

Clinical Nutrition Management

 a dietetic practice group of the
Academy of Nutrition
and Dietetics

Annual Report

June 1, 2021 – May 31, 2022

**Clinical Nutrition Management (CNM)
Dietetic Practice Group (DPG 44)**

Submitted by
Gisele Leger, MS, RDN, LDN, CNSC, FAND
Chair 2021 – 2022

From The 2021 – 2022 CNM DPG Chair



Vision

**Members
positively influence
healthcare through
nutrition
leadership.**

Mission

**Empower and
support leaders to
advance nutrition
practices in
healthcare.**

The CNM DPG was established by dedicated nutrition leaders in 1983 and has continued to inspire and support members who are responsible for developing and implementing nutrition programs across the continuum of care.

It propels innovation in nutrition practices, advocates for health equity, and for the expansion of the scope of practice for RDNs and NDTRs, as reflected in our strategic plan that is available on our website, www.cnmdpg.org.

This Annual Report describes the many activities and accomplishments that demonstrate the best of the CNM DPG for this membership year.

Some of the many activities of our DPG include being engaged and active in promoting and advancing clinical nutrition practices, malnutrition advocacy, food safety, nutrition informatics and quality improvement action for all age groups... while fostering meaningful networking opportunities and supporting a culture of diversity and inclusion!

Find previous annual reports [here](#).

With respect,

Gisele Leger, MS, RDN, LDN, CNSC, FAND
2021 – 2022 CNM DPG Chair

Final membership count on May 31, 2021: 1,877

Clinical
Nutrition
Management
a specialty practice group of the
Academy of Nutrition
and Dietetics

eat right.

ELEVATE YOUR CAREER

CLINICAL NUTRITION MANAGEMENT DPG

6 Members Benefits You Don't Want to Miss

1 ELECTRONIC MAILING LIST
Communicate directly with your colleagues. Join special sub-unit interest groups:
QUALITY MANAGEMENT & PROCESS IMPROVEMENT
INFORMATICS
PEDIATRICS

3 THE FUTURE DIMENSIONS NEWSLETTER
Appears in your inbox quarterly with 1 CPEU credit.

5 CNM WEBSITE
Visit www.cnmdpg.org for up to date events, benefits, resource library and more.

2 CNM ANNUAL SYMPOSIUM
Connect, build and share the foundation for your clinical leadership expertise.

4 NETWORKING OPPORTUNITIES
Grow your professional network with CNM colleagues and Academy leaders at our FNCE® Reception & CNM Symposium.

6 WEBINARS
A variety of on trend topics presented by our professions top leaders.

CNM DPG 2021 – 2023 Goals	
Goal 1:	Provide opportunities, resources, and recognition to members to develop and enhance multidimensional skill for leadership and management.
Goal 2:	Leverage data to lead nutrition-related healthcare initiatives and influence public policy

Member Communications

Articles published in our [peer reviewed publication](#), *Future Dimensions in Clinical Nutrition Practice*, this year reflected the diversity of leadership and practice of our members. Subjects included clinical topics such as feeding parameters for COVID-19 patients, intermittent fasting, body composition tools, and food allergies, as well as management topics including food service productivity, post-pandemic workforce challenges, and strategic planning. Regular reports kept members informed about our public policy efforts, the House of Delegates activities, and committees including nutrition informatics, quality improvement, reimbursement, and IDEA (inclusion, diversity, equity, access). Three CPE articles were also provided this year.

Each issue is posted on the website as a full PDF, then also features each article within the newsletter separately. This change enables readers to easily locate and download article titles with CPE and find their desired subjects, in addition to downloading the full newsletter. A total of 152 members completed one (or more) of 14 available quizzes with an 84% successful pass rate.

We would like to thank Jen Doley, MBA, RD, CNSC, FAND, *Future Dimensions* Editor, and associate editors Jenn Waters and Wendy Phillips for recruiting authors and providing editing services to ensure our newsletter is both evidence-based and provides practical application of clinical nutrition management strategies.

Spring 2022 Issue

- [*Intermittent Fasting: Current Research and Practice Implications](#)
- [Using Food Service Productivity Analyses to Address Staffing Shortages](#)

Winter 2022 Issue

- [*Food Allergies: Keeping Patients Safe](#)
- [Post Pandemic Workforce Challenges](#)

Fall 2021 Issue

- [Building a Multidisciplinary Nutrition Support Team](#)
- [Congressional Action is Needed for Malnutrition and Food Insecurity Treatment](#)

Summer 2021 Issue

- [*Overview of Body Composition Tools Available for the Assessment of Muscle Mass in the Clinical Setting](#)
- [Relation of Nutrition Status and Compliance with Feeding Guidelines in COVID+ Patient Outcomes](#)
- [Employee-Driven Strategic Planning: Harnessing Your Team's Potential](#)

Article listing on the CNM DPG website.

Our **Communications Committee** helped coordinate messaging for our members to stay informed, including social media, and utilizing our eBlast and electronic mailing list. We helped communicate Academy messaging when needed, helping our members understand how Academy efforts and activities are applicable to their own work. Our Communications team expanded our reach to attract new members and maintain current website information. The table below demonstrates our growth in social media audiences.

Social Media Platform	March 2018	May 2019	May 2020	May 2021	May 2022
Facebook	2,156	2,451	2,741	3,414	3,794
Twitter	1,194	1,514	1,718	1,842	1,956
LinkedIn	215	300	387	820	1,874
Instagram	111	451	729	1,031	1,131
Total	3,676	4,716	5,575	6,107	8,755

Social media content is intended to create excitement for members to attend the CNM DPG Symposiums each year, and to help support education and financial stability of DPG and Academy events. There are many ways that members can stay in touch!

- *Future Dimensions* quarterly newsletter
- The CNM electronic mailing list (EML) and the Pediatric Subunit EML
- Watch for periodic e-Blasts!
- *News you can Use* updates
- Instagram: @CNMDPG
- Twitter: @CNMDPG
- Facebook: @ClinicalNutritionManagementDPG
- LinkedIn: Clinical Nutrition Management Dietetic Practice Group
- DPG Website: www.cnmdpg.org

The Communications Committee created a planning spreadsheet, timeline and identified strategic communications routes for the many audiences and sources of messaging to promote a larger influence. The committee explored free resources and tools available such as Canva and Hootsuite to create ongoing engaging posts with our members about upcoming members such as DPG events, Academy Action Alerts, Twitter chats, and member recognition. The future communications schedule was reviewed in the EC meetings. Malnutrition Spotlight and Malnutrition Awareness Week activities were promoted through our media outlets and the CNM DPG social media team participated in multiple online Twitter chats connecting with the Academy, CNM DPG members, and other individuals who look to the CNM DPG for expert nutrition information.

2022 CNM Virtual Symposium



In keeping with the challenges 2020 and 2021 presented us, CNM continued the plan to hold our annual symposium as a virtual event. *New Realities – Managing Transformations* was held March 24 and 31, 2022. With a unique format of two sessions held a week apart, we recognized a record with a total of 461 attendees.

Six unique educational topics provided the latest information on leadership, building competency, the Cures Act, pediatric staffing models, quality initiatives in the oncology practice setting, and nutrition solutions in the hospital at-home model. Sessions were made available for self-study on the CNM DPG website for members unable to attend the event.

Following the March 24th session, a networking event offered a continued conversation on staff competencies which was one of the topics discussed during the symposium. A virtual town hall meeting was also held after the March 31st session where attendees were able to hear updates from the CNM DPG executive committee leaders on topics such as inclusion, diversity, equity, and access (IDEA), Academy House of Delegates activities, policy and advocacy updates and an example of a successful reimbursement initiative from our NSPS.

Our Professional Development Committee is hard at work planning our next in-person event to be held in the spring of 2023 in Raleigh, North Carolina.

Public Policy

The Clinical Nutrition Management DPG prioritized public policy and advocacy efforts with guidance from the Academy.

The CNM DPG communicated action alerts and other policy and advocacy efforts including the Act Now for MNT campaign via Executive Committee meetings, social media channels, newsletter, News You Can Use/eBlast communications, and its electronic mailing list. Action Alerts activity by CNM DPG leaders and members included the following bills/legislation/priority areas:

- Medical Nutrition Therapy Act
- Health Equity and Accountability Act
- Universal School Meals Act
- Treat and Reduce Obesity Act
- Childhood Nutrition Programs Reauthorization
- Supporting Medicare Providers Act
- WIC Bump Campaign
- Build Back Better Act
- Pump Act
- Medically Tailored Meals Pilot Program
- Afterschool Meals Act
- DEMAND Act
- Extending the USDA waiver for free school meals
- School Food Service Modernization Act

The CNM DPG provided input/comments on various regulatory and healthcare policy topics as requested by the Academy including the 2022 Medicare Physician Fee Schedule.

The CNM DPG supported the Nutrition and Dietetics Advocacy Summit (NDAS) that was held in January 2022. Susan Branning, CNM DPG Policy and Advocacy Leader (PAL), was funded to attend and met with multiple congressional offices as well as attended Senate town halls with a focus on advocating for the Medical Nutrition Therapy Act and Childhood Nutrition Reauthorization.

The CNM DPG also funded stipends for five members to attend the NDAS and complete the Academy's Policy and Advocacy Certificate of Training. Members who received stipends included: Meradith Harris (TX), Crystal Vasquez (TX), Edna Alvarado (TX), Rajesh Kumari (NJ), and Allison Prior (MA).

The CNM DPG took advantage of its virtual symposium to promote public policy and advocacy efforts to members. Members were given the opportunity to make an ANDPAC donation as part of the symposium registration and a public policy and advocacy update was included as part of a symposium networking event.

Finally, the CNM DPG donated \$500 to the ANDPAC administrative fund which was funded in the FY 22 budget.

Nutrition Services Payment Committee

During 2021-2022 the Nutrition Services Payment Committee has been working on the “Pocket Guide for Outpatient RDNs.” This will be a reference that pulls resources together into one publication. The objectives of the pocket guide are to:

- Provide an outline of what information to cover during appointments for various diagnoses.
- Increase knowledge of motivational interviewing and coaching.
- Provide examples of charting recommendations, predictive equations and PES statements.
- Enable users to develop methods for measuring outcomes.
- Increase knowledge of Academy patient education and reimbursement resources.

The Pocket guide has been submitted to the Academy and is under review.

The committee continued to support member needs, helping with Action Alerts and communications on the complex topic of reimbursement, and also provided a review of the Academy’s comments on the 2022 Medicare Physician Fee Schedule proposed rule.

House of Delegates

Caroline Steele served as a third year HOD delegate, soliciting feedback from DPG members on Academy critical issues and representing the interests of CNM members within the Academy. She also continued as one of the HOD PODS (Power of Delegate Support) co-chairs. The PODS program consists of sub-groups within the HOD to allow for more robust, smaller group discussion on critical issues and a venue for delegates to share best practices on two-way communication between their constituents and the House leadership.

The HOD kicked off the year at the fall virtual meeting focusing on the central question, “How can we further transform the HOD to best meet the future needs of Academy members and the profession?” Delegates focused on how to ensure the HOD would remain agile and responsive to needs of our members and the general public. General themes were as follows.

Discuss + Listen + Act = Positive Outcomes What Delegates Can Do



- Engage in timely, bi-directional communications with constituents for them to feel empowered in the process.
- Recruit diverse members for the Delegate’s personal HOD Think Tank.
- Focus on constituent outreach through specific Affiliate/DPG/MIG/At Large channels.
- Explore the latest technology for member engagement and communications

Increase Impact + Improve Agility = Enhanced Outcomes What the HOD Can Do



- Engage in focused Critical Issues Dialogues through the lens of Inclusion, Diversity, Equity and Access (IDEA).
- Create smaller groups to simultaneously work on multiple Critical Issues and provide regular updates.
- Engage Subject Matter Experts (SMEs) more robustly in Critical Issues dialogues.
- Streamline the process for Academy organizational units and members to submit Critical Issues annually and throughout the year.
- Reevaluate the composition of the HOD and structure of the HOD meetings to assess what is needed for it to best perform its roles.

For the rest of the year, delegates were placed in workgroups to continue this important effort to ensure the Academy continued to hear the voices of our members.

The January 2022 meeting focused on developing collaborative-ready practitioners. The Academy recognizes the importance of ensuring collaborative practice by nutrition professionals within the healthcare team as vital to the health of our patients and clients as well as the future of our profession. CNM members (along with all affiliate, DPG, and MIG members) were asked to share their input as to barriers to ensuring collaborative-ready practitioners and delegates were tasked with finding solutions to overcome these barriers.

In keeping with the goal of continuing to move forward to more quickly address critical issues, the HOD focused on two topics for the Spring 2022 meeting. Delegates could choose between the topics addressing the impact of COVID-19 on nutrition practice or evolving the model of volunteerism within the Academy. Caroline participated in the volunteerism discussion which reviewed feedback from the member survey on volunteerism. The success of the Academy is largely dependent on the strength of its volunteers and work at the spring meeting focused on how to ensure our members continue to engage as active participants within our professional organization.

It was a busy year and the work on these important issues continues within the House. Members are encouraged to review progress on these items and more on the [Critical Issues and Updates \(eatrightpro.org\)](https://eatrightpro.org) page.

Caroline has enjoyed the three years she has represented the CNM DPG in the House and knows that the DPG is in good hands with new delegate, Barbara Lusk.

Pediatric Management Sub-Unit

Despite not being able to meet in person, the CNM Peds Sub-Unit continued to have robust discussions and support each other during the past year. Caroline Steele, CNM Peds Sub-Unit Chair, kicked off this year by leading a virtual coffee hour discussion among members during FNCE®. The discussion focused on:

- Staffing and efficiency in technical roles for the feeding prep room (human milk and formula)
 - Pediatric formularies and FTEs for feeding prep technicians
- Future advances in pediatric nutrition
- Promoting a healthy hospital
- Criteria for RD to see patients in NICU post-discharge follow up clinics
- Flex staffing for census/acuity and weekend staffing
- Remote work policy

In addition, a working group within the peds sub-unit, led by Jennifer Zarrilli, created feeding prep room checklists for initial staff orientation and annual competencies. These will be posted on the CNM website soon and will be available as a resource for all CNM members.

Informatics Sub-Unit

The committee has provided feedback on updating the Informatics Section of the CNM website and the Resource Library Informatics Section. A slide deck power point on the Informatics Committee was posted on the website under the Informatics section. Further updates were identified by the committee and are currently working on those items to include resources for patient links.

FNCE® Activities: The Informatics Committee was busy during FNCE®. On Saturday October 16, 2021, Ann Childers, MS, MHA, RDN, LD participated in the Nutrition Informatics DPG's "What's Trending with NI DPG and Friends" which was a Podcast style presentation. Our Informatics Sub-unit Vice Chair, Sue Evanchak, RD, LDN was the interviewer.

Discussion questions included:

- Can you share the story of how you became interested in Nutrition Informatics?
- Discussed questions based on the interviewee's expertise area or unique perspective.
- What do you think will be the biggest change to watch for in the next few years for Nutrition Informatics?

Other speakers included: Lindsay Woodcock, MS, RDN, ANDHII Research Project Manager and Joshua Moore, BS, Nutrition Care Manager and Recent Internship Graduate and NI DPG member. Both presented interesting stories related to their experiences with Nutrition Informatics.

On Monday October 18, 2021 the Clinical Nutrition Management DPG's Virtual FNCE® coffee event was held at 9 am CST. The Informatics Sub-Unit coordinated the Informatics Breakout Session. We discussed challenges with changes in EHR systems and changes in diet office software. We had great sharing of informatics issues and solutions.

In addition, there were several informatics and technology sessions available at FNCE®!

Quality & Process Improvement Sub-Unit

The 2022 Quality Process Improvement Award recipient was Kimberly Procaccino, MBA, RD, LDN and her team's submission: **"Reduced Readmission Rates, Improve Outcomes through Nutrition Clinical Pathway."** The People's Choice Award Winning poster was an encore presentation by Sunitha Zechariah, PhD, RDN, LD, CNSC, FAND and her team entitled **"Development and Validation of an Interactive Competency Tool to Evaluate RDNs' NFPE Skills."**

Posters were shown virtually at the Symposium this year, and we were able to increase the number presented. The abstracts will be in the newsletter and linked on the website.

Additional posters and presenters included:

Barbara Jordan	The Wait is Over: Reducing the Wait Time for Scheduled Nutrition Appointments
Heidi Pinsky	Building a Custom Automated Platform for RDN Productivity Reporting
Karen Jasso	Increasing Nutrition Consults in a Pediatric Nephrology Clinic
Rebecca Hurst-Davis	Developing Pediatric Inpatient Medical Stabilization Pathway for Disordered Eating
Jennifer Doley	Proposed Order Function Significantly Improves Implementation of RDN Recommendations
Rachel Weiss	Addressing the Role of SMOFlipid in Adult Parenteral Nutrition Patients
Tara Eichert	Dietitian Led Implementation of Bedside NEFT Placement
Alyssa Weinfurther	Improving Identification of Malnutrition in Pre-treatment Head and Neck Cancer Patients at the UPMC Head and Neck (H&N) Survivorship Clinic
Susan Goolsby	Identify and Code Malnutrition Diagnoses
Tara Eichert	Implementation of a Disaster Charting Policy for Clinical Nutrition
Melissa Horstman	Malnutrition Tracking; Estimated Financial Revenue and Hospital Impacts
Carmen Lo	Unnecessary PICC Placement for Short-term Parenteral Nutrition Support Use
Karen Smith	Establishing need for Provider Education on Cancer and Nutrition

Professional Development Committee

The Professional Development committee, in addition to the Symposium program, coordinated three webinars to support members. CNM members were also able to obtain CPEU through shared DPG webinars.

- *Academy and ASPEN Indicators to Diagnose Malnutrition (AAIM) and Dietitian Staffing Study*, Elizabeth Yakes Jimenez, PhD, RDN, LD; Erin Lamers-Johnson, MS, RDN; Alison Steiber, PhD, RDN (September 23, 2021)
- *Pediatric Diabetes – Improving Quality and Efficiency of Care*, Alison Ruffin, MHA, RDN, LD, CLC (November 18, 2021).
- *Ethics 101 for Nutrition Leaders*, Katie Dodd, MS, RDN, CSG, LD, FAND, (May 24, 2022).

Nominating and Awards Committee

The Nominating Committee offered an excellent slate of candidates for our 2022-2023 ballot and continue to recruit CNM members who are interested in getting more actively involved in CNM DPG.

2022-2023 CNM EC Election Results:

Chair-Elect	Whitney Duddey, MHA, RD, LD
Secretary	Sophie Kauffman, MS, RD
Nominating Committee Chair-Elect	Linda Jean, MS, RDN, LD, CDCES
Nominating Committee Member	Agnieszka Sowa, MS, RD, LD, CNSC

National Honors and Awards

2022 Lifetime Achievement Award	Julie O'Sullivan Maillet, PhD, RDN, FADA, FAND
2022 Medallion	Wendy Phillips, MS, RD, CD, CNSC, CLE, NWCC, FAND
2022 Excellence in Communications	Kris M. Mogensen, MS, RD-AP, LDN, CNSC
2022 Excellence in Education	Sharon Foley, PhD, RDN

50 Year Members

Donna S. Becker, MS
Dane M. Dunn, MS, RD, CD
Linda G. Snetselaar, PhD, RDN, LD, FAND
Jean A. Wroblewski, MS, RD, CD

Member Services Committee

Member Services Highlights for the 2021-2022 year included:

- Sofia Virani, a Master's degree student with the University of Alabama was selected as this year's CNM EC Student Liaison. She was able to participate in Executive Committee calls, created a video highlighting the benefits of student membership in preparing for future careers, participated in developing CNM DPG Student Scholarship Criteria and in the selection of our ~~award~~ scholarship recipients. Sofia also participated in our Virtual CNM Symposium.
- The CNM DPG Member Services Committee created the Outstanding CNM DPG Student Scholarship Awards.
 - Our 2021 inaugural recipients were graduate student Brooke Lowenkron and undergraduate student Tisha Castillo who each received \$1,000 awards
- In conjunction with Virtual FNCE®, CNM participated in an Attendee Takeover Lounge virtual booth. During this time CNM EC Members Gisele Leger, Kerry Clark and Nakia Spencer were available to answer questions about the benefits of membership and resources available to our members.
- CNM DPG also funded FNCE® registrations for CNM members – 6 active members and 2 student registrations.
- This year CNM DPG donated a Kate Spade tote and matching wallet to raise money to support the Academy Foundation Silent Auction at FNCE®.
- CNM funded 15 active and 15 student members' registration for the 2022 CNM Virtual Symposium
- Members continued to rely on the CNM DPG electronic mailing list as an especially useful tool during the initial and ongoing phases of the COVID-19 pandemic as members turned to each other for input on staffing, safe practices for sharing office space and seeing clients, food handling, supply shortages, and emergency legislation re: Telehealth along with Academy resources.

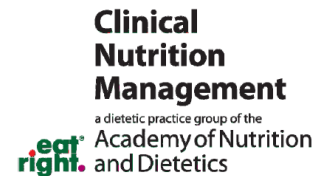
Academy Foundation Activities

CNM donated \$1,500.00 to the Foundation to support activities and scholarships.

FNCE® 2021

FNCE® 2021 was a virtual event for a second year due to the COVID-19 pandemic. The CNM DPG engaged members through a virtual coffee networking event. The event was held on Monday, October 18th at 9:00am (Central Time) prior to FNCE®'s first event of the day. Members received by mail a gift packet that included some coffee and tea samples so that they can enjoy their beverage while attending the virtual event. Members attending the coffee break would participate in breakout groups where topics related to pediatrics, quality improvement, nutrition informatics, CNM DPG resources and journal clubs were discussed.

In addition, a social media campaign was launched aiming to get members interacting via our social media platforms.



Thank you for being a CNM member and joining us for our virtual coffee break!

We look forward to a great year!

Clinical Nutrition Management
DPG Executive Committee

CNM Executive Committee

The Executive Committee accomplished much to move the DPG forward:

- The EC held ten virtual meetings.
- The CNM DPG Strategic Plan for 2021-2023 was updated.
- CNM continued with a contract with Internet Tools, Inc. to support the Electronic Mailing list (EML) and An Apple a Day, LLC, for administrative support services.
- Supported a CNM Executive Committee member to participate in the Academy's Leadership Institute on behalf of the DPG.

Fundraising Committee

CNM DPG thanks our sponsors for their support of our 2021- 2022 activities.

Abbott Nutrition	Advertising 2022 Virtual Symposium
Comptrition	2022 Virtual Symposium
Kate Farms	Advertising
Morrison Healthcare	2022 Virtual Symposium
Nestlé HealthScience	2022 Virtual Symposium
Sodexo	2022 Virtual Symposium

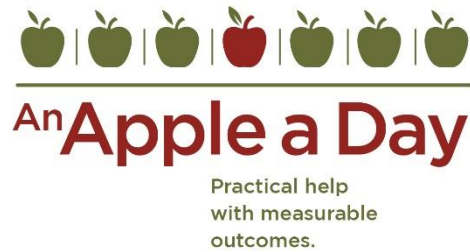
Research Committee

The research committee continued to support progress with the Academy and ASPEN Indicators to Diagnose Malnutrition (AAIM) Validation and Staffing Optimization Study, with representation on their Advisory Committee. Despite the COVID-19 pandemic, progress continues to be made on the study. The study fellows have been onboard and are actively working on the study. Site recruitment phase is almost complete. Most of the participating sites have obtained IRB approval. The implementation phase of the study is almost complete as well. The sites are actively collecting data. This research study is of vital interest and importance to our CNM DPG members, as identification and documentation, as well as determining optimal dietitian staffing levels, remains key issues addressed by CNMs.

Quarterly Research Committee CNM newsletter articles have kept our members updated on the progress of the study, encouraged their participation as a site, and to advise them on the recent name change from Malnutrition Clinical Characteristics (MCC) to Academy of Nutrition and Dietetics/American Society for Parenteral and Enteral Nutrition Indicators for Malnutrition (AAIM). A webinar providing an update on the study was held for CNM members on September 23, 2021. A break-out session on the study was held during the virtual coffee break at FNCE®.

Thank you!

CNM would like to thank Rita Brummett, who was our DPG Academy Liaison for providing advice, guidance, and support to our DPG. This support has helped keep us efficient and driven and has enhanced our accomplishments. Thank you for your guidance and support.



Thank you! *An Apple a Day, LLC*, our professional organization management partner. This team provides enormous support to guaranteeing the CNM DPG's success and commitment to meeting our goals as outlined on the Strategic Plan.

Financial Outcomes 2021 – 2022 Fiscal Year

	FY Actual	FY Budget
Revenue	\$84,350	\$85,600
Expenses	\$64,702	\$77,691
	\$19,648	\$7,909

2021-2023 CNM DPG Strategic Plan Scorecard

As Aligned with the Academy Strategies:

Goal 1: Provide opportunities, resources, and recognition to members to develop and enhance multidimensional skill in leadership and management.

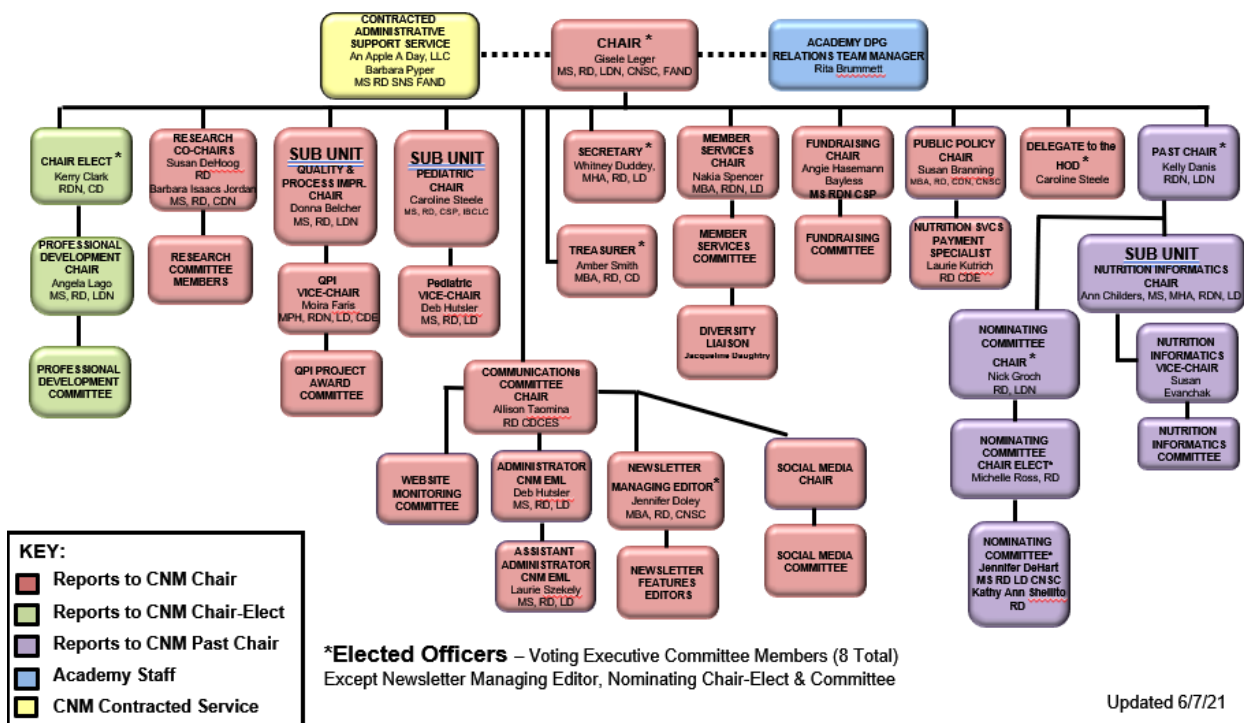
CNM STRATEGY 1.1: Provide state of the art professional development opportunities for leadership success.				
	FY 2021	FY 2022	FY 2023	Responsible EC Team
<i>1.1.1 Provide Webinars geared toward clinical leadership development</i>	X	X	X	Professional Development Committee
<i>1.1.2 Symposium - Provide leadership focused sessions</i>	X	X	X	Professional Development Committee, Chair-Elect
<i>1.1.3 Newsletter - Provide leadership focused articles</i>	X	X	X	Newsletter Editor(s)
<i>1.1.4 Electronic Mailing List - Provide education regarding Academy/CNM Social Media Policy, Netiquette Guidelines, & EML Terms of Use P&P to enhance/support professional interaction and communications</i>	X	X	X	Nutrition Informatics Committee
<i>1.1.5 Provide state of the art information via website. Keep content current at all times (should this be changed to quarterly or something else?).</i>	X	X	X	Chair, Chair Elect, Communications Coordination Chair
<i>1.1.6 Support networking opportunities regionally and @ FNCE® & CNM Symposium, meetings, round table, video medium</i>	X	X	X	Member Service; Professional Development
<i>1.1.7 Increase multifaceted social media presence. Target goals 1. Utilize live videos and instructional videos on Facebook, LinkedIn and Instagram. 2. Post targeting member features 3. Increase presence with use of contests/giveaways and other engagement tools</i>	X	X	X	Member Service; Communications Coordination Chair

CNM STRATEGY 1.3: Provide quality and process improvement resources for enhancing leadership skills that v care and staff management.				
1.3.1 Solicit symposium speaker proposals for quality management session related to leadership skills.	X	X	X	Professional Development Committee, Chair-Elect
1.3.2 Provide at least 1 newsletter CPEU article on quality management and leadership skills.	X	X	X	Newsletter Editor
1.3.3 Maintain QPI session with award annually at symposium	X	X	X	QPI Committee
CNM STRATEGY 1.4: Member recognition				
1.4.1 Submit nomination of a CNM member for at least one Academy Award and/or national elected position.	X	X	X	Nominating Committee
1.4.2 Establish a student scholarship	X	X	X	Member Services Committee
CNM STRATEGY 1.5: Develop programs to expand diversity in membership, EC positions, and member benefit				
1.5.1 The Nominating Committee will strive to present a diverse slate of candidates on the ballot	X	X	X	Nominating Committee
1.5.2 Provide at least 1 CEU annually via webinar, newsletter and symposium session	X	X	X	Professional Development and Newsletter
1.5.3 Diversity Chair provides updates to the membership pertaining to the Academy's initiative with DEI.	X	X	X	Academy Diversity Liaison
1.5.4 Diversity Chair provide regular updates to the membership pertaining to the Academy's initiative with DEI via eblast/symposium/newsletter	X	X	X	Academy Diversity Liaison and Communications Coordinations Chair

Goal 2: Leverage data to lead nutrition-related healthcare initiatives and influence public policy.

Include Mega issue - Positioning the role of the dietitian	FY 2021	FY 2022	FY 2023	Responsible EC Team
2.1 Solicit symposium speaker proposals on related nutrition trends at CNM Symposium.	X	X	X	Professional Development Committee; Chair-Elect; Nutrition Informatics Subgroup Chair
2.2 Provide at least 1 newsletter CPEU article on key healthcare drivers such as healthcare reform topic or corresponding nutrition trends annually	X	X	X	Newsletter Editor
2.3 Submit at least 1 FNCE® program proposal in next 3 years for a DPG Spotlight education session on key healthcare drivers such as healthcare reform topic and/or corresponding nutrition trends annually	X	X	X	Professional Development Committee; Chair-Elect
2.4 Include a member spotlight in the newsletter at least once every three years for a CNM DPG member who practices in or manages a nutrition program in an alternative care healthcare site such as a patient centered medical home or accountable care organization.			X	Newsletter Editor
2.5 The Policy and Advocacy Leader (or designee) will attend the Advocacy Summit and submit a summary article to the newsletter and for the Advocacy section of the website.	X	X	X	PAL
2.6 Communications Coordination Chair (or designee) will promote public policy education and advocacy via social media.	X	X	X	Communications Coordination Chair, PAL, Nutrition Services Payment Specialist
2.7 Participate in at least one Academy ANDPAC fundraising initiative annually or contribute to the ANDPAC administrative fund	X	X	X	PAL, Chair
2.8 Survey CNM members to identify content experts for policy and advocacy needs.	X		X	PAL
2.9 Provide input to at least one request for regulatory comments from the Academy	X	X	X	PAL
2.10 Collaborate with the Academy (and other DPGs) to conduct next phase research study to validate staffing levels in acute care setting as compared to improving malnutrition	X	X	X	Research Committee
2.11 Continue to develop and promote strategies for our members to implement the "Roadmap Establishing a Hospital Based Outpatient Nutrition Program" toolkit.	X	X	X	Nutrition Services Payment Committee

2021-2022 ORGANIZATIONAL CHART – CNM DPG #44 Executive Committee



***Elected Officers** – Voting Executive Committee Members (8 Total)
Except Newsletter Managing Editor, Nominating Chair-Elect & Committee

Updated 6/7/21

CNM OFFICERS 2021-2022

Chair

Gisele Leger, MS, RD, LDN, CNSC, FAND

Chair-Elect

Kerry Clark, RDN, CD, FAND

Immediate Past Chair

Kelly Danis, RDN, LDN, FAND

Treasurer

Amber Smith, MBA, RD, CD

Secretary

Whitney Duddey, MHA, RD, LD

CNM DPG Delegate to the HOD

Caroline Steele, MS, RD, CSP, IBCLC, FAND

Newsletter Managing Editor

Jennifer Doley, MBA, RD, CNSC

Newsletter Features Editors

Wendy Phillips, MS, RD, CNSC, CLE

Jennifer Waters, MS, RD, CNSC, LDN

Nominating Committee

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