



MLS Meeting
2025 Fall Business Conference
September 23, 2025, | 1:15-2:15 pm
Sheraton Westport Chalet

Chair: Wes Miller
Vice Chair: Brian Toohey
Staff Liaison: Tracey Yost

Welcome and Opening Remarks

- Introduce Chair, Vice Chair, and Staff Liaison; acknowledge Anti-Trust Policy
- Stay Connected with our Community on The Landing-ensure your contact info is current
- *Cultivate a culture of belonging where everyone can participate to the full extent of their talents and abilities for their personal success and for the success of Missouri REALTORS®*
- 100% RPAC Challenge

Discussion Topics

- RPR and MLS
- Delayed Marketing Implementation
- MLS & Wholesale Listings
- MLS Data and AI platforms
- Using AI for Compliance

Next Meeting 2026 Winter Business Conference

Meeting Adjourned

2025 Focus: “Handle Hard Better”

Mission: Missouri REALTORS® advocate for real property rights, lead in professional excellence and engage all members.

Values: *Professionalism* — We value the combination of integrity and expertise. *Advocacy* — We are stewards of the profession, including but not limited to, legislative efforts. *Inclusive Collaboration* — We work with diverse communities internally and externally for the betterment of the profession.

Anti-Trust Policy: All persons affiliated with the real estate industry need to be mindful of the constraints of the anti-trust laws. There shall be no discussions of agreements or concerted actions that may restrain competition. This prohibition includes the exchange of information concerning individual REALTOR® commissions, market practice or any other competitive aspect of an individual REALTORS® operation. Each Missouri REALTORS® Executive Committee member, Board of Director's member or meeting participant is obligated to speak up immediately for the purpose of preventing any discussion falling outside the bounds indicated.