



**Missouri
REALTORS®**

Dedicated to the American Dream

IN THE NEWS



LARRY KEATING

ABR, ABRM, CRB, AHWD

JEFFERSON CITY, MISSOURI

2021 DISTINGUISHED SERVICE AWARD WINNER

NATIONAL ASSOCIATION OF REALTORS®

Missouri REALTORS® is pleased to announce Larry Keating of Jefferson City, Mo., is a 2021 recipient of the [Distinguished Service Award](#), the highest honor outside of the presidency bestowed to a National Association of REALTORS® (NAR) member. This announcement took place during NAR's Board of Directors meeting on Friday, May 14. Congratulations, Larry!

At this year's REALTORS® Conference & Expo in San Diego, CA., we will be co-hosting a reception with the Idaho Association of REALTORS® in honor of Distinguished Service Award winners Gail Hartnett (Idaho) and Larry Keating (Missouri). Additional information coming soon.



2021 REALTORS® **HOME** FRONT

LEGISLATIVE MEETINGS
PROTECTING RIGHTS. EXPANDING ACCESS. BUILDING PROSPERITY.

We hope you had the opportunity to tune in to this year's virtual REALTORS® Legislative Meetings. While we look forward to being back on Capitol Hill next year, we're happy to share that Missouri REALTORS® leaders had a very successful virtual conference.

For conference highlights and a complete list of actions taken by NAR's Board of Directors, visit the [2021 REALTORS® Legislative Meetings Review](#).



In this episode of the Missouri REALTORS® Podcast, Chief Lobbyist Sam Licklider revisits the 2021 legislative session with CEO John Sebree. To learn more, tune in to [Episode 6: A Look Back at the 2021 Legislative Session](#).

For an in-depth review and understanding of legislative priorities this past session, visit the most recent [Missouri REALTOR® Party Update](#).



MEMBER SPOTLIGHT

Beatrice Covington

St. Louis REALTORS®

This month, we are shining the Member Spotlight on Beatrice Covington.

Beatrice, from The Covington Connection LLC, dedicates an extensive amount of her free time to serving the Ferguson and St. Louis community. She is a community leader and a valued member of the Missouri REALTORS® family.

Some of Beatrice's most notable community work has been with Ferguson Mayor Ella Jones's Community Task Force, a group of appointed community leaders and residents. Since 2019, Beatrice has served on the Task Force with an emphasis in real estate and homeownership affairs, as well as on the mayor's Advisory Committee.

We celebrate Beatrice for her commitment to the Ferguson and St. Louis communities, and to the real estate industry. Her intellectual curiosity and her knack for leadership will continue to make an impact on this Association and beyond.

To learn more about Beatrice, visit her [member spotlight blog](#).

APRIL 2021 STATISTICS



MARKET STATISTICS

7,783
RESIDENTIAL
PROPERTIES SOLD
+26.8% vs April 2020

\$254,631
RESIDENTIAL
AVERAGE SALE PRICE
+21.3% vs April 2020

\$210,000
RESIDENTIAL
MEDIAN SALE PRICE
+16.7% vs April 2020

**OVER \$1.9
BILLION**
IN DOLLAR VOLUME
+53.7% vs April 2020

Statewide market statistics for April of 2021 are in. Across the board, Missouri's housing market continues to see an increase in residential properties sold, residential sale price and total dollar volume. While these double-digit increases from 2020 are jaw dropping, there is still a dangerous decrease in inventory and a surge in pricing and competition across the state.

To review statewide market statistics, watch the most recent edition of [Missouri REALTORS® Market Statistics](#).



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The truth is, there are dozens of ways that Tech Helpline (a **FREE** member resource) can provide tech support. The best way to find out? Call (866) 610-8911.

Here's a list of [10 things you can call Tech Helpline about](#) that you didn't know you could.



Show your Missouri REALTOR® pride with a REALTOR® license plate! By making a tax-deductible donation to the Missouri REALTORS® Educational Foundation (MREF), you are not only supporting a great foundation but a tremendous cause. REALTOR® plates are available for registered Missouri vehicles only.

[Get your personalized license plate TODAY!](#)



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THE
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 NATIONAL
ASSOCIATION OF
REALTORS®

Own your present while empowering your future with NAR's award-winning Commitment to Excellence (C2EX) program. C2EX empowers REALTORS® like you to enhance and showcase your highest level of professionalism while showing consumers you're the best in the business. Get started at www.C2EX.realtor



Happy National Homeownership Month!

The United States marked the first annual Homeownership Month in June 2020. This was an opportunity for HUD, the Federal Housing Administration and others to “recognize the importance of homeownership and its impact upon the lives of American families, local neighborhoods, and the national economy.”

To our members and homeowners across the state, happy Homeownership Month. If you’re looking for reasons to celebrate, [check out our latest blog post](#) for some insight and inspiration.

REALTOR® SAFETY TIP

Learn more at missourirealtor.org/safety

Show properties in the daylight. If you need to make an exception, alert your supervisor of your plans and ensure the space is well-lit.

Find additional safety tips and resources to implement in your safety strategy by visiting missourirealtor.org/safety.

AWARDS



Missouri REALTORS® established the Brady Stevens Award in affectionate memory of longtime Joplin REALTOR® and 1963 Missouri REALTORS® President Brady Stevens. For many years, Mr. Stevens led the statewide effort to develop and promote truly professional real estate education.

This award honors graduates of the REALTOR® Institute who conduct their professional lives in the spirit of that tradition.

The Brady Stevens award application deadline is July 31, 2021.

[APPLY TODAY](#)



The Missouri REALTORS® Good Neighbor Award program was created to recognize and reward REALTORS® across the state for their dedication to volunteer service. This program was modeled after REALTOR® Magazine's Good Neighbor Awards.

The winner of the annual Missouri Good Neighbor Award receives \$2,500 for his or her charity, as well as statewide recognition.

The Good Neighbor Award nomination deadline is September 1, 2021.

APPLY TODAY

ADVOCACY



We are Hitting the Road this Summer!

This summer, the Missouri REALTOR Party® has shifted focus to educate members on the value of RPAC and its importance through the [REALTOR® Party Roadshow](#), ultimately leading to growing the RPAC MO 100 Club, and Local Board/Association participation. We will also be hosting "Casual Dress for RPAC Success!"

To schedule a visit or learn more, please contact Erin Hervey, Vice President of REALTOR® Party and Local Board Relations, at (573) 445-8400 ext. 1110 or erin@morealтор.com.

PROFESSIONAL DEVELOPMENT



Tips
Ideas
Practices



Missouri REALTORS® Video Share Library originated from the idea that the best mentors and instructors in real estate are oftentimes fellow practicing REALTORS®. Through Missouri REALTORS® [Video Vault](#), you can find and share tips, ideas and practices to improve the business and practice of real estate across Missouri.

Learn more about Video Vault by clicking the [PLAY] button above.

The Missouri Chapter of REALTORS® Land Institute presents:

The “Ask a Land Expert” Lunch & Learn



Join us for the [“Ask a Land Expert” Lunch & Learn](#), hosted by the Missouri Chapter of REALTORS® Land Institute on **June 4th, from 11:30 a.m. - 1:30 p.m.** Tim Hadley, Accredited Land Consultant and National RLI Instructor, will be presenting on issues specific to land transactions and brokerage for the aspiring (and already established) land professional.

This program will be held in-person and virtually. Lunch will be provided for in-person attendees who register prior to the event.

[REGISTER NOW!](#)



Join [realtor.com](#) on Wednesday, June 23 at noon for "Apples to Oranges." During this **FREE** webinar, you'll learn about different real estate search portals and how realtor.com helps you and your clients be most successful.

Realtor.com will be giving away a MacBook Pro to one lucky attendee. You must be in attendance to win.

[REGISTER NOW!](#)

RISK MANAGEMENT

Missouri REALTORS®



LEGALline 573-447-5278

LEGAL Line is a "members only" service benefit that allows Missouri REALTORS®, both brokers and agents, direct access to an experienced real estate attorney who can provide information on a variety of real estate law topics.

Do you have a legal question that hasn't been covered in the [LEGAL Line Library](#)?
Visit [About LEGAL Line](#) to learn more.

FEATURED AFFILIATE



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