



**Advocacy Action Output Group Meeting**  
**2026 Winter Business Conference**  
**January, 28<sup>th</sup> | 8:00-9:00am**  
**Colorado Room**

**Chair:** Luke Willenbrock

**Vice Chair:** Tammie Tucker

**Staff Liaison:** Amanda Nemeth

### **Welcome and Opening Remarks**

- Introduce Chair, Vice Chair, and Staff Liaison
- Purpose: To provide guidance and support within the framework of the Strategic Advocacy Plan to promote political activism at the state and local level.
- *We seek to cultivate a culture of belonging where everyone can participate to the full extent of their talents and abilities for their personal success and for the success of Missouri REALTORS®.*
- Stay Connected with our Community on The Landing
- 100% RPAC Challenge

### **Discussion Topics**

- Update from Brandon Fenton
  - Political Representative, NAR
- REALTOR® Days
  - Participation comparison year over year
  - Review the Talking points
  - Review any new IP information
- Review any wins from 2025
  - Southeast MO water issue
  - St. Charles signage issue
  - Any others?
- Any local legislative topics from the audience?
- Advocacy 101 Presentation

**Mission:** To advance the real estate profession by safeguarding private property rights, providing essential resources, and leading with advocacy and professionalism.

**Values:** *Professionalism* — We value the combination of integrity and expertise. *Advocacy* — We are stewards of the profession, including but not limited to, legislative efforts.  
*Inclusive Collaboration* — We work with diverse communities internally and externally for the betterment of the profession.

**Anti-Trust Policy:** All persons affiliated with the real estate industry need to be mindful of the constraints of the anti-trust laws. There shall be no discussions of agreements or concerted actions that may restrain competition. This prohibition includes the exchange of information concerning individual REALTOR® commissions, market practice or any other competitive aspect of an individual REALTORS® operation. Each Missouri REALTORS® Executive Committee member, Board of Director's member or meeting participant is obligated to speak up immediately for the purpose of preventing any discussion falling outside the bounds indicated.