

Ozark Gateway
Association of REALTORS®,
a Regional MLS





www.theogar.com

OGAR Office Hours: Mon –Fri 8-4:30 open during lunch hours

October 2022 Issue 10 of 12

### Inside this Issue: **Important Dates** Birthdays CE Acknowledgement App of the Month MR's Fall Conference Tax Tips Class Newmie's Newbie Blog Agents on the Move **BOD Minutes** 9-10 **Board Store Special** 11 **MLS Statistics** 12 MR Market Statistics 13 **Market Summary** 14 New Certification and 2023

# October Calendar of Events:

Oct. 6th: "Long Island Divide" Webinar 10:00 am-11:30 am

Membership Engagement at 10:00 am Community Relations at 11:00 am Oct. 12th:

Finance Mtg at 10:00 am Oct. 13th:

MLS Mtg at 11:00 am

Oct. 20th: Program Mtg at 1:30 pm

Oct. 26th: Ready Realtor Class 9:00 am-11:30 am

Oct. 27th: BOD Mtg 9:00 am







Tour of Homes Schedule

16

712 S Florida

**Joplin, MO 64801** 

417-782-6161 ph

417-782-5212 fx

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	October E	Birthdays	November	Birthdays
1	Kim Cox Keri Ralston Brandi Haddock	<ul> <li>19 Mikayla McAdoo</li> <li>20 Brit Hale</li></ul>	<ol> <li>Carol Goad         Amanda Grubb         </li> <li>Darrel Phipps         Lesley Cowger         </li> <li>Zach Divine</li> </ol>	15 Eric Putnam  16 Levi Utter Jillian Bennett David Cook Tiffany Blair
1 1 1 1	Stephanie Culp Morgan Faubion  Gail White Kenny Stevens Cassie Berryman Daren Strait Mason Williams Larry Solheim Belinda Hurley Shelly Mock Tyler Casey Lindsey Niebaum Jeff Flowers Vicki Daniels Chew Cody Smith Tiffany Rea  Rick Muenks Heather Griffith	21 Candi Thompson Jennifer Price Shanna Olds  22 Susie Goodall Ed Berberich  23 Kevin Hunter  24 Melissa Gibbens Wilber Guerra Lacey Baker  25 Marcee Carpenter David Dunn  26 Paige Lefebvre  27 Jeremy Beres Mike West  28 Kathleen Denham Sonya Nagle Aaron Mullin  29 Dustin Davidson Jill Welch Tammy Brand Brittney Guthrie Michelle Cantrell  30 Dara Steffen Stacy Beasley  31		Tiffany Blair  17 Beth Ratchford Susan Wallace Christina Dicken Brittney Straw Grant Ousley Deborah Woods  18  19 Ashley Dhooghe Devyn Kyle Robert Conway  20  21 Bill Goodwin Arlisa Arwood Richard Calvert  22 Diane Newman  23 Mark Emerick Michael Randolph Zach Hess  24 Tim Reavis Randi Jo Werries  25  26 David Salts  27 Greg Wells Tamie Hurt Dave Bush  28 John Yaple Dave Hunt Kendra Rosinski Vic Johnson Elizabeth Gold  29 David Thornton Shiloh Williams  30 Russell Reed
1	<ul><li>6 Michele Buhr</li><li>7 Jeanie Leonard Mark Darker</li><li>8 Taylor Reece</li></ul>			

For Great Online CE and Monthly Promotions Visit:

http://theogar.theceshop.com/





2022 Silver Level Affiliate
https://www.millenniumfamilyfitness.com/





# **App of the Month**

Compliments of OGAR'S Technology and Education Committee

Blinq.com

The easiest way to share your details.

Instantly share who you are, with anyone, wherever you go.







# MR's Fall Business Conference 2022





## More OGARs Involved at the State Level



# September Tax Tips Class

Presented by Hardy, Wrestler and Associates

Special Thanks to Sean Parks with Mid-Missouri Bank









### NEWMIE'S NEWBIE BLOG

Hello Newbies! Welcome to OGAR. Be sure to follow my blog in our monthly OGAR Newsletter for tips to help YOU AS YOU GROW your business.

#### **MAXIMIZE YOUR MEMBERSHIP VALUE**

NAR provides content, tools, professional development opportunities, and support for your career, whether you are just starting out or an experienced professional.

https://www.nar.realtor/membership





### **2022 MR State Directors**

**Donny Allen Debbie Barlos** Kim Cox **Jessica Hubbard** Kalan Hubbard Forrest Stodghill Michael Wicklund **Chris Nickle** Jennifer Reaves

**MREC Commissioner Steve Kenny** 

Jessica Hubbard, President Elect **Courtney Denney, Vice President** Kandice Yaple, Treasurer Allen Hall, Past President Michael Wicklund-3 Year Director **Amy Hunt-2 Year Director Jeremy Ritchie-I Year Director Heather Owens-I Year Director** Steve Johnson-I Year Director

**2022 OGAR Leadership** 

Chris Nickle, President

Kalan Hubbard-MLS Chair/I Year **OGAR Staff** 

Kim Cox, Association Executive/CEO Jennifer Pace, Director of Operations & Education Diane Newman, Director of Membership Leia Anderson, MLS Director Cassia Ferrell, Member Services Coordinator

# Agents on the MO

#### New Members:

1 Percent Lists SWMO Gabe Royer Teresa Buck Keller Williams Keller Williams Travis Buck Kierra Wash Keller Williams Charles Burt Joplin Heather Roach **EXP Realty, LLC** Tiffany Jamison Heidi Queary Fathom Realty Benjamin Fox Keller Williams

**EXP Realty, LLC** 

#### **Drops:**

Colby Hughes

Better Real Estate, LLC Lisa Lloyd Kevin Nally Keller Williams Karen Pawlus Keller Williams Kyli Hightower Venture Group Real Estate **Bradford White** Homegenius Pro 100 Joplin Brooke Hefley Pro 100 Joplin Katie Braunschweig Pro 100 Joplin Susan Cook Amie Weddle Charles Burt Joplin Dean Velasco Keller Williams Thad Torix Keller Williams Brandon McDaniel Show Me Real Estate Brooklyn Katrana Keller Williams

Cameron James Robert Sherer Buttram L. Dee Murdock

Jessica Currier

Commercial Real Estate Keller Williams

Keller Williams

Keller Williams

#### New MLS Only Offices:

None

#### New MLS Only Members:

None

# First American Title™ 2022 Platinum Affiliate Member

#### **New Appraisers:**

None

#### **New Affiliates:**

None

#### **New Offices:**

None

#### Transfers:

None





#### Ozark Gateway Assoc of REALTORS ®, a Regional MLS Board of Directors Minutes

Thursday, August 25th, 2022, at 9:00 am

Present: Chris Nickle, Jessica Hubbard, Courtney Denney, Kandice Yaple, Allen Hall, Amy Hunt, Steve Johnson, Jeremy Ritchie, Heather Owens, and Kalan Hubbard

Staff Present: Kim Cox and Diane Newman

Roll call was taken from attendance in the room by the Association Executive.

President called meeting to order.

Motion was made to approve the August meeting agenda as emailed.

Motion made to approve the July minutes as emailed.

#### Committee Reports:

**Motion** made to enter Executive Session for discussion. **Motion** made to exit Executive Session.

Treasurer/Officer's Report - Kandice Yaple

- Reviewed minutes. Received financials as emailed. Motion made and approved to accept financials for July 2022.
- Motion was approved to charge each new Primary REALTOR member joining the Association \$20 (in place of \$5) for their new member online orientation fee, provided by The Learning Library.
- Motion was amended and approved that we add to our Policy & Procedures manual, that the Chair of our Local Leadership Academy committee and the Staff Liaison be able to attend the April Business Conference and be reimbursed just as state directors are for meals, mileage, and lodging.

MLS Chair/1 Year Director's Report - Kalan Hubbard

1. No meeting this month. Next meeting is scheduled for September 8th.

President's Report - Chris Nickle

1. No report.

Association Executive Report - Kim Cox

- Informed BOD that the new team info rule from MREC would come out on October 31st, 2022, regarding signage and names.
- Informed BOD that a new trend is coming for Associations, less committees, or more combined committees and lots of small work groups or task forces instead.
- Informed BOD that the State Committee announcements will be made just prior to September Business conference.
- 4. Informed BOD that the MREC is taking anonymous complaints again. Emails are not considered anonymous, and you will be emailed back and asked to file an actual complaint. You must send it in without your name, no contact can be made with you and no return address can be on the envelope.
- Informed BOD that the Rapha House sent in a very nice "Thank You" letter for the Purse Auction fundraiser.
- 6. Informed BOD that the Core Standards for this year are finished!!!
- 7. Informed BOD of staff changes.

Motion made for the definition to be "Property obtained by Judicial or Power of Sale foreclosure for nonpayment of debt being sold to recoup outstanding loan or judgement funds."

- Membership Engagement Reviewed minutes.
  - a. A Motion was made to approve the conditional memberships for the agents listed below:

#### New Agents:

Shelbi Widener - Pro 100 Neosho (Secondary)

Jamm "Stacey" Thacker - Reece Nichols Neosho (Secondary)

Taylor Reece - Venture Group Real Estate (Secondary)

John Blankenship – Realty Executives Tri-States Maggie Hagins – Show- Me Real Estate

Danny Boswell – Smith Midwest Teresa Buck – Keller Williams

Gabriel Royer - 1 Percent Lists SWMO

Brooke Hutching – EXP Realty Alisha Stirewalt – Smith Midwest Kierra Wash – Keller Williams Travis Buck – Keller Williams Anthony Hance – Elite RE Group

New Appraisers/New Offices:

None

Affiliates:

Shelley Meeds - Re/Mix Interior Designs

#### Vice President's Report - Courtney Denney

- Awards Meeting was held on September 27th and award recipients were chosen.
- RPAC No meeting this month.
- Technology/Education Reviewed minutes. No motions or recommendations made. An Instashowing Hybrid class will be held on October 10th at 9:00 am.
- Leadership Development No meeting this month. Michael Wicklund's last year of his state director term is eligible to be filled and committee will be selecting soon.
- Local Leadership Academy Reviewed minutes. The staff sent out applications and class selection is being made in October.
- 6. Commercial Task Force Meets only when needed. Nothing this month.

#### Recurring business - Reported by Association Executive (Kim Cox):

- Accounts past due presented; 18 agent/agents, 0 company/companies.
- Full listing audit for every 100th listing is continuing, as well as daily policing.
- Violations and Tribunal update; 0- CCP violations. Violation breakdown (5): 1 No photo; 3 Status Updates needed, 1- Sentrilock serial numbers missing.

#### New Business:

 Update from Jessica Hubbard on third party syndicate publishing closed data; data not coming from OGAR but from another association. They are working with the association to clear up the feed.

All the above motions passed with majority vote.

Meeting adjourned.

# **Board Store Special**

\$1.00 off any single store item!









2022 Silver Level Affiliate www.jomomoving.com



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# MLS STATISTICS

### **AUGUST RESIDENTIAL SALES TRENDS**

Figures are taken from a comprehensive report compiled monthly By the MLS Service of the Ozark Gateway Association of REALTORS®, Inc.

**Number of Units SOLD** 

**Number of Units FINANCED** 

	Number of office SOLD							IDCI OI	Ollica	ITIA	ICLD	
Year	Total	1-2	3	4+	Conv.	FHA	VA	Cash	Own	Lease	RD	Other
		Bed	Bed	Bed						Purch		
2018	3091	612	1716	759	1378	390	149	755	13	157	208	31
2019	3281	628	1867	779	1393	445	170	765	14	243	228	22
2020	3497	620	2042	870	1497	557	193	702	9	231	311	35
2021	3965	763	2189	1013	1797	554	225	997	5	116	243	28
AUG.	365	89	211	95	179	56	27	98	0	16	15	4
2021												
AUG.	327	79	186	81	132	48	15	116	1	13	15	1
2022												

**Total Number of Active & Pending Listings: 1008** 

**1-30 Days:** 53 **31-60 Days:** 170 **61-90 Days:** 68 **91-120 Days:** 22 **120+ days:** 33

**Total Units Sold:** 692 **Avg. DOM:** 62

**Avg. Sold Price:** \$192,624 **Median Sold Price:** \$167,600

**Absorption Rate:** 1.93 months

Agent Type	Count
Designated REALTOR®	91
Designated REALTOR® MLS only	10
REALTOR®	578
REALTOR® MLS only	61
Salesperson	22
Waiver	0
Designated Appraiser	41
Associate Appraiser	7
Designated Affiliate	66
Associate Affiliate	50
Total Board/MLS	762
Total Board with Affiliates	926

Summary Statistics	AUG22	AUG21	% Chg	2022 YTD	2021 YTD	% Chg
Absorption Rate	1.93	1.88	2.66	1.55	1.75	-11.43
Average List Price	\$252,351	\$227,746	10.80	\$219,025	\$195,539	12.0
Median List Price	\$185,950	\$159,900	16.29	\$180,000	\$155,608	15.6
Average Sale Price	\$192,624	\$176,201	9.32	\$197,663	\$172,495	14.5
Median Sale Price	\$167,600	\$151,000	10.99	\$173,151	\$152,500	13.5
Average DOM	62	73	-15.07	69	79	12.6
Median DOM	50	52	-3.85	51	56	-8.9



#### MARKET STATISTICS

#### August 2022

Prepared September 15, 2022

Number of Listings	April-22	May-22	June-22	July-22	August-22	August-22 Pending
Number of Listings from Reporting MLS's	6,361	7,491	9,284	9,987	10,163	41.6% of Listings

Year-to-date Figures	August-19	August-20	August-21	August-22	2022 YTD vs 2021 YTD	2022 YTD vs 2020 YTD	2022 YTD vs 2019 YTD
Number of Residential Properties Sold - YTD	54,472	55,138	63,113	57,661	14.5%	15.9%	5.9%
Median Residential Property Selling Price-YTD	172,500	183,000	215,000	240,000	17.5%	24.6%	39.1%

Monthly Detail Comparison	August-20	August-21	July-22	August-22	August vs July	August '22 vs August '21	August '22 vs August '20
Number of Homes Sold	8,803	9,623	7,876	8,180	3.9%	-15.0%	-7.1%
Number of Days on Market	44	24	22	25	13.6%	4.2%	-43.2%
Average Selling Price	\$238,646	\$262,780	\$295,409	\$289,014	-2.2%	10.0%	21.1%
Median Selling Price	\$197,500	\$225,000	\$250,000	\$245,000	-2.0%	8.9%	24.1%
Monthly Dollar Volume	\$2,100,804,857	\$2,528,733,553	\$2,326,643,131	\$2,364,134,840	1.6%	-6.5%	12.5%

The statewide information in this report is furnished by participating Local Boards, Associations and Multiple Listing Services.

This information does not reflect all real estate activity in Missouri.

MR Membership	August-20	August-21	July-22	August-22	August vs July	August '22 vs August '21	August '22 vs August '20
Number of REALTORS®	23,385	25,276	26,015	26,155	0.5%	3.5%	11.8%





MARKET STATISTICS

8,180
RESIDENTIAL
PROPERTIES SOLD
-15.0% vs August 2021

\$245,000 RESIDENTIAL MEDIAN SALE PRICE +8.9% vs August 2021 \$289,014

RESIDENTIAL AVERAGE SALE PRICE +10% vs August 2021



OVER \$2.3 BILLION IN DOLLAR VOLUME -6.5% vs August 2021



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# **Market Summary**

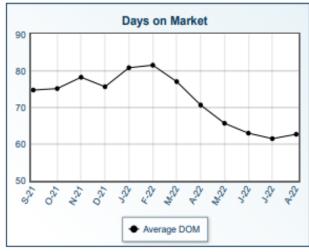
Residential, August 2022

















# Be the First to Earn a New Certification!

# We encourage our members to register for the live virtual edition of the new Home Finance Resource certification course from the Center for REALTOR Development!

WHEN: October 12, 2022; 10:00 AM-5:00 PM

WHAT: The course provides foundational education about mortgage finance, including the pre-approval process, alternative financing options, types of lenders, and more.

REGISTER HERE: https://learning.realtor/diweb/catalog/item?id=10907500&narmail=AE%20INS&date=09-21-2022&user=null

**COST: \$99.00** 

## CONGRATULATIONS TO THE FOLLOWING MEMBERS ON THE 2023 BOD!

## WE APPRECIATE YOUR SERVICE TO THE BOARD!

PRESIDENT: Jessica Hubbard - Hubbard Realty Group
PRESIDENT ELECT: Courtney Denney - NextHome SOMO Life
VICE PRESIDENT: Kandace Yaple - House of Realtors
PAST PRESIDENT: Chris Nickle - Nickle Appraisals
TREASURER: Jeremy Ritchie - Keller Williams Realty
3 YEAR DIRECTOR: Michael Wicklund - Pro 100 Realtors
2 YEAR DIRECTOR: Steve Johnson - Keller Williams Realty
1 YEAR DIRECTOR: Kalan Hubbard - Hubbard Realty Group
1 YEAR DIRECTOR: Judy Lowe - Pro 100 Realtors
1 YEAR DIRECTOR: Heather Owens - Pro 100 Realtors
MLS CHAIR: To be appointed by the President

Congratulation



# Towr of Homes 2022 Schedule

•	2022 Schedule
June	7 NE 14 NW 21 S 28 NE
July	5 NW 12 S 19 NE 26 NW
August	2 S 9 NE 16 NW 23 S 30 NE
September	6 NW 13 S 20 NE 27 NW
October	4 S 11 NE 18 NW 25 S
November	1 NE 8 NW 15 S 22 NE 29 NW
December	6 S 13 NE 20 NW 27 S