



Communications Output Group Meeting

Wednesday, January 17, 2024 | 8:00-9:00 am

Chair: Donna Stone

Vice Chair: Tami Smith

Staff Liaison: Cara Harmon and Maddie Harres

Welcome

- Introductions
- 100% RPAC Challenge
- Organizational Assessment Update
- Staying Connected with our Community on The Landing
- *Let's cultivate a culture of belonging where everyone can participate to the full extent of their talents and abilities for their personal success and for the success of Missouri REALTORS®.*

Discussion

- Review Output Group or Committee Purpose/Mission
- Update from Fall Business Conference Meeting
- Review THE LANDING Metrics
- REALTOR® Volunteer Days
 - Review 2023 REALTOR® Volunteer Days
 - Introduce the motion for 2024 REALTOR® Volunteer Days
 - Discuss t-shirt orders and distribution
 - Brainstorm promotion from pre-event to post-event
- Photofy
 - Introduction and overview of a Missouri REALTORS®-branded Photofy
 - Next steps?

Purpose: To serve in an advisory capacity to state association staff in order to assist in meeting the state association's overall communication and marketing objectives.

All persons affiliated with the real estate industry need to be mindful of the constraints of the anti-trust laws. There shall be no discussions of agreements or concerted actions that may restrain competition. This prohibition includes the exchange of information concerning individual REALTOR® commissions, market practice or any other competitive aspect of an individual REALTORS® operation. Each Missouri REALTORS® Executive Committee member, Board of Director's member or meeting participant is obligated to speak up immediately for the purpose of preventing any discussion falling outside the bounds indicated.