



Dedicated to the American Dream

## IN THE NEWS



### IN LOVING MEMORY OF R. LAYNE MORRILL

It is with a heavy heart that we announce the passing of R. Layne Morrill of Kimberling City, Missouri. Morrill, President of Missouri REALTORS® in 1974 and the National Association of REALTORS® in 1998, passed away on Saturday, January 30.

Morrill dedicated nearly four decades serving both the state and National Association of REALTORS®, fighting to ensure the American Dream of homeownership remained a reality. He served on NAR's Board of Directors, Executive Committee, as Chairman of the Independent Expenditures Committee, on the REALTORS® Political Action Committee (RPAC), and as NAR Regional Vice President, in addition to numerous other boards and commissions at the state and national level.

"One of Morrill's most notable experiences was his testimony on behalf of NAR before the Senate Committee on Banking, Housing and Urban Affairs, calling for modifications toward the private mortgage insurance process," said NAR CEO Bob Goldberg. "Layne was a dedicated REALTOR®, eager to help families find their dream home, and as NAR President, he was enthusiastic to protect homebuyers, homeownership and housing affordability," Goldberg continued.

In 1997, on behalf of NAR, Morrill accepted the U.S. Agency for International Development's Domestic Partnership award. This achievement highlighted the

association's advocacy for private property rights and shelter needs in Eastern Europe. To further highlight Morrill's success, Missouri REALTORS® established the R. Layne Morrill Award in 2002. Presented annually, this award recognizes an individual who, through career-long political involvement, has significantly advanced the legislative agenda of REALTORS® in Missouri.

"Layne created a legacy that changed the leadership paths of the fortunate REALTORS® he mentored and briefed throughout the years," said Missouri REALTORS® 2021 President, Janet Rodriguez Judd. "He was loved by many and cared for by multitudes more."

Morrill's late wife Brenda passed away in 2014. He leaves behind three children, Bob, Gina, and Rochelle Dawn.



## 2022 TREASURER **Derek Schriewer**

Franklin County Board of REALTORS®

Missouri REALTORS® is pleased to announce the election of Derek Schriewer as 2022 Treasurer. Schriewer, a member of the Franklin County Board of REALTORS®, was elected during the January Business Conference in St. Louis on Friday, January 22. We are excited to have Derek join our [Leadership Team](#) as 2021 Treasurer-Elect!



**MARK YOUR  
CALENDAR!  
2021 EVENTS**

- **APRIL BUSINESS CONFERENCE**
- March 30 - April 1
- *Holiday Inn Executive Center*
- **COLUMBIA**

Save the date! Missouri REALTORS® will host the April Business Conference in a hybrid format March 30 - April 1, 2021. Additional details coming soon.

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Dennis Curtin of Kansas City, Mo., has been named the 2020 Missouri Good Neighbor Award recipient. This announcement took place at the Missouri REALTORS® January Business Conference.

Inspired by his mother, Lillian Curtin, Dennis founded Mimi's Pantry; a non-profit organization focused on providing food to individuals and families facing food insecurity. "I determined that food supply was really never the problem, it's food distribution...", said Curtin, Founder of Mimi's Pantry. "When I started this, my hope and my goal was that this would turn into a community asset."

Curtin was presented a check from Missouri REALTORS® in the amount of \$2,500 for Mimi's Pantry. Learn more about Dennis's story by watching the [2020 Good Neighbor Award video](#).

**We would like to thank [Home Warranty, Inc.](#) for sponsoring the Missouri Good Neighbor Award.**

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Over 380 REALTORS® from across the state helped kick off the New Year with the hybrid January Business Conference in St. Louis, January 20-22. Thank you to everyone who attended this event either in person or virtually! We hope you had a blast and can't wait to see you at the April Business Conference in Columbia, March 30 - April 1, 2021.

To learn more, visit President Judd's [conference recap blog](#). You can also view and download high-resolution photos of the event by visiting our [Flickr page](#).



Missouri REALTORS® Leadership Academy class recently met for their second retreat at Old Kinderhook in Camdenton. The class participated in interactive media spokesperson training, led by NAR Past President Ron Phipps. During the second half of the retreat, Melynn Sight with nSight Marketing led a writing workshop to perfect participant's business writing skills. During their retreat, the class enjoyed engaging in safe team building activities. The class is looking forward to meeting for their third retreat in April!

# 2020 YEAR-END REVIEW



MARKET STATISTICS

**87,738**  
RESIDENTIAL  
PROPERTIES SOLD  
-4.7% vs 2019

**\$222,661**  
RESIDENTIAL  
AVERAGE SALE PRICE  
+9.6% vs 2019

**\$172,000**  
RESIDENTIAL  
MEDIAN SALE PRICE  
+1.2% vs 2019

**OVER \$19  
BILLION**  
IN DOLLAR VOLUME  
+15.7% vs 2019

In 2020, Missouri's real estate market saw a slight decrease in the number of homes sold, but a significant increase in total dollar volume compared to 2019. To review year-end statewide market statistics, watch the most recent edition of [Missouri REALTORS® Market Statistics](#).



## ANNUAL AWARDS AND APPLICATIONS NOMINATE A MISSOURI REALTOR® TODAY!



- REALTOR® of the Year
- REALTOR® Salesperson of the Year
- Bruce Aydt Code of Ethics Leadership Award
- Honor Society
- R. Layne Morrill Award
- Elizabeth J. Mendenhall E3 Award
- Richard A. Mendenhall Award
- Brady Stevens Award
- Missouri Good Neighbor Award

To learn more about each award, view past recipients and access nomination forms, visit the [Awards and Applications page](#). **Please note the nomination deadline for each award within.**

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### The History of the Fair Housing Act

As REALTORS®, the Fair Housing Act is a commitment to upholding fair housing law. It's the promise to serve each and every client equally, regardless of race, color, sex, religion, disability, familial status and national origin. It's the foundation for an equitable, inclusive American Dream of homeownership. Most importantly, it's a concept that REALTORS® must fully understand the history of in order to actively promote fair housing in their daily work.

As we celebrate Black History Month, let's acknowledge the history of housing discrimination and recognize the importance of the Fair Housing Act. [Read our blog post](#) to learn more.

## PROFESSIONAL DEVELOPMENT

Mark your calendars! Missouri REALTORS® Professional Development Output Group will host "What They Didn't Tell You In Real Estate School," a webinar led by instructor Donny Allen. **This webinar will take place Thursday, February 4 from 2:00 - 2:45 pm.**

Topics include:

- Office policy manual... Do we have one? Did you read it?

- Missouri Real Estate Commission (MREC)... Who's side are they on?
- Missouri REALTORS® Legal Hotline... Can I call them?
- Where does my business come from? How do I get it?
- Who's buyers and sellers are these anyway? Who do the contracts belong to?
- Save some of that commission to pay your taxes!

For additional information, contact Kim Moriarity, Manager of Professional Development and Risk Management, at [kim@morealtor.com](mailto:kim@morealtor.com).

[REGISTER NOW!](#)

## RISK MANAGEMENT

Missouri REALTORS®



LEGAL Line is a "members only" service benefit that allows Missouri REALTORS®, both brokers and agents, direct access to an experienced real estate attorney who can provide information on a variety of real estate law topics.

Do you have a legal question that hasn't been covered in the [LEGAL Line Library](#)? Visit [About LEGAL Line](#) to learn more.

## ADVOCACY



The Missouri REALTOR® Party is seeking State Political Coordinators to serve as liaisons to members of the Missouri General Assembly. State Political Coordinators advocate for Missouri REALTORS® policy positions on legislative issues and serve as an industry

information resource to lawmakers.

If you have a relationship with your state senator or representative or are interested in building a relationship, please take a moment to fill out the State Political Coordinator application.

For additional information, contact Erin Hervey, Vice President of REALTOR® Party and Local Board Relations, at [erin@morealтор.com](mailto:erin@morealтор.com).

**APPLY TODAY**

## FEATURED MEMBER



This month, we are shining the Member Spotlight on Adam Stein.

Adam Stein, from Berkshire Hathaway HomeServices Stein & Summers Real Estate, is a leader in the St. Joseph community that uplifts his neighbors and inspires his peers.

He has made impressive contributions to the Missouri REALTOR® community as an industry leader. Adam has served as the President of the St. Joseph Association of REALTORS® and has sat on the Kansas City Association of REALTORS® Board of Directors. His accomplishments in real estate have been recognized across Missouri, including the Power Broker Award for both St. Louis and Kansas City.

We celebrate Adam Stein for his infectious enthusiasm for the real estate industry and his commitment to collaborating with friends and peers to build an even better, even brighter St. Joseph. Check out his [member spotlight blog](#) for more details.

## FEATURED AFFILIATE



**PEARL  
INSURANCE®**



This month's featured affiliate is [Pearl Insurance](#). For nearly 65 years, Pearl Insurance has existed for one reason: to deliver solutions that protect what's truly important to their customers. The people of Pearl understand the desire to live and work with confidence and are dedicated to helping their customers feel secure. Whether they're providing insurance solutions to an individual, a business, or a group, Pearl Insurance considers themselves partners with their clients.

To learn more, contact Lisa Scoble, Vice President of Program Business, by phone at (309) 679-0508 or by email at [lisa.scoble@pearlinsurance.com](mailto:lisa.scoble@pearlinsurance.com).



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