



TLMI's 2019 Sponsorship Program with all **NEW Opportunities**

TLMI's Sponsorship Program is an unmatched way to maintain top-of-mind awareness among the decision makers throughout the organization. Please contact Kyle Baldwin (kyle.baldwin@tlmi.com) with any questions or concerns.

	Gold	Silver
Investment Levels	\$10,000	\$5,000
NEW Sponsorship Recognition Logos for Marketing Use	•	•
Logo in the 2 nd and 3 rd Issues of the Illuminator	•	•
Pop-Up Banner and Screen Recognition with Logos at Meeting(s)	printTHINK/Annual	printTHINK/Annual
NEW Logo Recognition in Year End Awards Program	•	•
Hole Sponsor of Converter and Annual Meeting Golf Tournament (Includes Signage at Course)	•	
Logo and Links on the TLMI Website	•	•
MODIFIED Corporate Item Included in Meeting(s) Gift Bags	printTHINK	printTHINK
Logo on TLMI eNewsletters for 2019	•	•
Complimentary Tabletop* with Electricity at printTHINK 2019 (Includes Premier Exhibit Locations)	Gold Terrace	Silver Terrace
Exclusive Access to the printTHINK and Annual Meeting Attendee E-Mail List Two Weeks prior to Meeting	•	•
Recognition on NEW Meeting Registration Website	printTHINK/Annual	printTHINK/Annual
Full Color Recognition in Meeting(s) Pocket Programs	printTHINK/Annual 1/2 Page	printTHINK/Annual 1/4 Page
Annual Meeting Hospitality Sponsorship	•	
Recognition in expanded 2019 Social Media Campaigns	•	•

Meeting registration fees additional

Explanation of Benefits

Sponsorship Recognition Logos

Sponsorship logos will be given to each sponsor dependent on sponsorship level. These logos can be used for marketing use and displayed on companies web pages.

Pop-Up Banner and Screen Recognition with Logos at Meeting(s)

Silver Sponsors will have a pop-up banner featuring the company logo at the printTHINK and Annual Meeting.

Logo Recognition in the Year End Awards Program

Beginning in 2019, TLMI will publish a "year end award program" that will feature award winners and the competition itself. Logos for all sponsors will be recognized in this program.

Corporate Item in the Converter Meeting and printTHINK Gift Bag

TLMI will pass out an attendee bag to each registrant upon check-in at both meetings. All sponsors can provide TLMI with a branded item to place in the bag. Branded items should be submitted in the quantity of 400 for printTHINK. Shipping dates and details to follow. Items are reserved on a firstcome basis and items are purchased and shipped at the expense of the sponsor.

Logo on TLMI eNewsletters for 2018

TLMI will be releasing News and Notes to members on a monthly basis in 2019. Each eNewsletter will have all sponsor logos displayed at the bottom of each email.

Complimentary Tabletop Exhibit with Electricity at printTHINK 2019

TLMI will provide a discount code to all sponsors for the full value of the tabletop and electricity for printTHINK 2019. Attendee registration is not complimentary and is required for both Meetings.

Access to the printTHINK and Annual Meeting Attendee Email List Prior to the Meetings Exclusive

to all sponsors of the meetings, TLMI will provide an attendee list with contact information two weeks prior to the printTHINK and Annual Meeting. A final attendee list with emails will be provided after the meeting.

Recognition on the NEW 2019 Meeting Registration Website

All sponsors will have their logos displayed prominently on the printTHINK and Annual Meeting event websites. For 2019 the event websites will be redesigned to be more functional and aesthetically

Recognition in the Pocket Programs for the Following Meetings

- Gold 1/2 Page Ad in Converter/printTHINK/Annual
- Silver 1/4 Page Ad in printTHINK/Annual

Hole Sponsor of Converter and Annual Meeting Golf Tournament Gold

Sponsors will each sponsor a hole at the Annual Meeting Golf Tournament.

Converter and Annual Meeting Hospitality

Sponsorship Signage and decor will feature Gold Sponsors during the Hospitality at both the Converter and Annual Meetings.

Logo and Links on the TLMI Website

Logos for all sponsors will be featured on the TLMI website as well as the Engage Member Portal.