



**Advocacy Committee Meeting  
2026 Winter Business Conference  
January 28, 2026 | 2:00-3:00 PM  
University Plaza Hotel**

**Chair:** Matthew Becker  
**Vice Chair:** Tina Siebert  
**Staff Liaison:** Erin Hervey

**Welcome and Opening Remarks**

- Introduce Chair, Vice Chair, and Staff Liaison
- Purpose: The Advocacy Mission Committee is responsible for furthering the State Association's mission of uniting its members to advocate for real property rights in Missouri.
- *We seek to cultivate a culture of belonging where everyone can participate to the full extent of their talents and abilities for their personal success and for the success of Missouri REALTORS®.*
- Stay connected with our community on The Landing
- 100% RPAC Challenge

**Discussion Topics**

- Jason Zamkus, Legislative Update
- Missourians for Fair Governance Update
- KCRAR Issues Reserve Request
- Output Group Updates
  - Advocacy Action, Luke Willenbrock
  - Economic Development, Shelly O'Bryan
  - Commercial, Melissa Annis
  - Advocacy Investment, Denise Pittman

**Adjourn**

**Mission:** To advance the real estate profession by safeguarding private property rights, providing essential resources, and leading with advocacy and professionalism.

**Values:** *Professionalism* — We value the combination of integrity and expertise. *Advocacy* — We are stewards of the profession, including but not limited to, legislative efforts.  
*Inclusive Collaboration* — We work with diverse communities internally and externally for the betterment of the profession.

**Anti-Trust Policy:** All persons affiliated with the real estate industry need to be mindful of the constraints of the anti-trust laws. There shall be no discussions of agreements or concerted actions that may restrain competition. This prohibition includes the exchange of information concerning individual REALTOR® commissions, market practice or any other competitive aspect of an individual REALTORS® operation. Each Missouri REALTORS® Executive Committee member, Board of Director's member or meeting participant is obligated to speak up immediately for the purpose of preventing any discussion falling outside the bounds indicated.