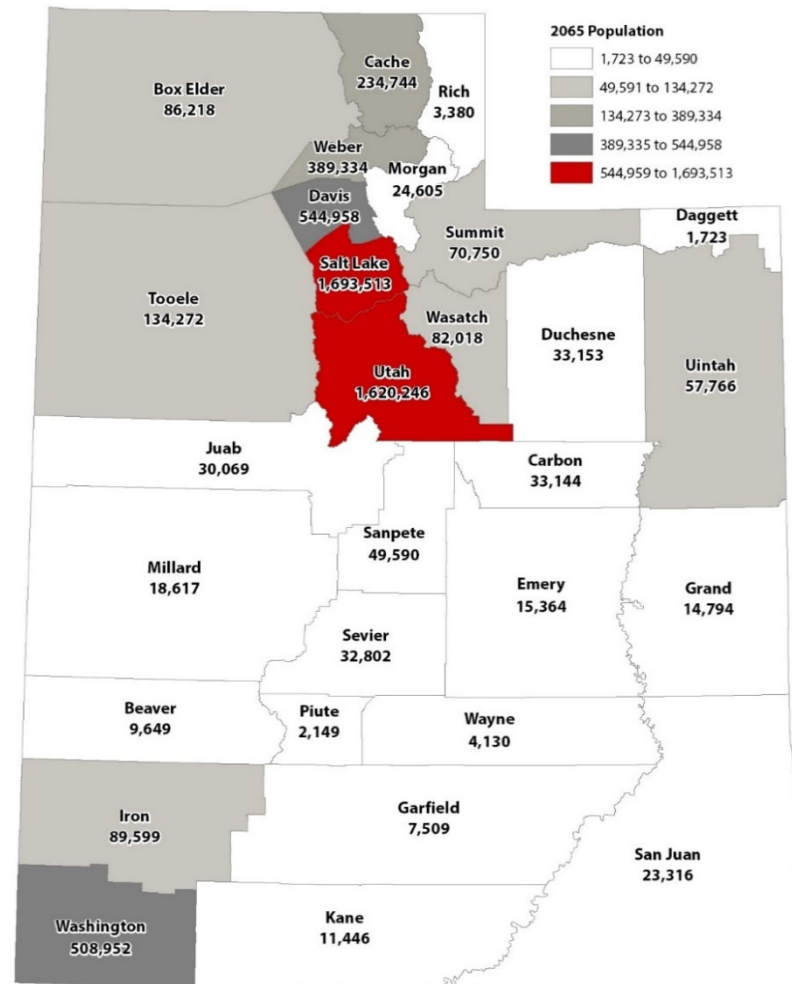


Sources: Utah Population Estimates Committee; Kem C. Gardner Policy Institute

# Where Utahns live, 2019 and 2065



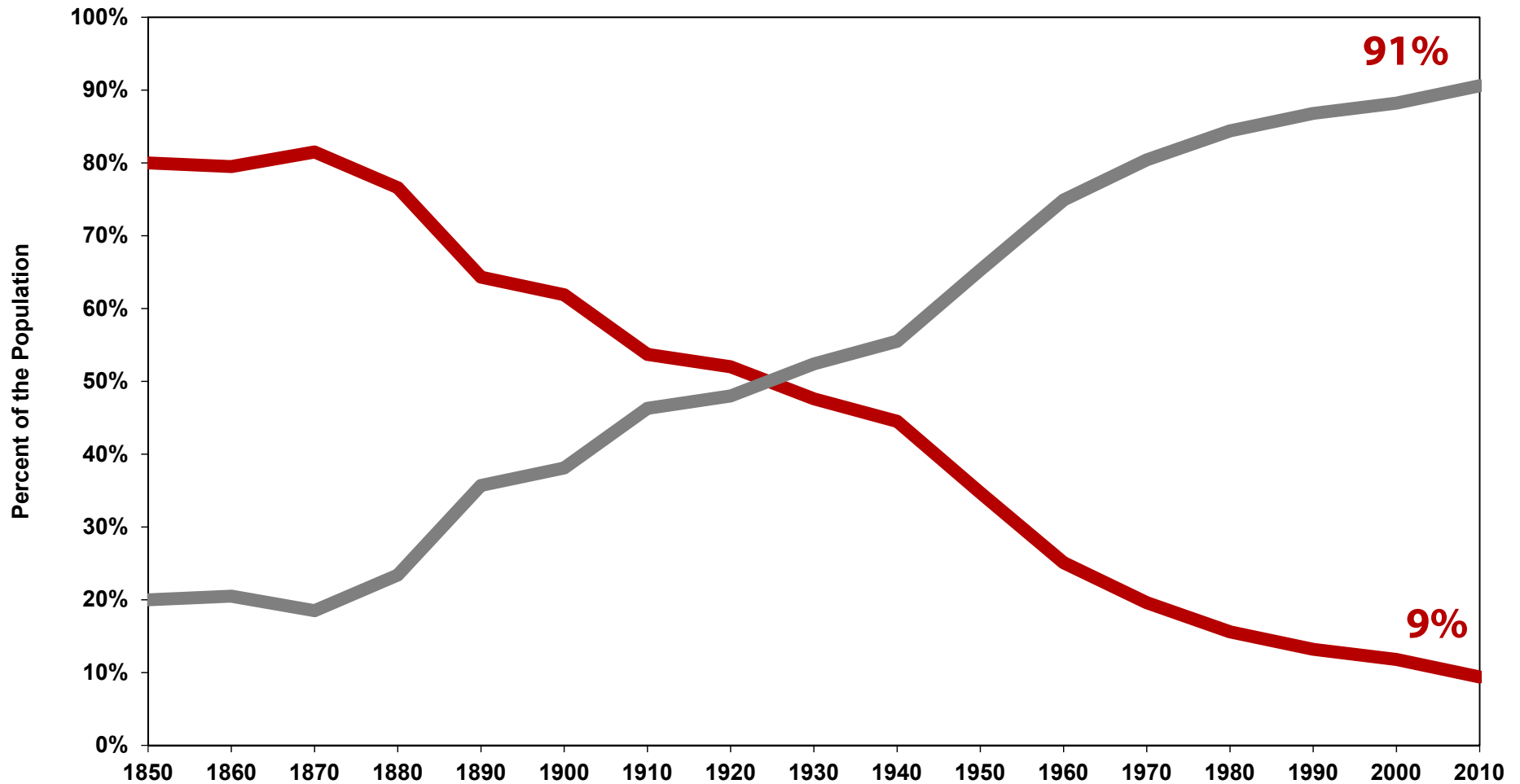
Source: Utah Population Committee



Source: Kem C. Gardner Policy Institute, 2015-2065 population projections

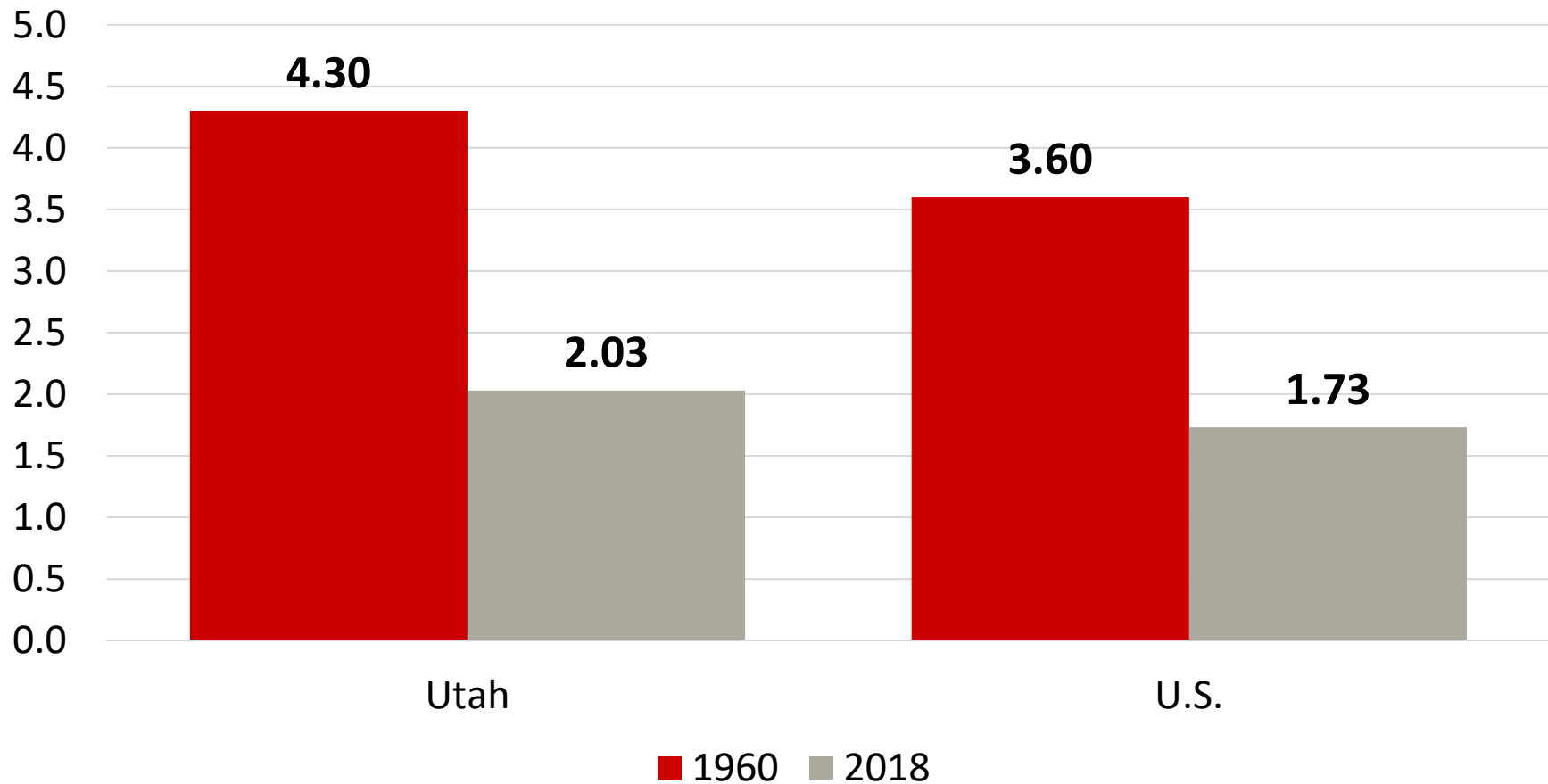
# Urban Growth:

## Utah is an Urban State with Urban Issues



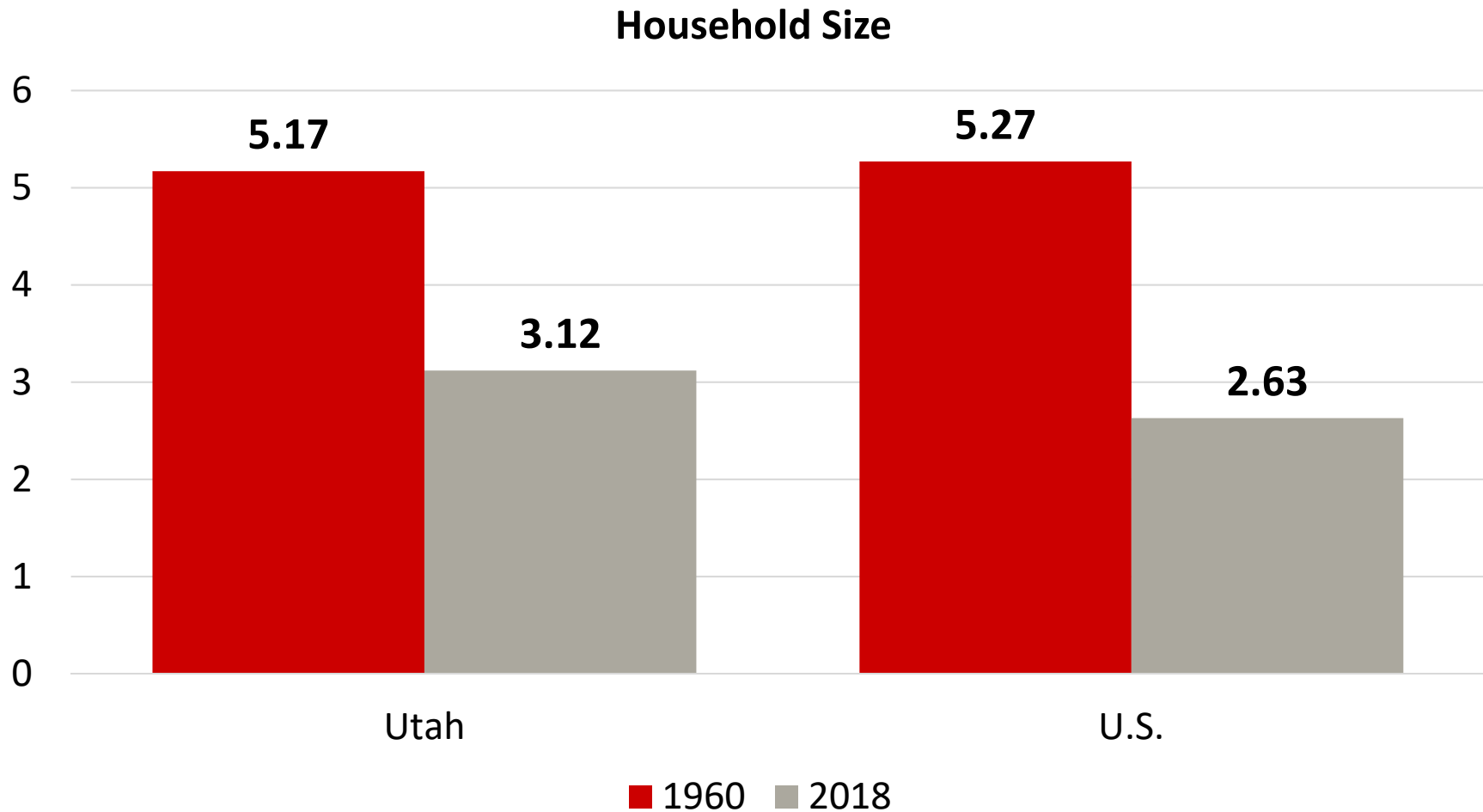
# Utah: Trend Toward Nation

Total Fertility Rates



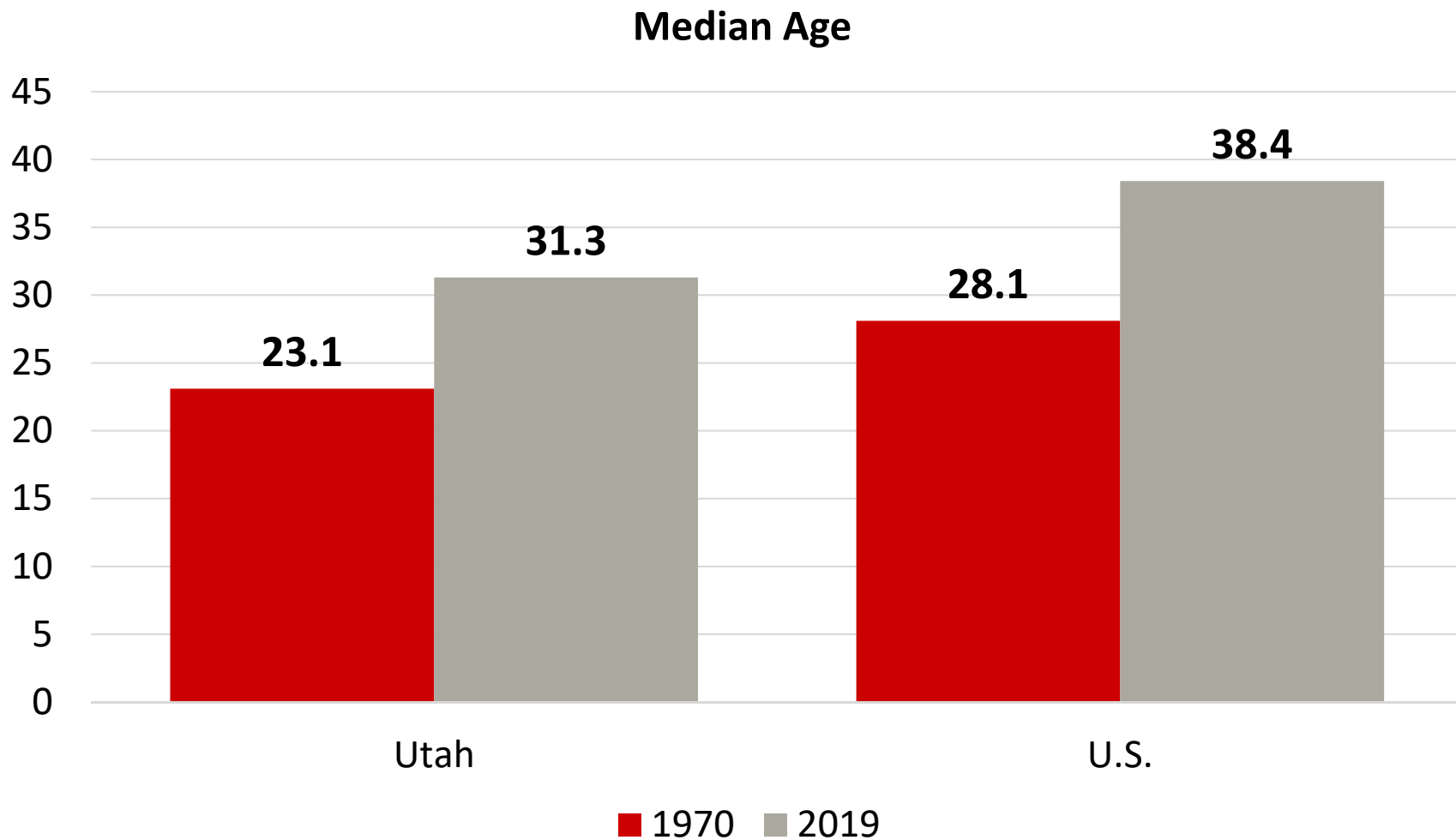
Source: NCHS - National Vital Statistics Reports

# Utah: Trend Toward Nation



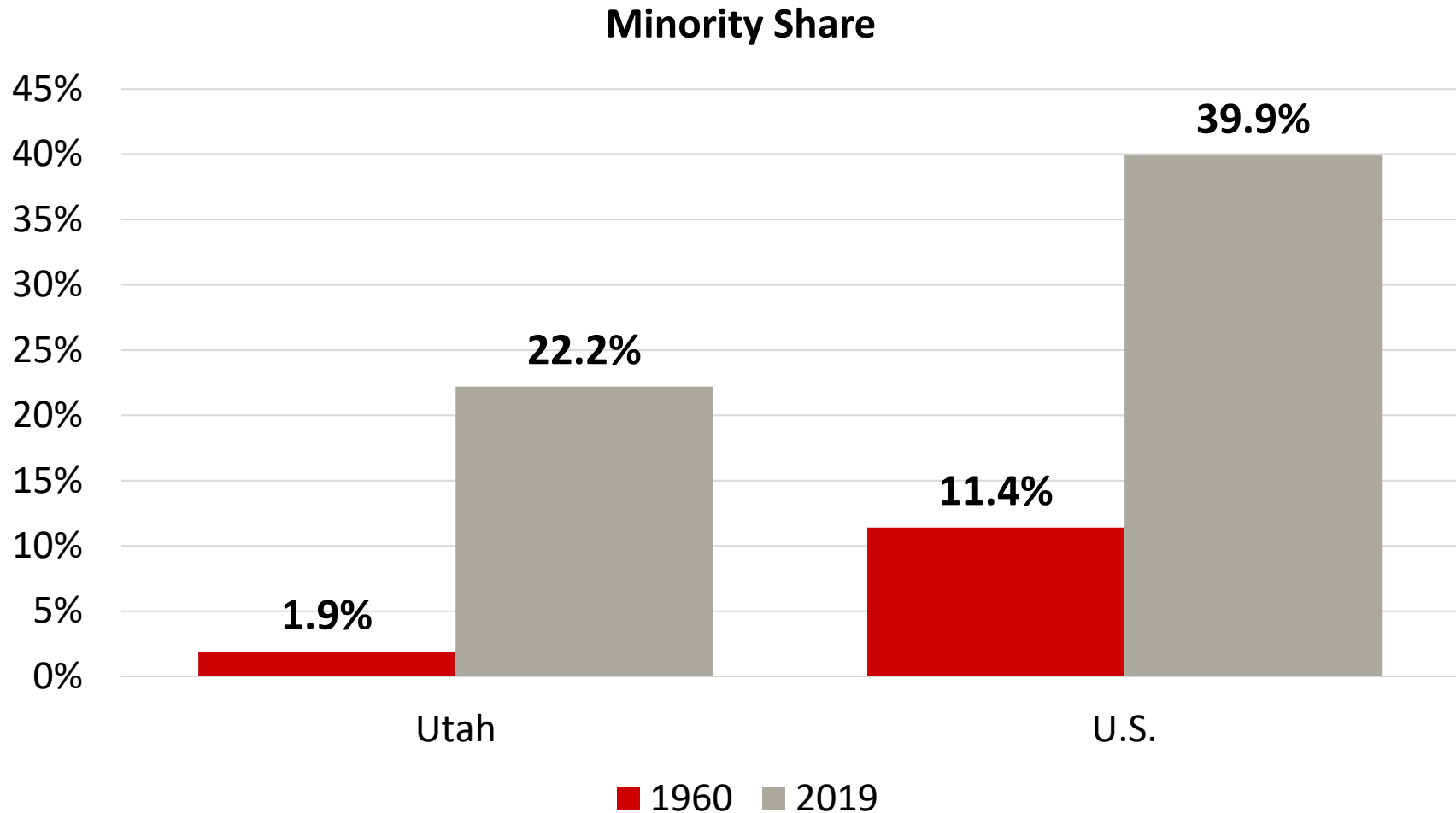
Source: Decennial Census and American Community Survey

# Utah: Trend Toward Nation



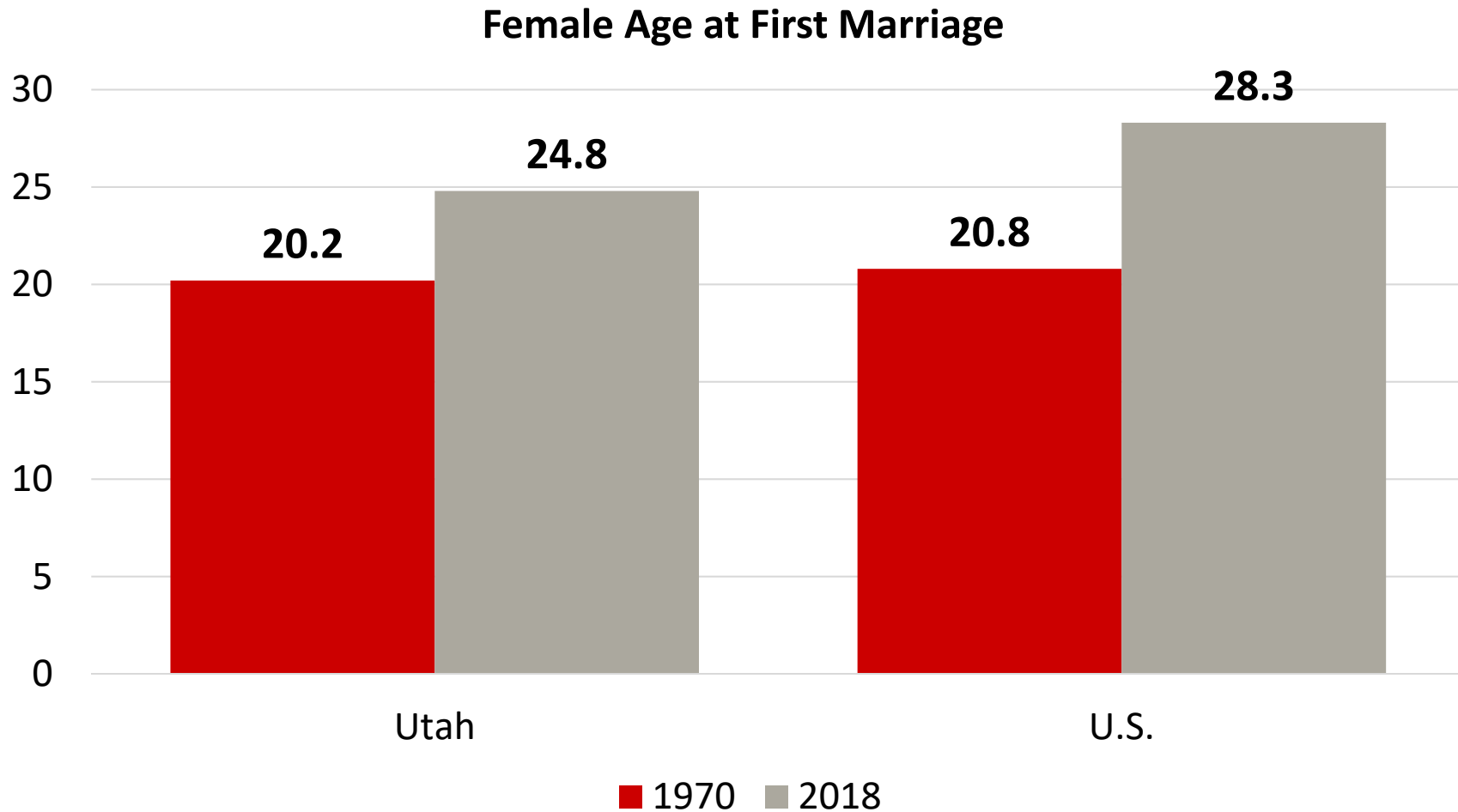
Source: Decennial Census and Population Estimates, U.S. Census Bureau

# Utah: Trend Toward Nation



Source: U.S. Census Bureau: Decennial Census and Population Estimates

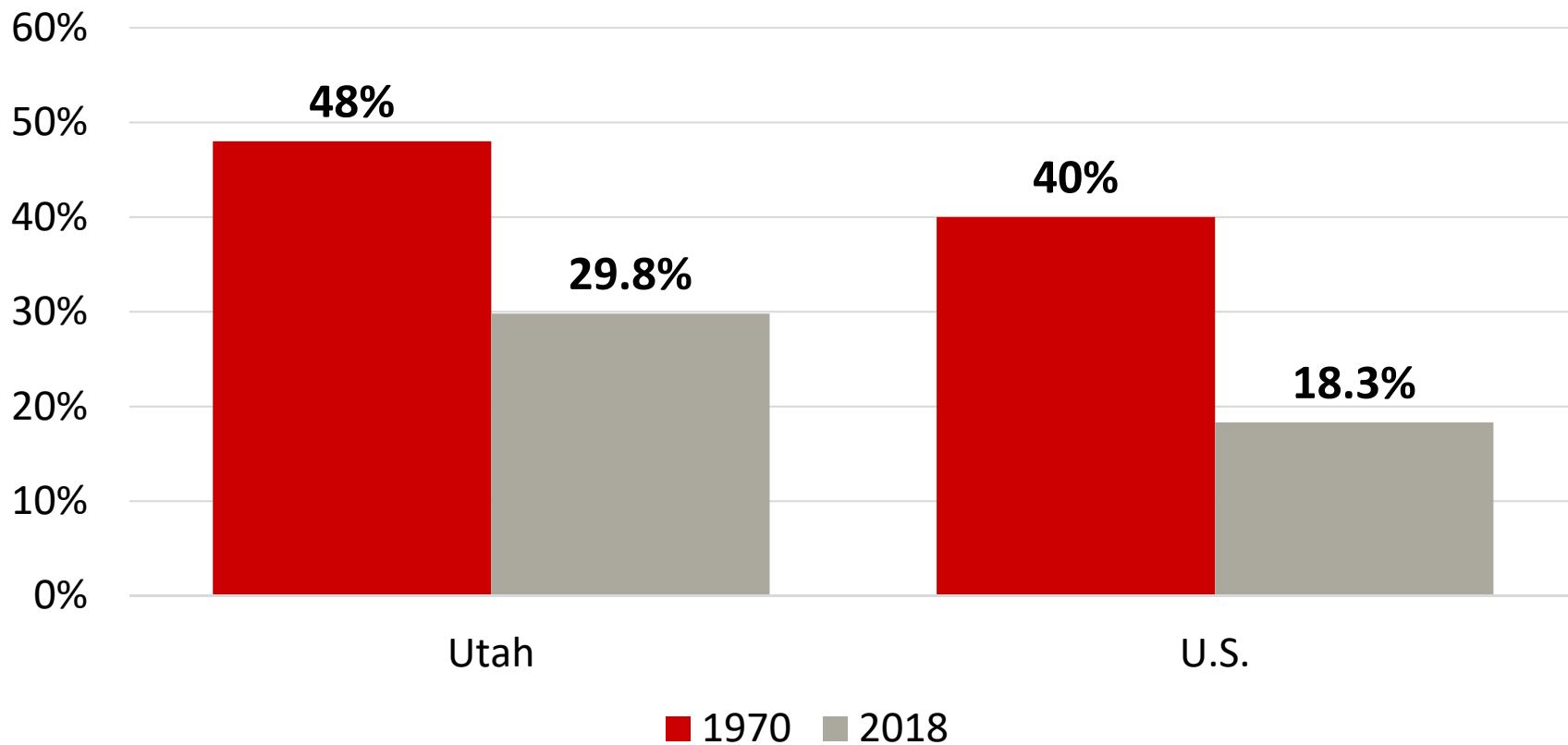
# Utah: Trend Toward Nation



Source: U.S. Census Bureau: Decennial Census and American Community Survey

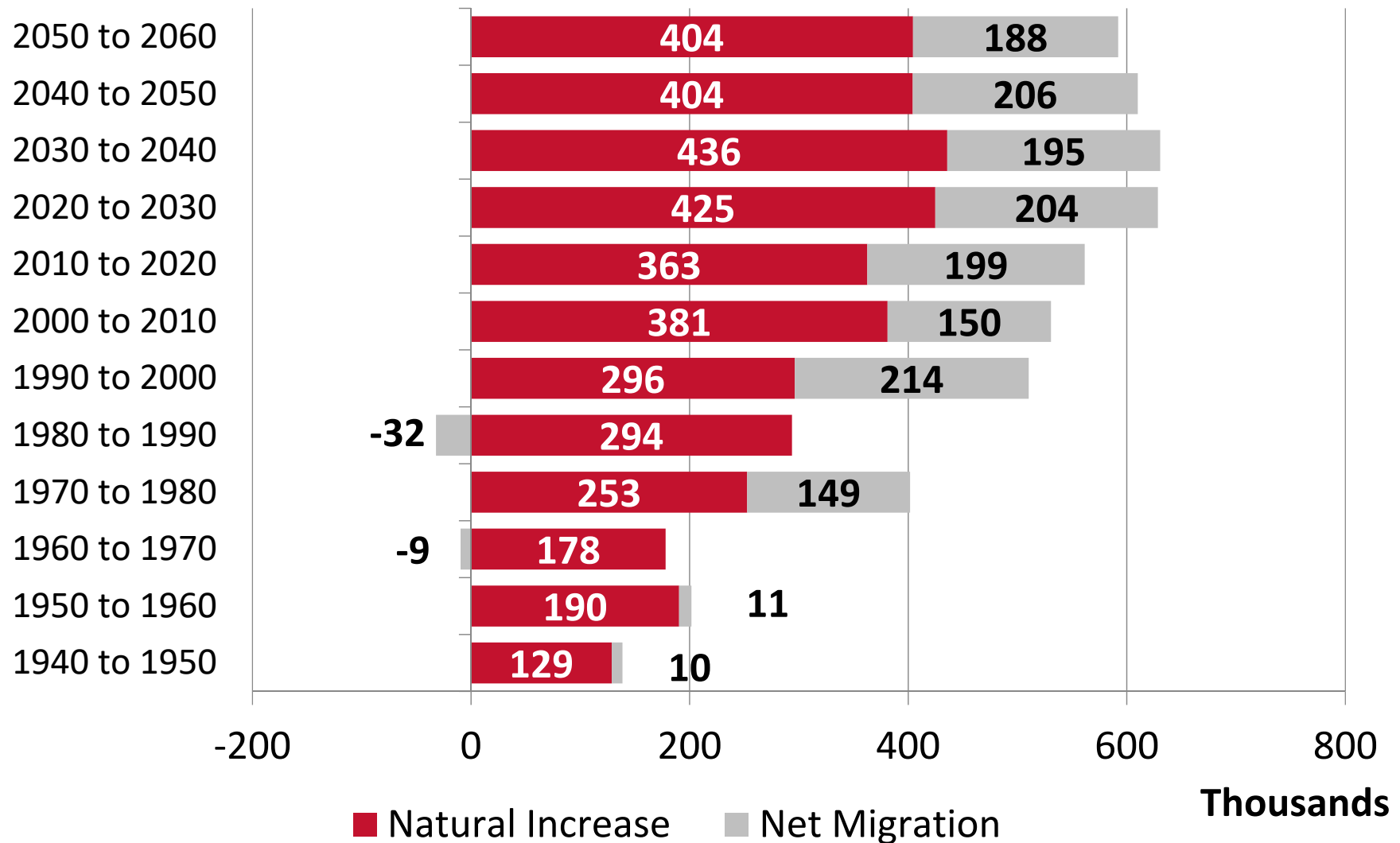
# Utah: Trend Toward Nation

Share of Households: Opposite Sex Married Couple with Children

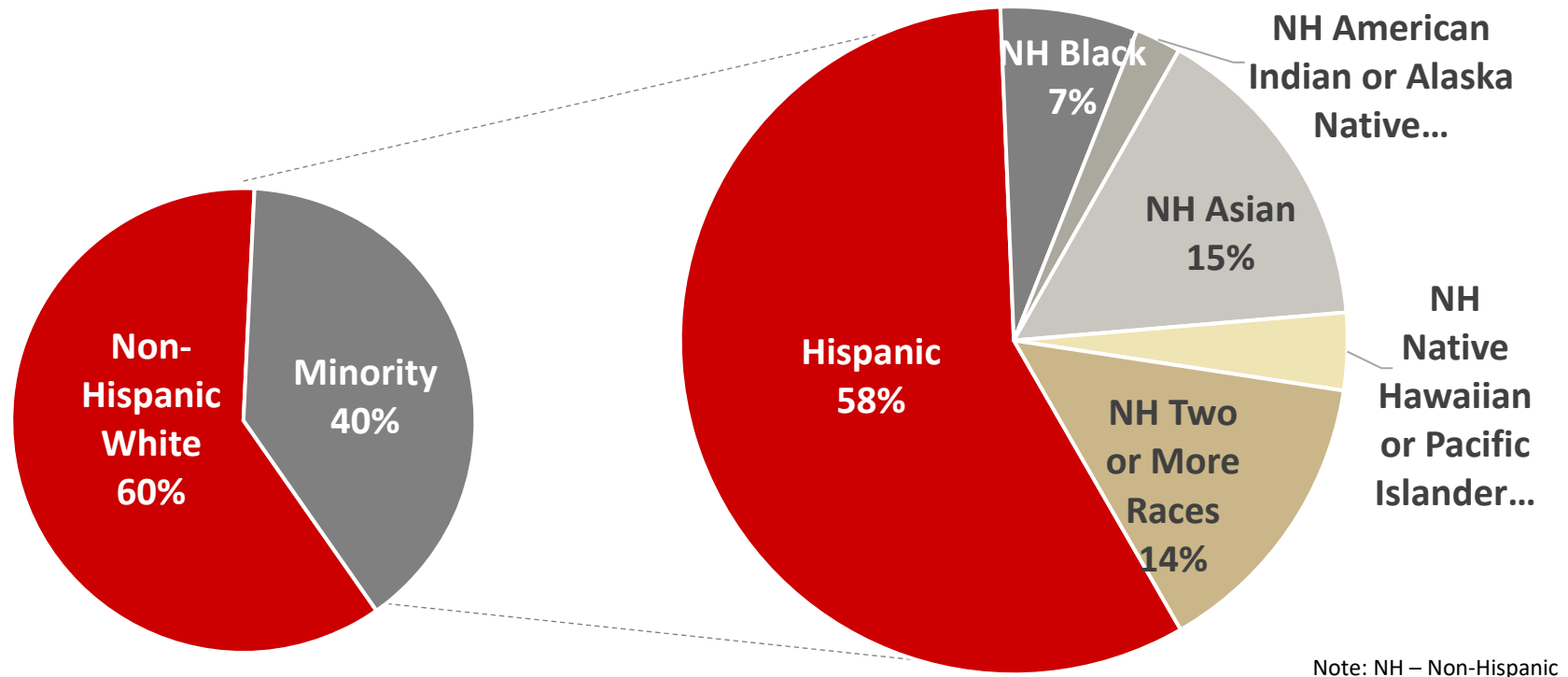


Source: Decennial Census and American Community Survey

# Utah 10-Year Components of Population Change

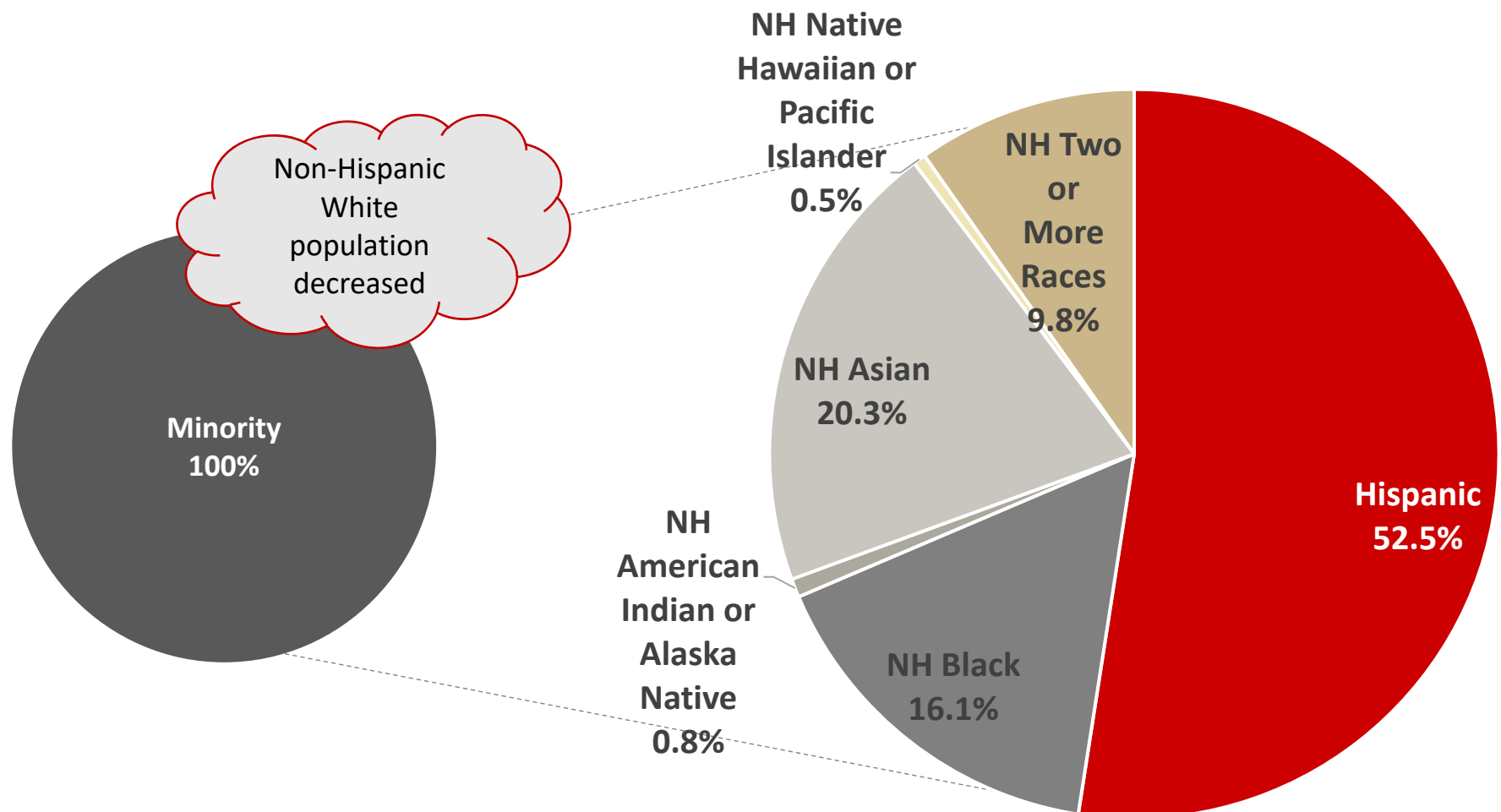


# Utah Population Growth by Race and Ethnicity, 2018 to 2019



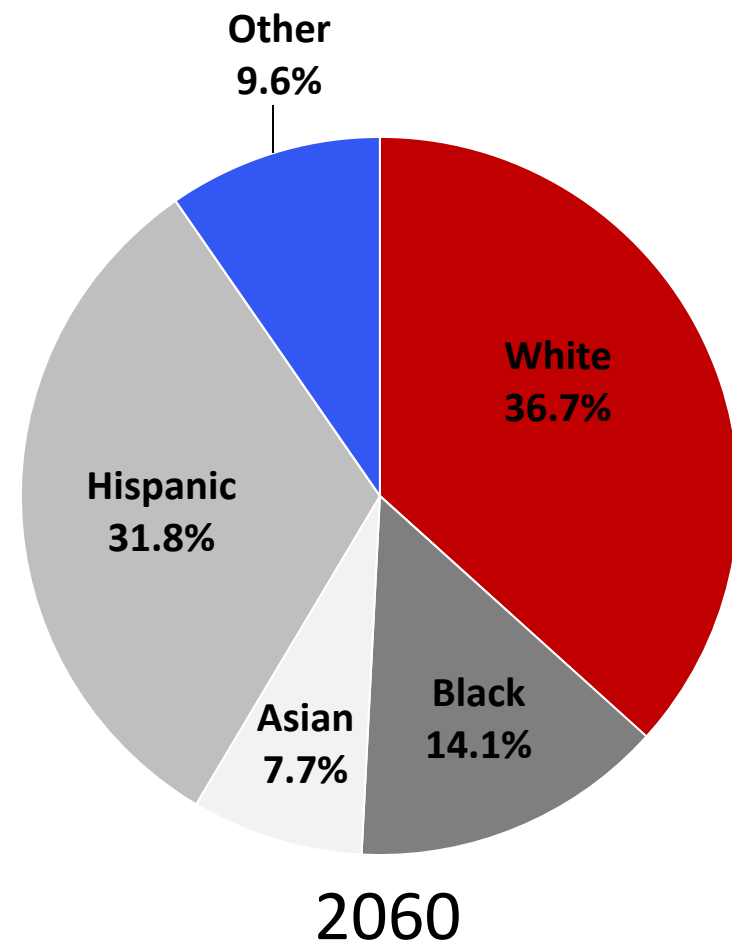
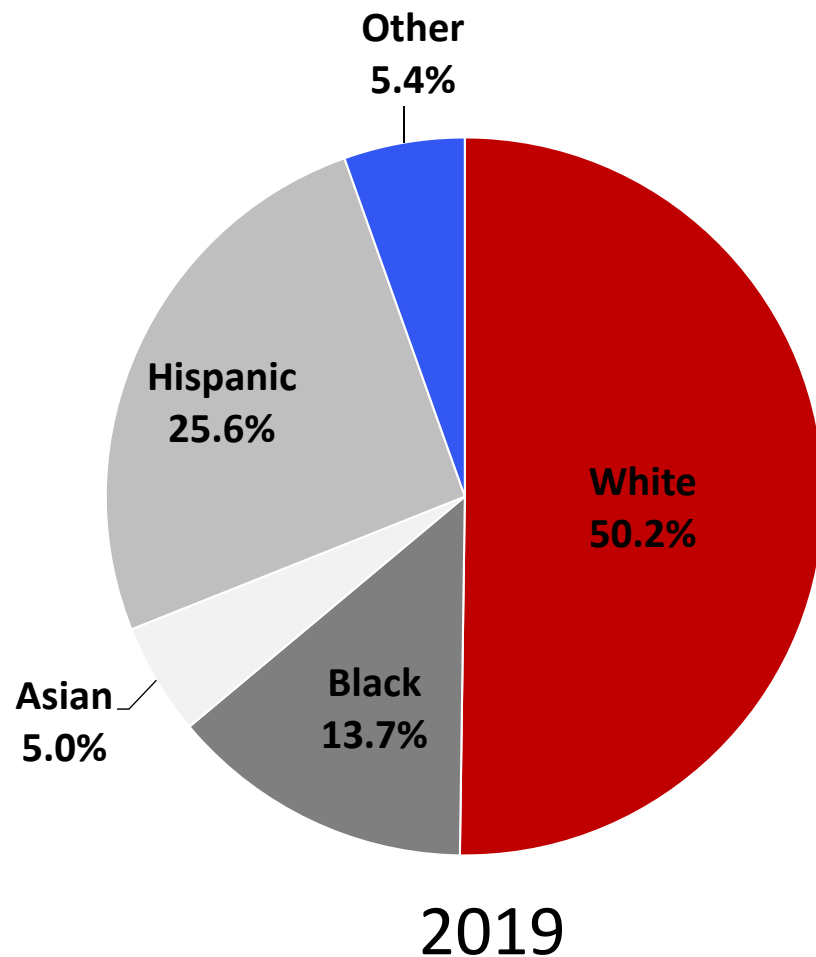
Sources: U.S. Census Bureau, Population Division

# U.S. Population Growth by Race and Ethnicity: 2018 to 2019



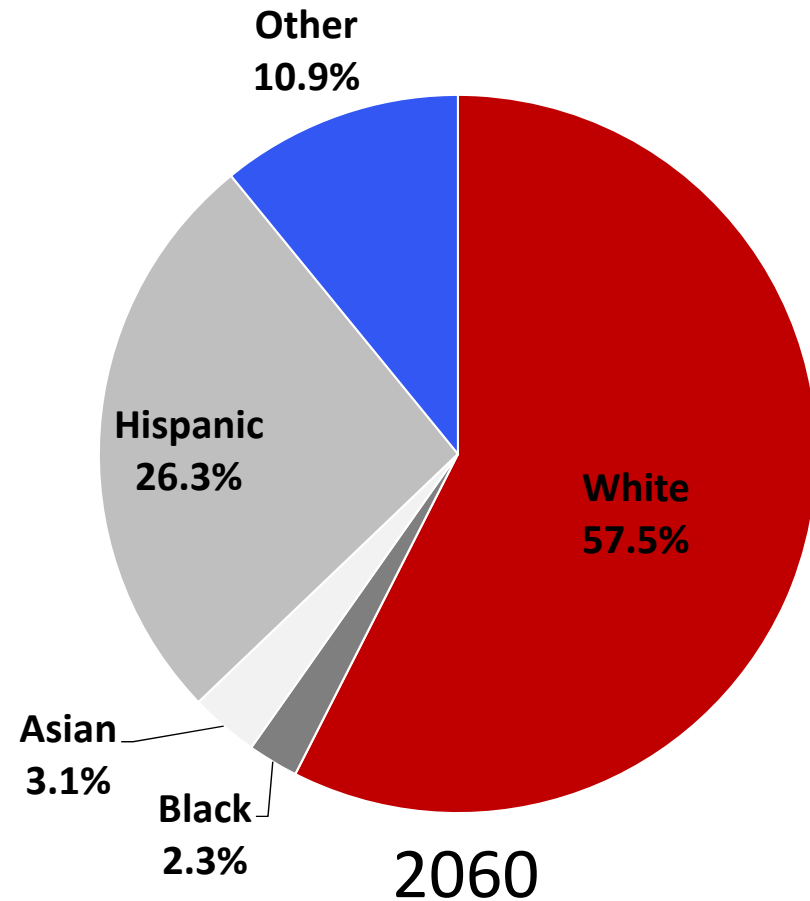
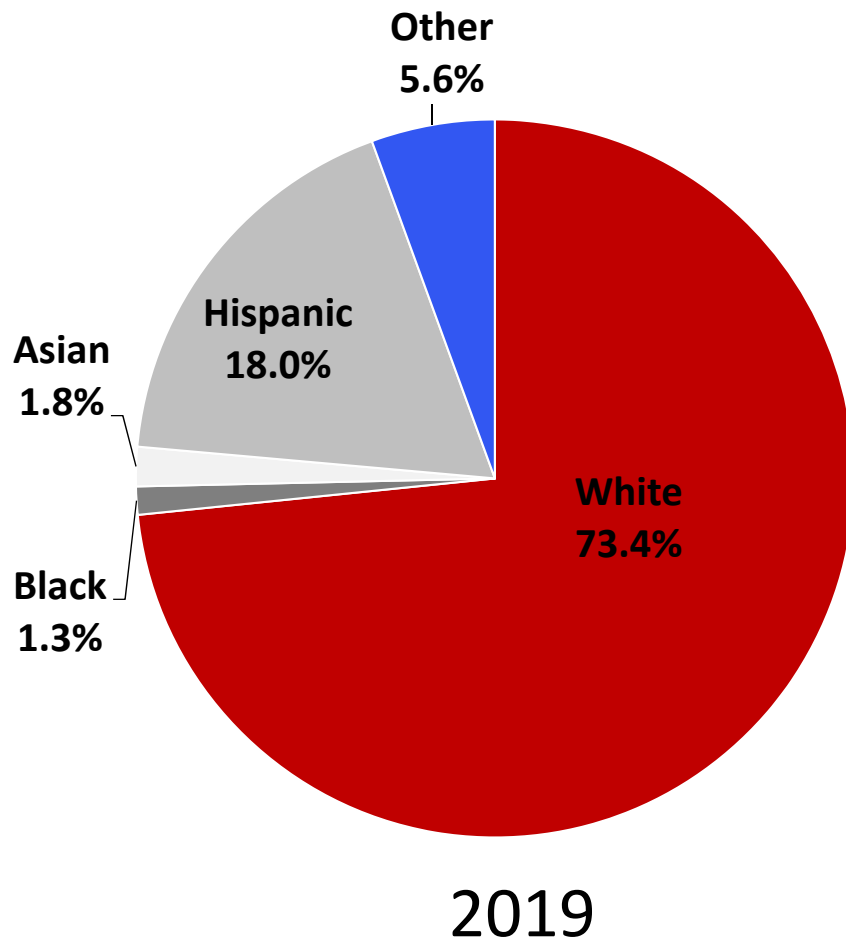
Note: NH – Non-Hispanic  
Sources: U.S. Census Bureau, Population Division

# Racial and Ethnic Composition of U.S. Youth



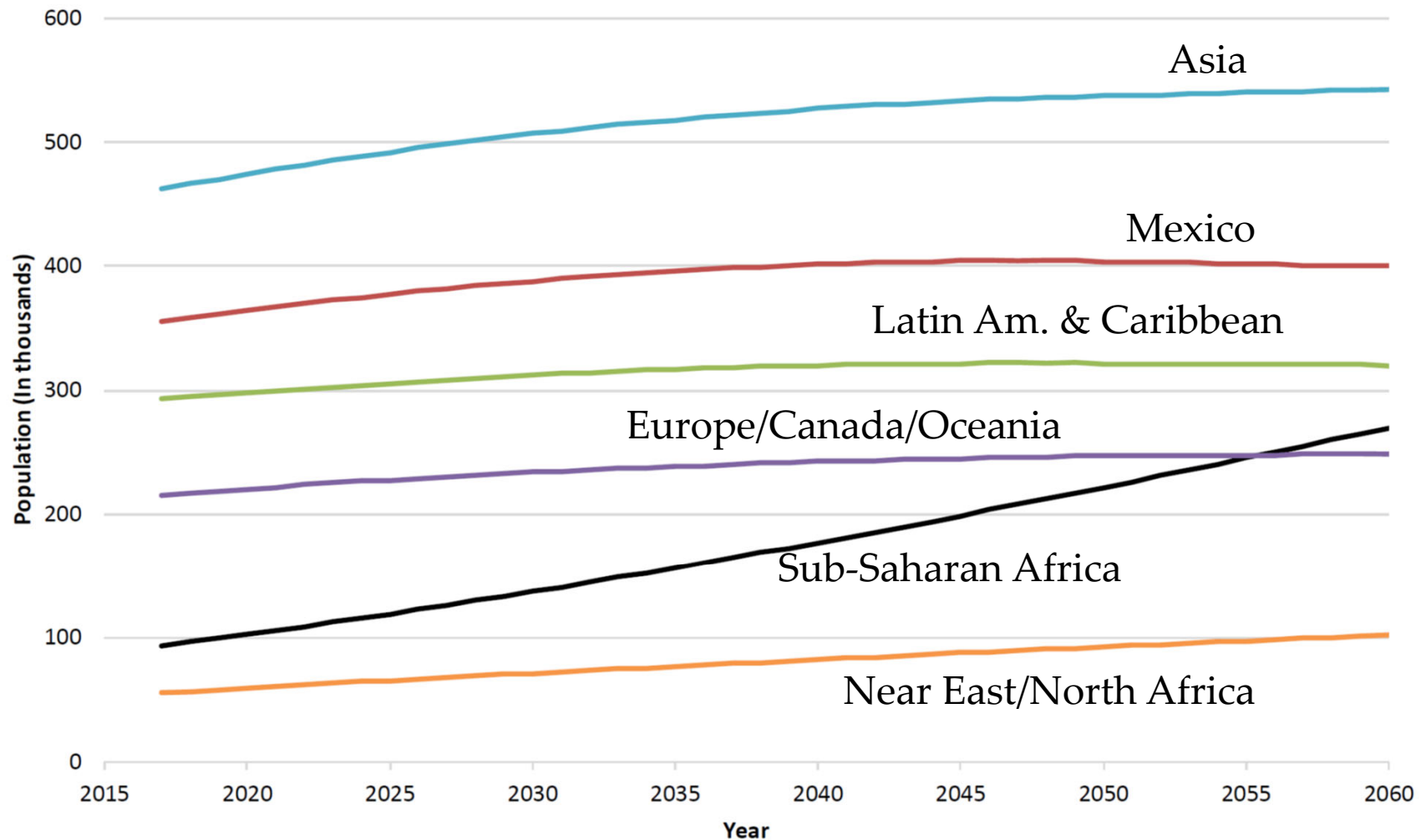
Sources: U.S. Census Bureau

# Racial and Ethnic Composition of Utah Youth



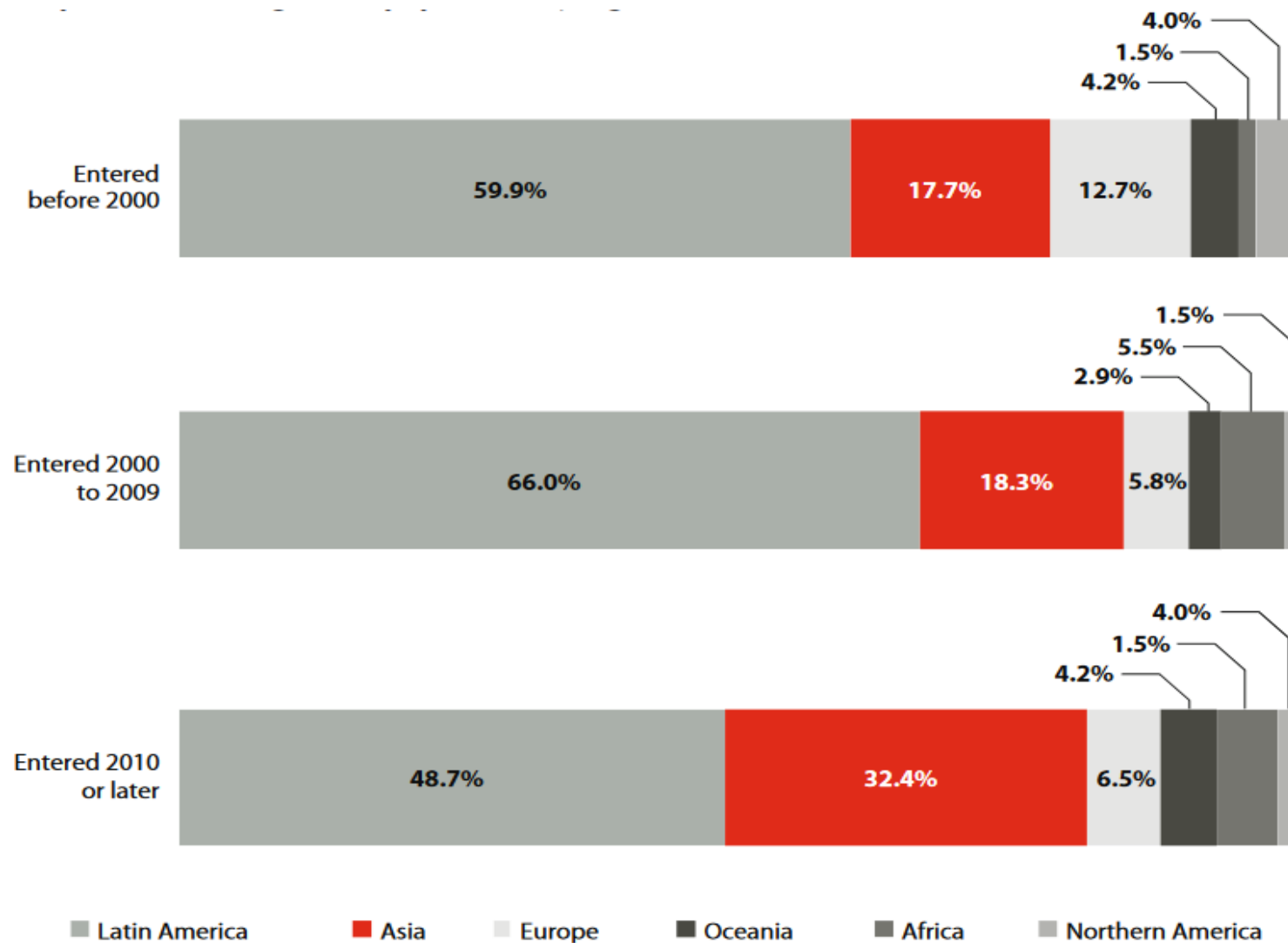
Sources: U.S. Census Bureau, Population Division; Kem C. Gardner Policy Institute

# Source Regions of Immigration to U.S.: 2017 to 2060



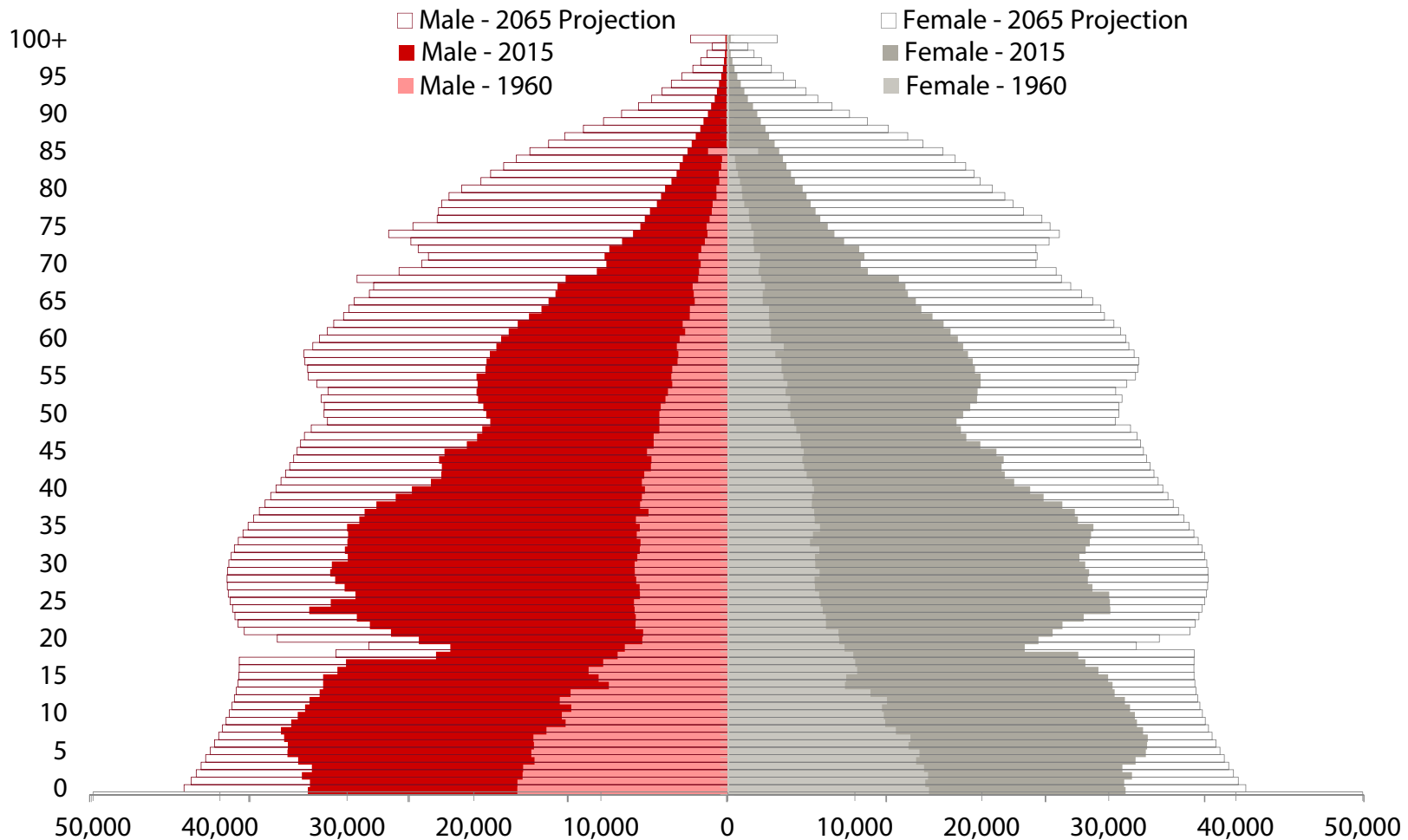
Sources: U.S. Census Bureau, 2017 National Projections

# Utah Foreign Born Population by Region of Birth and Entry Period



Source: U.S. Census Bureau American Community Survey 2018 1-Year Estimates

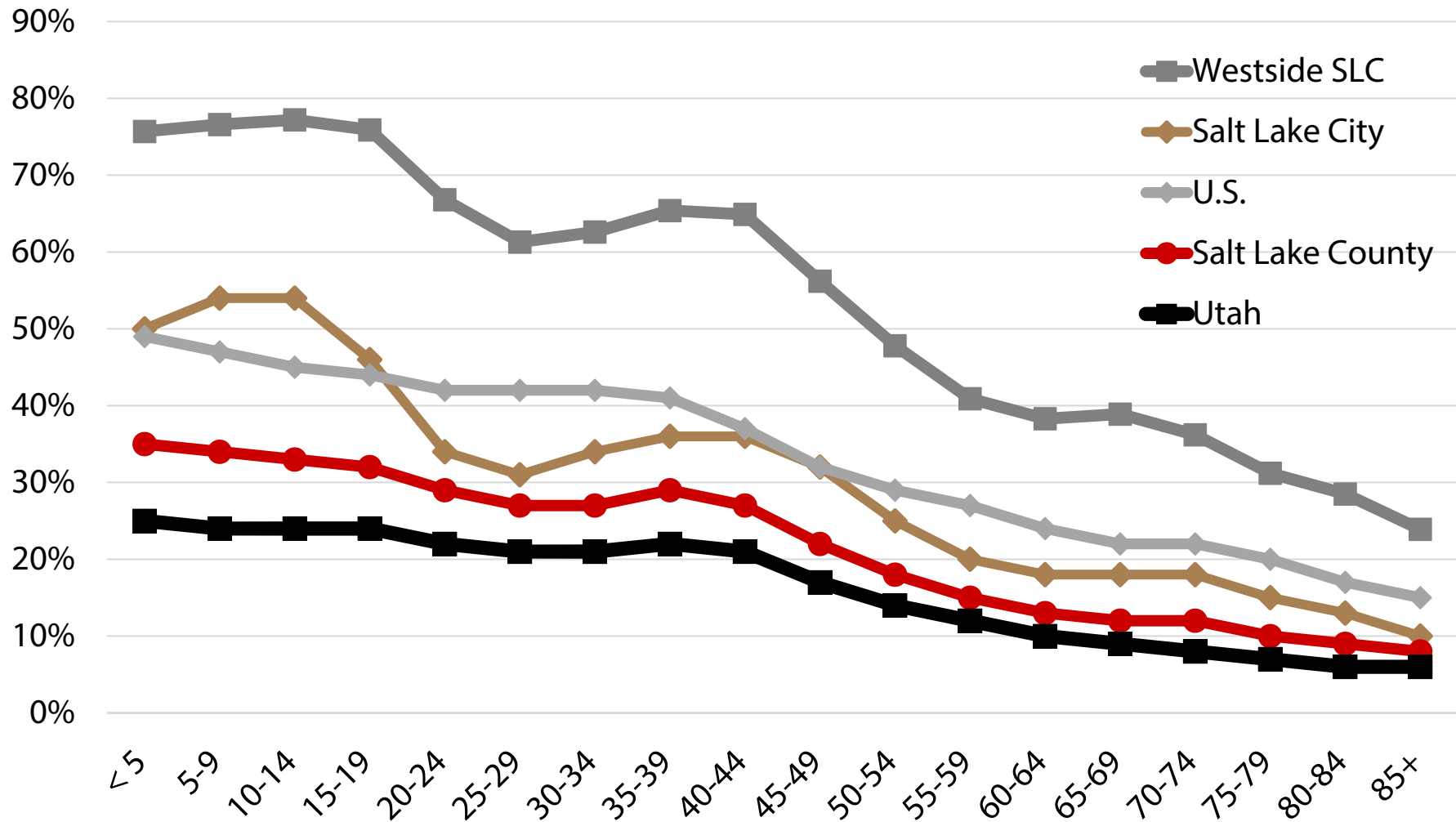
# Utah Population Pyramid: 1960, 2015, & 2065



Note: The top age group for 1960 is 85+

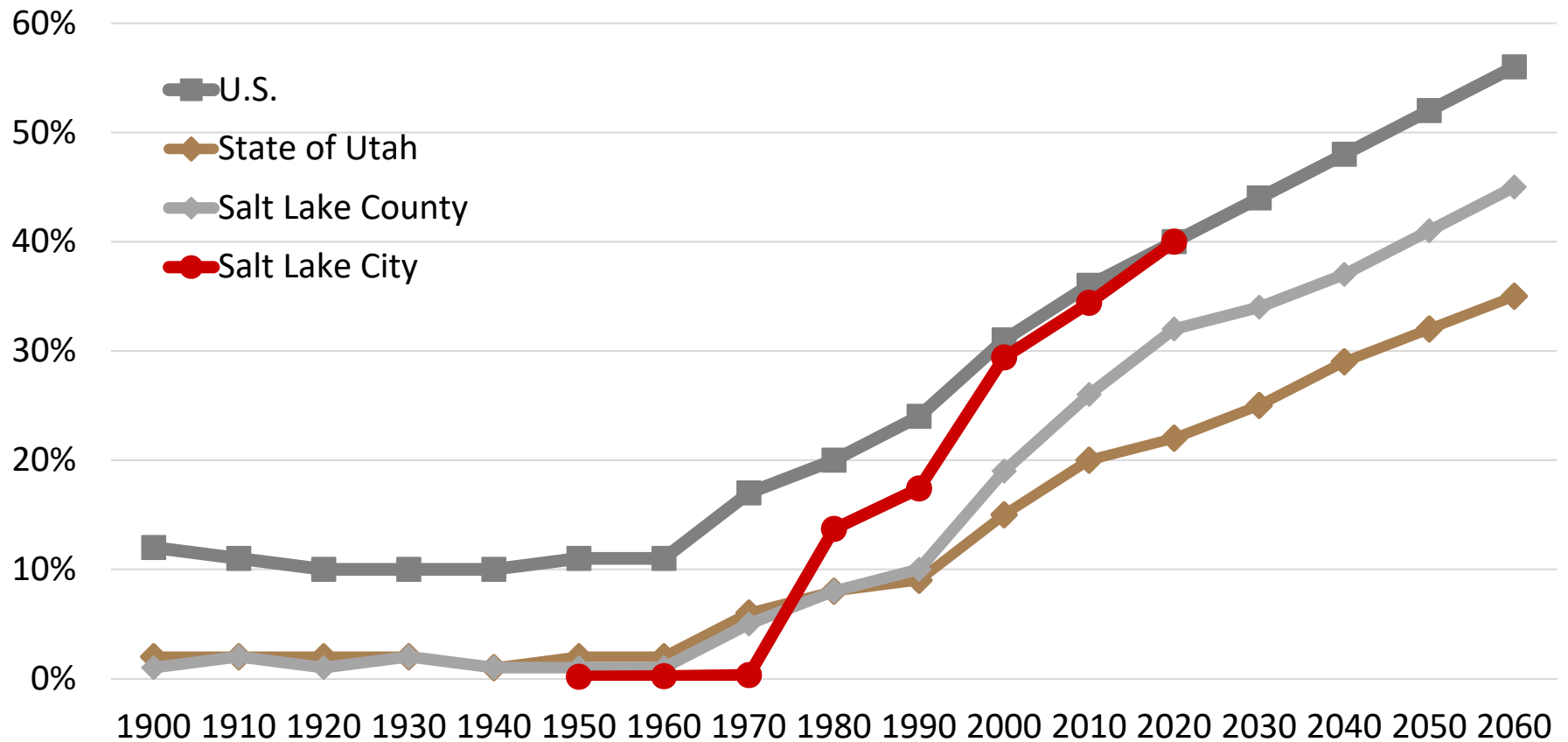
Sources: U.S. Census Bureau, Utah Population Committee, Kem C. Gardner Policy Institute State and County Projections, 2015-2065

# Minority Share by Age Group: 2010



Source: U.S. Census Bureau.

# Minority Share of the Population



Sources: U.S. Census Bureau, Gibson and Jung (2002), Perlich (2002), Kem C. Gardner Policy Institute

# 143 Languages

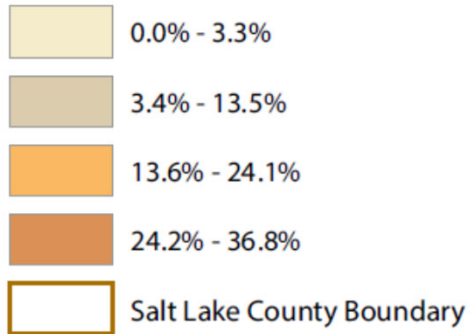


# Neighborhoods

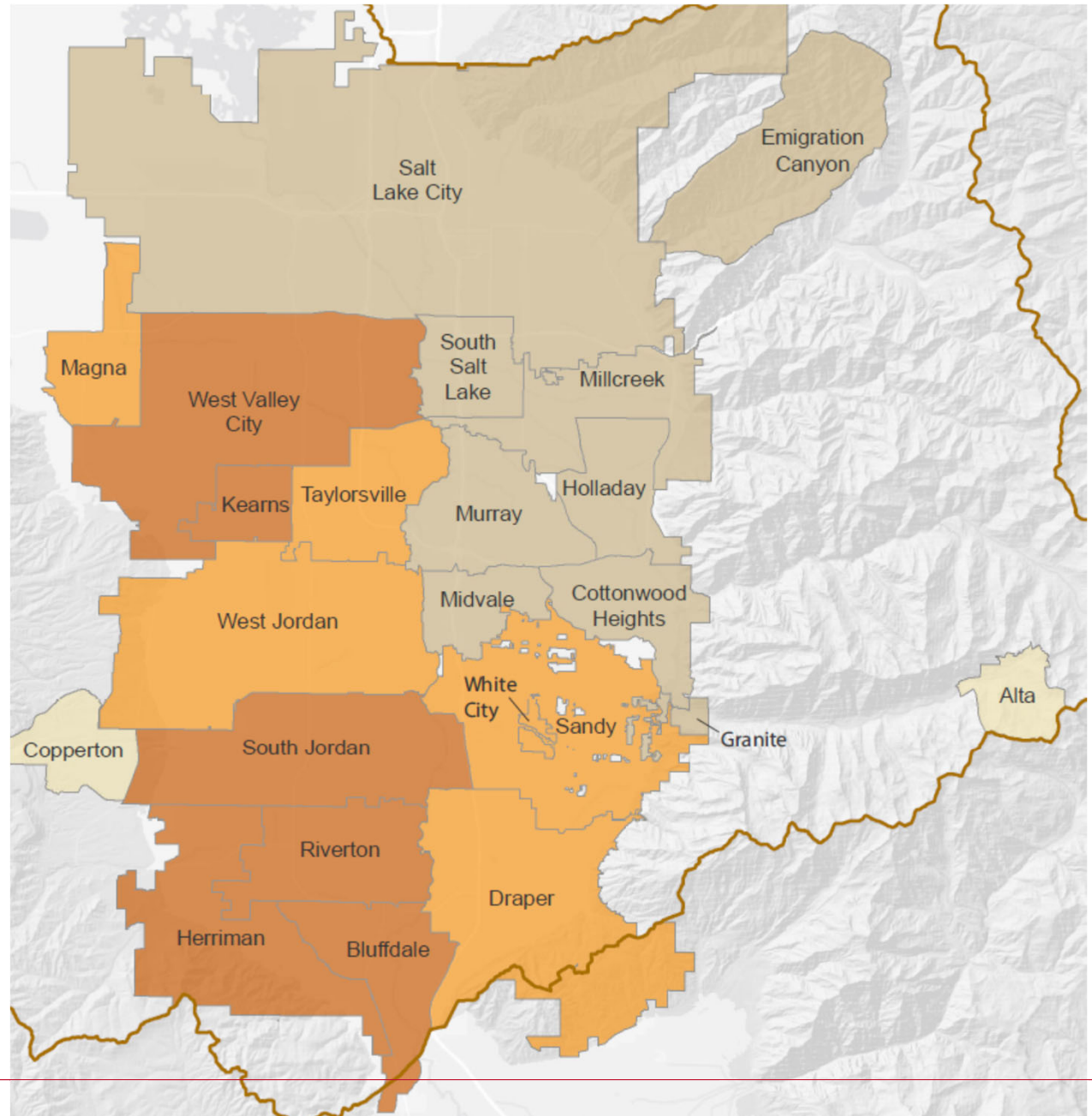
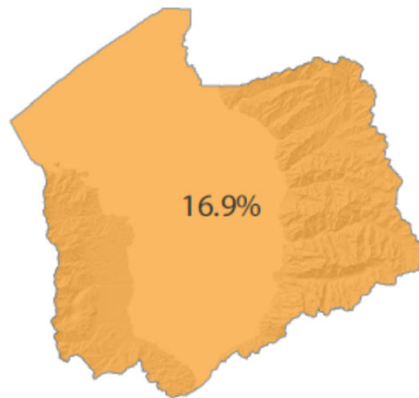


# Share of Households with 5+ People

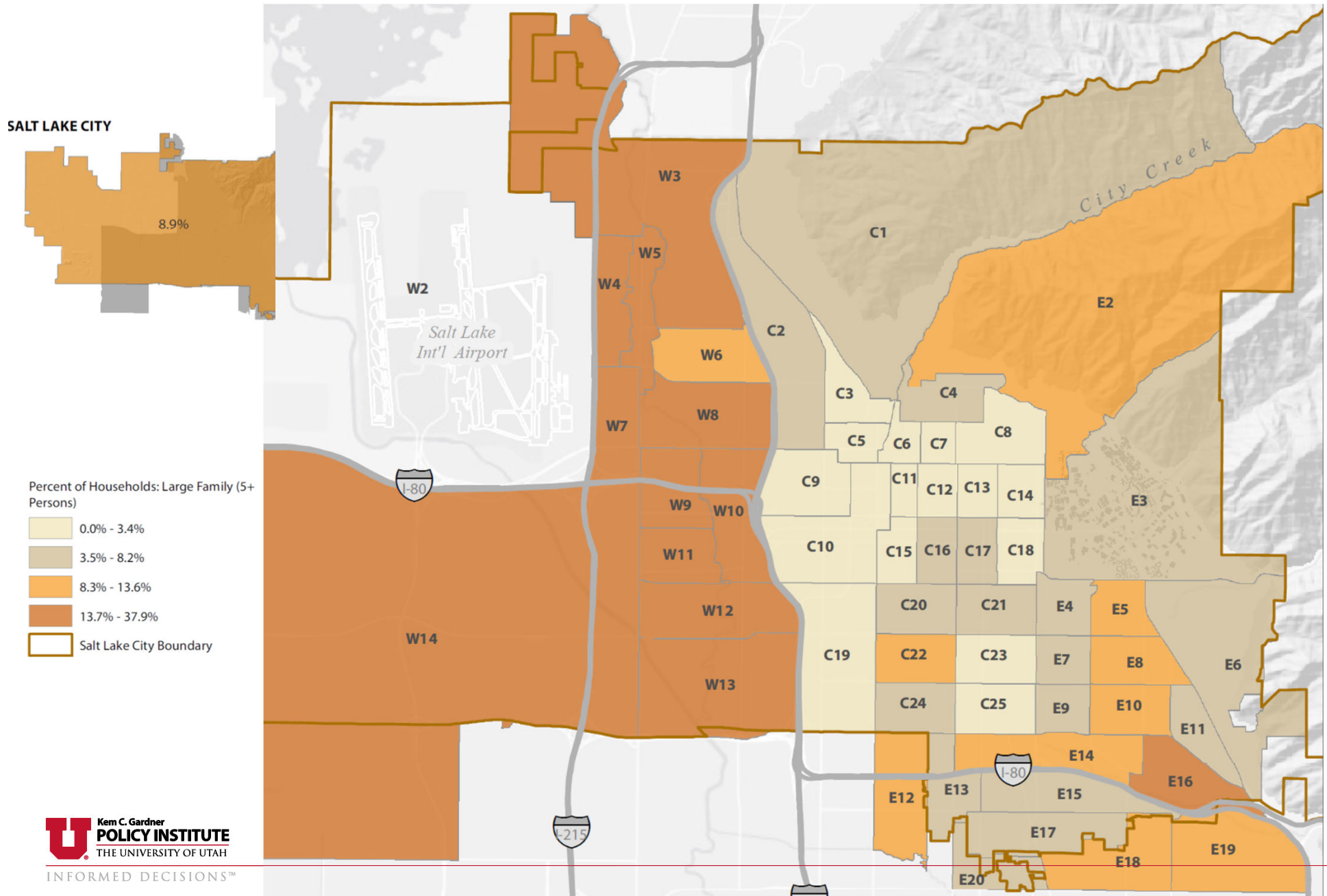
Percent of Households: Families of Five Persons or More



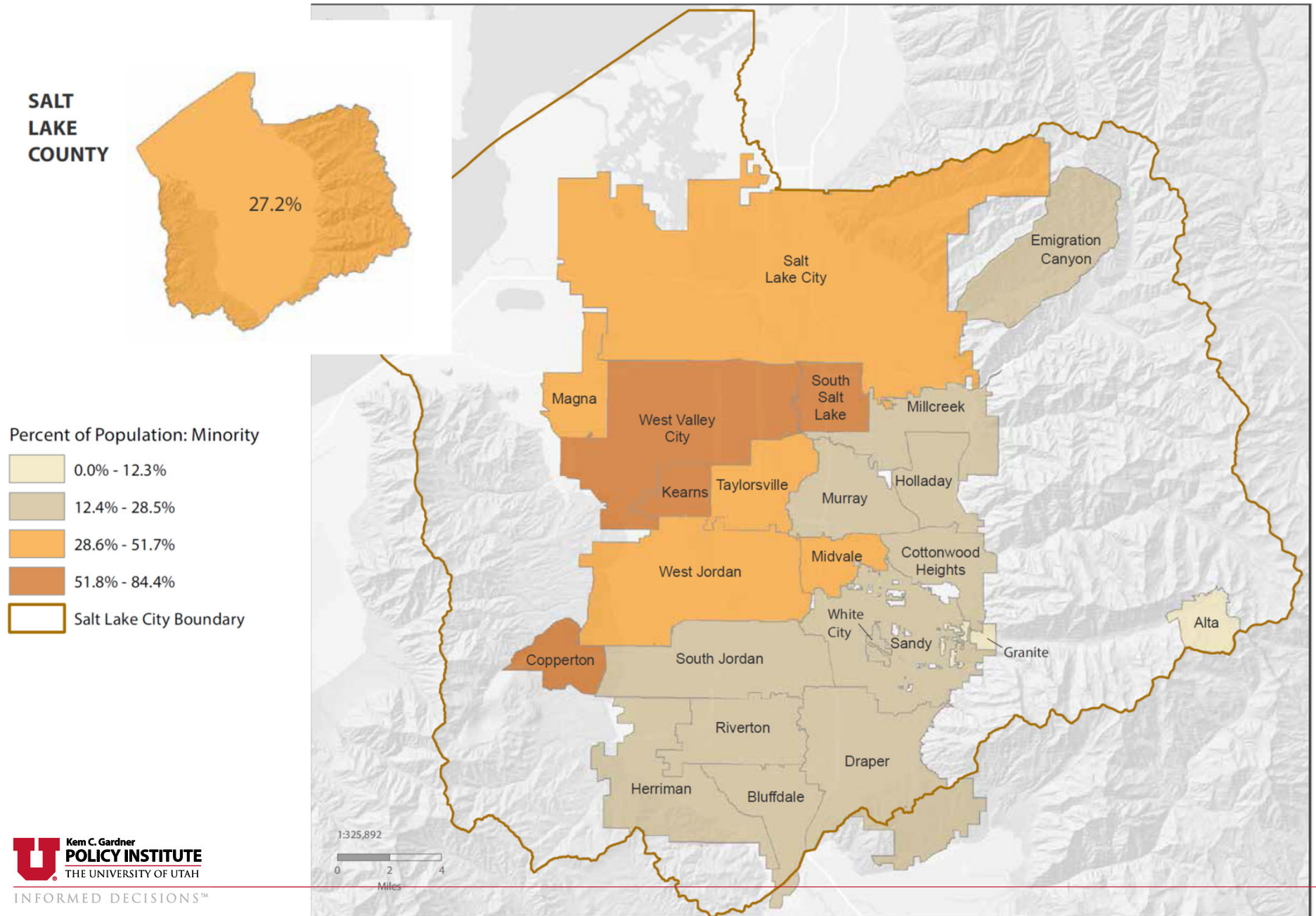
**SALT  
LAKE  
COUNTY**



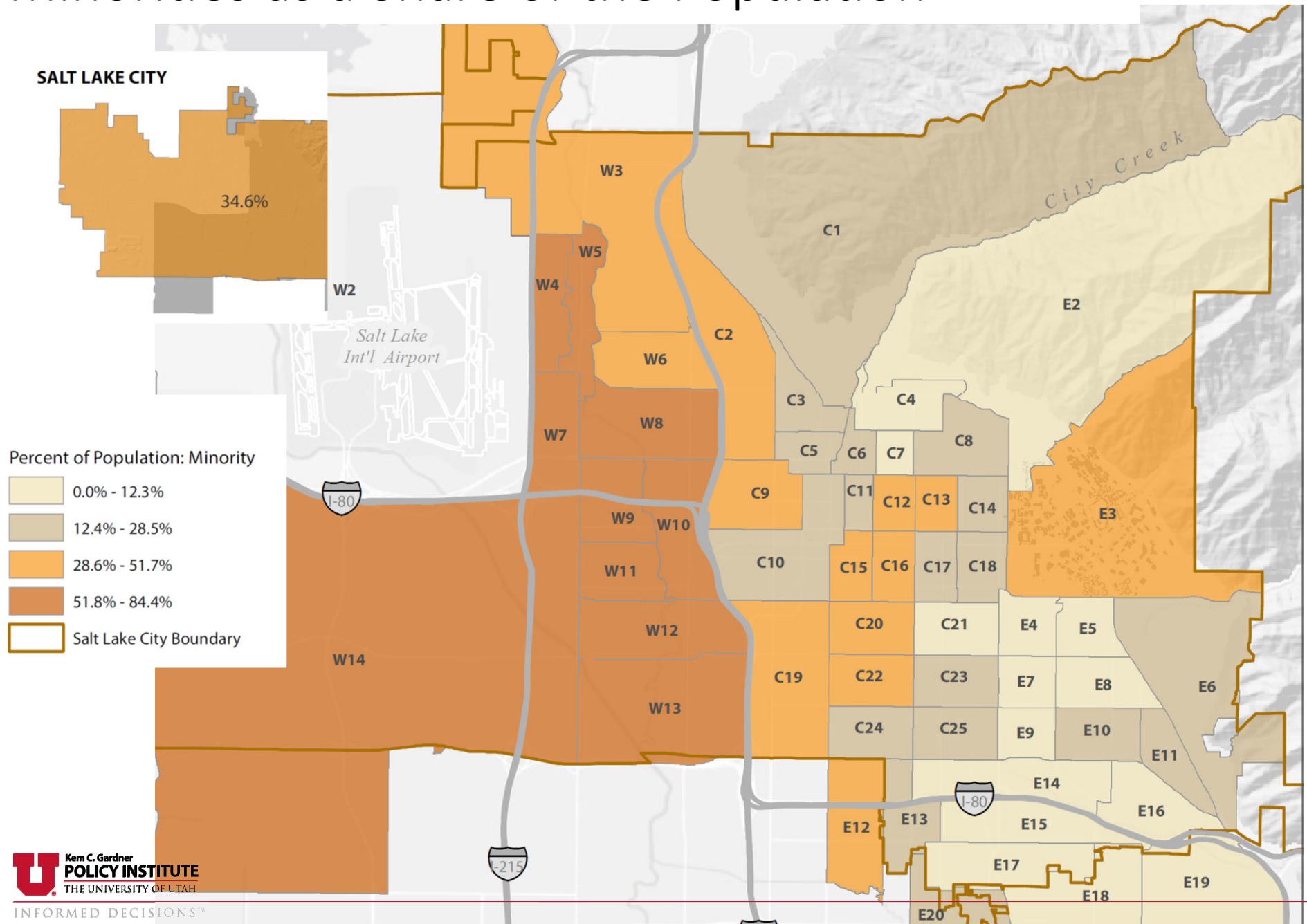
# Share of Households with 5+ People



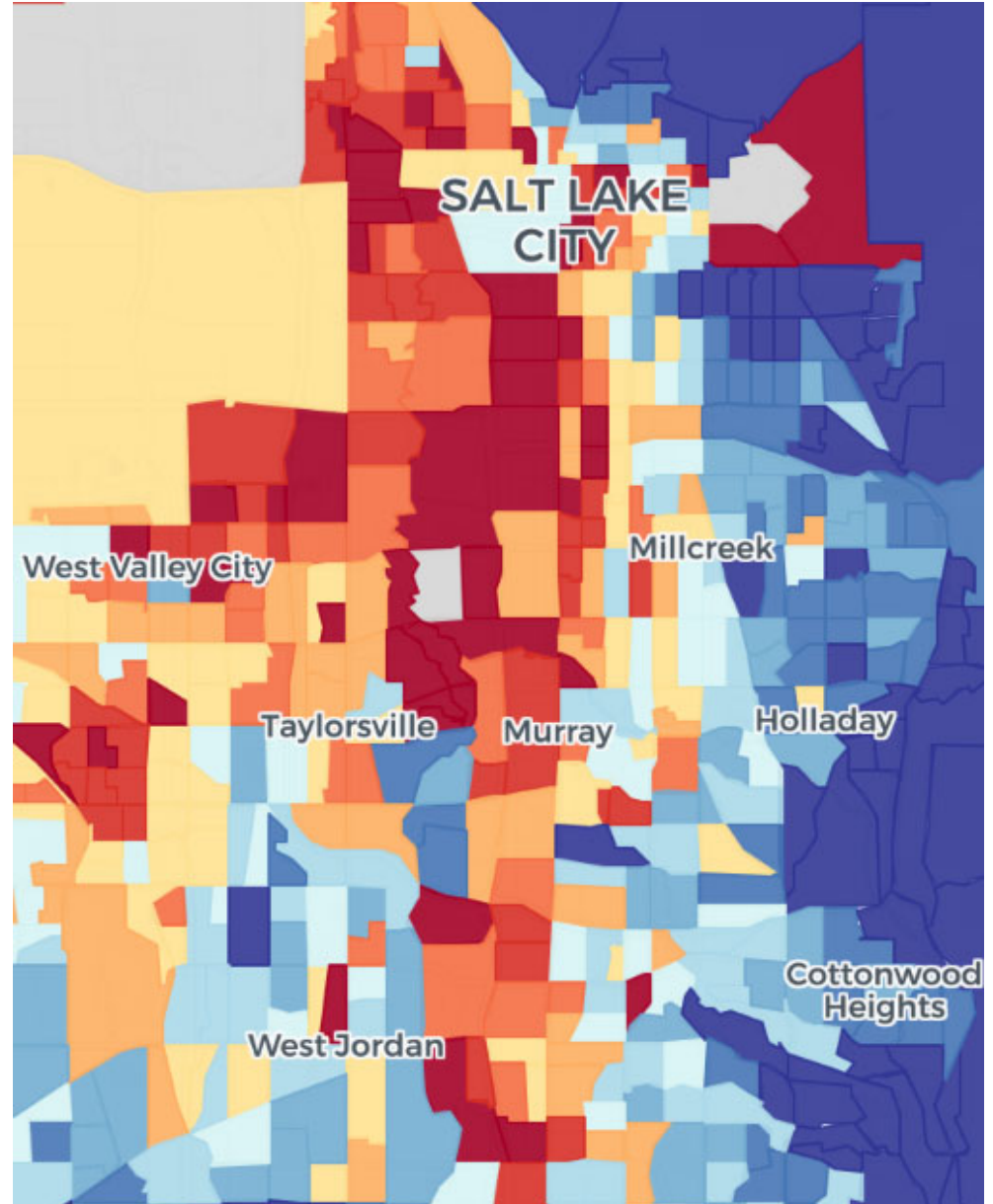
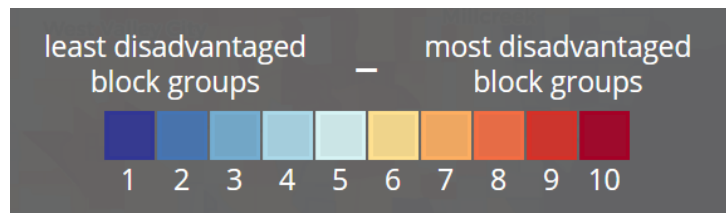
# Minorities as a Share of the Population



# Minorities as a Share of the Population



# Opportunities and Barriers

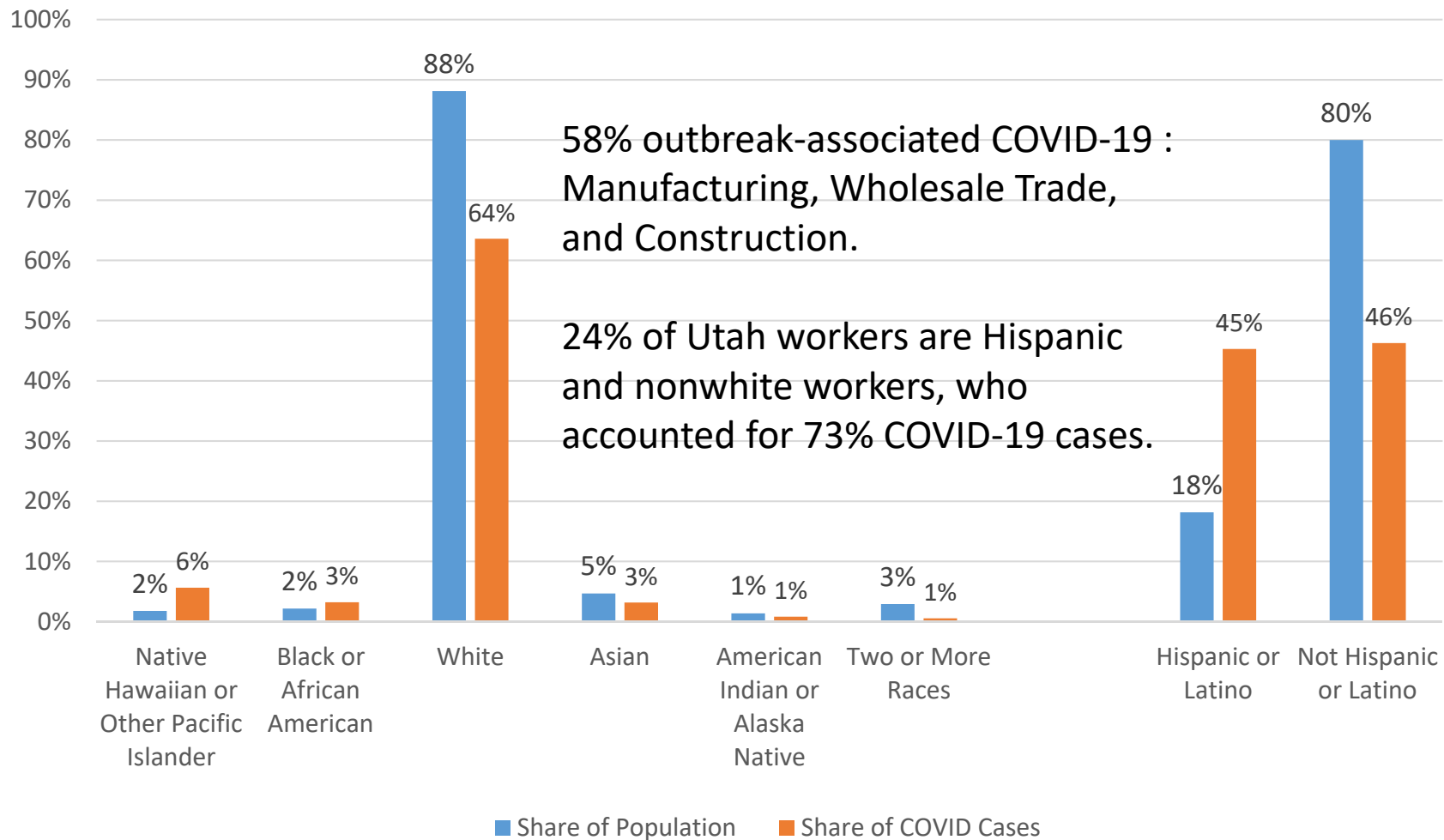


Source: *Neighborhood Atlas*

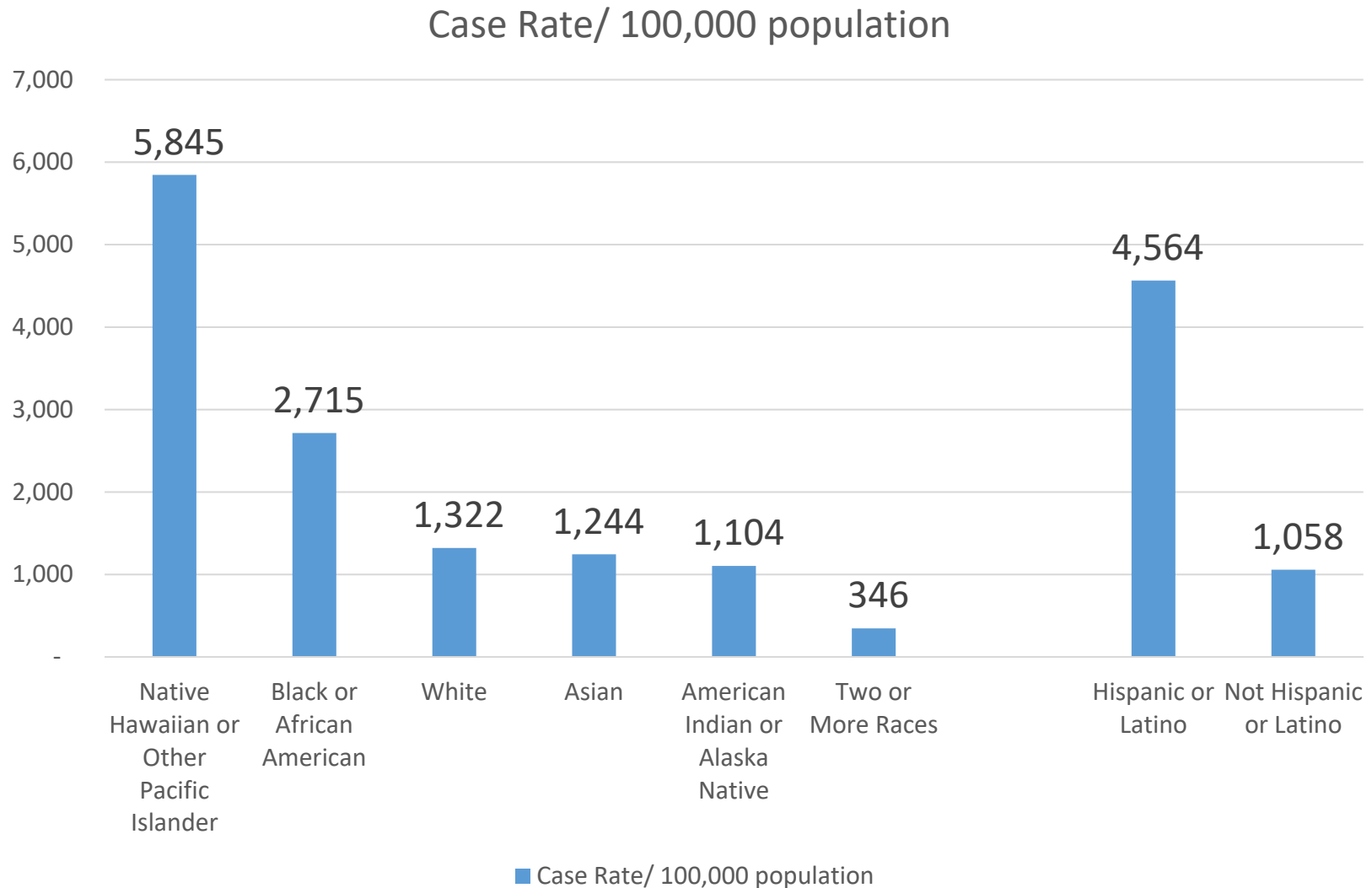
<https://www.neighborhoodatlas.medicine.wisc.edu/mapping>

# Salt Lake County: COVID-19

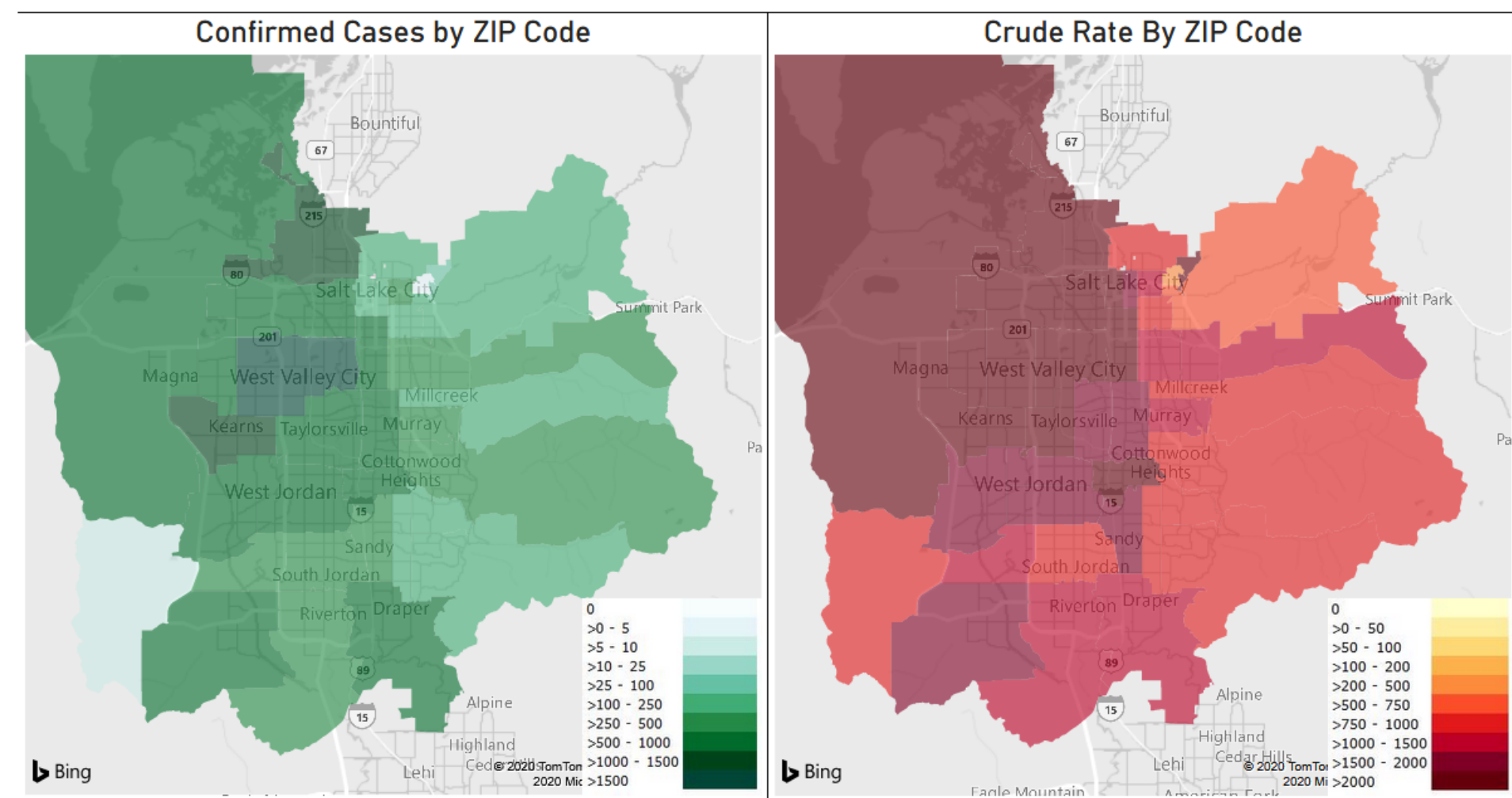
## Race/Ethnic Populations and COVID-19



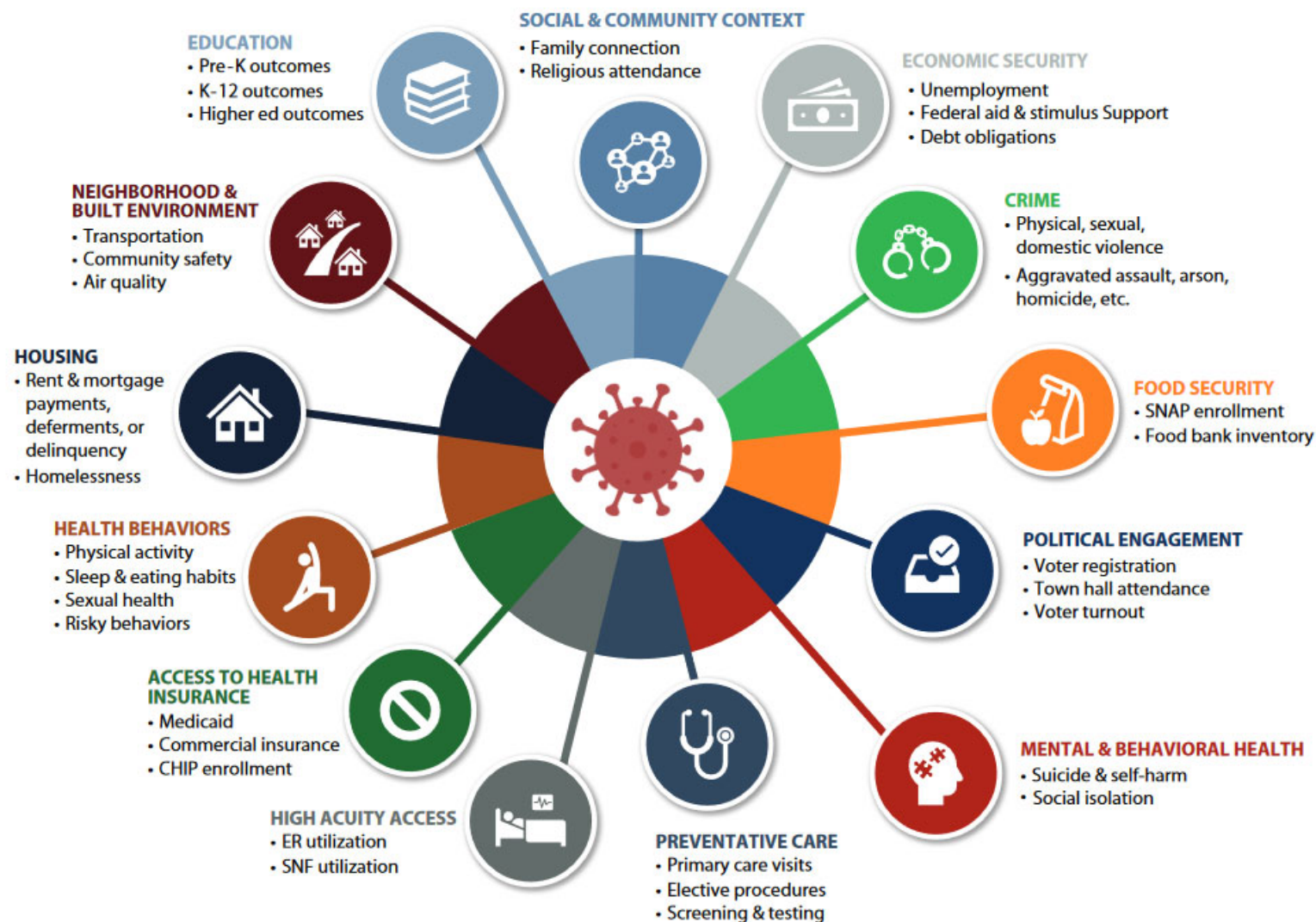
# Salt Lake County: COVID-19



# COVID-19: Confirmed Cases & Crude Rates (per 100K)



# Meeting the Challenge



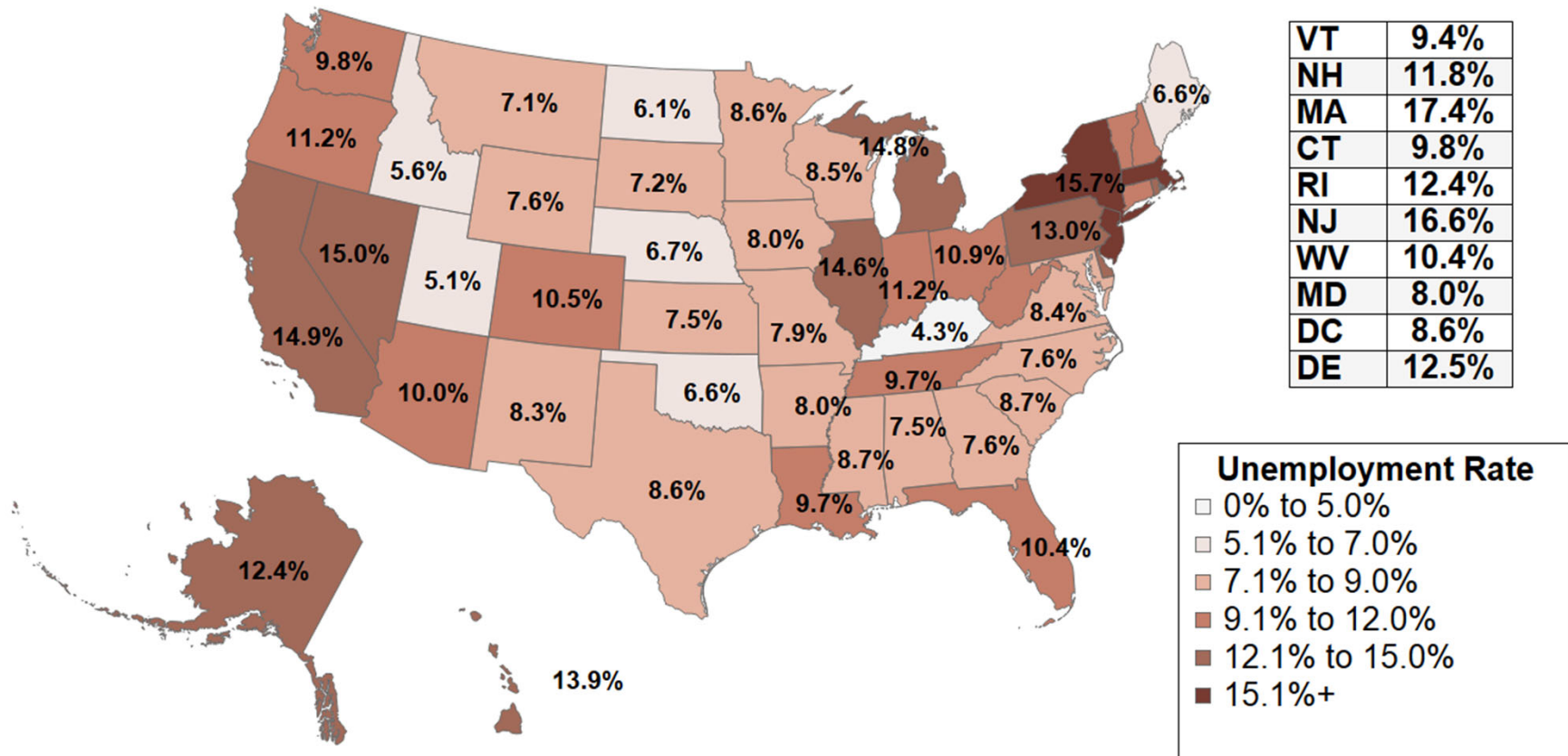
# Shaping Our Future: Generational Investments

1. Outdoor recreation
2. Headquarters strategy
3. Advanced manufacturing and logistics network
4. Agriculture and food
5. Broadband
6. Point of the Mountain
7. Crossroads of the World
8. Air quality
9. Affordable housing
10. Rural Utah

# Intergenerational Transfers

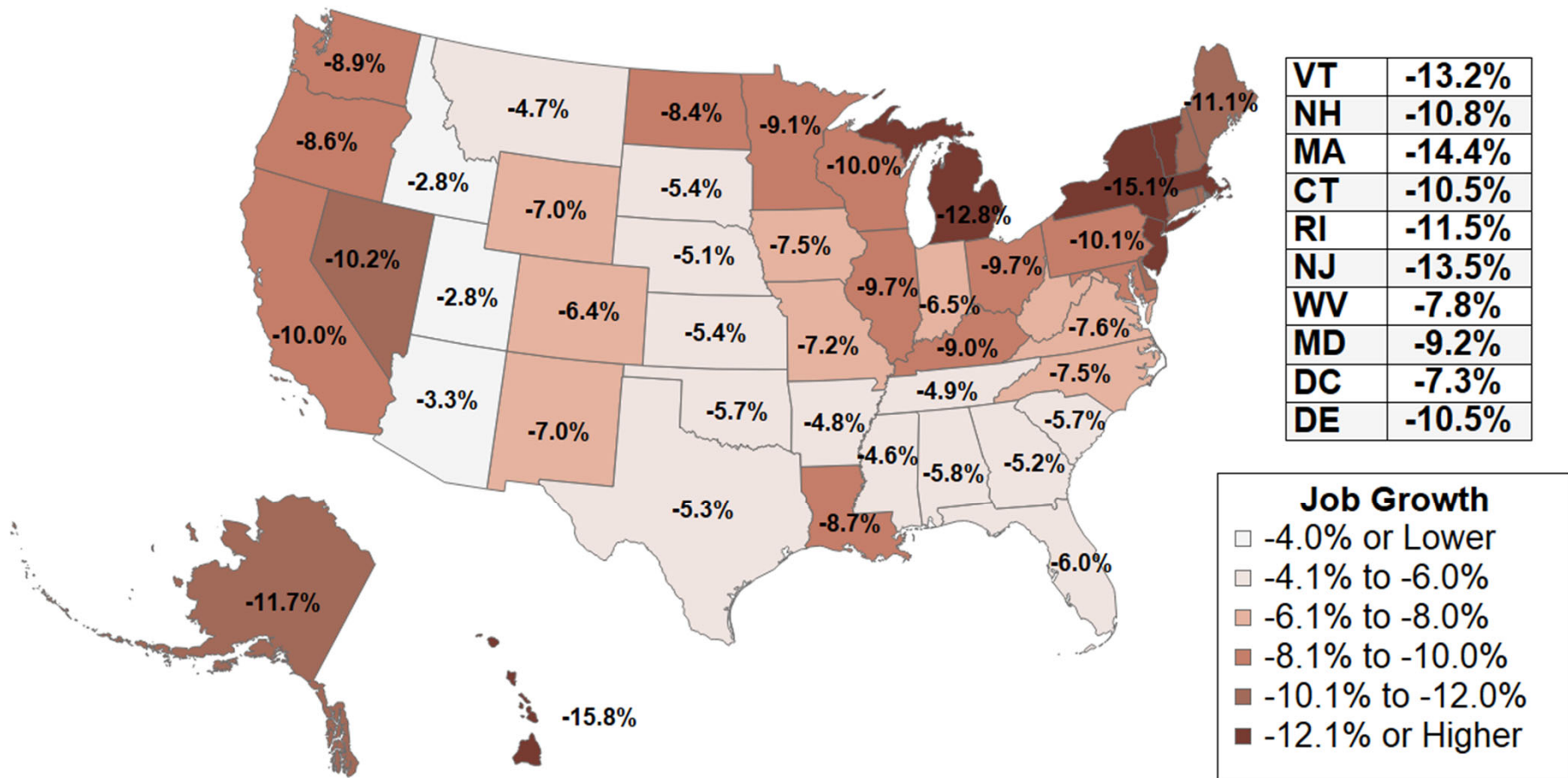


# Unemployment Rate, June 2020



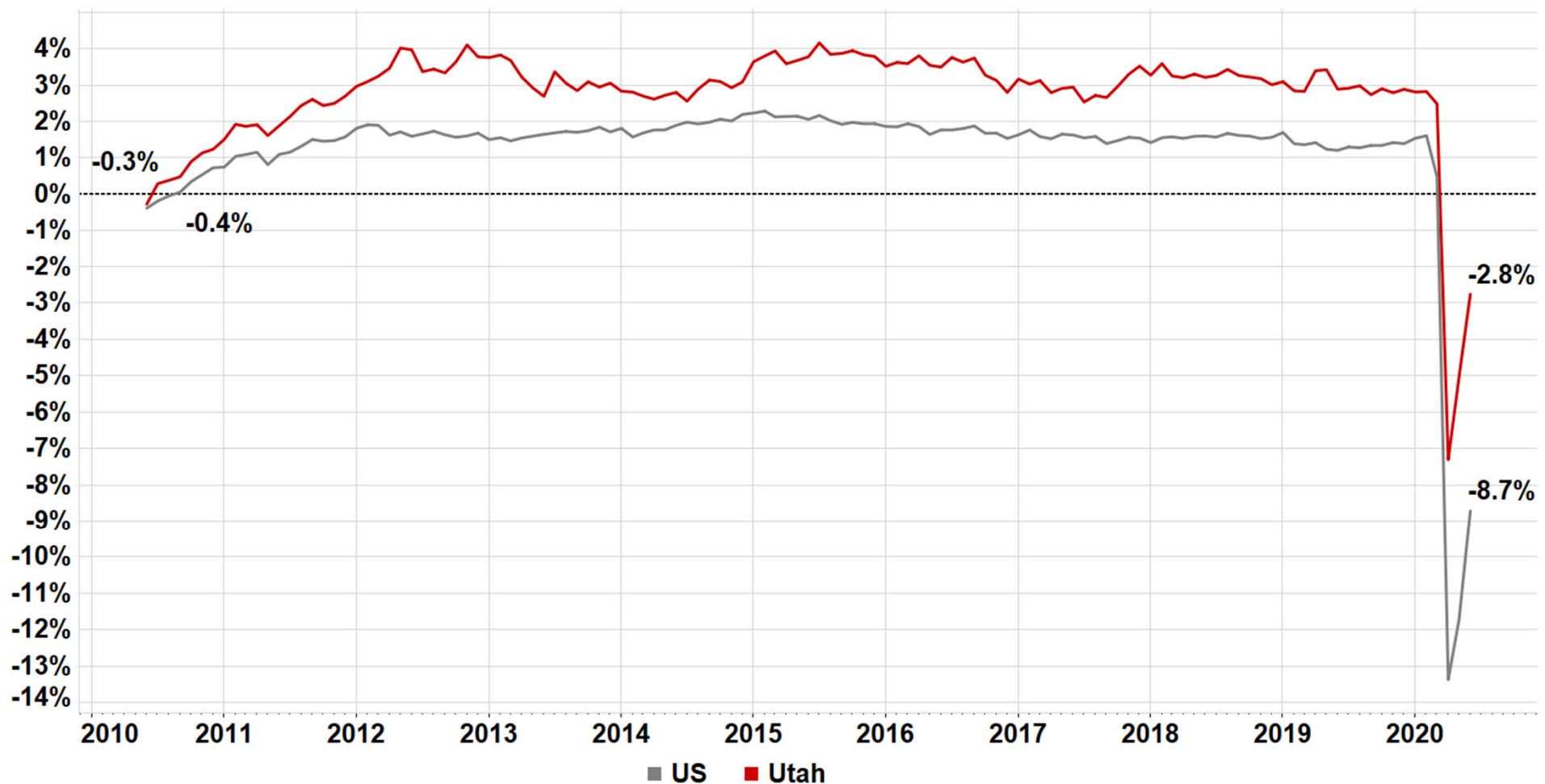
Source: Bureau of Labor Statistics

# Year-Over Percentage Change in Nonfarm Jobs, June 2020



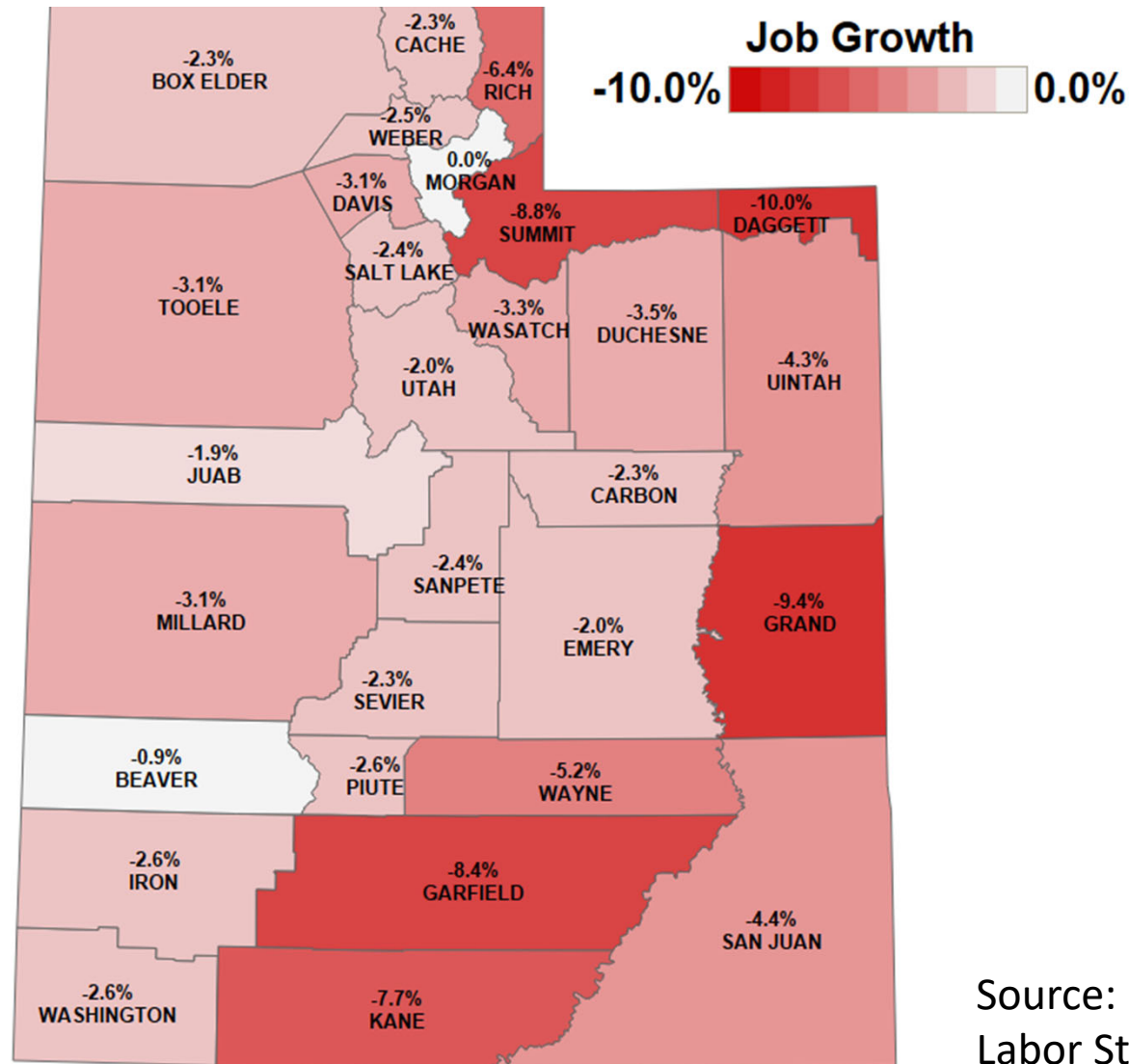
Source: Bureau of Labor Statistics

# Year-Over Percentage Change in Utah Nonfarm Jobs, June 2020



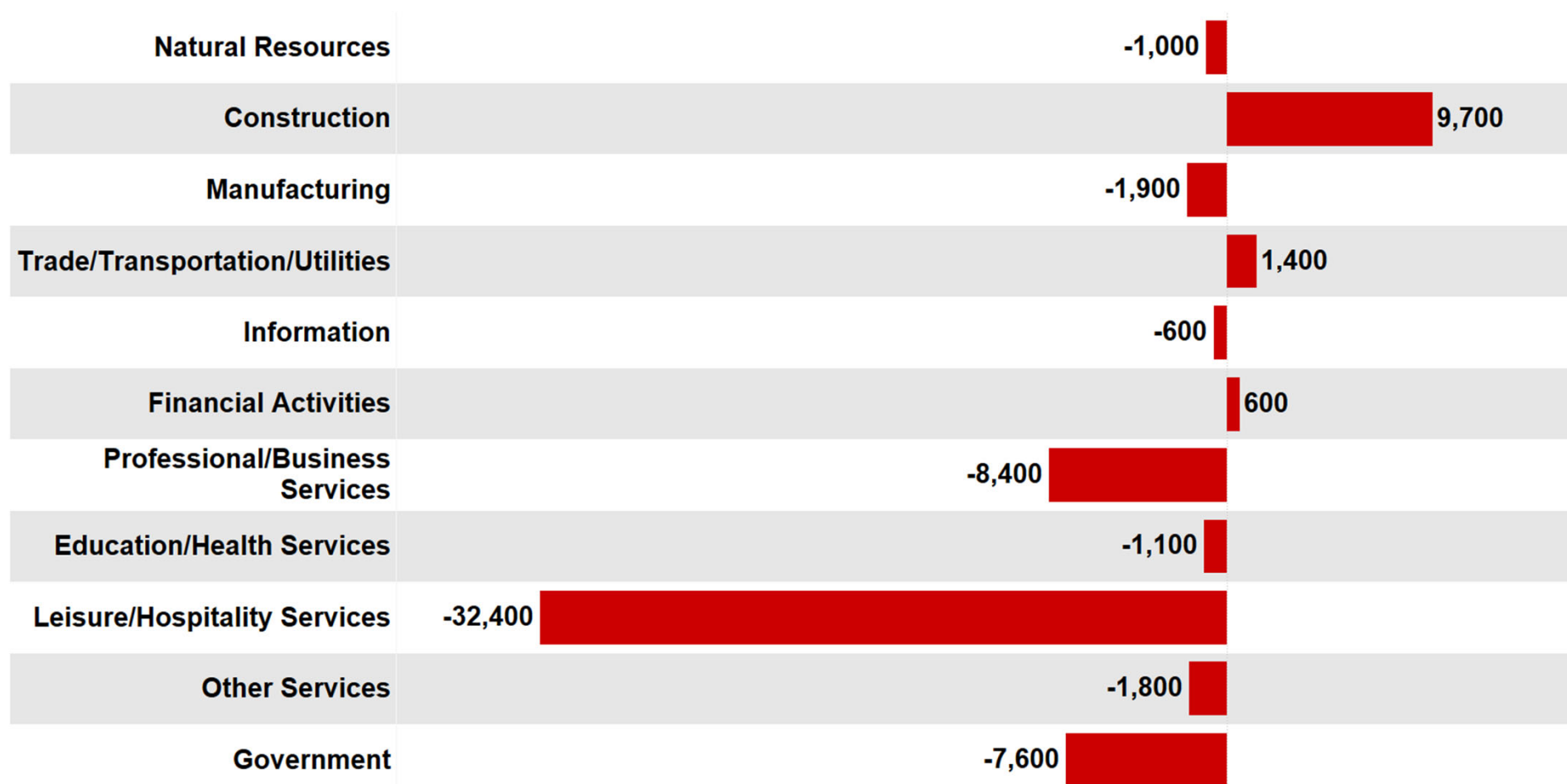
Source: Bureau of Labor Statistics

# Year-Over Percentage Change in Utah Nonfarm Jobs, June 2020



Source: Bureau of  
Labor Statistics

# Year-Over Percentage Change in Utah Nonfarm Jobs, June 2020



# The New Utah



# Thank you



Pamela S. Perlich, Ph.D.

Director, Demographic Research

Kem C. Gardner Policy Institute, University of Utah

[gardner.utah.edu](http://gardner.utah.edu) • [Pam.Perlich@utah.edu](mailto:Pam.Perlich@utah.edu)

Voice: 801.581.3358

## **Kem C. Gardner Policy Institute**

David Eccles School of Business | 411 E. South Temple Street  
Salt Lake City, UT 84111 | 801-585-5618 | [gardner.utah.edu](http://gardner.utah.edu)

[Facebook.com/gardnerpolicyinstitute](https://Facebook.com/gardnerpolicyinstitute)

[Twitter.com/KemGardnerInst](https://Twitter.com/KemGardnerInst)