REALTORS TODAY

NEWSLETTER





Office Hours
Mon –Fri
8-4:30
Open during lunch
hours



October 2023 Issue 10 of 12

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Calendar of Events

| <u> </u> |
|--|
| October 9-10 - MR Leadership |
| October 11 - Membership Committee 10:00 |
| Community Relations Committee 11:00 |
| October 12 - Finance Committee 10:00 |
| MLS Committee 11:00 |
| Program/Events Committee 1:30 |
| Trivia Night 6:00pm |
| October 13 - Awards Committee Meeting |

10:00

October 16 - Leadership Development Committee Meeting 2:30

October 17-18 - MR Local Leadership Alumni Retreat

October 19 - RPAC Meeting 12:00

October 25 - Governing Docs Task Force Meeting 1:00

October 26 - BOD Meeting 9:00

October 31 - Halloween



MR Fall Business Mtg.

Tour of Homes Schedule

Banquet Flyer

Meridian Title Company

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2023 Platinum Level Affiliate

2902 Arizona **Joplin, MO 64804** 417-623-1910 www.mtc.llc



For Great Online CE and Monthly **Promotions Visit:**

nber FDIC 🍙 Equal Housing Le

http://theogar.theceshop.com/







Birthdays

October

Sherri Garvin Kim Cox Keri Ralston Brandi Haddock

2 Courtney Maresh

Morgan Faubion Shelby Hartwell-Crowder Sydney Smith

> 4 Gail White

5 Kenny Stevens Chuck Parsons

6 Cassie Berryman Daren Strait Lalaine Mohr

7 Mason Williams

8 Belinda Hurley Shelly Mock Tyler Casey Lindsey Niebaum

> 9 Vicki Chew Cody Smith Tiffany Rea

10 Rick Muenks Heather Griffith Riley Thompson

11 Holly Mitchell Aaron Arlington Shannon Van Gorp

> 12 Jerald Frazier

13 Kelly Roberts

14 Anthony Hance

Howie Nunnelly Angela Bollman Adam Johnson

16 Michele Buhr

17 Sherry Lawrence

18 Taylor Reece Cody McNary 19 Justin Landry

20 Brit Hale Valerie Searcy

21 Candi Thompson Jennifer Prine

22 Susie Goodall Ed Berberich Michael Yates

23 Kevin Hunter Tiffany Jamison

24 Melissa Gibbens Wilber Guerra Lacey Baker

25 Marcee Carpenter David Dunn Jennifer Atnip Dan Forbes

> 27 Jeremy Beres Mike West Mandy McCoy Ryan Hubbard

28 Kathleen Denham Aaron Mullin Dylan Brooks

29 Dustin Davidson Jill Welch Brittney Guthrie Michelle Cantrell

> 30 Dara Steffen Stacy Beasley

31 Brittany Samuelson



November

1 Carol Goad Amanda Grubb

2 Darrel Phipps Lesley Cowger

3 Zach Divine Codi Cook Jonathan Russell

> Karen Love Andy Queen

5 Jenn Marti

7 Nick Kanakis

8 Tatyana Jones

9 Wyatt Jones Jason Franklin Rebecca Beal Heidi Queary

10 Grant Guillory

11 Sally Bush Brett Siebert Sarah Vickers Luis Rangel Jeremiah Johnston

Alan Buttram
Alisha Nunnelly Coles
Mendy Lasley
Stephanie Kendall
Caleb Bowen
Kaleb Foster
Roberta Gotchie

13 Zach Divine Jason Rawlings

14 Marilyn Schultz Steven Mott Michael Zouglas Elizabeth Turner

> 15 Eric Putnam Karla Vargas

16 Levi Utter Jillian Bennett David Cook Tiffany Blair David Schibi Beth Ratchford Susan Wallace Christina Dicken Brittney Straw Grant Ousley Deborah Woods

Ashley Dhooghe Devyn Kyle Connie Shull Robert Conway

20 Kristi Celata Darrell Hindman

21 Bill Goodwin Arlisa Arwood Richard Calvert

22 Diane Newman

23 Mark Emerick Michael Randolph

24 Tim Reavis Randi Jo Werries

> 26 David Salts

> 27 Greg WElls Tamie Hurt Dave Bush

28
John Yaple
Dave Hunt
Kendra Rosinski
"Vic" tor Johnson
Elizabeth Gold
Newt Sharp
Jace Opel

29 David Thornton Shiloh Williams

30 Russell Reed

APP OF THE MONTH

COMPLIMENTS OF THE OGAR TECHNOLOGY AND EDUCATION COMMITTEE





Lensa



Lensa is a photo editor tool for retouching portrait selfies. The app has many photo editing filters and techniques for pictures to get a sweet selfie, remove any blur background or do any other necessary editing. With its simple editing features and camera editor effects, you can make every photo perfect 365 days a year.





2023 MR STATE DIRECTORS

Jessica Hubbard
Donny Allen
Kalan Hubbard
Forrest Stodghill
Melissa Annis
Debbie Barlos
Crystal Pierson
Brandi Haddock
Jennifer Reaves
Kim Cox

2023 OGAR LEADERSHIP

Jessica Hubbard, President
Courtney Denney, President Elect
Kandice Yaple, Vice President
Jeremy Ritchie, Treasurer
Chris Nickle, Past President
Michael Wicklund-3 Year Director
Steve Johnson-2 Year Director
Judy Lowe-1 Year Director
Kalan Hubbard-1 Year Director
Heather Owens-1 Year Director
Audrey Sneed-MLS Chair/1 Year

OGAR STAFF

Kim Cox, Association Executive/CEO
Stephanie Burkhart, Director of Operations
Diane Newman, Membership Director
Cassia Ferrell, Member Services Coordinator
Michelle Delaney, MLS & Education Director

Newmie's Newbie Blog

Fairhaven is a town every REALTOR® should visit.

Fair housing can no longer be about checking a box or doing the bare minimum to avoid litigation. It must be more. With less emphasis on lectures and instruction and more emphasis on experiential learning, NAR created Fairhaven, a fair housing simulation that uses the power of storytelling to help members identify, prevent and address discriminatory practices in real estate.

Get started by visiting <u>fairhaven.realtor</u> to explore the fictional town of Fairhaven and assess how well you are adhering to fair housing principles.



First American Title™

2023 Platinum Level Affiliate

www.firstam.com



Board Store Special

Bury 2 Signs, Get 1 Sign FREE

Agents on the Move

New Members

Julie Vaughn A-List Properties Premier, LLC

Mandy Whannell
A-List Properties Premier, LLC

Tracy Stauch United Country/Lake Area Properties & Auction, LLC

Josh Fiscus Red Cedar Land Co.

Sam Wohlenhaus Alpha Realty

LeAira Kitchen Show-Me Real Estate

Tera Dover Barn Door Appraisals

Alyssa Vaughn A-List Properties Premier, LLC

> Lindsey Macfee Keller Williams Elevate

> Zachary Macfee Keller Williams Elevate

> Emma Bushnell Keller Williams Elevate

> > Wayne Gray Real Broker, LLC

Adam Escoto Keller Williams Elevate

Deanna Marroquin Charles Burt Joplin

Chance Mehrhoff Team Ozarks Realty

Transfers

Brandi Haddock to RealPro Carthage

Warren Johnson to RealPro Carthage

Jennifer Clark to EXP Realty, LLC

Linda Madison Hays to Keller Williams Elevate

New Offices

A-List Properties Premier, LLC

United Country/Lake Area Properties & Auction, LLC

Red Cedar Land Co.

Barn Door Appraisals

New Affiliates

None

New MLS Only Members

None

New MLS Only Offices

None

New Appraisers

None

Drops

Jennifer Bridges Realty One Group Ovation

Hugo Avendano Casa Verde REA, LLC

Kasey Cowger First Community Bank

> Melissa Boes Waco Title

Kelsey Stirewalt Ferguson Property Management, LLC

Michelle Landry
Ferguson Property Management,
LLC

Meredith Moritz Keller Williams Elevate

Richard Jaynes Benchmark Appraisals

> Jana Jeffery Real Broker, LLC

Amber Dietz RealPro Columbus

JaNell Simpson ListwithFreedom.com



Ozark Gateway Assoc of REALTORS ®, a Regional MLS Board of Directors Minutes

Thursday, September 28th, 2023, at 9:00 am

Present: Jessica Hubbard, Courtney Denney, Michael Wicklund, Judy Lowe, Kandace Yaple, Jeremy Ritchie,

Chris Nickle (zoom), Steve Johnson, Kalan Hubbard, Heather Owens and Audrey Sneed.

Staff Present: Kim Cox and Diane Newman

Roll call was taken from attendance in the room by the Association Executive.

President called meeting to order.

Motion made to approve the September meeting agenda as emailed.

Motion made to approve minutes from the August BOD meeting.

Motions/Recommendations brought forward by committees/AE/BOD/members:

1. Recommendation by the Finance Committee. Motion made and approved to approve the financials

for August and the Year-To-Date for 2023.

- 2. Recommendation by the Finance Committee. Motion made and approved to donate \$250 in the name of Richard Jaynes to St. Jude's Children Hospital.
- 3. Recommendation by the Finance Committee. Motion made and approved to send to Governing Docs to implement making it a standard practice to donate, upon death of a member, \$250 to the family and/or charity of their choice (if noted) and \$100 if it's a member's immediate family member.
- 4. Recommendation by the Finance Committee. Motion made, amended, and approved to set up a new account with US Bank for members to be able to pay online for all charges, as well as have member approved recurring charges automatically charge on a specific date each month. Discussion was held and DR's will be notified of the change and the staff attempting to have it implemented by Annual Dues billing.
- 5. Recommendation brought forward by the RPAC & Advocacy Committee. A recommendation was brought forward to select TWO parking spots in the OGAR parking lot and have signage on them that says "OGAR RPAC Major Investor Parking ONLY" did not move forward due to lack of a motion.
- 6. Motion made to enter Executive Session.
- 7. Motion made to exit Executive Session.
- 8. Recommendation by the Membership Engagement Committee. Motion made and approved to approve the conditional memberships for agents listed below:

New Agents: (2nd = Secondary membership)

New Agents:

David DW Walker - United Country/Lake Area Properties & Auction, LLC

Gail Bottom - RealPro Carthage Logan Yates - Keller Williams Elevate

Clorissa Fauvergue – Realty One Group Gavin White – RealPro Carthage

Tami Wittock - Keller Williams Elevate LeAira Kitchen - Show Me Real Estate

Tracy Stauch – United Country/ Lake (2nd) Adam Johnson – Alpha Realty (2nd)

Amber Dietz – RealPro Columbus (2nd) Julie Vaughn – A-List Propertues Prem (2nd)

Mandy Whannell – A-List Properties Prem (2nd) Tara Sartin – Reece Nichols Springfield (2nd)

Samuel Wohlenhaus - Alpha Realty (2nd)

New Appraisers:

Tera Dover – Barn Door Appraisals (2nd) Jerald Frazier – Mid America Appraisals (2nd)

New Offices: Alpha Realty – DR is Adam Johnson (2nd)

United Country/Lake Area Properties & Auctions, LLC – DR is Tracy Stauch (2nd)

A-List Properties Premier, LLC – DR is Julie Vaughn (2nd)

Barn Door Appraisals - DA is Tera Dover (2nd

Affiliates:

Images of Home by Lacey Baker

Superior Roofing & Construction, LLC - Carlos Carrasco

Committees that met with no Recommendations/Motions:

- 1. Community Relations didn't meet but held safety session each week this month (Courtney Reports)
- 2. Membership Engagement: Courtney Denney and Diane Newman met to discuss Facebook Rules as requested by the BOD. The staff will pin the rules at the top and new members moving

forward will have to agree to the page rules before they are accepted as a member of it. Here is

the layout that was presented:

Rules for this group: Be kind. Be professional. Any posts/comments showing signs unbecoming of a member or that may be an anti-trust violation will be deleted by OGAR staff. For deleted posts, the member will be sent a warning, a 2nd offense will be a 90-day suspension from the page, and a 3rd warning will be a 12-month suspension from the page. The page is for networking between realtors and affiliates and is a non-public page. Negative banter will NOT be tolerated.

Members may use their own personal pages if they choose. This is not a mandatory page for members to join. Recruitment of any kind is NOT allowed. July 29, 2020 - BOD approved allowing members a one-time, informational announcement/post regarding their candidacy and that NO solicitation be included in the post.

BOD discussed the above and also wants verbiage regarding Fair Housing/Code of Ethics added

to the page rules and something to the effect that "A property cannot be shared that is not listed in the OGAR MLS". Item to come back to the BOD next meeting final approval of verbiage.

President's Report - Jessica Hubbard

- 1. Reminded BOD of the RPAC Trivia Night and that everyone needed to get their RSVP's in. Teams will consist of up to 8 people.
- 2. Informed BOD of topics at the September MR Business Conference including nationwide rent control, MR's stance on Simpler and Safer Missouri Statewide Building Code. It is blanketed for cities with a code already. Look for more information to come, eventually could result in commercial form changes. Kalan Hubbard encouraged everyone to get involved at the State Level.
- 3. Informed BOD on the Appraisal Group meeting at MR that Fannie Mae and Freddie Mac have started allowing non-appraiser "drive-by" appraisals (for less money), that are then approved by an appraiser. This is very concerning. More information to come as this plays out.
- 4. Informed BOD of the Missourians for Fair Governance Campaign that MR is working on, regarding the initiative petition process. MR is siding with the current Missouri Constitution, citizen's right to citizen's democracy. More information to come out as they progress with the campaign.

Association Executive Report – Kim Cox

- 1. Updates on conference center kitchen and bathroom remodel quotes. We received an updated quote from Generation Construction that will be sent to Finance. No other companies responded.
- 2. Gave quote on security camera for the OGAR office/conference center and Motion was made and approved to spend up to \$2,000 for the security cameras and add an LED light in the breezeway.
- 3. Let the BOD know that our State Director's meet before conference and after conference to make
- sure we are following all things that could affect our members. MR mentioned that DEI task forces have been formed in local associations and we should take this into consideration. A recommendation was made to send to the Strat Plan Committee next year for discussion.
- 4. MR's State Leadership Academy project was a huge success, and we are going to put the flyers that they made (regarding Robert's Rules of Order) in our conference center for future reference.
- 5. Core Standards are completed for 2023...Woo-Hoo!!!

Recurring business – Reported by Association Executive (Kim Cox):

- 1. Accounts past due presented; 9 agents, 1 company, 0 affiliate.
- 2. Violations and Tribunal update; 0- CCP violations. Violation breakdown (5): 2 No photo;
- 1 Status Updates needed, 2 Sentrilock serial numbers missing; 0 No room dimensions.

New Business:

- 1. A Motion was made and approved to ratify the newly elected 2024 Board of Directors for our records. MLS chair will be chosen at a later date.
- 2. Another MLS is requesting an agreement that they may publish our member's listing photos that have the OGAR watermark on them. No motion made.
- 3. Kalan Hubbard brought forward some info from the MR Finance committee about some key metrics that they are implementing and thought we might want to do the same thing locally. BOD asked that he bring back more information on this subject once implemented at MR. He also wanted to make sure everyone knew that MR dues are increasing by \$9.00 per member.

The above motions passed with majority vote.

Meeting adjourned.







MLS Statistics

August RESIDENTIAL SALES TRENDS Figures are taken from a comprehensive report compiled monthly By the MLS Service of the Ozark Gateway Association of REALTORS®, Inc.

Number of Units SOLD

Number of Units FINANCED

| Year | Total | 1-2 | 3 | 4+ | Conv. | FHA | VA | Cash | Own | Lease | RD | Other |
|--------------|-------|-----|------|------|-------|-----|-----|------|-----|-------|-----|-------|
| | | Bed | Bed | Bed | | | | | | Purch | | |
| 2018 | 3091 | 612 | 1716 | 759 | 1378 | 390 | 149 | 755 | 13 | 157 | 208 | 31 |
| 2019 | 3281 | 628 | 1867 | 779 | 1393 | 445 | 170 | 765 | 14 | 243 | 228 | 22 |
| 2020 | 3497 | 620 | 2042 | 870 | 1497 | 557 | 193 | 702 | 9 | 231 | 311 | 35 |
| 2021 | 3965 | 763 | 2189 | 1013 | 1797 | 554 | 225 | 997 | 5 | 116 | 243 | 28 |
| AUG. 2022 | 356 | 81 | 194 | 81 | 135 | 49 | 16 | 119 | 1 | 13 | 15 | 7 |
| AUG. 2023 | 294 | 64 | 164 | 66 | 114 | 40 | 22 | 85 | 0 | 14 | 13 | 5 |

Total Number of Active & Pending Listings: 1001

1-30 Days: 55 31-60 Days: 136 61-90 Days: 58 91-120 Days: 17 120+ days: 28

Total Units Sold: 294 Avg. DOM: 65

Avg. Sold Price: \$198,754 Median Sold Price: \$175,000

Absorption Rate: 2.55 months

| Summary Statistics | AUG23 | AUG22 | % Chg | 2023 YTD | 2022 YTD | % Chg |
|-----------------------|-----------|-----------|-------|-----------|-----------|-------|
| Absorption Rate | 2.55 | 1.99 | 28.14 | 2.12 | 1.57 | 35.03 |
| Average List Price | \$301,536 | \$242,303 | 24.45 | \$242,823 | \$217,448 | 11.21 |
| Median List Price | \$227,250 | \$184,950 | 22.87 | \$199,900 | \$180,000 | 11.06 |
| Average Sale Price | \$198,754 | \$192,890 | 3.04 | \$199,348 | \$197,579 | 0.90 |
| Median Sale Price | \$175,000 | \$169,000 | 3.55 | \$177,750 | \$173,750 | 2.30 |
| Average DOM | 65 | 62 | 4.84 | 73 | 69 | 5.80 |
| Median DOM | 49 | 50 | -2.00 | 53 | 51 | 3.92 |



Prepared September 25, 2023

| Number of Listings | April-23 | May-23 | June-23 | July-23 | August-23 | August-23 Pending |
|--|----------|--------|---------|---------|-----------|-------------------|
| Number of Listings from Reporting MLS's | 7,386 | 7,961 | 8,877 | 9,168 | 9,902 | 34.5% of Listings |

| Year-to-date Figures | August-20 | August-21 | August-22 | August-23 | 2023 YTD vs 2022 YTD | 2023 YTD vs 2021 YTD | 2023 YTD vs 2020 YTD |
|--|-----------|-----------|-----------|-----------|-------------------------|-------------------------|-------------------------|
| Number of Residential Properties Sold - YTD | 55,138 | 63,113 | 57,661 | 48,129 | -8.6% | 4.6% | -12.7% |
| Median Residential Property Selling Price-YTD | 183,000 | 215,000 | 240,000 | 249,900 | 11.6% | 31.1% | 36.6% |

| Monthly Detail Comparison | August-21 | August-22 | July-23 | August-23 | August vs July | August '23 vs August '22 | August '23 vs August '21 |
|---------------------------|-----------------|-----------------|-----------------|-----------------|----------------|-----------------------------|-----------------------------|
| Number of Homes Sold | 9,623 | 8,180 | 6,650 | 7,184 | 8.0% | -12.2% | -25.3% |
| Number of Days on Market | 24 | 25 | 31 | 30 | -3.2% | 20.0% | 25.0% |
| Average Selling Price | \$262,780 | \$289,014 | \$307,361 | \$311,651 | 1.4% | 7.8% | 18.6% |
| Median Selling Price | \$225,000 | \$245,000 | \$259,900 | \$259,950 | 0.0% | 6.1% | 15.5% |
| Monthly Dollar Volume | \$2,528,733,553 | \$2,364,134,840 | \$2,043,949,986 | \$2,238,903,182 | 9.5% | -5.3% | -11.5% |

The statewide information in this report is furnished by participating Local Boards. Associations and Multiple Listing Services.

This information does not reflect all real estate activity in Missouri.

| MR Membership | August-21 | August-22 | July-23 | August-23 | August vs July | August '23 vs August '22 | August '23 vs August '21 |
|---------------------|-----------|-----------|---------|-----------|----------------|-----------------------------|-----------------------------|
| Number of REALTORS® | 25,276 | 26,155 | 25,964 | 26,169 | 0.8% | 0.1% | 3.5% |



Ozark Gateway Association of REALTORS®

Designated REALTOR® 49
Designated Secondary REALTOR® 47
MLS Only Designated REALTOR® 18
REALTOR® 553
Secondary REALTOR® 75
MLS Only REALTOR® 55
Salesperson 12
Designated Appraiser 32

Designated Secondary Appraiser 12
Associate Appraiser 4
Associate Secondary Appraiser 3
MLS Only Associate Appraiser 1
MLS Only Designated Appraiser 19
Designated Affiliate 61
Affiliate 57

Total Board/MLS 880
Total Board with Affiliates 998

Market Summary Residential, August 2023













Congratulations to the following members voted to be on the 2024 Board Of Directors!

We appreciate their service to the board!

Thank you, Richard Huskey, Jackie Brummett and Vanessa Williams for helping to count the ballots.

We appreciate you!

PRESIDENT: Courtney Denney - Realty One Group Ovation
PRESIDENT ELECT: Kandace Yaple - House of Realtors
VICE PRESIDENT: Jeremy Ritchie - Keller Williams Elevate
PAST PRESIDENT: Jessica Hubbard - Hubbard Realty Group
TREASURER: Amy Hunt - Keller Williams Elevate
3 YEAR DIRECTOR #1: Judy Lowe - Pro 100 Realtors
3 YEAR DIRECTOR #2: Forrest Stodghill - REAL Broker LLC
2 YEAR DIRECTOR #1: Steve Johnson - Keller Williams Elevate
2 YEAR DIRECTOR #2: Heather Owens - Pro 100 Realtors
1 YEAR DIRECTOR #1: Kyle Lewis - Pro 100 Realtors
1 YEAR DIRECTOR #2: Linda Richmond - Charles Burt Realtors
1 YEAR DIRECTOR #3: Jeremy Beres - Realty Executives
MLS CHAIR: To be appointed by the 2024 President

They will all be installed at the November Installation Banquet at Downstream Casino. CONGRATULATIONS!





2023 Silver Level Affiliate www.jomomoving.com





Thank you to the following affiliates who sponsored sessions of our

September Safety Summit:



Jared Dickey with Central Bank

Rashele Hubbard with USA Mortgage

Lacey Baker with Images of Home

Johnny Murray with Missouri Farm Bureau

Derek Gander with Premier Home Inspections





A Few Takeaways from The Beverly Carter Story

- "Bad Guys" fit no definable profile.
- Insist upon an in-person, pre-showing buyer consultation in a public place.
- Obtain identification & share it with colleagues in a secure location.
- Use the internet to research new clients.
- Share your itinerary & location.
- Trust your instincts!
- Keep your back to the door; clients go first!
- Report suspicious activity to the authorities immediately.

-Carl Carter, Jr.

Congratulations to Suzi Yust who won the drawing for 1 month of free MLS dues!

Thank you to everyone who was able to attend the All-Member Affiliate
Appreciation Luncheon and RPAC Auction.















MR Business Conference

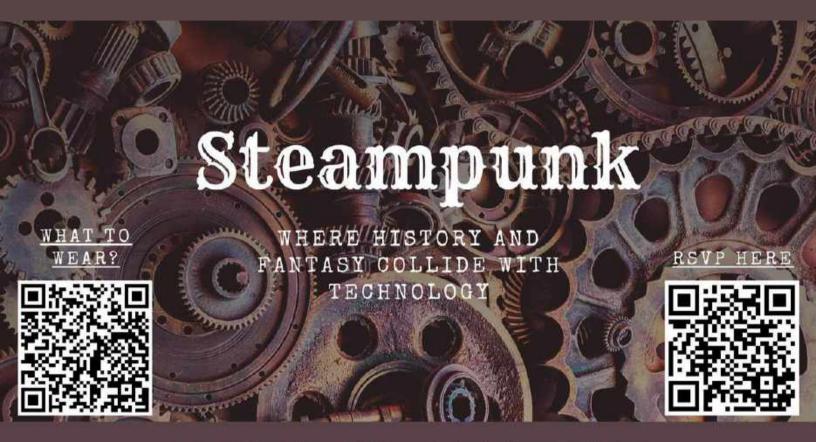


Forrest Stodghill won the Elizabeth Mendenhall E-3 Award



Andy Beasley and Dena Loder-Hurley received the MR Leadership Academy Award





ANNUAL INSTALLATION AND AWARDS BANQUET

SATURDAY, NOVEMBER 4TH AT 6:00 P.M. DOWNSTREAM CASINO

RSVP by October 20th to enter a \$250 drawing.



Tour of Homes 2023 Schedule

August

1st: NE 8th: NW 15th: S 22nd: NE 29th: NW

September

5th: S 12th: NE 19th: NW

26th: S

October

3rd: NE 10th: NW 17th: S 24th: NE 31st: NW

November

7th: S 14th: NE 21st: NW

28th: S

December

5th: NE 12th: NW 19th: S 26th: NE



Ozark Gateway Association of REALTORS®