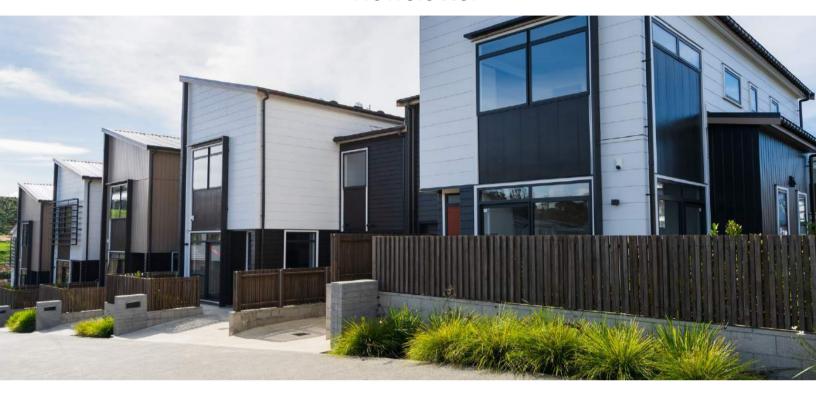
# **Realtors Today**

-Newsletter-





OGAR OFFICE HOURS:

MON -FRI
8-4:30
OPEN DURING LUNCH HOURS



January 2024 Issue 1 of 12

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#### Calendar of Events

<u>January 4</u>: Leadership Orientation & Luncheon 11:30-1:00 \*By Invitation Only\*

<u>January 10</u>: Membership Engagement Committee Meeting 10:00

Community Relations Committee Meeting 11:00

Governing Docs Task Force Meeting 1:00

<u>January 11</u>: Finance Committee Meeting 10:00

MLS Committee Meeting 11:00

Program Committee Meeting 1:30

<u>January 12</u>: Local Leadership Academy Session Two 8:30

<u>January 15</u>: Board Office Closed in Observance of Martin Luther King, Jr. Day

<u>January 16-18</u>: MR Winter Business Conference

<u>January 24</u>: Foundation Repair Lunch & Learn **CE** 11:30-12:30

January 25: BOD Meeting 9:00

<u>January 30</u>: Realtor Days (Jefferson City)

2023 Gold Level Affiliate



### **Central Bank** of the Ozarks



## Birthdays

#### <u>January</u>

1 Jacob Andrews Zach Millard Josh Fiscus

2 Terron Roland

3 Kristi Benefiel Gene Hendrickson

> 5 Ron Franklin Debbie GTetz Dave Layman Miles Shelfer

7 Tim Hopper Michelle Ferguson James Edwards

8 Larry Allgood Tiffiany Benton

9 Bob Garvin Cindy Moore Brian Mueller Kyra Thompson

10 Kent Neil Pamela Chyba Kim Mootrey

11 Misty DeCocq

12 Brenda Phipps

13 Madison Hays

14 JR Collins Katie Anthony Emily Flynn

15 Keith Landrum Danna Harris Christina Moss

16 Faith Ducommun

> 17 Betty Hunt

18 Randy Beaver Nathan Wagner Derrick Scott

19 Janelle Choens Joanie Larson Tamara Jarrett Gary Mishler 20 Matthew Robertson

> 21 Alicia Blagg Nick Brand

23 Daryl Weinkein David Houston Zach King

24 Chrisanna Jaynes Katie Boydston Kyle Newland Branda Burtner

25 Chris Nickle Kelly Williamson Nathan Scott Sam Green

27 Jessica Hubbard Ryan Atnip

> 28 Phil Erwin Amy Greer

29 Justin Faucett Megan Stirewalt

30 Steve Shewmake Dana Reed

31 Lana Nelson Richard Latham Margaret Lagow

HAPPY

Pam Millard
Liz Scheurich
Jeanie Slates
Karrington Garvin
Ashley Wakefield
Shawn Giddens
Jami Hendren

2 Donna Conduff Michael Williams

3 Nicole Hopper Kamber Smith Drew Bridges Kristen Sweet Nichole West

4 Gavin Edwards Andres Deleon

7 Dave Baldwin

8
Pennie Burt
Jackie Brummett
Brad Gillen
Sharon Harper
Linda Harbaugh
Darin Morehead

9 Alicia Mason Ryan Carr Stacey Musche

11 Tim Ferguson Annette Goodall Becky Cobb

> 12 Lyn Whyte

14 Dale Janssen Keven VanStory Alex Kendall

> 16 Carlo Forni

18 Brittney Stinnett Matt Clemon Daren Beeson

> 20 Joyce Liggett Dan Plotner

21 Debbie McDonough Brian Moritz Russ Fletcher Tami Wittock

#### **February**

22 Donna Bermingham Jennifer Clark Beth Johnson Ashlee Ricks

> 23 Kearstin Mattox

24 Laranie Thexton Shane Merrill Amy Gannaway Michelle Lee

25 JoAnn Walker

26 Kenny Carlin

> 27 Brian Pink

28 Gary Nelson Steve Kluthe



App of the Month
Compliments of the OGAR Technology and
Education Committee







RPR® (Realtors Property Resource®) is the nation's largest property database, exclusively for REALTORS®. It puts data, tools and reports literally at your fingertips so you can respond to questions and requests instantly, and position yourself as an essential part of every transaction.



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Meridian Title Company

2023 Platinum Level Affiliate

#### **2024 MR STATE DIRECTORS**

Courtney Denney Kalan Hubbard Forrest Stodahill Melissa Annis **Debbie Barlos** Brandi Haddock Jennifer Reaves Crystal Pierson Jessica Hubbard Donny Allen **Andy Beasley** Kim Cox

#### **2024 OGAR LEADERSHIP**

Courtney Denney, President Kandace Yaple, President-Elect Jeremy Ritchie, Vice President Amy Hunt, Treasurer Jessica Hubbard, Past President Judy Lowe, 3 Year Director Forrest Stodghill, 3 Year Director Steve Johnson, 2 Year Director Heather Owens, 2 Year Director Linda Richmond, 1 Year Director Kyle Lewis, 1 Year Director Jeremy Beres, 1 Year Brandi Haddock, MLS Chair/1 Year

#### **OGAR STAFF**

Kim Cox, Association Executive/CEO Stephanie Burkhart, Director of Operations Diane Newman, Membership Director Cassia Ferrell, Member Services Coordinator Michelle Delaney, MLS & Education Director

## Newmie's Newbie Blog

**Help New Members Hit the Ground Sprinting** 

Pro tip: The <u>REALTOR® Store</u> is your members' one-stop shop for business-boosting tools to help with social media strategies, lead generation, technology, the Code of Ethics and more.



## **Board Store Special**

Get a free H-stake	
when you buy two signs!	





## Agents on the Move

#### **Drops**

Sean Parks USA Mortgage

Melissa Boes Apex Title

Sydni Cornman Keller Williams Elevate

Marlon Eddie Keller Williams Elevate

Mark Lee Countryside Realty

> Jill Childs Pro 100 Joplin

Linda "Madison" Hays Keller Williams Elevate

Brad Gillen Keller Williams Elevate

> Steve Shewmake Pro 100 Joplin

Victoria Arcobasso Keller Williams Elevate

#### **Transfers**

Melynn Rhea to Fathom Realty

Kody Bates to Fathom Realty

Heidi Bealer to Keller Williams Elevate

Wiliiam "Bill" Goodwin to Pro X Realty

Jill Flakne to Realty One Group Ovation

#### **New MLS Only Members**

None

#### **New Affiliates**

None

#### **In Memory Of**

Michael Randolph Home Inspection Dynamics

#### **New Members**

William "Randy" Harbin Keller Williams Elevate

> Austin Macias Charles Burt Joplin

> Jeffrey Snider Charles Burt Joplin

> > Mark Barrett Movoto, Inc.

Tara Sisk Haws Realty One Group Ovation

#### **New Offices**

Movoto, Inc. DR is Mark Barrett

**New Appraisers** 

None





## **Board of Directors Minutes**

Ozark Gateway Assoc of REALTORS ®, a Regional MLS Board of Directors Minutes

Thursday, December 14th, 2023, at 9:00 am

Present: Jessica Hubbard, Courtney Denney, Kandace Yaple, Chris Nickle, Michael Wicklund, Jeremy Ritchie(zoom), Kalan Hubbard, Heather Owens, and Audrey Sneed. 2024 BOD observers: Kyle Lewis, Forrest Stodghill and Brandi Haddock.

Staff Present: Kim Cox and Diane Newman

Roll call was taken from attendance in the room by the Association Executive.

President called meeting to order.

Amended Motion made to approve the December meeting agenda as emailed with the removal of Motion/Recommendation #4, left on in error from last month's meeting.

Motion made to approve minutes from the November BOD meeting (conducted by email).

Motions/Recommendations brought forward by committees/AE/BOD/members:

- 1. Recommendation by the Finance Committee. Motion made to approve the financials for November and the Year-To-Date for 2023.
- 2. Recommendation by the Finance Committee. Motion made and amended to pay \$16,000 to Generations Construction for the start of the kitchen and bathrooms remodel, and NOT get an additional \$10,000 cashier's check to pay towards total due to them in 2024 upon completion of work. Rationale: a cashier's check is only good for 60 days and the money would be better left in OGAR's checking account.
- 3. The following Motions were made and approved with no changes. \*To pay \$2,500 towards the venue and/or CE instructors for 2024 CE classes. \*To pay \$1,000 towards OGAR's Sterling R contribution for 2024. \*To pay \$4,973 to Kingrey-Kellum Insurance Agency for our 2024 building, work comp and cyber policies.
- \*To pay \$5,000 towards our Instashowing contract renewal for 2024 as a member benefit. \*To purchase an Apple Air iPad and accessories needed for office staff to use strictly for taking meeting minutes and automatically uploading to the cloud, for up to \$1,000.
- 4. A recommendation was brought forward by the Finance Committee to have Kim check with Sentrilock to see if they can "ping" and/or see where a lock box is physically and the answer from Sentrilock is NO, that is not a feature that they have.
- 5. Motion was made to send discussion to Governing Docs to research clarification on canceling listings and the procedures the MLS will follow moving forward. Discussion was held and they are to focus on connecting the rules on canceling and delivering paperwork to OGAR when requested, not a rule on canceling listings. Recommendation being made to Gov Docs Task Force to look at the section of the MLS Rules regarding the staff's ability to request listing documentation when needed.
  - 7. Recommendation brought forward by the MLS Committee. Motion was made to send discussion to Governing Docs to look at adding a rule against allowing specific interest rates to be published on the photos in the MLS.
- 8. Recommendation brought forward by the MLS Committee. Motion was made to add in Flex as a mandatory field the choices of Manufactured, Modular and Mobile Yes or No. If you mark "Yes", then there will be a dropdown for you to choose Mobile or Modular with a definition bubble out to the side. The staff is to research definitions from HUD and RD. A Motion was made for email to be sent to the listing agent of discussed property to add information in the agent remarks regarding being a modular home.

## **Board of Directors Minutes**

Standing monthly motion for conditional memberships: On behalf of the Membership Engagement Committee.

New Agents: (2nd = Secondary membership)

New Agents: Tara Sisk Haws - Realty One Group Ovation Jana Yust - Show Me Real Estate Allen Schmidt - Charles Burt Joplin Antwan Dyer - Charles Burt Joplin Jayce Kaughman - Keller Williams William "Randy" Harbin - Keller Williams Elevate Austin Macias - Charles Burt Joplin Mark Barrett - Movoto, Inc. (Secondary) New Appraisers: Joseph Rosedale - Rosedale Appraisal Services (Secondary)

New Offices: Rosedale Appraisal Services – DA is Joseph Rosedale (Secondary) Movoto, Inc. – DR is Mark Barrett (Secondary)

New Affiliates: None

Committees that met with no Recommendations/Motions:

None

President's Report - Jessica Hubbard

1. Thank you to BOD and committee members for a great year and a shout out to Chris Nickle for his 10+ years of service.

Association Executive Report - Kim Cox

- 1. Accounts past due presented; 9 suspended agents, 1 late agent, 1 company, 0 affiliates.
- 2. Violations and Tribunal update; 0- CCP violations. Violation breakdown (3): 2 No photo; 0 Status Updates needed, 1 Sentrilock serial numbers missing; 0 No room dimensions.
- 3. RPAC goals were crushed, and we are getting another President's Cup for this year. Also, a shout out to Forrest Stodghill for increasing his major investor RPAC contribution level to Crystal R.
  - 4. This was a record year for OGAR: Largest increase in membership numbers in OGAR history.

#### New Business:

- 1. Motion made to move into Executive Session. Discussion held.
  - 2. Motion made to exit Executive Session.
- 3. A Motion was made to approve the newly created "OGAR Sentrilock Authorization Form" with an amendment of adding to the form: "By signing a new agreement, please revoke any former agreements of this type." The staff is to add the form to the MLS links on Flex.
- 4. A Motion was made to make a Christmas donation of \$250 to Watered Gardens and \$250 to ROI S. Wood school.

The above motions passed with majority vote.

Meeting adjourned.

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http://theogar.theceshop.com/



## **MLS Statistics**

November RESIDENTIAL SALES TRENDS Figures are taken from a comprehensive report compiled monthly By the MLS Service of the Ozark Gateway Association of REALTORS®, Inc.

Number of Units SOLD

Number of Units FINANCED

Year	Total	1-2	3	4+	Conv.	FHA	VA	Cash	Own	Lease	RD	Other
		Bed	Bed	Bed						Purch		
2018	3091	612	1716	759	1378	390	149	755	13	157	208	31
2019	3281	628	1867	779	1393	445	170	765	14	243	228	22
2020	3497	620	2042	870	1497	557	193	702	9	231	311	35
2021	3965	763	2189	1013	1797	554	225	997	5	116	243	28
NOV. 2022	241	58	127	56	92	41	9	64	0	18	10	7
NOV. 2023	226	50	115	61	83	35	17	71	0	5	10	5

Total Number of Active & Pending Listings: 1009

1-30 Days: 35 31-60 Days: 101 61-90 Days: 35 91-120 Days: 24 120+ days: 31

Total Units Sold: 226 Avg. DOM: 74

Avg. Sold Price: \$204,118 Median Sold Price: \$175,000 Absorption Rate: 2.89 months

Summary Statistics	NOV23	NOV22	% Chg	2023 YTD	2022 YTD	% Chg
Absorption Rate	2.89	2.34	23.50	2.31	1.71	35.09
Average List Price	\$337,206	\$259,249	30.07	\$244,872	\$218,430	12.11
Median List Price	\$249,000	\$199,900	24.56	\$199,624	\$180,000	10.90
Average Sale Price	\$204,118	\$197,606	3.30	\$201,061	\$196,586	2.28
Median Sale Price	\$175,000	\$158,200	10.62	\$179,000	\$170,748	4.83
Average DOM	74	69	7.25	73	69	5.80
Median DOM	55	55	0.00	54	52	3.85



Prepared December 19, 2023

Number of Listings	July-23	August-23	September-23	October-23	November-23	November 23 Pending
Number of Listings from Reporting MLS's	9,168	9.902	10,509	11,012	10,401	23.3% of Listings

Year-to-date Figures	November-20	November-21	November-22	November-23	2023 YTD vs 2022 YTD	2023 YTD vs 2021 YTD	2023 YTD vs 2020 YTD
Number of Residential Properties Sold - YTD	79.933	88,602	77,285	65,636	-15.1%	-25.9%	-17.9%
Median Residential Property Selling Price-YTD	188,500	217,000	240,000	249.900	4.1%	15.2%	32.6%

Monthly Detail Comparison	November-21	November-22	October-23	November-23	Nev. vs Oct.	Nov. 23 vs Nov. 22	Nov. '23 vs Nov. '21
Number of Homes Sold	7,985	5,689	5,957	5,488	-7.9%	-3.5%	-31.3%
Number of Days on Market	29	35	34	36	5,9%	2.9%	24.1%
Average Selling Price	\$264,410	\$276,121	\$295,985	\$294,477	-0.5%	6.6%	11,4%
Median Selling Price	\$221,185	\$232,000	\$247,500	\$242,250	-2.1%	4.4%	9.5%
Monthly Dollar Volume	52,111,314,278	\$1,570,851.660	\$1,763,179,976	\$1,616,089,468	-8.3%	2.9%	-23.5%

The statewide information in this report is furnished by participating Local Boards. Associations and Multiple Listing Services.

This information does not reflect all real estate activity in Missouri.

MR Membership	November-21	November 22	October 23	November-23	Nov. vs. Oct.	Nov. 23 vs Nov. 22	Nov. '23 vs Nov. '21
Number of REALTORS®	25,693	26,172	26,355	26,379	0.1%	0.8%	2.7%



#### **Ozark Gateway Association of REALTORS®**

Designated REALTOR® 49
Designated Secondary REALTOR® 48
MLS Only Designated REALTOR® 18
Primary REALTOR® 560
Secondary REALTOR® 74
MLS Only REALTOR® 55
Salesperson 12

Designated Appraiser 32

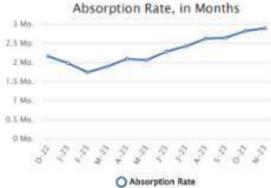
Designated Secondary Appraiser 13
Associate Appraiser 4
Associate Secondary Appraiser 3
MLS Only Designated Appraiser 19
MLS Only Associate Appraiser 1
Designated Affiliate 61
Affiliate 56

Total Board/MLS 888
Total Board with Affiliates 1005

#### Market Summary Residential, November 2023















www.jomomoving.com

2023 Platinum Level Affiliate www.wacotitle.com



wacotitle.com

# He's real, he's real, he's REALLY real!!

OGAR staff had a very special visitor in December. Thank you, Santa (AKA Randy Harbin) for spreading Christmas cheer!!









## Town of Homes 2024 Schedule

#### January

2nd: NW 9th: S 16th: NE 23rd: NW

30th: S

6th: NE

13th: NW

20th: S

27th: NE

5th: NW

12th: S 19th: NE

26th: NW

2nd: S

9th: NE

16th: NW

23rd: S

30th: NE

7th: NW

14th: S

21st: NE

28th: NW



March

April

May



Ozark Gateway
Association of
REALTORS®

NW — N of 7th & W of Main (CJ)
S — Everything S of 7th
NE — N of 7th & E of Main (WC)