



Advocacy Investment Output Group Meeting

2024 Winter Business Conference

Tuesday, January 16th | 2:30-3:30 PM

Grand C

Chair: Debbie Kendrick, Mark Twain Association of REALTORS

Vice Chair: Jeff Hill, Kansas City Regional Association of REALTORS

Staff Liaison: Mandy Maltbie

Welcome

- Introductions
- 100% RPAC Challenge
- Staying Connected with our Community on The Landing
- *Let's cultivate a culture of belonging where everyone can participate to the full extent of their talents and abilities for their personal success and for the success of Missouri REALTORS®.*

NAR Updates

- Liz Smith, NAR Trustees Fundraising Council Representative
- Jeanne McFall, NAR Participation Council Representative
- Kayla Johnson, NAR Major Investor Council Representative

Reminders

- Major Investor Lounge is open!
 - The Major Investor Breakfast will be in Pegram on Wednesday from 7:00 – 9:30AM .
- \$100 Item sales!
 - Cooler and Phone Chargers available for purchase at RPAC Table.
- RPAC Awards
 - Following this is opening general session at 4 p.m. in Grand DEF Ballrooms
- Tomorrow is Dress Down for RPAC day! \$10—visit us at the RPAC table in the vendors hall.
- Wednesday we will be having an RPAC Breakout session from 9:15 – 10:15 AM in Midway 2/3/4. Everyone is invited.

Discussion

- 2024 Goals
- Auction Taskforce
- Assessment Update
- Local board/association challenges discussion
- RPAC Investment Guide Handout
- Other

Purpose: To provide guidance and support within the framework of the Strategic Advocacy Plan to further advocacy fundraising statewide.

Our Anti-Trust Policy: All persons affiliated with the real estate industry need to be mindful of the constraints of the anti-trust laws. There shall be no discussions of agreements or concerted actions that may restrain competition. This prohibition includes the exchange of information concerning individual REALTOR® commissions, market practice or any other competitive aspect of an individual REALTORS® operation. Each Missouri REALTORS® Executive Committee member, Board of Director's member or meeting participant is obligated to speak up immediately for the purpose of preventing any discussion falling outside the bounds indicated.