

# 43rd Annual Awards



**DEADLINE: JUNE 15<sup>TH</sup>, 2020**

## ELIGIBILITY

The TLMI Annual Awards Competition recognizes the highest in technical achievements across all technologies in the narrow-web printing and converting industry. All TLMI converter members are eligible to enter. Entries must be produced between May of **2019** and June of **2020**.

## AWARDS

**Category Winners:** First and Second Place Category Winner Awards will be given at the discretion of the judges in each Class.

**Best in Class Awards:** There will be seven Best in Class Awards presented by the judges for the most outstanding label or tag in the following seven classes:

- Digital
- Flexography & Letterpress
- Flexography & Letterpress: Wine & Spirits
- Multi-Process
- Offset (Including Wine & Spirits)
- Roll to Roll - Cut & Stack (Shrink/Wrap/Flexible)
- Other

**Best in Show:** The Judges will award a single Best in Show Award for the most outstanding from the seven Best in Class winners.

**World Label Awards:** The seven Best in Class winners as well as a group of North American First Place Winners, individually selected by the Awards Judges will go on to compete in the International World Label Awards along side award winning entries from JFLP, FINAT, LATMA, SALMA, LMAI, PEIAC, ABIEA and AMETIQ.

## RECOGNITION OF WINNERS

Winning entries will be displayed and awards will be announced at the **2020 TLMI Annual Meeting**. TLMI will post First and Second Place awards winners on the TLMI website and social media sites. Annual Awards Winners will also be published in industry trade magazines.

## **RULES & DEADLINES**

Entries are accepted in good faith. TLMI cannot assume responsibility for the inclusion of unqualified entries. TLMI reserves the right to withdraw any award made to a label or tag in violation of competition rules.

All entries submitted become the property of the TLMI, Inc. Winning entries will be retained for display purposes. Winners must also provide high-resolution images, .eps, .pdf, or .ai files of their award winning entries. Non-winning entries will be disposed of following judging.

Only labels created for end use purposes by the customer or brand owner are eligible. Works created for self-promotion, to demonstrate capabilities, or other in-house uses are not eligible. In order to preserve anonymity, the name of the converter company must not be marked anywhere on the label submission.

Companies are limited to three entries per category. Each company may enter as many categories as they choose within the three limit rule. If more than three entries are submitted for a category, judges reserve the right to recategorized or eliminate entries.

All submissions and entry fees must be received at TLMI headquarters (6 Main Street, Milford, OH 45150) by June 15th, 2020. Late entries will not be judged.

## ENTRY INSTRUCTIONS

Complete the entry form and email the form to [office@tlmi.com](mailto:office@tlmi.com).

Send a minimum of 25 corresponding samples to: TLMI AWARDS

6 Main Street, Milford, OH 45150

- Roll-to-roll entries should be submitted in continuous form. If there is both a prime and a non-prime label on the same continuous roll, only the label meeting the entry criteria (prime or non-prime) will be judged.
- For carton and in-mold, individual samples should be submitted along with a roll of at least 25 uncut.
- Shrink sleeve entries should be submitted before the sleeving/seaming process.
- Provide a production run for digitally printed entries. When multiple labels are grouped in the same run, only the label entered in the category will be judged.
- If a submission includes a series of labels on the same liner, you must clearly identify which label is to be judged.
- Send only one set of continuous labels or tags, even if you are running multiple copy changes. The quality of every copy submitted will be reviewed by the judges and variable quality in copy changes can affect the score.

## COMPLETE THE ENTRY FORM

### Select Entry Category

The following information is necessary to enter:

- **Item Type:** Examples include: coupon, promotion, paperboard, EDP, tag, non-pressure sensitive labels
- **Product Application:** All wine and spirits labels must be entered into the Wine & Spirits or Offset category. Beers and ciders are not considered Wine & Spirits.
- **Cut & Stack or Roll-to-Roll:** Except for Multi-Process
- **Printing Method:** Examples include: digital, flexography, letterpress, offset, gravure, rotary screen
- **Process Used:** Examples includes: line, color process, screen tone, off line decoration
- **Prime or Non-Prime:** front facing (prime) or back facing (non-prime) label

### Information for the Judges

- **Category Entered:** Enter the 4-digit number from Page 1 of the entry form. Remember that you are limited to three entries per category and that judges will reserve the right to re-categorize entries.
- **Name of Entry:** Assign a unique, descriptive name to the submission. Please verify the spelling. Awards will be issued with the name provided.
- **Describe the End-Use:** (Industry, Product Type, Placement) If the purpose of the label being entered is not clear, converters should indicate the end-use of the product. An explanation of the end-use can assist the judges in understanding unique applications.
- **Processes Used:** Indicate all processes used by checking the appropriate box. Take care to note whether the process was completed In Line or Off Line.
- **Description:** Please provide a brief description of the production process. Describe any unique or innovative methods used. Supply as much information as possible.
  - Was the entry a created to fulfill a special need?
  - Did the converter or the customer come up with the concept?
  - Were multiple screens used?
  - Did the sequence of printing colors make the entry more difficult to product?
  - Were UV or other coatings applied?
  - Consider sending samples of the final product.

## COMPLETE THE ENTRY FORM (CONTINUED)

### Logistical Data for Office Use Only

The information entered on this page is for TLMI Office use only.

- **Supplier Data:** Please provide the supplier only (not the product name, make or model) of the **PRESS, PLATES, SCREENS, CYLINDERS, ANILOX ROLLS, DIES, SUBSTRATE, INKS, COATINGS** and **ADHESIVES** used in creating this entry. This information is not made available to the judges. It is used on the winning awards boards and in press releases to recognize TLMI supplier members.
- **Membership information:** Supply TLMI membership information including the person who should be contacted regarding this entry. In the event of a problem with your submission, TLMI staff will try to resolve it with the named contact.
- **Payment Information:** Payment is required at the time of submission. Credit card information may be provided on the Entry Form or checks may be mailed along with the samples.

### FINAL ELIGIBILITY CHECK

Entries are submissions that have not previously received a TLMI award in that category.

Entries were produced between May 2018 and June 2019.

Entries are production samples made for customer sales and not converter's promotional use.

## CLASS DEFINITIONS

**Please note that Wine & Spirits submission must be entered into a Wine & Spirits Category (denoted in the second column on the Annual Awards Categories) and does not include beer or cider submissions.**

**DIGITAL PRINTING** - Any label reproduced without the benefit of a printing plate. Enter in either Toner or Ink Jet category. Digital labels will be judged in the same manner as all other prime labels. If a submission includes several different labels on the same liner, you must identify which label we are to judge. Note: If the label used multiple passes through one or more presses and /or finishing equipment to add decorative features such as varnish, foiling or inks other than digital, you must check the Off Line box on the entry form and describe the label accordingly.

\*Hybrid produced samples in combination with digital and one or more additional printing processes, including decorative methods such as hot stamping, cold foiling, rotary screen tactile and embossing should be entered into the Multi Process Category.

**FLEXOGRAPHY & LETTERPRESS** - Any label produced with the process of rotary printing using flexible plates and fast drying inks.

**WINE & SPIRITS FLEXOGRAPHY & LETTERPRESS** - Any Flexography & Letterpress label where the end use of the label is a wine or spirits label. Beer and ciders are not included in the Wine & Spirits Flexography & Letterpress Class.

**MULTI-PROCESS** - A combination of two or more additional printing processes, including decorative methods such as hot stamping, cold foiling rotary screen tactile and embossing. This includes Digital Hybrid presses where digital is combined with other print and decorative features. Flex tactile, ion deposition, laser printing and consecutive numbering are not considered processes for the Multi-Process Class. Whether the multiple processes are completed in one or several passes, judging for those processes will not affect the printing complexity score. All processes must have been performed by the submitting converter. \*Any entry that includes hot stamping, cold foiling, rotary screen tactile or embossing and is submitted in a printing process category will be automatically reclassified by the judges into a Multi-Process category. Reclassified entries will be disqualified if there are already three submitted from your company in the category.

**OFFSET (Including Wine & Spirits)** - The process of using an intermediate blanket cylinder to transfer an image from the image carrier to the substrate. Offset Wine & Spirits should be entered into the Offset Wine & Spirits categories (5500's).

**ROLL TO ROLL** - Non pressure sensitive labels, any printing method, run in continuous roll form, including shrink sleeves.

**CUT & STACK** - Non PSA, Glue applied or wet glue labels, any printing method, run in roll form and delivered in stacks.

**OTHER** - Any entry that does not fall into other classification categories (Digital, Flexo & Letterpress, Wine & Spirits Flexo & Letterpress, Multi-Process, Offset, Roll to Roll/Cut & Stack).

## CATEGORY DEFINITIONS

### Color Process

A full-color reproduction using four color process and/or hybrid process printing. Line and screen/tone work may be included on the label as well.

### Coupon

Removable labels supplying information or having redeemable value. They may be either pressure sensitive or non-pressure sensitive.

### EDP Label

The submission may be designed for the sprocket-fed, roll-fed, or sheet-fed imprint of variable information by either impact or non-impact statements.

### Gravure

An intaglio printing process in which an image is engraved on an imaging-carrying cylinder.

### In-Store Promotional

Anything other than a tag or coupon affixed to windows, coolers, etc., that promotes the product for sale inside a store. Magnetic labels would also be classified in this category.

### Line and Screen/Tone

Any reproduction of line and single or multiple screen/tone work not utilizing the combination of the three primary process colors. Any number of colors can be utilized. Entries may be submitted with screen tones only.

### Non-Pressure Sensitive

Any label that does not use a pressure sensitive adhesive to affix to the product. This includes wrap-around can/bottle labels, shrink sleeve, roll on/shrink on, in-mold, etc. Converters must submit information regarding the type of process used to help judges more adequately evaluate the submission. No sheet fed offset will be accepted.

### Paperboard/Rigid Packaging

Blister cards, inserts, folding cartons, and carded packaging up to 30 point (.03 inches or 762 micron), printed narrow web up to 30 inches/762 millimeters. The complete product must be submitted, not just the roll-to-roll pre-printed film board.

### Pressure Sensitive

A label that uses a pressure sensitive adhesive to affix it to the product. Pressure Sensitive labels can be produced in the form of rolls, sheets, fanfold, or by any other techniques that produce like products which have been slit or cut from the converted rolls.



## CATEGORY DEFINITIONS (CONTINUED)

### Prime and Non-Prime

A Prime label is one which is used to identify and display a product. A Non-Prime label supplies supportive information or performs another function. A label which appears to be a prime label even when enclosed in a box will be considered a prime label because once the box is thrown away, this label is used to identify and display the product. If the entry classification is unclear, it will be considered a prime label.

### Screen Printing

Screen Printing refers to both flat and rotary screen printing. These are labels printed by screen process from roll form.

### Specialty Decorated Products

Non-ink imaging including foil stamping, embossing, holographic, etc.

### Tag

A tag identifies or conveys information about the product or object to which it is attached. The tag may have space for information added by the end user; may be blank (not printed); produced by a printing process; printed on tag stock or other media; single or multi-part, can be a patch; punch, eyelet, die cut, or perforated; can be attached with string, wire, plastic, rivet or self-attached by means of die cut, cohesive or an adhesive strip. A shelf dangler will be classified as a tag.

## 2020 TLMI ANNUAL AWARDS COMPETITION CATEGORIES

To determine the appropriate Entry Category, work from left to right below.

All terms are defined in the Awards Competition Brochure. Please refer to it as needed. Judges may re-categorize entries to assure they match the entry criteria. Work created for self-promotion or in-house use and entries over 3 per category will be disqualified.

### Digital Category

Digital - Ink Jet	Pressure Sensitive	Color Process	Prime	1031
			Non-Prime	1032
Digital - Toner	Pressure Sensitive	Color Process	Prime	1033
			Non-Prime	1034
Digital - Ink Jet	Wine & Spirits	Color Process	Prime	1531
			Non-Prime	1532
Digital - Toner	Wine & Spirits	Color Process	Prime	1533
			Non-Prime	1534

### Flexo and Letterpress Category

Flexography	Excludes Wine & Spirits	Line	Prime	2011
			Non-Prime	2012
		Line & Screen Tone	Prime	2021
			Non-Prime	2022
		Color Process	Prime	2031
			Non-Prime	2032
Letterpress	Excludes Wine & Spirits	Rotary Line & Screen Tone	Prime	2041
			Non-Prime	2042

### Flexo & Letterpress Wine & Spirits Category

Flexography or Letterpress	Wine & Spirits	Line	Prime	3511
			Non-Prime	3512
		Line & Screen Tone	Prime	3521
			Non-Prime	3522
		Color Process	Prime	3531
			Non-Prime	3532

### Multi-Process Category

Multi-Process	Non Pressure Sensitive	Line	Prime	4711
		Line & Screen Tone	Prime	4721
		Color Process	Prime	4731
Multi-Process	Pressure Sensitive; Excludes Wine & Spirits	Line	Prime	4011
			Non-Prime	4012
		Line & Screen Tone	Prime	4021
			Non-Prime	4022
		Color Process	Prime	4031
			Non-Prime	4032

### Offset Category

Offset	Pressure Sensitive; Excludes Wine & Spirits	Color Process	Prime	5031
			Non-Prime	5032
Offset	Wine & Spirits	Line	Prime	5511
			Non-Prime	5512
		Line & Screen Tone	Prime	5521
			Non-Prime	5522
		Color Process	Prime	5531
			Non-Prime	5532

### Roll to Roll - Cut & Stack Category

Cut & Stack	Single Printing Method	Line	Prime	6711
		Line & Screen Tone	Prime	6721
		Color Process	Prime	6731
Roll to Roll; Includes Shrink Sleeve	Single Printing Method	Line	Prime	6311
		Line & Screen Tone	Prime	6321
		Color Process	Prime	6331
Cut & Stack - Roll to Roll	Wine & Spirits	Line	Prime	6511
		Line & Screen Tone	Prime	6521
		Color Process	Prime	6531

### Other Categories

Flat Screen	All Label Methods	Line	Prime	7211
			Non-Prime	7212
Rotary Screen	All Label Methods	Line	Prime	7611
			Non-Prime	7612
		Line & Screen Tone	Prime	7621
			Non-Prime	7622
Gravure	All Label Methods	Line	Prime	7411
			Non-Prime	7412
		Line & Screen Tone	Prime	7421
			Non-Prime	7422
		Color Process	Prime	7431
			Non-Prime	7432
Coupon or Expanded Information Label				7001
EDP Label				7002
Paperboard / Rigid Packaging				7003
In-Store Promotion				7004
Specialty Decorated Product				7005
Tag - Industrial And/Or Systems				7006
Tag - Merchandising				7007

Any entry created with multiple printing processes and/or incorporating foiling, embossing, hot stamping must be entered in a MULTI-PROCESS category. MULTI-PROCESS also includes hybrid technologies.

Any entry applied to a Wine & Spirits bottle (beer or cider not considered wine and spirits) must be entered in a WINE & SPIRITS category.