



Advocacy Investment Output Group Meeting

2025 Spring Business Conference

April 30, 2025 | 2:30-3:30pm

Wyndham Executive Center

Chair: Mark Stallmann, St. Louis REALTORS

Vice Chair: Denise Pittman, Jefferson City Area Board of REALTORS

Staff Liaison: Mandy Maltbie

Welcome and Opening Remarks

- Introduce Chair, Vice Chair, and Staff Liaison
- Purpose: To Provide guidance and support within the framework of the Strategic Advocacy Plan to further advocacy fundraising statewide.
- 100% RPAC Challenge:
- Staying Connected with our Community on The Landing
- *Let's cultivate a culture of belonging where everyone can participate to the full extent of their talents and abilities for their personal success and for the success of Missouri REALTORS®.*

Reminders

- Major Investor Lounge
- Robert W. Borgmann Auction
- Rad PAC Reception
- Dress Down for RPAC day!

Special Speaker - Natalie Davis

Discussion

- Fundraising Ideas
- How to overcome objections in this down year.

Upcoming Auctions

- May 5 – LBOR Online Auction
- May 8 – KCRAR RPAC Auction
- May 9 – JCABOR RPAC Golf Tournament
- May 22 – TLBOR RPAC Auction
- June 10 – Four Corners REALTORS RPAC Auction
- June 12 – SLAR RPAC Auction
- June 13 – WCAR RPAC Golf Tournament
- June 16 – GSBOR RPAC Golf Tournament
- June 19 – FCBOR RPAC Float Trip

Adjourn

Our Anti-Trust Policy: All persons affiliated with the real estate industry need to be mindful of the constraints of the anti-trust laws. There shall be no discussions of agreements or concerted actions that may restrain competition. This prohibition includes the exchange of information concerning individual REALTOR® commissions, market practice or any other competitive aspect of an individual REALTORS® operation. Each Missouri REALTORS® Executive Committee member, Board of Director's member or meeting participant is obligated to speak up immediately for the purpose of preventing any discussion falling outside the bounds indicated.