

## 2008-2009 ANNUAL REPORT

### A Message from Your Immediate Past Chair:

I am pleased to highlight FCP's key accomplishments and acknowledgements for the 2008-2009 Executive Committee and practice group.

The Food and Culinary Professionals (FCP) Dietetic Practice Group continued to experience substantial growth in membership and programming during the 2008-2009 year. As we celebrated our 11-year anniversary, our membership has had a sixth year of steady increases.

This past year, FCP expanded member benefits to include even more teleforums, book club discussions, and record-breaking attendance at Food & Nutrition Conference & Expo (FNCE) programs offered in Chicago—a total of 28 CPEUs offered for the year. We strengthened our three sub-groups and continue to develop a diverse and energetic membership representing food-focused careers in dietetics. FCP's Web site was updated and we began our new *On The Menu* e-newsletter feature.

FCP DPG continues to be the go-to group for food and culinary-related issues. ADA Professional Development staff sought our expertise to help plan culinary offerings at Chicago's FNCE. Our visibility and participation in the *ADA Times* "RDs Love Food" column exemplifies the expanding interest of food and culinary topics among dietetics professionals and ADA members.

We could not have accomplished our outstanding programs and member offerings without the incredible support of our industry sponsors. Our deepest thanks to each of them.

Lastly but most importantly, a tremendous thanks and kudos for all the contributions of our driven FCP Executive Committee, our energetic active membership and the tireless contributions of Barb and Mary Pyper who manage our affairs and keep us in line, and Susan DuPraw our ADA DPG manager. Thank you to our founders and Past Chairs who constantly contribute and inspire us to implement FCP's mission of developing food expertise throughout the profession of dietetics. We've come a long way and our group's future looks bright and flavorful, indeed. It's been a tremendous honor serving you as Chair this past year.

In good taste,



Robert Earl, MPH, RD  
2008 - 2009 FCP Chair

**FOOD AND CULINARY PROFESSIONALS  
DIETETIC PRACTICE GROUP OF THE AMERICAN DIETETIC ASSOCIATION  
2008-2009 ANNUAL REPORT**

The Food and Culinary Professionals Dietetic Practice Group is pleased to present its 2008 - 2009 annual report.

FCP Vision: Optimizing the nation's health through food and nutrition.

FCP Mission: Empower members to be the nation's food, culinary and nutrition leaders.

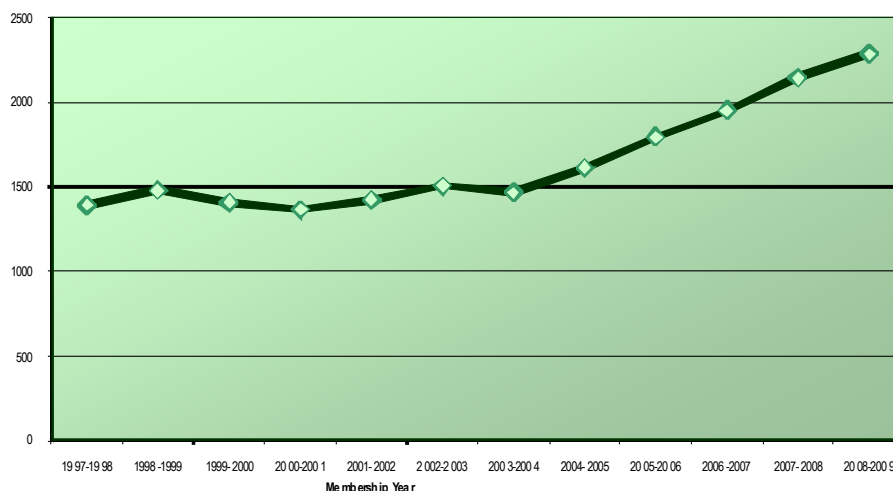
Our events and activities have supported FCP's goals:

- The public trusts and relies on registered dietitians as food, culinary and nutrition experts.
- FCP inspires Americans to experience health through the enjoyment of food.
- Members & prospective members view FCP as key to professional success.
- FCP is the lead organization within ADA to advance the culinary initiatives/issues
- FCP's Executive Committee manages the practice group resources to carry out its mission, vision and program of work.

### Membership

FCP has experienced steady membership growth since its inception. The 2008-2009 FCP year ended with a record membership of 2,285 and 43 Friends. This is an increase of 142 members from year-end 2007-08. Our members work in diverse settings that include culinary schools, supermarkets, food industry, journalism, public relations, food research, media, education and healthcare.

FCP Membership



### Financial Status

For 2008-09, FCP concluded the year with a significant positive bottom line.

Year-end Financials:	Budget	Actual
Revenue	\$196,378	\$139,850
Expenses	\$183,192	\$115,348
Excess	\$ 13,186	\$ 24,502

At year end, FCP's budget reserve status was 44%. This is a major improvement and a result of strong fiscal management and outstanding sponsor support.

### **Key Activities and Events**

- The Executive Committee met via teleconference to conduct Executive Committee transition and initial planning for the year. The Executive Committee met together in June 2008 and again during the Food & Nutrition Conference & Expo (FNCE) in Chicago. During the year, eleven (11) conference calls were conducted.
- The Past Chairs' Council continued to provide support and guidance to the Executive Committee.
- Our sub-group membership continues to grow:
  - Supermarket - 320 members
  - Food Safety - 206 members
  - Restaurant/Retail - 193
- Educational offerings included 28 continuing professional educational units!
  - Chicago (FNCE) events included a tour of the Mars chocolate plant, two workshops at Washburne Culinary Institute, an exceptional networking event at the Culinary and Hospitality Institute of Chicago, and our business breakfast. The week concluded with a special dinner at Naha Restaurant.
  - We conducted five (5) book club teleforums
  - We conducted our second webinar.
  - We conducted ten (10) educational teleforums.
- We initiated work on a recipe contest, which was conducted during this past summer with the Hershey Company.
- We continue to market our Web site's Member Marketplace, showcasing our members' products and services.

### **Our Sponsors--FCP had a diverse and very supportive group of Sponsors during 2008-2009, including:**

- |                            |                                |
|----------------------------|--------------------------------|
| ▪ CanolaInfo®              | ▪ National Fisheries Institute |
| ▪ Fillippo Berio           | ▪ Ocean Nutrition Canada Ltd.  |
| ▪ Frito-Lay                | ▪ The Kellogg Company          |
| ▪ Georgia Pecan Commission | ▪ United Soybean Board         |
| ▪ MARS Inc.                | ▪ United States Potato Board   |
| ▪ McDonalds                | ▪ ZESPRI Kiwifruit             |
| ▪ National Mango Board     |                                |

### **Other Accomplishments and Member Benefits**

#### **Leadership**

- We continue our ADA representation by participating in the House of Delegates (HOD), Public Policy Workshop (PPW) and Leadership Institute.
- We continued to work with our appointed officer, Governance Chair, to represent FCP's voice with policy issues and a liaison for HOD and PPW.
- We initiated and adopted a new mission and vision (in alignment with ADA's new mission and vision).
- We initiated and implemented a strategic plan (in alignment with ADA's new strategic plan).
- We updated our Core Competencies including added competencies on food safety, retail foods, and sustainable agriculture.
- We revised our Guiding Principles to align with our principles and strategic plan.
- We continued our work to completely fund our ADA Foundation Fund to support a Speaker's Bureau and potential future scholarships

## Membership

- Significant industry sponsorship growth resulted from the work of Liz Marr and Cheryl Bell
- Our *Tastings* newsletter was enhanced and expanded. We included sponsor inserts in two issues.
- We initiated a new monthly e-newsletter, *On the Menu*, which highlights the most current FCP information.
- The four FCP listservs (general, supermarket, food safety, and restaurant/retail) continued to grow in membership, providing members a forum for communication and an opportunity for exchanging information.
- FCP members received several award nominations for the 2008-2009 year. Those who will be recognized during FNCE 2009 include:
  - Marjorie Hulsizer Copher Award - Jane V. White, PhD, RD, LDN, FADA
  - Lenna Frances Cooper Lecture (2010) - Sylvia Carolyn O'Neil, MS, RD, LD
  - ADA Medallion Award - Marianne Smith Edge, MS, RD, LD, FADA
  - ADA Medallion Award - Joyce L. Scott-Smith, MS, RD, LDN

## Acknowledgement and Thanks

### FCP 2008-2009 Executive Committee

Robert Earl, MPH, RD - Chair  
Liz Marr, MS, RD- Chair-Elect  
Deanna Segrave-Daly, RD, LD - Past Chair  
Serena Ball, MS, RD - Treasurer  
Jane Andrews, MS, RD - Secretary  
Alice Henneman, MS, RD - Education  
Chair

Bonnie Johnson, MS, RD - Communications Chair  
Amy Myrdal Miller, MS, RD - Membership Chair  
Cheryl Bell, MS, RD, LDN, CHE - Industry  
Partnership Chair  
Janice Bissex, MS, RD - Nominating Chair

### FCP 2008-2009 Committee/Program Chairs

Tami Cline, PhD, RD - Governance Chair  
Sarah Woodside, MS, RD - Tastings Editor  
Catharine Powers, MS, RD - Awards Committee  
Judith Dodd, MS, RD, LDN - Awards Committee  
Lisa Kelly, MPH, RD - Nominating Committee  
Allison Beadle, RD - Nominating Chair-Elect  
Cynthia Goody, PhD, RD - Nominating Committee  
Rosalinda Benner, MS, RD - Supermarket Chair  
Debe Nagy-Nero, MS, RD - Food Safety Chair  
Sheila Cohn Weiss, RD - Restaurant Foodservice & Retail Chair  
Serena Ball, MS, RD - ADAF Fund Chair  
Sanna DelMonico MPH, RD - Teleforum Chair  
Kelly Archambault, RD, LDN - Assistant Tastings Editor  
Paulette Thomson, RD - Supermarket Teleforum Chair

FCP Management Service--An Apple A Day, LLC—Barbara Pyper, MS, RD and Mary Pyper

ADA DPG/MIG/Affiliate Relations Manager —Susan DuPraw, MPH, RD

Submitted by Robert Earl, MPH, RD, 2008-2009 FCP Chair

**Thank you for your support of the Food & Culinary Professionals Dietetic Practice Group!**