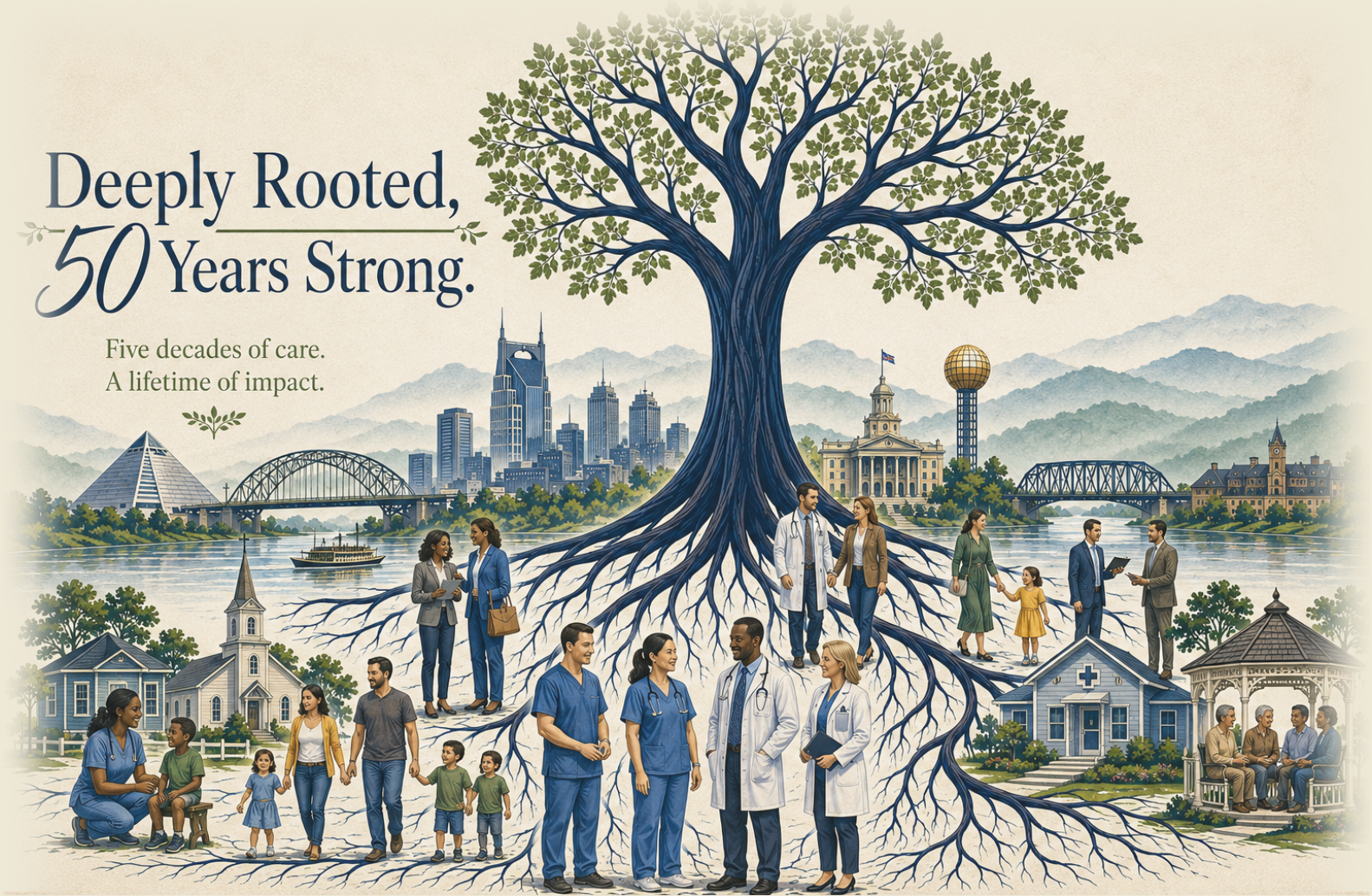


Deeply Rooted, 50 Years Strong.

Five decades of care.
A lifetime of impact.



TPCA 2026 Annual Conference

OCTOBER 6-8, 2026 • SONESTA NASHVILLE AIRPORT • NASHVILLE, TN

Sponsorship & Exhibitor Prospectus



Grow With Us in 2026

For fifty years, the Tennessee Primary Care Association has stood as a steady presence in communities across our state — deeply rooted in the health centers, providers, and patients who make Tennessee stronger. Our 2026 Annual Conference marks a milestone: five decades of advancing access to quality primary care.

This year, we invite you to be part of the celebration. Sponsoring the TPCA 2026 Annual Conference places your organization in front of the leaders, clinicians, and decision-makers who drive Tennessee's community health center movement — the very people your products and services are built to support.

The pages that follow outline our sponsorship, branding, and exhibitor opportunities. We look forward to putting down roots together.

SPONSORSHIP AT A GLANCE

Exclusive Speaking Sponsorships	\$5,000
Exclusive Event Branding	\$4,000
Conference Exhibitor	\$3,000
Breakout Room Sponsor	\$500

Additional booth registrations are \$250 each.

PREMIER TIER

Exclusive Speaking Sponsorships

\$5,000

AVAILABLE OPPORTUNITIES

● Conference Bootcamp	AVAILABLE
● Welcome Reception	SOLD
● Awards of Excellence Luncheon	SOLD
● General Session — one available	AVAILABLE

WHAT'S INCLUDED

- Opportunity to address attendees with a 5-minute live message.
- One booth (6-foot draped table) with prime placement in the main conference ballroom, including access to a power source.
- Registration for two (2) representatives.
- Tailored announcement of your sponsorship.
- Ad placement on the TPCA 2026 Annual Conference homepage.
- Recognition in promotional marketing.
- Pre-conference list of participating health centers.
- Electronic copy of the attendee list at the close of the conference.
- Giveaways and promotional materials may be distributed from your booth.

Additional booth registrations are \$250 each.

SIGNATURE TIER

Exclusive Event Branding

\$4,000

AVAILABLE OPPORTUNITIES

● Wi-Fi Sponsor

AVAILABLE

● Lanyard Sponsor

SOLD

● A/V Sponsor

AVAILABLE

WHAT'S INCLUDED

- High visibility of your company's logo throughout the event.
- One booth (6-foot draped table) in the main conference ballroom, including access to a power source.
- Registration for two (2) representatives.
- Logo with link on the TPCA 2026 Annual Conference homepage.
- Recognition and listing in promotional materials and the program.
- Pre-conference list of participating health centers.
- Electronic copy of the attendee list at the close of the conference.
- Giveaways and promotional materials may be distributed from your booth.

Additional booth registrations are \$250 each.

EXHIBITOR TIER

TPCA Conference Exhibitor

\$3,000

WHAT'S INCLUDED

- One booth (6-foot draped table) in the main conference ballroom, including access to a power source.
- Registration for two (2) representatives.
- Logo with link on the TPCA 2026 Annual Conference website.
- Listing in promotional marketing.
- Pre-conference list of participating health centers.
- Electronic copy of the attendee list at the close of the conference.
- Giveaways and promotional materials may be distributed from your booth.

Additional booth registrations are \$250 each.

SUPPORTING TIER

Breakout Room Sponsor

\$500

WHAT'S INCLUDED

- Branded recognition — your logo prominently displayed on signage outside the room, visible to all attendees entering the session.
- Promotional material placement — provide brochures, flyers, or small giveaways, which we set up in the room for attendees.
- Targeted engagement — connect with a highly engaged audience in a focused learning environment.
- Logo with link on the TPCA 2026 Annual Conference website.
- Listing in promotional marketing.
- Pre-conference list of participating health centers.
- Electronic copy of the attendee list at the close of the conference.

Sponsorship Pledge Form

October 6–8, 2026 • Sonesta Nashville Airport • Nashville, TN
Please complete, sign, and return this form to reserve your sponsorship.

Organization & Contact

ORGANIZATION / COMPANY NAME

CONTACT NAME

TITLE

EMAIL

PHONE

MAILING ADDRESS

CITY

STATE

ZIP

Sponsorship Selection

☐ Exclusive Speaking Sponsorship \$5,000

☐ Exclusive Event Branding \$4,000

☐ Conference Exhibitor \$3,000

☐ Breakout Room Sponsor \$500

☐ Additional Booth Registration(s) × _____ \$250 ea.

TOTAL SPONSORSHIP COMMITMENT

\$

Payment Terms

Payment for all sponsorships is due within thirty (30) days of the invoice date and must be received no later than thirty (30) days prior to the event to avoid print delays and to ensure inclusion of your organization's logo and recognition in all printed conference materials. By signing below, the sponsor agrees to remit full payment within these terms. Invoices will be issued by TPCA upon receipt of this signed pledge form. Sponsorships are confirmed on a first-come, first-served basis and are not guaranteed until this form is received.

Authorization

AUTHORIZED SIGNATURE

PRINTED NAME & TITLE

DATE

QUESTIONS & COMPLETED FORMS

Mitchell Turner

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