

TLMI's 2019 Sponsorship Program

with all **NEW** Opportunities



TLMI's Sponsorship Program is an unmatched way to maintain top-of-mind awareness among the decision makers throughout the organization. This year's Sponsorship Program will be offered at three levels with expanded benefits during each of our four meetings (Committee, Converter, printTHINK, Annual). Applications will be officially opened on **Monday November 26th at 11AM EST** via an online form (tmi.com/sponsorships). Due to overwhelming response, TLMI will honor sponsorships on a **first come first serve basis through the on-line form**. Please contact Kyle Baldwin (kyle.baldwin@tmi.com) with any questions or concerns.

	PLATINUM	GOLD	SILVER
Investment Levels	\$20,000	\$10,000	\$5,000
Number of Sponsorships Available	6	18	30
NEW Sponsorship Recognition Logos for Marketing Use	●	●	●
Logo on the Key Cards at Converter, printTHINK, and Annual Meeting	●		
Logo on Lanyards at Converter, printTHINK, and Annual Meetings	●		
Full Page Ad in All Three Issues of the TLMI Illuminator	●		
Logo in All Three Issues of the TLMI Illuminator	●	●	●
Pop-Up Banner and Screen Recognition with Logos at Meeting(s)	All Meetings	Converter/ printTHINK/Annual	printTHINK/Annual
NEW Award Sponsorship at the 2019 Annual Meeting	●		
NEW Logo Recognition in Year End Awards Program	●	●	●
Presenting Sponsor of Converter and Annual Meeting Golf Tournament (Includes Games, Signage at Course, Logo on Towel, Golf Bag)	●		
Hole Sponsor of Converter and Annual Meeting Golf Tournament (Includes Signage at Course)		●	
Logo and Links on the TLMI Website	●	●	●
MODIFIED Logo on Converter and printTHINK Meeting Gift Bags	●		
MODIFIED Corporate Item Included in Meeting(s) Gift Bags	Converter/ printTHINK	Converter/ printTHINK	printTHINK
Logo on TLMI eNewsletters for 2019	●	●	●
Complimentary Tabletop* with Electricity at printTHINK 2019 (Includes Premier Exhibit Locations)	Front Entrance Double Tabletop	Gold Terrace	Silver Terrace
Exclusive Access to the printTHINK and Annual Meeting Attendee E-Mail List Two Weeks prior to Meeting	●	●	●
Recognition on NEW Meeting Registration Website	All Meetings	Converter/ printTHINK/Annual	printTHINK/Annual
Full Color Recognition in Meeting(s) Pocket Programs	Converter/pT/Annual Full Page	Converter/pT/Annual 1/2 Page	printTHINK/Annual 1/4 Page
NEW Converter and Annual Meeting Hospitality Sponsorship		●	
Recognition in expanded 2019 Social Media Campaigns	●	●	●

*Meeting registration fees additional

Explanation of Benefits

Sponsorship Recognition Logos

Sponsorship logos will be given to each sponsor dependent on sponsorship level. These logos can be used for marketing use and displayed on companies web pages.

Logo on Key Cards at Meetings

Exclusive to the Platinum Sponsors (6), TLMI will place the 6 sponsor's logo on the key cards for the Converter, printTHINK, and Annual Meeting.

Logo on Lanyards at Meetings

Exclusive to the Platinum Sponsors (6), TLMI will provide each attendee a branded lanyard with Platinum Sponsor's logos for the Converter, printTHINK, and Annual Meeting.

Full Page Ad in All Three Issues of the TLMI Illuminator

Platinum Sponsors will each get one full page in TLMI's Illuminator (3 Issues in 2019). Logos for all sponsors will also be included.

Pop-Up Banner and Screen Recognition with Logos at Meeting(s)

Platinum Sponsors will have a pop-up banner featuring company logos at the Committee, printTHINK, Converter, and Annual Meetings. Gold Sponsors will be featured at the Converter, printTHINK, and Annual Meetings. Silver Sponsors will be featured at the printTHINK and Annual Meeting.

Annual Meeting Award Sponsorship

Platinum Sponsors will be recognized during the Awards Dinner during the Annual Meeting and will be prominently featured on transition slides during the presentation.

Logo Recognition in the Year End Awards Program

Beginning in 2019, TLMI will publish a "year end award program" that will feature award winners and the competition itself. Logos for all sponsors will be recognized in this program.

Presenting Sponsor of Converter and Annual Meeting Golf Tournament

Platinum Sponsors will each host a golf game trophy (longest drive, closest to pin, etc), will have signage throughout the course, have logos on the TLMI golf bag and have their logos featured on the TLMI towel giveaway.

Hole Sponsor of Converter and Annual Meeting Golf Tournament

Gold Sponsors will each sponsor a hole at the Converter and Annual Meeting Golf Tournament.

Logo and Links on the TLMI Website

Logos for all sponsors will be featured on the TLMI website as well as the Engage Member Portal.

Logo on Converter Meeting and printTHINK Gift Bags

This will be the first year that TLMI will be offering goody bags during the Converter Meeting. Platinum Sponsors will have their logos printed on the front side of the goody bag for both events and will be given to all attendees.

Corporate Item in the Converter Meeting and printTHINK Gift Bag

TLMI will pass out an attendee bag to each registrant upon check-in at both meetings. All sponsors can provide TLMI with a branded item to place in the bag. Branded items should be submitted in the quantity of 300 for the Converter Meeting and 400 for printTHINK. Shipping dates and details to follow. Items are reserved on a first-come basis and items are purchased and shipped at the expense of the sponsor.

Logo on TLMI eNewsletters for 2018

TLMI will be releasing News and Notes to members on a monthly basis in 2019. Each eNewsletter will have all sponsor logos displayed at the bottom of each email.

Complimentary Tabletop Exhibit with Electricity at printTHINK 2019

TLMI will provide a discount code to all sponsors for the full value of the table top and electricity for printTHINK 2019. Attendee registration is not complimentary and is required for both Meetings. Premium locations are offered to all sponsors with Platinum Sponsors receiving double tabletops. (Annual Meeting tabletops are complimentary to all members with 2019 dues structure)

Access to the printTHINK and Annual Meeting Attendee Email List Prior to the Meetings

Exclusive to all sponsors of the meetings, TLMI will provide an attendee list with contact information two weeks prior to the printTHINK and Annual Meeting. A final attendee list with emails will be provided after the meeting.

Recognition on the NEW 2019 Meeting Registration Website

All sponsors will have their logos displayed prominently on the Committee, Converter, printTHINK, and Annual Meeting event websites. For 2019 the event websites will be redesigned to be more functional and aesthetically more pleasing.

Recognition in the Pocket Programs for the Following Meetings

- Platinum Full Page Ad in all Meeting Programs
- Gold 1/2 Page Ad in Converter/printTHINK/Annual
- Silver 1/4 Page Ad in printTHINK/Annual

Converter and Annual Meeting Hospitality Sponsorship

Signage and decor will feature Gold Sponsors during the Hospitality at both the Converter and Annual Meetings.