



Strategic Planning Committee Meeting
2024 Winter Business Conference
January 17, 2024, 10:30-11:30am
St. Louis Union Station Hotel or [Zoom](#)

Chair: Kalan Hubbard

Vice Chair: Tammy Sherrell-Shortt

Staff Liaison: Breanna Vanstrom

Welcome and Opening Remarks

- 100% RPAC Challenge
- Keep connected via our community on The Landing
- Let's cultivate a culture of belonging where everyone can participate to the full extent of their talents and abilities for their personal success and for the success of Missouri REALTORS®.

2024 Key Dates

- January 17 at the St. Louis Union Station Hotel — Winter Business Conference Meeting and Emerging Issues Forum: NAR Antitrust Lawsuit Update
- April 23 at the Kansas City Marriott Downtown — Spring Business Conference Emerging Issues Forum: AI and Risk Mitigation Strategies
- June 11-12 at The Lodge at Old Kinderhook, Camdenton — Strategic Planning Committee Summer Meetings
- September 25 at the Hilton Branson Convention Center — Fall Business Conference Emerging Issues Forum: Topic TBD

Organizational Assessment Update and Shared Values Discussion

Adjourn

Anti-Trust Policy: All persons affiliated with the real estate industry need to be mindful of the constraints of the anti-trust laws. There shall be no discussions of agreements or concerted actions that may restrain competition. This prohibition includes the exchange of information concerning individual REALTOR® commissions, market practice or any other competitive aspect of an individual REALTORS® operation. Each Missouri REALTORS® Executive Committee member, Board of Director's member or meeting participant is obligated to speak up immediately for the purpose of preventing any discussion falling outside the bounds indicated.