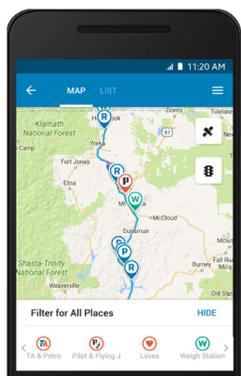
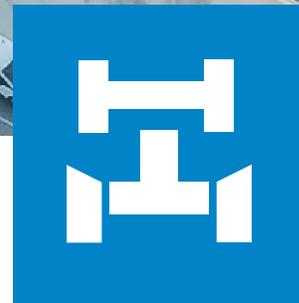




GET THE MOST OUT OF YOUR TRUCK STOP LISTING ON TRUCKER PATH

» Grow Your Truck Stop Business with North America's Most Popular Navigation App for Truckers



Nearly 1 million commercial truck drivers use the Trucker Path app monthly for truck-safe navigation, parking availability, fuel discounts and more.

Make sure your truck stop is listed on Trucker Path so truckers know where to stop when they're on the road.

» List Your Truck Stop For Free

Truckers can't see your truck stop on Trucker Path unless it's listed. And getting your truck stop on the app is simple, easy and free.

Just visit <https://business.truckerpath.com> and sign up.

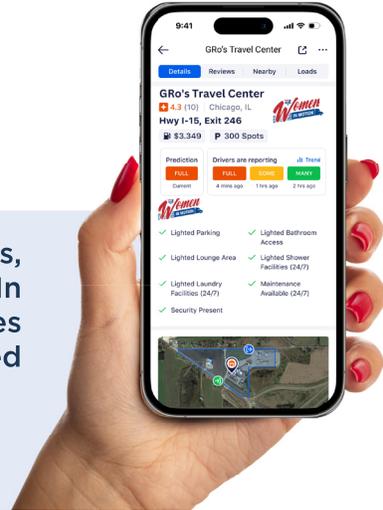
» Manage Your Truck Stop Listing To Maximize Your Exposure

Fill It Up

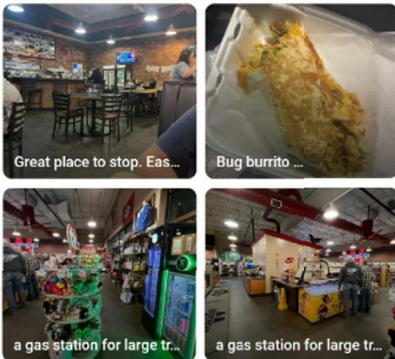
Fill out all fields in the Information tab. Missing info makes your location less appealing when compared to other listings.

» Showcase Your Support

If your location offers lighted amenities and 24/7 access, maintenance and on-site security, it's Women In Motion-friendly! Locations with all 7 WIM-friendly amenities receive searchable branding showcasing their enhanced offerings.

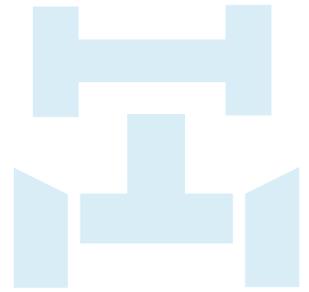


Photos & Videos



Show It Off

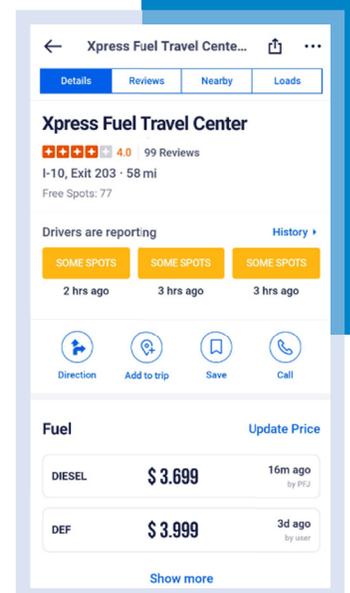
Upload lots of photos! Truckers want to see what your truck stop has to offer. Add pictures of food, showers, parking spaces, coffee bar, and other amenities that showcase how awesome your location is and how it caters to truckers.

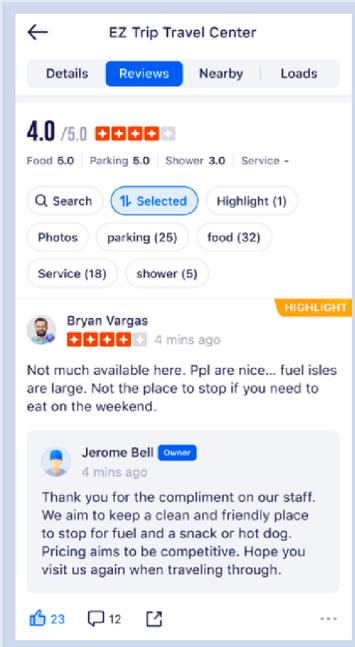


Update Your Truck Stop Parking Availability Status

The most used feature on the Trucker Path app is parking availability reporting. Truckers look for truck stops with open spots and stop there to fuel up, stock up, eat, shower, etc.

Update your parking availability as frequently as possible by clicking Update Parking Status button on the Parking Status tab of the Business Portal. Truckers tend to visit truck stops with updated statuses and avoid those that haven't been recently updated.





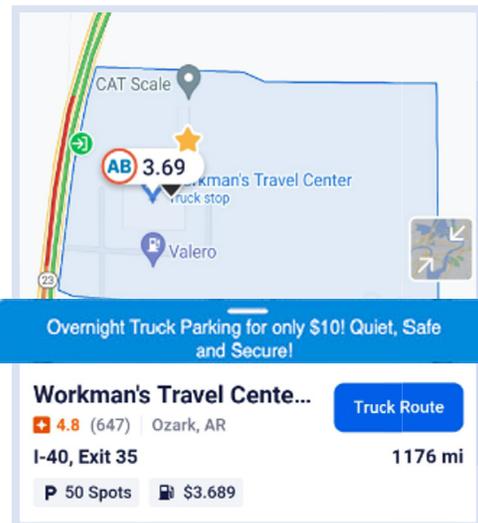
Manage Your Truck Stop Reviews

Truckers visiting your truck stop are encouraged to submit a review regarding their experience. Regardless if it's good or bad, you should always reply to reviews in a friendly, professional manner.

Thank those that gave you a good review. Let others know you appreciate their input and will make every effort to address the issue they experienced. Truckers appreciate the attention and are likely to disregard a poor review if they feel the staff really cares and is trying to do better.

Lastly, if you see a negative or offensive review, report it by clicking the Complain button and Trucker Path will remove it if it violates the Terms & Conditions.

» Utilize Promotional Tools to Drive Incremental Truck Stop Volume



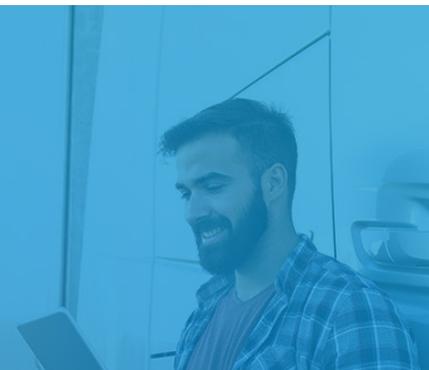
Promotional Campaigns

Highlight your truck stop on the Trucker Path map and add a message promoting available services, discounts, special offers and more.

Just enter your promotional details in the Promos tab of the Business Portal.

Questions? Reach out to us at business@truckerpath.com.

Need help or have questions? Reach out to us at business@truckerpath.com.



Add Your Truck Stop to the Trucker Path Fuel Network

Partner with Trucker Path to offer fuel discounts to app users to increase your fuel and C-store sales.

As part of the network, your truck stop will be highlighted along the driver's route. Drivers choose your truck stop, reserve their fuel, purchase directly on the app, and then navigate directly to your location to fuel and stock up.

For details, visit www.truckerpath.com/fuel-network



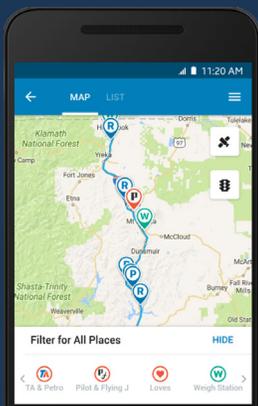
Geo-Targeted In-App Advertising



Need more exposure? Get your truck stop's brand in front of nearly 1 million truck drivers by digital advertising in the Trucker Path app.

Choose from various digital formats to meet your specific demand generation and brand awareness needs.

For details, contact us at business@truckerpath.com.



Let Trucker Path Help You Grow Your Truck Stop Business

Got Questions?

Visit us at truckerpath.com/truckerpath-business

Email us at business@truckerpath.com

