

# 2025

## Sponsor & Exhibitor Opportunities



**Missouri**  
**REALTORS®**

Dedicated to the American Dream



Missouri REALTORS® is the leading organization providing essential resources to advance the role of REALTORS® in real estate transactions and safeguard Missouri real property rights.

## Why partner with Missouri REALTORS®?

- PROMOTE YOUR PRODUCT OR SERVICE
- GET YOUR BRAND IN FRONT OF REALTORS®
- FACE TO FACE INTERACTION
- DEMONSTRATE INDUSTRY SUPPORT



Our association includes 25,000+ members and has represented REALTORS® in Missouri for more than 80 years.



Our members sold over 70,700 homes in 2023 and produced over \$21 billion in dollar volume.



With more than 25,000 members, Missouri REALTORS® is the largest trade association in Missouri. As a leading state-wide organization, Missouri REALTORS® strives to advance the role of REALTORS® in real estate transactions as well as safeguard real property rights.

**Missouri REALTORS® wants to help your organization gain exposure.**

We invite you to take advantage of our many partnership opportunities that take place throughout the year. This is a great opportunity for your brand to be visible at various events across the state as well as through media platforms that are accessible to REALTORS® daily.

Included in this document is our 2025 event line-up and sponsorship and exhibitor opportunities. For questions, or to learn more, please contact me at (573)445-8400 x1250 or [maria@morealtor.com](mailto:maria@morealtor.com).

We sincerely appreciate your consideration, and hope that partnering with Missouri REALTORS® is a part of your organization's future!

Enthusiastically,



Maria R. Davis, CMP  
Director, Meetings and Partner Relations  
Missouri REALTORS®

# 2025 Conferences and Events

## WINTER BUSINESS CONFERENCE

January 21 – 22, 2025

LOEWS KANSAS CITY HOTEL / [KANSAS CITY](#)

## INAUGURAL NIGHT for Bobbi Howe *(RE/MAX Professionals, St. Joseph)*

January 21, 2025

LOEWS KANSAS CITY HOTEL / [KANSAS CITY](#)

## SPRING BUSINESS CONFERENCE

April 29 – MAY 1, 2025

WYNDHAM EXECUTIVE CENTER / [COLUMBIA](#)

## ANNUAL RPAC AUCTION

April 30, 2025

WYNDHAM EXECUTIVE CENTER / [COLUMBIA](#)

## AE WORKSHOP

August 7 – 8, 2025

MARGARITAVILLE LAKE RESORT / [LAKE OF THE OZARKS](#)

## FALL BUSINESS CONFERENCE

September 23 – 25, 2025

SHERATON WESTPORT CHALET / [ST. LOUIS](#)

## 2025 ANNUAL OPPORTUNITIES

# GOLD SPONSOR

## \$8,000

- Podium recognition during Board of Directors meeting at all three business conferences
- Two skirted exhibit tables during all three business conferences (*maximum of 4 booth personnel per event*)
- Opportunity to participate in panel discussion or other speaking opportunity during one business conference
- Sponsor ribbons on name badges during business conferences
- Full page ad in all three business conference printed programs
- Logo in sponsor section of all three business conference printed programs
- Logo on all three business conference websites
- Complimentary tickets for 5 to the Inaugural Night event in January (*each ticket includes dinner and 2 drink tickets*)
- Reserved seating close to the stage at Inaugural Night
- Logo in the Inaugural Night printed program



## 2025 ANNUAL OPPORTUNITIES

# SILVER SPONSOR

## \$6,000

- Podium recognition during Board of Directors meeting at all three business conferences
- One skirted exhibit table at all three business conferences  
*(maximum of 2 booth personnel per event)*
- Opportunity to participate in panel discussion or other speaking opportunity during one business conference
- Sponsor ribbons on name badges during all three business conferences
- Half page ad in all three business conference printed programs
- Logo in sponsor section of all three business conference printed programs
- Logo on all three business conference websites
- Complimentary tickets for 3 to the Inaugural Night event in January  
*(each ticket includes dinner and 2 drink tickets)*
- Reserved seating close to the stage at Inaugural Night
- Logo in the Inaugural Night printed program



## 2025 ANNUAL OPPORTUNITIES

# BRONZE SPONSOR

\$4,500

- Podium recognition during Board of Directors meeting at all three business conferences
- One skirted exhibit table at all three business conferences  
*(maximum of 2 booth personnel per event)*
- Sponsor ribbons on name badges during all three business conferences
- Half page ad in all three business conference printed programs
- Logo in sponsor section of all three business conference printed programs
- Logo on all three business conference websites



# 2025 Annual Business Conferences

## SPONSORSHIP OPPORTUNITIES

WINTER BUSINESS CONFERENCE JAN 21 - 22 / KANSAS CITY  
SPRING BUSINESS CONFERENCE APRIL 29 - MAY 1 / COLUMBIA  
FALL BUSINESS CONFERENCE SEPT 23 - 25 / ST. LOUIS

See Commitment Form on  
page 12 for payment details  
and submission deadlines.

### Sponsorships of \$1,000 or more:

- 1 skirted exhibit table (*includes lunch*)
- Logo on conference website & program
- Sponsor ribbons on name badges
- Recognition on event signage

### Sponsorships of \$999 or less:

- Logo on conference website & program
- Sponsor ribbons on name badges
- 1 complimentary affiliate registration  
(*does not apply to ad purchases*)

### BREAKFAST SPONSOR

\$1,500

### COFFEE BREAK SPONSOR

\$1,200

### CONFERENCE BAG SPONSOR

\$2,500 - *Exclusive*

*Includes logo on bag and registration kiosk*

### PHONE CHARGER TOWER SPONSOR

\$2,100 - *Exclusive*

*Includes logo and/or company video*

### LUNCH AND LEARN SPONSOR

\$1,900

*Includes presentation (verbal or video)*

### HOTEL KEY CARD SPONSOR

\$1,500 - *Exclusive*

*Includes logo on registration kiosk*

### CONFERENCE GIVEAWAY SPONSOR

\$1,000

### OPENING SESSION VIDEO SPONSOR

\$1,000

*Maximum of 2 minutes*

### WELLNESS SPONSOR (Winter and Fall)

\$900 - *Exclusive*

### INTERNET SPONSOR

\$1,000

### GRAND PRIZE SPONSOR

\$600 - *Exclusive*

### CONFERENCE PROGRAM SPONSOR

\$1,000

*Includes full page ad*

### REGISTRATION KIOSK SPONSOR

\$800 for 1 conference

\$1,400 for 2 conferences\*

\$2,000 for 3 conferences\*

*\*Includes exhibit table for ONE conference only*

### Advertise in our Business Conference Programs!

\$900 Inside Front Cover (7.5x10")

\$800 Outside Back Cover (7.5x10")

\$600 Full Page (7.5x10")

\$350 Half Page (7.5x5")

*All ads are printed in full color.*

NOTE: Any affiliate promoting a product or service at our business conference must be a registered exhibitor/sponsor or current Missouri REALTORS® State Affiliate Member. If not, a \$250 registration fee will apply. This fee includes one State Affiliate Membership valid through December of the current year.

# 2025 Annual Business Conferences

## EXHIBITOR OPPORTUNITIES

### WINTER BUSINESS CONFERENCE

Be an Exhibitor for only

**\$500\***

*Includes 2 Affiliate  
Conference Registrations*

**Exhibit Hours:**

**Tues 8:00am-4:00pm**

### SPRING BUSINESS CONFERENCE

Be an Exhibitor for only

**\$800\***

*Includes 2 Affiliate  
Conference Registrations*

**Exhibit Hours:**

**Tues 1:00pm-4:00pm  
Wed 8:00am-4:00pm**

### FALL BUSINESS CONFERENCE

Be an Exhibitor for only

**\$800\***

*Includes 2 Affiliate  
Conference Registrations*

**Exhibit Hours:**

**Tues 1:00pm-4:00pm  
Wed 8:00am-4:00pm**

### EXHIBIT BOOTH

- Company name listed in exhibitor card, conference program and event website
- Affiliate conference registrations (2)
- Skirted table (1), chairs (2), and internet access (*electricity prices vary based on need*)
- Boxed lunches (2) on Wednesday, **Tuesday for Winter Business Conference**

*\*Starting with 3rd booth staff, a \$75 fee will apply per person*

### EXHIBIT HOURS\*

Exhibit booths must be staffed during exhibit hours

- Set-up: Tuesday 8:00am-1:00pm, **Monday evening for Winter Business Conference**
- Exhibit hours: Tuesday 1:00-6:00pm / Wednesday 8:00am-4:00pm (*Teardown immediately follows.*)  
**Tuesday 8:00am-4:00pm for Winter Business Conference**

*\*Hours subject to change.*

### EXHIBITOR SOLICITATION

Only organizations that are official exhibitors may solicit or distribute materials. Advertising, soliciting, or material distribution is only permitted within reserved booth space.

### FOOD & BEVERAGES

Any food or beverage service from any Exhibitor Booth must be ordered from the venue.

### CANCELLATION POLICY

We understand your plans could change. In order to receive a full refund, please cancel in writing 30 days prior to the conference. No refunds will be granted for any cancellations within 29 days or less to the conference.

See Commitment Form on  
page 12 for payment details  
and submission deadlines.

*NOTE: Any affiliate promoting a product or service at our business conference must be a registered exhibitor/sponsor or current Missouri REALTORS® State Affiliate Member. If not, a \$250 registration fee will apply. This fee includes one State Affiliate Membership valid through December of the current year.*

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## 2025 AE Workshop (FOR LOCAL BOARD/ASSOCIATION EXECUTIVES & STAFF)

### August 7 - 8 | Margaritaville Lake Resort, Lake of the Ozarks

## SPONSORSHIP OPPORTUNITIES

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#### WELCOME RECEPTION SPONSOR

\$800

- Logo on event signage and schedule
- Logo on reception signage

#### DINNER SPONSOR

\$1,200

- Logo on event signage and schedule
- Logo on dinner signage

#### BREAKFAST OR LUNCH SPONSOR

\$700

- Logo on event signage and schedule
- Logo on breakfast or lunch signage

#### SPEAKER SPONSOR

\$1,500

- Logo on event signage and schedule

#### RAFFLE PRIZE SPONSOR

\$200 or in-kind item(s) valued at \$200

- Logo on event signage and schedule

#### EVENT THEME SPONSOR

\$500

- Logo on event signage and schedule
- Flyer on chair during meeting

#### All Sponsorships include:

- Logo in workshop agenda
- Sponsor ribbons on name badges
- Marketing flyer/item on chairs
- Complimentary retreat registration

***Sponsorships of \$1,000+  
include 1 complimentary  
Missouri REALTORS®  
Affiliate Membership!***

*NOTE: Any affiliate promoting a product or service at our business conference must be a registered exhibitor/sponsor or current Missouri REALTORS® State Affiliate Member. If not, a \$250 registration fee will apply. This fee includes one State Affiliate Membership valid through December of the current year.*



The Missouri REALTORS® Good Neighbor Award was established in 2011. This program has become one of the most prominent annual awards bestowed upon Missouri REALTORS® members. The winner receives a grant toward his or her charity and state-wide publicity. They are honored during the Board of Directors meeting at the Missouri REALTORS® Winter Business Conference, a gathering of more than 400 Missouri REALTORS®.

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## **\$2,500 - Exclusive **SOLD!**** **SPONSORSHIP INCLUDES**

- Inclusion of the sponsor as a VIP judge for the selection process. After the GNA Committee reviews all applicants and submits their top 2-3 candidates, the VIP judges select the winner. VIP Judges include sponsor, current Missouri REALTORS® State President, and any past National GNA winners.
- Sponsor presents Good Neighbor Award to recipient at the Winter Business Conference.
- 12 months of editorial and advertising exposure in 2025, from the first call for entries in February to the culmination of the awards presentation in January 2026.
- Sponsor logo on all promotion materials, the award application, social media posts promoting the award, the presentation of the award, and on the large check the winner receives.
- One skirted exhibit table at all three business conferences held in January, April and September.

## **PAST WINNERS**

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**2024** – Pam Long  
*Veterans Coming Home Center  
Springfield*

**2023** – Cory Roebuck  
*Taney County 100 Club  
Branson*

**2022** – Bob Robinson  
*Local Area Needs  
Initiative (LANI)  
Lake Ozark*

**2021** – Sundy Whiteside  
*St. Louis Association of  
Community Organizations  
(SLACO) and St. Louis  
Vacancy Collaborative*

For more information on this award and how the nomination and selection process works, visit [missourirealtor.org](https://missourirealtor.org)

# Sponsor/Exhibitor

## COMMITMENT FORM

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Event Name(s): \_\_\_\_\_

Event Date(s): \_\_\_\_\_

| Sponsorship and/or Exhibitor Description | Price |
|------------------------------------------|-------|
|                                          |       |
|                                          |       |
|                                          |       |
|                                          |       |
| Amount Due                               | \$    |

If your sponsorship includes booth space, please list names of up to (2) booth personnel.

**Note: starting with the 3rd booth personnel, a \$75 fee applies per person.**

Booth Personnel #1: \_\_\_\_\_ Dietary Restrictions: \_\_\_\_\_

Booth Personnel #2: \_\_\_\_\_ Dietary Restrictions: \_\_\_\_\_

Electricity needed in booth? ☐ Yes ☐ No

☐ Yes, we will donate a Raffle Item! Description: \_\_\_\_\_

☐ Check (Payable to Missouri REALTORS®) ☐ Credit Card (Payment link will be emailed to the above email address)

**Email your completed forms, website link, and high res logo to [maria@morealtor.com](mailto:maria@morealtor.com) by these dates to be included in the print materials. Payment must also be completed by these dates.**

**WINTER: December 1, 2024 | SPRING: March 20, 2025 | FALL: August 23, 2025**

# Inaugural Night 2026

## January 28 | White River Conference Center

### SPONSORSHIP OPPORTUNITIES

#### **GOLD SPONSOR \$8,000**

- Inaugural Night tickets (8) with reserved seating close to stage
- Full page congratulatory ad in program
- Podium acknowledgement
- Logo on screen and in program

#### **SILVER SPONSOR \$6,500**

- Inaugural Night tickets (5) with reserved seating close to stage
- Full page congratulatory ad in program
- Podium acknowledgement
- Logo on screen and in program

#### **BRONZE SPONSOR \$5,000**

- Inaugural Night tickets (3) with reserved seating close to stage
- Full page congratulatory ad in program
- Podium acknowledgement
- Logo on screen and in program

#### **EVENT SOUVENIR SPONSOR \$3,000**

- Inaugural Night ticket (2)
- Full page congratulatory ad in program

#### **TABLE WINE SPONSOR \$1,700**

- Inaugural Night tickets (1)

#### **ENTERTAINMENT SPONSOR \$1,900**

- Inaugural Night tickets (1)
- Logo on entertainment signage
- Full page congratulatory ad in program

#### **BAR SPONSOR \$2,500**

- Inaugural Night tickets (2)
- Logo on bar signage
- Full page congratulatory ad in program

#### **PRINTED PROGRAM SPONSOR \$1,300**

- Inaugural Night ticket (1)
- Full page congratulatory ad in program

#### **DESSERT SPONSOR \$1,200**

- Inaugural Night ticket (1)

#### **BALLOON SCULPTURE SPONSOR \$1,500**

- Inaugural Night ticket (1)

#### **TABLE CENTERPIECE SPONSOR \$1,200**

- Inaugural Night ticket (1)

#### **ICE SCULPTURE SPONSOR \$1,800**

- Inaugural Night tickets (1)
- Logo on ice sculpture signage

#### **COCKTAIL NAPKIN SPONSOR \$1,500**

- Inaugural Night tickets (1)
- Logo on cocktail napkins

#### **EVENT DECOR SPONSOR \$1,500**

- Inaugural Night tickets (1)

#### **NEIGHBOR SPONSOR \$500-\$999**

- Name in event program

#### **FRIEND SPONSOR \$100-\$499**

- Name in event program

#### **PROGRAM ADVERTISING**

Congratulatory message with logo.  
All ads include 1 Inaugural Night ticket

**\$800 Inside Front Cover (5x8")**

**\$800 Outside Back Cover (5x8")**

**\$800 Inside Back Cover (5x8")**

**\$700 Interior Full Page (5x8")**

See Inaugural Night Commitment Form on next page for payment details and submission deadlines.

# Inaugural Night 2026

## Wednesday, January 28 | White River Conference Center

### SPONSORSHIP OPPORTUNITIES

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Event Date: **Wednesday, January 28, 2026**

| Sponsorship Description | Price |
|-------------------------|-------|
|                         |       |
|                         |       |
|                         |       |
|                         |       |
| Amount Due              | \$    |

☐ Check (Payable to Missouri REALTORS®)    ☐ Credit Card (Payment link will be emailed to the above email address)

Email your completed forms, website link, and high res logo to **maria@morealtor.com** by 12/1/25 to be included in the print materials. Payment must also be completed by this date.



# Sponsor/Exhibitor

## LOGO & AD GUIDELINES

Thank you for being a Missouri REALTORS® Sponsor or Exhibitor!  
We are excited to partner with you and want to make sure that your organization is well represented and that your logo and/or ad looks great in our event materials.

*As a Sponsor, your logo will appear on the Business Conference website, printed program and event materials and signage.*

*As an Exhibitor, your logo will appear on our Business Conference website.*

**PLEASE FOLLOW THE GUIDELINES BELOW TO ENSURE QUALITY STANDARDS.**

Questions? Contact Cara Harmon, Vice President, Communications and Member Services  
[cara@morealtor.com](mailto:cara@morealtor.com) or (573) 445-8600 ext. 1170

### Sponsor Logo

- For print materials — high resolution file  
PDF, EPS or AI format preferred
- Website you would like linked to your logo

### Exhibitor Logo

- For online only — at least 200 pixels wide  
JPG, PNG, PDF, EPS or AI file formats accepted
- Website you would like linked to your logo

### Business Conference Program Ad

- Full Page size 7.5x10"
- Half Page size 7.5x5"
- Please submit high-resolution print-ready file  
PDF or JPG

### Inaugural Night Program Ad

- Full Page size 5x8"
- Half Page size 5x3.75"
- Please submit high-resolution print-ready file  
PDF or JPG



*As a Missouri REALTORS® Sponsor or Exhibitor, you may use the Missouri REALTORS® logo to co-brand your materials or promote your event participation. For usage standards and to download a logo visit [missourirealtor.org/about/missouri-realtors-logo](http://missourirealtor.org/about/missouri-realtors-logo)*

# Frequently Asked Questions

## Who can participate as a Sponsor or Exhibitor?

Any company or entity that provides a product or service to assist Missouri REALTORS® in the success of their day-to-day operations can participate.

## Is a Local Board Affiliate membership the same as a State Affiliate membership and vice-versa?

Local and State Affiliate memberships are two different programs. Membership in one does not include membership for the other. Please contact the Local Board/Association for membership information. For State Affiliate membership, visit [www.missourirealtor.org](http://www.missourirealtor.org).

## I am a Local Board Affiliate. Can I attend the state conferences?

Yes, there are three options:

1. Sign up as a State Affiliate member of Missouri REALTORS® and attend the conference for free
2. Sign up as a Sponsor/Exhibitor for the Business Conference and attend for free
3. Pay a \$250 conference registration fee which includes a State Affiliate membership  
(valid through December of current year)

## I am a State Affiliate Member in good standing. Can I attend the conference even if I am not sponsoring or exhibiting?

Yes, you can attend the conferences on a complimentary basis just like any Missouri REALTOR® member.

## How many members attend the conference?

On average, 400 members attend our Business Conferences.

## How many exhibits are there in the Business Conference?

There are between 20-30 exhibitor booths at each conference. It depends on space available at the venue. It's a small tradeshow, which our exhibitors love, as they get a lot of booth traffic.

## What does a booth package include?

One 6ft skirted table, two chairs, Wi-Fi, electricity (*must be ordered at least one week prior to conference*), and up to 2 boxed lunches on Wednesday.

## How many people will be allowed to staff a booth?

Up to two people will be allowed in a booth. Starting with 3rd booth staff, a \$75 fee will apply per person

## Do you accept all forms of payment?

Yes, we accept checks, credit card, cash, and in-kind payments (*with prior discussion*).

## Can you customize a sponsorship?

Yes, we are open to exploring ideas that meet your individual marketing goals and budget.

## What are the exhibit hours?

Exhibit hours run a half-day on Tuesday and a whole day on Wednesday.

## Will the conference accommodate any special needs/dietary requirements?

Yes, please email [maria@morealtor.com](mailto:maria@morealtor.com) at least 3 weeks prior to the conference.

## When is the deadline to cancel my sponsorship and/or booth for a full refund?

All cancellations must be communicated in writing at least 30 days prior to the conference.

*Thank you for your continued support!*

## 2026 Conferences and Events

### **WINTER BUSINESS CONFERENCE**

January 27 – 29, 2026

UNIVERSITY PLAZA HOTEL / [SPRINGFIELD](#)

### **INAUGURAL NIGHT for Brian Jared** *(Murney Associates, Springfield)*

January 28, 2026

WHITE RIVER CONFERENCE CENTER / [SPRINGFIELD](#)

### **SPRING BUSINESS CONFERENCE**

April 28 – 30, 2026

WYNDHAM EXECUTIVE CENTER / [COLUMBIA](#)

### **ANNUAL RPAC AUCTION**

April 29, 2026

WYNDHAM EXECUTIVE CENTER / [COLUMBIA](#)

### **AE WORKSHOP**

August 6 – 7, 2026

CAMDEN ON THE LAKE / [LAKE OZARK](#)

### **FALL BUSINESS CONFERENCE**

September 22 – 24, 2026

HILTON BALLPARK / [ST. LOUIS](#)

