



Missouri
REALTORS®

Dedicated to the American Dream

IN THE NEWS

At Missouri REALTORS®, we are committed to advancing the real estate profession and providing benefits and services that exceed expectations. We have recently launched a project with McKinley Advisors, a respected association consulting firm, to collect feedback from Missouri REALTORS® members on ways we can better serve their needs. *This is your chance to make your voice heard and let us know how we're doing.*

McKinley has invited you to participate in an electronic survey. You should have received an email from surveys@mckinley-advisors.com. If you do not recall receiving this email, please contact Candace Vanderpoel, at (surveys@mckinley-advisors.com) for your unique link.

As a way to thank you for your participation, individuals who complete the survey will be given the opportunity to enter into a drawing to win one of five (5) \$100 Visa gift cards, compliments of Missouri REALTORS®.



If you or someone you know would like to learn more about the Missouri First-Time Homebuyer Savings Account program, visit MissouriFirstHome.com. In addition, there is a [digital toolkit](#) available to aid in the promotion of this program. Within, you will have access to shareable resources including infographics, sample email messages to both stakeholders and consumers, sample social posts, and a customizable, printable postcard.

**Please direct all savings account inquiries to your local financial institution.*



Cruise to Excellence with Missouri REALTORS®

Nearly 80 Missouri REALTORS® have completed the National Association of REALTORS® [Commitment to Excellence \(C2EX\)](#) program to date, with many more progressing towards the finish line!

Don't forget, all Missouri REALTORS® who complete the C2EX program by December 31, 2019, will be entered in for a chance to win the "Cruise to Excellence" \$2,500 travel voucher*! Additionally, ALL who complete the C2EX program will be invited to attend a special reception during the 2020 January Business Conference, where we will draw the "Cruise to Excellence" winner. (You do not have to be present to win.) *[See all details](#).

Be an advocate for the future of our industry. Be committed to excellence. Get started today! www.C2EX.realtor



Missouri REALTORS® hosted its 39th Annual Capitol Conference in Jefferson City on Wednesday, April 24. Over 300 Missouri REALTORS® from across the state covered on the State's Capitol in an effort to make a positive impact during the 2019 Legislative Session.

To view and download high-resolution photos of the event, visit our [Flickr page](#). You can also download, tag yourself and share with others using the hashtag #MOREALTORS.



In addition to the Capitol Conference, Missouri REALTORS® hosted the April Business Conference in Columbia, April 25-26, where REALTORS® from across the state were in attendance. Thank you to everyone that attended this event! We hope you had a great time and can't wait to see you at the September Business Conference, September 25-27, in Springfield.

We have uploaded all conference photos to our [Flickr page](#). Please feel free to download, tag yourself and share with others using the hashtag #MRABC and #MOREALTORS.



Are your clients constantly discussing what their dream home will look like? While everyone has their own unique taste and style, there are several common themes that reflect the latest home trends.

Here are [The Top 5 Must-Haves for Your Dream Home](#) to share with clients when the discussion presents itself.



While many people know that a REALTOR® helps buy and sell homes, what they may not know is that only a REALTOR® is a member of the National Association of REALTORS® (NAR) and subscribes to its Code of Ethics. It's the REALTOR® Code of Ethics that inspired the association's powerful new "[That's Who We R®](#)" campaign. The campaign aims to reinforce the value of REALTORS® as advocates for property owners, engaged community members and trusted advisors with in-depth knowledge of the industry.

Check out the many resources NAR has created for you and [start sharing them today!](#)



Shop here for your branded Missouri REALTORS® apparel, and more!

SHOP NOW

AWARDS



ANNUAL AWARDS AND APPLICATIONS ARE LIVE.
NOMINATE A MISSOURI REALTOR® TODAY!



Missouri REALTORS® is accepting nominations for the following annual awards:

- Bruce Aydt Code of Ethics Leadership Award
- R. Layne Morrill Award
- Elizabeth J. Mendenhall E3 Award
- Richard A. Mendenhall Award
- Brady Stevens Award
- Missouri Good Neighbor Award

To learn more about each award, view past recipients and access nomination forms, visit the [Awards and Applications page](#). **Please note the nomination deadline for each award within.**

RISK MANAGEMENT

Missouri REALTORS®



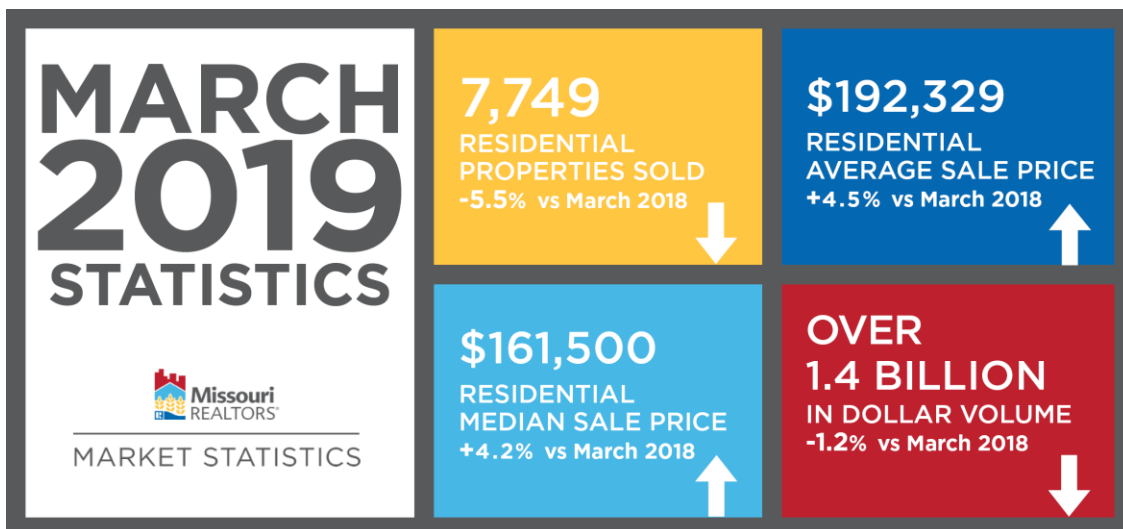
LEGALline

573-447-5278

LEGAL Line is a "members only" service benefit that allows Missouri REALTORS®, both brokers and agents, direct access to an experienced real estate attorney who can provide information on a variety of real estate law topics.

Do you have a legal question that hasn't been covered in the [LEGAL Line Library](#)? Visit [About LEGAL Line](#) to learn more.

MARKET STATISTICS



The Missouri real estate market continues to remain steady with the number of homes sold and sales prices compared to previous years. To review statewide market statistics, watch this most recent edition of [Missouri REALTORS® Market Statistics](#).

ADVOCACY



Stay up to date with the latest news and happenings taking place in Jefferson City with [REALTOR® Party Blog Updates](#), brought to you by the Missouri REALTOR® Party.

FEATURED MEMBER



Since graduating from [Missouri REALTORS® Leadership Academy](#) in 2014, David Gerhart, a member of the Columbia Board of REALTORS®, has been heavily involved, serving as president of his local board, as well as many output groups at the state level.

Learn more about what Gerhart has been up to in our [Leadership Academy Member Spotlight!](#)

FEATURED AFFILIATE

This month's featured affiliate is [realtor.com](https://www.realtor.com). For years, millions of home shoppers have turned to realtor.com® to find their dream home. Operated by Move, Inc., realtor.com® offers a comprehensive list of for-sale properties, as well as the information and tools to make informed real estate decisions. Today, more than ever, realtor.com® is The Home of Home SearchSM.

For additional information, contact VP of Industry Relations Kathleen Wayson by phone at (571) 436-8758, or by email at kathleen.wayson@realtor.com.



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