Women IN MOTION



Corporate Sponsorship Opportunities

For Sponsorship Opportunities contact Nikki Thomas at nthomas@trucking.org | wim.trucking.org

Diamond $100,000

- Complimentary Corporate Membership and 50* complimentary members
- Logo with link featured on the home page
- Recognition as a Premier Sponsor, including premier benefits for three initiatives (e.g., Mentorship Program, Let's Celebrate, Speakers Bureau, Peer Groups)
- Logo displayed as a Diamond Sponsor at all WIM-related events
- Sponsor ribbons for employees at ATA/WIM events
- 50% discount on WIM event registration for all company members
- Rights to use the official WIM Corporate Sponsor logo
- Personalized welcome post with logo recognition on WIM social channels, re-shared by ATA
- Invited to speak at WIM events during the planning stages
- Giveaways available at WIM events for attendees (provided and purchased by ATA)
- Flyer to be displayed on WIM table during events
- One post on WIM socials per quarter
- Feature employee in WIM newsletter
- 10 WIM polos** sent to corporate office

Gold $75,000

- Complimentary Corporate Membership and 25* complimentary members
- Logo with link featured on the WIM website
- Recognition as a Premier Sponsor, including premier benefits for two initiatives (e.g., Mentorship Program, Let's Celebrate, Speakers Bureau, Peer Groups)
- Logo displayed as a Gold Sponsor at all WIM-related events
- Sponsor ribbons for employees at ATA/WIM events
- Rights to use the official WIM Corporate Sponsor logo
- Flyer to be displayed on WIM table during events
- Two posts on WIM socials per year
- 5 WIM polos** sent to corporate office

Silver $50,000

- Complimentary Corporate Membership with 10* complimentary members
- Logo with link featured on the WIM website
- Recognition as a Premier Sponsor, including premier benefits for one initiative (e.g., Mentorship Program, Let's Celebrate, Speakers Bureau, Peer Groups)
- Logo displayed as a Silver Sponsor at all WIM-related events
- Sponsor ribbons for employees at ATA/WIM events
- Rights to use the official WIM Corporate Sponsor logo
- Flyer to be displayed on WIM table during events
- 3 WIM polos** sent to corporate office

Bronze $25,000

- Complimentary Corporate Membership with 5 complimentary members
- Logo with link featured on the WIM website
- Recognition as a Premier Sponsor, including premier benefits for one initiative (e.g., Mentorship Program, Let's Celebrate, Speakers Bureau, Peer Groups)
- Logo displayed as a Bronze Sponsor at all WIM-related events
- Sponsor ribbons for employees at ATA/WIM events
- Rights to use the official WIM Corporate Sponsor logo
- 2 WIM polos** sent to corporate office

Supporter $5,000

- Complimentary Corporate Membership
- Logo with link featured on the WIM website
- Rights to use the official WIM Corporate Sponsor logo

* *List of members can be provided and added by WIM*

** *Sizes to be sent by sponsor at one time to WIM for order fulfillment*