





Missouri REALTORS®

2027 Sponsor & Exhibitor Opportunities

Network. Connect. Partner.

Missouri REALTORS®
Dedicated to the American Dream

With more than 25,000 members, Missouri REALTORS® is the largest trade association in Missouri. As a leading state-wide organization, Missouri REALTORS® strives to advance the role of REALTORS® in real estate transactions as well as safeguard real property rights.

Missouri REALTORS® wants to help your organization gain exposure!

We invite you to take advantage of our many partnership opportunities that take place throughout the year. This is a great opportunity for your brand to gain visibility at various events across the state as well as through media platforms that REALTORS® access every day.

Included in this packet is our 2027 event lineup and sponsorship and exhibitor opportunities. For questions, or to learn more, please contact me at (573)445-8400 x1250 or ***maria@morealtor.com***.

We sincerely appreciate your consideration, and hope that partnering with Missouri REALTORS® is a part of your organization's future!

Enthusiastically,



Maria R. Davis CMP
Director, Meetings and Partner Relations
Missouri REALTORS®

Our association includes 25,000+ members and has represented REALTORS® in Missouri for more than 90 years.







Missouri REALTORS® is the leading organization providing essential resources to advance the role of REALTORS® in real estate transactions and safeguard Missouri real property rights.







Why partner with Missouri REALTORS®?

- PROMOTE YOUR PRODUCT OR SERVICE
- GET YOUR BRAND IN FRONT OF REALTORS®
- FACE-TO-FACE INTERACTION
- DEMONSTRATE INDUSTRY SUPPORT

Missouri REALTORS®

Our members sold more than 74,000 homes in 2025, producing over $24.1 billion indollar volume.

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2027 Conferences and Events

WINTER BUSINESS CONFERENCE
January 20–22, 2027
HILTON BRANSON CONVENTION CENTER / BRANSON

INAUGURAL NIGHT for Brent Sager *(RE/MAX SHOWTIME, Branson)*
January 21, 2027
HILTON BRANSON CONVENTION CENTER / BRANSON

SPRING BUSINESS CONFERENCE
April 27–29, 2027
WYNDHAM EXECUTIVE CENTER / COLUMBIA

ANNUAL RPAC AUCTION
April 28, 2027
WYNDHAM EXECUTIVE CENTER / COLUMBIA

AE WORKSHOP
August 5–6, 2027
CAMDEN ON THE LAKE / LAKE OF THE OZARKS

FALL BUSINESS CONFERENCE
September 21–23, 2027
EMBASSY SUITES BY HILTON ST. CHARLES / ST. LOUIS

Annual Sponsorship Opportunities

	GOLD SPONSOR $8,000	SILVER SPONSOR $6,000	BRONZE SPONSOR $4,900
Logo on the home page of website for all Business Conferences	✓	✓	✓
Podium recognition during Opening Session of all Business Conferences	✓	✓	✓
Sponsor ribbons on name badges at all Business Conferences	✓	✓	✓
Logo on onsite signage at all Business Conferences	✓	✓	✓
Logo in sponsor section of printed program at all Business Conferences	✓	✓	✓
Podium recognition during Board of Directors meeting at all Business Conferences	✓	✓	✓
AFFILITATE FEATURE Exposure on social media channels *(Facebook and LinkedIn)* and on Missouri REALTORS® website	3x annually	2x annually	2x annually
EXHIBITS Skirted table(s) at all Business Conferences	2 tables	1 table	1 table
AD SPACE Ad in all Business Conference printed programs	full page	half page	half page
INAUGURAL NIGHT Complimentary Inaugural Night tickets at Winter Business Conference *(each ticket includes dinner and two drinks)*	5 tickets	3 tickets	N/A
Reserved seating close to Inaugural Night stage	✓	✓	N/A
Logo in Inaugural Night printed program	✓	✓	N/A

2027 Business Conferences
SPONSORSHIP OPPORTUNITIES

WINTER BUSINESS CONFERENCE JAN 20 – 22 / BRANSON
SPRING BUSINESS CONFERENCE APRIL 27 - 29 / COLUMBIA
FALL BUSINESS CONFERENCE SEPT 21 - 23 / ST. CHARLES

See Commitment Form on page 12 for payment details and submission deadlines.

Sponsorships of $1,000 or more:

- 1 skirted exhibit table *(includes lunch)*
- Logo on conference website & program
- Sponsor ribbons on name badges
- Recognition on event signage

Sponsorships of $999 or less:

- Logo on conference website & program
- Sponsor ribbons on name badges
- 1 complimentary affiliate registration
  (does not apply to ad purchases)

BREAKFAST SPONSOR
$1,500

COFFEE BREAK SPONSOR
$1,200

CONFERENCE BAG SPONSOR
$2,500 - ***Exclusive***
Includes logo on bag and registration kiosk

PHONE CHARGER TOWER SPONSOR
$2,500 - ***Exclusive***
Includes logo and company video

LUNCH AND LEARN SPONSOR
$1,900
Includes presentation (verbal or video)

HOTEL KEY CARD SPONSOR
$1,500 - ***Exclusive***
Includes logo on key card

OPENING SESSION VIDEO SPONSOR
$1,000
Maximum of 2 minutes

WELLNESS SPONSOR (Winter and Fall)
$900 - ***Exclusive***

INTERNET SPONSOR
$1,500

GRAND PRIZE SPONSOR
$1,200 - ***Exclusive***

CONFERENCE PROGRAM SPONSOR
$2,000
Includes full page ad

MAJOR INVESTOR LOUNGE SPONSOR
$900
**Includes access to Major Investor Lounge*

Advertise in our Business Conference Program!

$900 Inside Front Cover *(7.5x10")*

$800 Outside Back Cover *(7.5x10")*

$600 Full Page *(7.5x10")*

$350 Half Page *(7.5x5")*

All ads are printed in full color.

NOTE: Any affiliate promoting a product or service at our business conference must be a registered exhibitor/sponsor or current Missouri REALTORS® State Affiliate Member. If not, a $250 registration fee will apply. This fee includes one State Affiliate Membership valid through December of the current year.

Missouri REALTORS®

Want To Customize Your Sponsorship? Contact Maria R. Davis, CMP Director of Meetings and Partner Relations
maria@morealtor.com | **(573) 445-8400, ext. 1250** | 2801 Woodard Drive, Suite 101 | Columbia, MO 65202

2027 Business Conferences
EXHIBITOR BOOTHS

WINTER BUSINESS CONFERENCE
Be an Exhibitor for only
$900*
Includes 2 Affiliate Conference Registrations

SPRING BUSINESS CONFERENCE
Be an Exhibitor for only
$900*
Includes 2 Affiliate Conference Registrations

FALL BUSINESS CONFERENCE
Be an Exhibitor for only
$900*
Includes 2 Affiliate Conference Registrations

EXHIBIT BOOTH
- Company name listed in exhibitor card, conference program, event website, and signage
- Affiliate conference registrations (2)
- Skirted table (1), chairs (2), internet access and electricity
- Boxed lunches (2) on both Tuesday and Wednesday *(Wednesday and Thursday for Winter)*

****Starting with 3rd booth staff, a $75 fee will apply per person***

EXHIBIT HOURS*
Booths must be staffed during exhibit hours
- Set-up: Monday afternoon starting at 1:00pm *(Tuesday for Winter)*
- Hours: Tuesday 10:00am-6:00pm / Wednesday 8:00am-3:00pm *(Wednesday and Thursday for Winter)*
- Teardown immediately follows

****Hours subject to change.***

EXHIBITOR SOLICITATION
Only organizations that are official exhibitors may solicit or distribute materials. Advertising, soliciting, or material distribution is only permitted within reserved booth space.

FOOD & BEVERAGES
Any food or beverage service from any Exhibitor Booth must be ordered from the venue.

CANCELLATION POLICY
We understand your plans could change. In order to receive a full refund, please cancel in writing 30 days prior to the conference. No refunds will be granted for any cancellations within 29 days or less to the conference.

See Commitment Form on page 12 for payment details and submission deadlines.

NOTE: Any affiliate promoting a product or service at our business conference must be a registered exhibitor/sponsor or current Missouri REALTORS® State Affiliate Member. If not, a $250 registration fee will apply. This fee includes one State Affiliate Membership valid through December of the current year.

Missouri REALTORS®

2027 AE Workshop

August 5 - 6 I Camden on the Lake, Lake of the Ozarks

(For local board/association executives & staff)

SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION SPONSOR
$1,000

- Logo on event signage and schedule
- Logo on reception signage

DINNER SPONSOR
$1,500

- Logo on event signage and schedule
- Logo on dinner signage

BREAKFAST OR LUNCH SPONSOR
$1,200

- Logo on event signage and schedule
- Logo on breakfast or lunch signage

SPEAKER SPONSOR
$1,500

- Logo on event signage and schedule

WELCOME VIDEO SPONSOR
$600

- Logo on event signage and schedule
- 1 to 2 minute video

ALL SPONSORSHIPS INCLUDE:

- *Logo in workshop agenda*
- *Sponsor ribbons on name badges*
- *Marketing flyer/item on chairs*
- *Complimentary retreat registration*

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MISSOURI REALTORS®
GOOD NEIGHBOR AWARD

The Missouri REALTORS® Good Neighbor Award was established in 2011. This program has become one of the most prominent annual awards bestowed upon Missouri REALTORS® members. The winner receives a grant toward his or her charity and state-wide publicity. They are honored during the Board of Directors meeting at the Missouri REALTORS® Winter Business Conference, a gathering of more than 400 Missouri REALTORS®.

$2,500 - *Exclusive* SOLD!
SPONSORSHIP INCLUDES

• Inclusion of the sponsor as a VIP judge for the selection process. After the GNA Committee reviews all applicants and submits their top 2-3 candidates, the VIP judges select the winner. VIP Judges include sponsor, current Missouri REALTORS® State President, and any past National GNA winners.

• Sponsor presents Good Neighbor Award to recipient at the Winter Business Conference.

• 12 months of editorial and advertising exposure in 2026, from the first call for entries in February to the culmination of the awards presentation in January 2028.

• Sponsor logo on all promotion materials, the award application, social media posts promoting the award, the presentation of the award, and on the large check the winner receives.

• One skirted exhibit table at all three business conferences held in Winter, Spring, and Fall.

PAST WINNERS

2025 – Peggy Albers
Women Overcoming Obstacles
Lake Ozark

2024 – Pam Long
Veterans Coming Home Center
Springfield

2023 – Cory Roebuck
Taney County 100 Club
Branson

2022 – Bob Robinson
Local Area Needs Initiative (LANI)
Lake Ozark

For more information on this award and how the nomination and selection process works, visit *missourirealtor.org*

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2027 GRI Classes
SPONSORSHIP OPPORTUNITIES

Help support professional REALTOR® education in Missouri! Your sponsorship helps sustain the Graduate REALTOR® Institute (GRI) program—offering in-depth advanced knowledge of real estate issues

PREMIER PARTNER $2,000 *(Exclusive)*

- Recognize as the **premier partner** with your logo at all six (6) GRI modules, on the GRI webpage all year, and on all 2027 GRI printed promotional material AND your choice of one of the following:

- Recognized as the **premier partner** during the Annual Meeting and Awards at the Fall Business Conference as the premier partner prior to when individuals received their GRI and ***your choice of one:***
  - 1 to 2 minute video congratulating the year's GRI graduates and why you support the GRI program; *OR*
  - You present the GRI awards to the graduates at the meeting; *OR*
  - One (1) complimentary Missouri REALTORS® Affiliate Membership *($337 value)*

SCHOLARSHIP PARTNER $750

- Recognized as a **scholarship sponsor** with your logo at all six (6) GRI modules and on the GRI webpage all year

HOSPITALITY SPONSOR $500

- Recognized as a **hospitality sponsor** with your logo at one (1) GRI module of your choice

REFRESHMENT SPONSOR $200

- Recognized as a refreshment sponsor with your logo at one (1) GRI module of your choice

2027 Schedule

GRI Module III
January 18-19, 2027
Winter Business Conference
Tri-Lakes Board of REALTORS®
Fundamentals of Technology, Risk Management, and Collaboration

GRI Module IV
March 2-3, 2027
Kansas City Regional Association of REALTORS®
Lead Generation, Marketing, Pricing, and Business Brilliance

GRI Module I
April 25-26, 2027
Spring Business Conference
Mid-Missouri Board of REALTORS®
Ethics, Fair Housing, and Forms

GRI Capstone
June 9, 2027
By Invitation Only
Missouri REALTORS®

GRI Module V
August 10-11, 2027
Jefferson City Area Board of REALTORS®
New Construction, Investment Properties, and Real Estate in a Digital World

GRI Module II
September 19-20, 2027
Fall Business Conference
St. Charles REALTORS®
Buyers, Sellers, and Negotiations

missourirealtor.org/gri

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Sponsor/Exhibitor
COMMITMENT FORM

Contact Name: _____

Company Name: _____ Website: _____

Physical Address: _____

Phone: _____ Email: _____

Event Name(s): _____

Event Date(s): _____

Sponsorship and/or Exhibitor Description	Price
Amount Due	$ 0

If your sponsorship includes booth space, please list names of up to (2) booth personnel.
Note: starting with the 3rd booth personnel, a $75 fee applies per person.

Booth Personnel #1: _____ Dietary Restrictions: _____

Booth Personnel #2: _____ Dietary Restrictions: _____

Electricity needed in booth? *(Fees may apply)* ☐ Yes ☐ No

☐ Yes, we will donate a Raffle Item! Description: _____

☐ Check (Payable to Missouri REALTORS®) ☐ Credit Card (Payment link will be emailed to the above email address)

Email your completed forms, website link, and high res logo to *maria@morealtor.com* by these dates to be included in the print materials. Payment must also be completed by these dates.

WINTER: November 30, 2026 I SPRING: March 19, 2027 I FALL: August 23, 2027

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Inaugural Night 2028

January 26 | Hyatt Regency St. Louis at the Arch

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR $8,000

- Inaugural Night tickets (8) with reserved seating close to stage
- Full page congratulatory ad in program
- Podium acknowledgement
- Logo on screen and in program

SILVER SPONSOR $6,000

- Inaugural Night tickets (5) with reserved seating close to stage
- Full page congratulatory ad in program
- Podium acknowledgement
- Logo on screen and in program

BRONZE SPONSOR $4,900

- Inaugural Night tickets (3) with reserved seating close to stage
- Full page congratulatory ad in program
- Podium acknowledgement
- Logo on screen and in program

EVENT SOUVENIR SPONSOR $3,000

- Inaugural Night tickets (2)
- Full page congratulatory ad in program

TABLE WINE SPONSOR $1,800

- Inaugural Night ticket (1)

ENTERTAINMENT SPONSOR $1,900

- Inaugural Night ticket (1)
- Logo on entertainment signage
- Full page congratulatory ad in program

BAR SPONSOR $2,800

- Inaugural Night tickets (2)
- Logo on bar signage
- Full page congratulatory ad in program

PRINTED PROGRAM SPONSOR $1,400

- Inaugural Night ticket (1)
- Full page congratulatory ad in program

DESSERT SPONSOR $1,300

- Inaugural Night ticket (1)

TABLE CENTERPIECE SPONSOR $1,200

- Inaugural Night ticket (1)

COCKTAIL NAPKIN SPONSOR $1,800

- Inaugural Night ticket (1)
- Logo on cocktail napkins

ICE SCULPTURE SPONSOR $1,800

- Inaugural Night ticket (1)
- Logo on ice sculpture signage

EVENT DECOR SPONSOR $1,500

- Inaugural Night ticket (1)

NEIGHBOR SPONSOR $500-$999

- Name in event program

FRIEND SPONSOR $200-$499

- Name in event program

PROGRAM ADVERTISING

Congratulatory message with logo.
All ads include 1 Inaugural Night ticket

$800 Inside Front Cover *(5x8")*
$800 Outside Back Cover *(5x8")*
$800 Inside Back Cover *(5x8")*
$700 Interior Full Page *(5x8")*

See Inaugural Night Commitment Form on next page for payment details and submission deadlines.

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Inaugural Night 2028

January 26 | Hyatt Regency St. Louis at the Arch

SPONSORSHIP OPPORTUNITIES

Contact Name: _____

Company Name: _____ Website: _____

Physical Address: _____

Phone: _____ Email: _____

Sponsorship Description	Price
Amount Due	$ 0

☐ Check (Payable to Missouri REALTORS®) ☐ Credit Card (Payment link will be emailed to the above email address)

Email your completed forms, website link, and high res logo to *maria@morealtor.com* by 11/30/27 to be included in the print materials. Payment must also be completed by this date.







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Sponsor/Exhibitor
LOGO & AD GUIDELINES

Thank you for being a Missouri REALTORS® Sponsor or Exhibitor!
We are excited to partner with you and want to make sure that your organization is well represented and that your logo and/or ad looks great in our event materials.

As a Sponsor, your logo will appear on the Business Conference website, printed program and event materials and signage.

As an Exhibitor, your logo will appear on our Business Conference website.

PLEASE FOLLOW THE GUIDELINES BELOW TO ENSURE QUALITY STANDARDS.

Questions? Contact Cara Harmon, Vice President, Communications and Member Services
cara@morealtor.com or (573) 445-8400 ext. 1170

Sponsor Logo
- For print materials — high resolution file
  PDF, EPS or AI format preferred
- Website you would like linked to your logo

Exhibitor Logo
- For online only — at least 200 pixels wide
  JPG, PNG, PDF, EPS or AI file formats accepted
- Website you would like linked to your logo

Business Conference Program Ad
- Full Page size 7.5x10”
- Half Page size 7.5x5”
- Please submit high-resolution print-ready PDF file

Inaugural Night Program Ad
- Full Page size 5x8”
- Half Page size 5x3.75”
- Please submit high-resolution print-ready PDF file

Missouri REALTORS®

As a Missouri REALTORS® Sponsor or Exhibitor, you may use the Missouri REALTORS® logo to co-brand your materials or promote your event participation. For usage standards and to download a logo visit missourirealtor.org/about/missouri-realtors-logo

Frequently Asked Questions

Who can participate as a Sponsor or Exhibitor?
Any company or entity that provides a product or service to assist Missouri REALTORS® in the success of their day-to-day operations can participate.

Is a Local Board Affiliate membership the same as a State Affiliate membership and vice-versa?
Local and State Affiliate memberships are two different programs. Membership in one does not include membership for the other. Please contact the Local Board/Association for membership information. For State Affiliate membership, visit ***missourirealtor.org/about/become-a-state-affiliate***.

I am a Local Board Affiliate. Can I attend the state conferences? Yes, there are three options:

1. Sign up as State Affiliate member of Missouri REALTORS® and attend the conference for free
2. Sign up as Sponsor/Exhibitor for the Business Conference and attend for free
3. Pay conference registration fee which includes a State Affiliate membership. Membership is valid through December of current year. **Winter and Spring Fee: $250, Fall fee: $125**

I am a State Affiliate Member in good standing. Can I attend the conference even if I am not sponsoring or exhibiting?
Yes, you can attend the conferences on a complimentary basis just like any Missouri REALTOR® member.

How many members attend the conference? On average, 450 members attend our Business Conferences.

How many exhibits are there in the Business Conference?
There are between 20–30 exhibitor booths at each conference, depending on space available at the venue.

What does a booth package include?
One 6ft skirted table, two chairs, Wi-Fi, and up to 2 boxed lunches on Tuesday and Wednesday. *(Wednesday and Thursday for Winter)*

How many people will be allowed to staff a booth? Up to two people will be allowed in a booth. Starting with 3rd booth staff, a $75 fee will apply per person

Do you accept all forms of payment?
Yes, we accept checks, credit card, cash, and in-kind payments *(with prior discussion)*.

Can you customize a sponsorship?
Yes, we are open to exploring ideas that meet your individual marketing goals and budget.

What are the exhibit hours? Tuesday 8:00am–6:00pm and Wednesday 8:00am–3:00pm

Will the conference accommodate any special needs/dietary requirements?
Yes, please email ***maria@morealtor.com*** at least 3 weeks prior to the conference.

When is the deadline to cancel my sponsorship and/or booth for a full refund?
All cancellations must be communicated in writing at least 30 days prior to the conference.

Missouri REALTORS®

Thank you for your continued support!

2028 Conferences and Events

WINTER BUSINESS CONFERENCE
January 25–27, 2028
HYATT REGENCY ST. LOUIS AT THE ARCH / ST. LOUIS

INAUGURAL NIGHT
January 26, 2028
HYATT REGENCY ST. LOUIS AT THE ARCH / ST. LOUIS

SPRING BUSINESS CONFERENCE
April 25–27, 2028
AMERISTAR CASINO RESORT / ST. CHARLES

ANNUAL RPAC AUCTION
April 26, 2028
AMERISTAR CASINO RESORT / ST. CHARLES

AE WORKSHOP
August 3-4, 2028
SILVER DOLLAR CITY RESORT / BRANSON

FALL BUSINESS CONFERENCE
September 26–28, 2028
INTERCONTINENTAL HOTEL AT THE PLAZA / KANSAS CITY