



Advocacy Action Output Group Meeting
2025 Fall Business Conference
September 24, 2025 | 8:00-9:00am
Matterhorn Room

Chair: Michelle Walker

Vice Chair: Luke Willenbrock

Staff Liaison: Amanda Nemeth

Welcome and Opening Remarks

- Introduce Chair, Vice Chair, and Staff Liaison
- Purpose: To provide guidance and support within the framework of the Strategic Advocacy Plan to promote political activism at the state and local level.
- 2026 Missouri REALTORS® Leadership & NAR Committee Application Deadline - May 15, 2025
- *Cultivate a culture of belonging where everyone can participate to the full extent of their talents and abilities for their personal success and for the success of Missouri REALTORS®*
- Stay Connected with our Community on The Landing
- 100% RPAC Challenge

Discussion Topics

- Introduction of new Advocacy Team Member
 - Jen Tracy
- REALTOR® Days
 - Any new ideas or changes to discuss
- NAR Update
 - Brandon Fenton, Political Representative with NAR

Adjourn

2025 Focus: "Handle Hard Better"

Mission: Missouri REALTORS® advocate for real property rights, lead in professional excellence and engage all members.

Values: *Professionalism* — We value the combination of integrity and expertise. *Advocacy* — We are stewards of the profession, including but not limited to, legislative efforts.
Inclusive Collaboration — We work with diverse communities internally and externally for the betterment of the profession.

Anti-Trust Policy: All persons affiliated with the real estate industry need to be mindful of the constraints of the anti-trust laws. There shall be no discussions of agreements or concerted actions that may restrain competition. This prohibition includes the exchange of information concerning individual REALTOR® commissions, market practice or any other competitive aspect of an individual REALTORS® operation. Each Missouri REALTORS® Executive Committee member, Board of Director's member or meeting participant is obligated to speak up immediately for the purpose of preventing any discussion falling outside the bounds indicated.