

Strategic Partner - \$7,500

This new level offers extensive engagement opportunities, focusing on high visibility and strategic networking.

- **NEW! Introduction to TPCA Leadership:** Personal meeting with TPCA leadership to discuss strategic initiatives.
- **NEW! Networking Opportunity with Key Stakeholders:** Partner will be invited to speak at the opening of one (1) TPCA networking group meeting.
- **NEW! Access to the TPCA CHC Member Higher Logic Online Community:** Engage with members through valuable content.
- **NEW! Blogging Rights on TPCA Website:** Opportunity to showcase thought leadership and industry expertise – limited to four (4) blogs during the partnership period.
- **Premium Booth at TPCA Annual Conference:** Prime location to ensure maximum engagement and visibility.
- **Exclusive Ad Posting in Conference Web Space:** Prominent digital ads to maximize exposure.
- **Recognition at all Annual Conference Sessions:** Acknowledgment during key sessions to highlight the partner's commitment.
- **Recognition at all TPCA Webinars & Education Sessions:** Visual and verbal mentions during webinars and training sessions.
- **Partner Profile & Link on TPCA Partners Web page:** Detailed profile and link to enhance visibility.
- **Content Inclusion in TPCA Update e-Newsletter and on TPCA Social Platforms:** Eight (8) placements to highlight partner content and updates.
- **Recognition in TPCA Publications:** Logo inclusion in TPCA Update and Site Guide to keep the partner top-of-mind.