



**Advocacy Action Output Group Meeting
2026 Winter Business Conference
January, 28th | 8:00-9:00am
Colorado Room**

Chair: Luke Willenbrock

Vice Chair: Tammie Tucker

Staff Liaison: Amanda Nemeth

Welcome and Opening Remarks

- Introduce Chair, Vice Chair, and Staff Liaison
- Purpose: To provide guidance and support within the framework of the Strategic Advocacy Plan to promote political activism at the state and local level.
- *We seek to cultivate a culture of belonging where everyone can participate to the full extent of their talents and abilities for their personal success and for the success of Missouri REALTORS®.*
- Stay Connected with our Community on The Landing
- 100% RPAC Challenge

Discussion Topics

- Update from Brandon Fenton
 - Political Representative, NAR
- REALTOR® Days
 - Participation comparison year over year
 - Review the Talking points
 - Review any new IP information
- Review any wins from 2025
 - Southeast MO water issue
 - St. Charles signage issue
 - Any others?
- Any local legislative topics from the audience?
- Advocacy 101 Presentation

Mission: To advance the real estate profession by safeguarding private property rights, providing essential resources, and leading with advocacy and professionalism.

Values: *Professionalism* — We value the combination of integrity and expertise. *Advocacy* — We are stewards of the profession, including but not limited to, legislative efforts. *Inclusive Collaboration* — We work with diverse communities internally and externally for the betterment of the profession.

Anti-Trust Policy: All persons affiliated with the real estate industry need to be mindful of the constraints of the anti-trust laws. There shall be no discussions of agreements or concerted actions that may restrain competition. This prohibition includes the exchange of information concerning individual REALTOR® commissions, market practice or any other competitive aspect of an individual REALTORS® operation. Each Missouri REALTORS® Executive Committee member, Board of Director's member or meeting participant is obligated to speak up immediately for the purpose of preventing any discussion falling outside the bounds indicated.