

2025-2026 Sponsorship and Advertising Opportunities

The Clinical Nutrition Management (CNM) Dietetic Practice Group (DPG) of the Academy of Nutrition and Dietetics (Academy) includes over 1,300 industry-wide nutrition leaders, decision-makers, and Registered Dietitian Nutritionists. CNM members represent a wide variety of practice settings including, but not limited to, acute care, long term care, ambulatory, private practice, and entrepreneur settings.

This prospectus outlines sponsor and exhibit opportunities including year-round events as well as opportunities to sponsor our [FNCE® 2025 activities](#).

Providing professional development and learning opportunities is an integral part of our DPG strategic plan and considered a valuable benefit of CNM membership. CNM provides these learning opportunities throughout the year via our annual Symposium, [quarterly newsletter](#), [webinars](#), and [E-blasts](#). These initiatives help CNM successfully meet our strategic goals while developing and strengthening the skills and abilities of our nutrition leaders.

Industry support is critical to CNM. Your support helps us offer beneficial learning opportunities and provide product/service information to our members. This document highlights current sponsorship opportunities. CNM is open to entertain additional opportunities throughout the year (with CNM and Academy approval).

The annual CNM Symposium is CNM's flagship professional development event and one of the highest rated member benefits. Attendance averages approximately 200 leaders from across the country. The symposium focuses on leadership development and cutting-edge information on the latest in evidence-based practice in clinical nutrition, Academy updates, research, and quality management. Information on our 2026 Virtual Symposium (scheduled for March 10 and 17, 2026) will be available by August 2025.

Sponsorship of a CNM activity, project, and/or program provides an opportunity to share and strengthen a sponsor's image with industry-wide nutrition leaders. Sponsors are recognized and acknowledged for their contributions to CNM. We are happy to provide additional details on these opportunities and appreciate your consideration. We look forward to establishing strong partnerships with our industry leaders.

Julee Davis, RDN, LDN
CNM Fundraising Chair
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Food and Nutrition Conference and Expo® (FNCE®) Sponsorship Opportunities October 11 – 14, 2025 ~ Nashville, TN



***Note: Sponsor must be a confirmed exhibitor on the Expo floor at FNCE®.
Sponsor agreements must be completed by August 30, 2025.***

CNM Executive Committee Meeting (Saturday, October 11th ~ 1:00 p.m.)

Available for up to 2 Sponsors

- Opportunity to have representatives speak for twenty minutes to the Executive Committee (10-12 leaders)
- Opportunity to provide promotional literature and samples to attendees (subject to Academy/CNM approval)

Fee: \$750.00

CNM Networking reception (Sunday, October 12th ~ 6:30 – 8:30 p.m.)

Available for up to 4 Sponsors

- Complimentary registration for up to four (4) attendees
- Opportunity to have a table for promotional literature and samples to attendees (up to 100-125), subject to Academy/CNM approval

Fee: \$1,000.00

CNM Subunit and Committee Focus Group Dinners (FNCE®): Vendor sponsored dinner open to one or more of our subunits (Pediatric, Informatics or Quality Improvement members and subunit leaders). Dinner to be scheduled Saturday or Monday.

1 Sponsor per Subunit

- Opportunity to discuss professional strategies with specific subunit members.
 - Sponsor responsible for date, location, and invitation.
 - Invitations to be sent by CNM

Fee: \$250 sponsor fee plus dinner cost

Year-Round Advertising Opportunities



CNM Website:

The CNM website is devoted to providing information and resources for members. Sponsor has an opportunity to place an advertisement, logo placement, and one hyperlink for one (1) year.

Investment: \$500

Future Dimensions

Newsletter:

Quarterly publication providing research, quality, and leadership information in addition to professional continuing education (CPEU)

credits in each issue. All editions are posted electronically on the CNM DPG website, which retains advertisements and hyperlinks within PDF indefinitely.

Sponsor is responsible for providing PDF copy (no bleeds), subject to Academy/CNM review and approval.

Investment options (per issue): Full page Advertisement (\$1000); ½ page (\$500); ¼ page (\$300)



Member Product Mailing



CNM welcomes the opportunity to send product samples and/or information to all or geographic groups, subject to CNM/Academy review. Product samples and up to three handouts are sent in bulk to the CNM office for mailing. You can include information on providing product feedback or requesting additional samples (this includes a post-mailing email and survey, subject to review). Ideal for new product launches to get your brand in front of influential Registered Dietitian Nutritionists who are decision-makers. We can geographically segment the mailing to a particular area and also segment by a total number of mailings.

Investment: To be determined, based on weight and size of materials to be mailed and number of recipients. Estimated sponsor cost is \$20 –\$50 per recipient.

Year-Round Advertising Opportunities (continued)

Eblasts: Stand-alone eblast dedicated to advertising content, sent to all CNM members and archived on the website for one year.

- Includes up to 750 words, 2 graphics, 1 logo and 4 hyperlinks.
- Copy is provided by sponsor in Word format and is subject to Academy/CNM review and approval. Copy is placed in to one of CNM's existing eblast templates.
- Metrics (including open/read rate and click-through rates) available 2 weeks after the launch.

Investment: \$2,000



News You Can Use:

Monthly e-news eblast sent to all CNM members. Sponsor can include content in this already scheduled eblast.

- Includes up to 100 words within the News You Can Use eBlast, one graphic,

sponsor logo and 2 hyperlinks.

- Copy is provided by sponsor in Word format and is subject to Academy/CNM review and approval.

Investment: \$500



Webinars: CNM conducts several educational webinars each year. We are aligned with the new Commission on Dietetic Registration guidelines.

Webinar – Your Topic

Work with CNM DPG regarding content and speaker of your choice (subject to CNM DPG/Academy review and approval). This is a great way to highlight specific, science- and/or evidence-based research or service outcomes. The webinar must be educational and can have no branding. The sponsor can suggest a speaker, but speakers are specifically contracted by the DPG. Our webinars are promoted to all members via the website, eblast and event calendar. Your name and logo will be a part of the advance webinar promotion. Specific promotional materials and/or information can be made available after the webinar to those who opt in to receive promotional material.

Investment (per webinar): \$5,000 - \$10,000 (dependent on anticipated speaker fee)

Webinar – General Sponsorship

CNM developed webinar. Topic aligned with our strategic plan. Support this initiative with your general sponsorship. Our webinars are promoted to all members via the website, eblast, social media and event calendar. Your name and logo will be a part of this promotion. Members can opt in to receive specific information after the webinar.

Investment (per webinar): Sponsorship Fee: \$1,000

All sponsorships must meet the goals of and be consistent with approved programs and projects of CNM DPG and the Academy. Sponsorships require a Letter of Agreement between the sponsor and the Academy of Nutrition and Dietetics on behalf of CNM. All programs and projects are subject to approval of the CNM DPG and the Academy. Note: Acceptance of advertisements does not create or imply an association with or an endorsement from CNM/Academy or its general membership.