

CNM Strategic Plan Scorecard FY 2023 - 2025

CNM DPG 2023-2025 Strategic Plan					
ACADEMY OF NUTRITION AND DIETETICS: VISION: A world where all people thrive through the transformative power of food and nutrition MISSION: Accelerate improvements in global health and well-being through food and nutrition PRINCIPLES: The Academy of Nutrition and Dietetics and our members: <ul style="list-style-type: none"> • Amplify the contribution and value of diverse nutrition and dietetics practitioners to the public • Position registered dietitian nutritionists as the experts in food and nutrition • Expand workforce demand and capacity • Incorporate research, professional development, technology and practice to stimulate innovation and discovery • Collaborate with key stakeholders to solve the greatest food and nutrition challenges now and in the future • Focus on system-wide impact across the food, well-being and health care sectors • Have a global impact in eliminating all forms of malnutrition 					
CNM Vision: Members positively influence healthcare through clinical nutrition leadership.					
CNM Mission: Empower and support leaders to advance nutrition practices in healthcare.					
CNM GOAL #1: Provide opportunities, resources and recognition to members to develop and enhance multidimensional skill for leadership and management.					
CNM STRATEGY 1.1: Provide state of the art professional development opportunities for leadership success.					
	FY 2023	FY 2024	FY 2025	Responsible EC Team	Comments
1.1.1 Provide webinars geared toward clinical leadership development	X	X	X	Professional Development Committee	
1.1.2 Symposium - Provide leadership focused sessions	X	X	X	Professional Development Committee, Chair-Elect	
1.1.3 Newsletter - Provide leadership focused articles	X	X	X	Newsletter Editor(s)	
1.1.4 Electronic Mailing List - Provide education regarding Academy/CNM Social Media Policy, Netiquette Guidelines, & EML Terms of Use P&P to enhance/support professional interaction and communications	X	X	X	Nutrition Informatics Committee	
1.1.5 Provide state of the art information via website. Keep content current at all times	X	X	X	Chair, Chair Elect, Communications Chair	
1.1.6 Support (in-person and virtual) networking opportunities at FNCE® & CNM Symposium through meetings, receptions, round tables, and video medium	X	X	X	Member Service; Professional Development	
1.1.7 Increase multifaceted social media presence. Target goals 1. Utilize live videos and instructional videos on Facebook, LinkedIn and Instagram. 2. Post targeting member features 3. Increase presence with use of contests/giveaways and other engagement tools	X	X	X	Member Service; Communications Coordination Chair	
CNM STRATEGY 1.2: Provide quality and process improvement resources for enhancing leadership skills that impact patient care, staff management, and position RDN/NDTR as key players on the interdisciplinary team.					
1.2.1 Solicit symposium speaker proposals for quality management session related to leadership skills.	X	X	X	Professional Development Committee, Chair-Elect	

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1.2.2 Provide at least 1 newsletter CPEU article on quality management and leadership skills.	X	X	X	Newsletter Editor	
1.2.3 Maintain QPI session with award annually at symposium	X	X	X	QPI Committee	
CNM STRATEGY 1.3: Member recognition					
1.3.1 Submit nomination of a CNM member for at least one Academy Award and/or national elected position.	X	X	X	Nominating Committee	
1.3.2 Newsletter - Include member spotlight in each issue	X	X	X	Newsletter Editor(s)	
1.3.3 Promote and award a student scholarship(s)	X	X	X	Member Services Committee	
CNM STRATEGY 1.4: Develop programs to that are inclusive and expand diversity in recruitment, membership, and leadership roles					
1.4.1 The Nominating Committee presents a diverse slate of candidates on the ballot	X	X	X	Nominating Committee	
1.4.2 Provide at least 1 CPEU annually via webinar, newsletter and symposium session focused on IDEA concepts	X	X	X	Professional Development, IDEA Liaison, and Newsletter	
1.4.3 IDEA Chair provides updates to the membership pertaining to the Academy's initiative with IDEA concepts via communication channels.	X	X	X	Academy IDEA Liaison	
CNM GOAL #2: Leverage technology and data to lead nutrition-related healthcare initiatives and influence public policy.					
CNM Strategy 2.1: Educate and engage members on key healthcare drivers and policy through including the use of big data					
2.1 Solicit speaker proposals on related nutrition trends for the CNM Symposium.	X	X	X	Professional Development Committee; Chair-Elect; Subgroup Chairs	
2.2 Provide at least 1 newsletter CPEU article on key healthcare drivers such as healthcare reform topic or corresponding nutrition trends annually	X	X	X	Newsletter Editor	
2.3 Submit at least 1 FNCE® program proposal in next 3 years for a DPG Spotlight education session on key healthcare drivers such as healthcare reform topic and/or corresponding nutrition trends annually	X	X	X	Professional Development Committee; Chair-Elect	
2.4 Offer webinars, podcasts and eblasts on trending informatics issues, new products/programs/offering				Informatics Sub-Unit	
CNM Strategy 2.2: Actively engage and promote member participation in legislative and regulatory initiatives, research, and reimbursement					
2.2.1 The Policy and Advocacy Leader (or designee) will attend the Advocacy Summit and submit a summary article to the newsletter and for the Advocacy section of the website.	X	X	X	PAL and/or NSPS	

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<i>2.2.2 Communications Coordination Chair (or designee) will promote public policy education and advocacy via social media.</i>	X	X	X	Communications Coordination Chair, PAL, NSPS	
<i>2.2.3 Participate in at least one Academy ANDPAC fundraising initiative annually or contribute to the ANDPAC administrative fund</i>	X	X	X	PAL, Chair	
<i>2.2.4 Survey CNM members to identify content experts for policy and advocacy needs.</i>	X		X	PAL & NSPS	
<i>2.2.5 Provide input to at least one request for regulatory comments from the Academy</i>	X	X	X	PAL & NSPS	
<i>2.2.6 Collaborate with the Academy (and other DPGs) to conduct next phase research study to validate staffing levels in acute care setting as compared to improving malnutrition</i>	X	X	X	Research Committee	
<i>2.2.7 Advocate for health care delivery and payment systems that maximize nutrition services through participation in Action Alerts</i>	X	X	X	NSPS & PAL	