

# TPCA 2025 CONFERENCE AGENDA

## TUESDAY, SEPTEMBER 23

<b>9:00 AM - 12:00 PM</b> <i>TPCA Office</i>	<b>TPCA Board of Directors Meeting</b>
<b>11:00 AM - 3:00 PM</b> <i>Sonesta Hotel</i>	<b>TPCA Partners, Conference Sponsors and Exhibitors Load In</b> <i>Get checked in at the Registration Desk, and we'll help you find your booth space.</i>
<b>12:00 - 1:00 PM</b> <i>TPCA Office</i>	<b>Lunch for TPCA Board of Directors and Pre-Conference Session Attendees</b>
<b>1:00-4:00 PM</b> <i>TPCA Office</i>	<b>Future-Proofing CHCs with Mastering Scenario Planning</b> <i>Jay Boyer and Michael Ceballos, Facktor</i>
<b>3:00 - 5:00 PM</b> <i>Sonesta Hotel</i>	<b>Registration is Open for all Conference Attendees</b>
<b>4:30 - 6:00 PM</b> <i>Poolside at Sonesta Hotel</i>	<b>Join us for the TPCA 2025 Annual Conference Kickoff Gathering!</b> Special thanks to our sponsor, Azara Healthcare!

## WEDNESDAY, SEPTEMBER 24

<b>8:00 - 9:00 AM</b> <i>Cumberland Ballroom</i>	<b>Grab Your Name Badge and Cultivate Connections</b> <i>Registration is open! Join us in the ballroom to meet our partners, sponsors, and exhibitors!</i>		
<b>9:00 - 10:00 AM</b> <i>Cumberland Ballroom</i>	<b>GENERAL SESSION   Purpose Driven Progress in a Shifting Landscape</b> <i>Sonia Bachus, NACHC</i>		
<b>10:30 - 11:30 AM</b> <i>Chattanooga, Jackson, &amp; Knoxville Meeting Rooms</i>	<b>Navigating Billing, Coding, &amp; Regs in Value-Based Care</b> <i>Nicole Moscatelli</i> <i>Finance - Knoxville</i>	<b>Strengthening Data Hygiene for Organizational Success</b> <i>LuAnn Kimker</i> <i>Clinical Quality - Jackson</i>	<b>Busting Myths on Employee Recruitment &amp; Retention</b> <i>Bob Pacanovsky</i> <i>Workforce - Chattanooga</i>
<b>12:00 - 1:00 PM</b> <i>Cumberland Ballroom</i>	<b>AWARDS OF EXCELLENCE LUNCHEON</b> Special thanks to our sponsor, FQHC Resource Alternative!		
<b>1:30 - 2:30 PM</b> <i>Chattanooga, Jackson, &amp; Knoxville Meeting Rooms</i>	<b>Process, Leading &amp; Outcomes: Three Levels of Metrics to Deliver on Value-Based Care</b> <i>Michael Ceballos</i> <i>Finance - Knoxville</i>	<b>The CHC Success Formula: From Clinic Chaos to Coordinated Care</b> <i>Melissa Stratman</i> <i>Clinical Quality - Jackson</i>	<b>Building Physician and Leadership Pipelines for CHCs</b> <i>John Baldwin and Shannon Brown Joseph</i> <i>Workforce - Chattanooga</i>
<b>3:00 - 4:00 PM</b> <i>Cumberland Ballroom</i>	<b>GENERAL SESSION   Becoming REMEMORABLE - Transforming Service into Storytelling</b> <i>Bob Pacanovsky, The Black Tie Experience</i>		
<b>4:00 - 4:30 PM</b> <i>Cumberland Ballroom</i>	<b>Cultivate Connections: Meet Our Partners, Sponsors, &amp; Exhibitors!</b>		

## THURSDAY, SEPTEMBER 25

<b>8:30 - 10:00 AM</b> <i>Cumberland Ballroom</i>	<b>Networking and Facilitated Conversation with Breakfast: CEOs, CFOs, Operations, and Clinical Staff</b> <i>Sponsors, exhibitors, and other vendor participants are not eligible to attend the Networking Breakfast Session.</i>
<b>10:00 - 10:30 AM</b> <i>Cumberland Ballroom</i>	<b>Cultivate Connections: Meet Our Partners, Sponsors, &amp; Exhibitors!</b>
<b>10:30 - 11:30 AM</b> <i>Cumberland Ballroom</i>	<b>GENERAL SESSION   From Clinic to Capitol: 340B Advocacy Insights for Future Change</b> <i>Sen. Richard Briggs, Shannon Burger, Rep. Esther Helton-Haynes, Garrett Johnson</i>
<b>11:45 AM</b> <i>Cumberland Ballroom</i>	<b>TPCA Partners, Conference Sponsors and Exhibitors Load Out</b>