

<b>Benefits</b>	<b>Strategic Partner \$7,500</b>	<b>Premier Partner \$5,000</b>	<b>Core Partner \$3,000</b>
<b>Personal Meeting with TPCA Leadership</b>	Introduction to TPCA Leadership	N/A	N/A
<b>Booth at TPCA Annual Conference</b>	Premium Booth	Prime Booth Placement	Discounted Booth
<b>Blogging Rights on TPCA Website</b>	4 blog posts	2 blog posts	N/A
<b>Access to TPCA CHC Member Higher Logic Online Community</b>	Yes	N/A	N/A
<b>Networking with Key Stakeholders</b>	Opportunity to speak at one TPCA Peer Networking Group meeting	N/A	N/A
<b>Ad Space on Annual Conference Webpage</b>	Exclusive ads	Exclusive ads	N/A
<b>Recognition at Annual Conference Sessions</b>	Yes	Yes	N/A
<b>Recognition at TPCA Webinars &amp; Sessions</b>	Yes	Yes	N/A
<b>Partner Profile &amp; Link on TPCA Website</b>	Yes	Yes	Yes
<b>Content Inclusion in TPCA e-Newsletter &amp; Social Platforms</b>	8 placements	4 placements	2 placements
<b>Recognition in TPCA Publications</b>	Logo	Company name	Company name