

Clinical Nutrition Management

 a dietetic practice group of the
**Academy of Nutrition
and Dietetics**

Annual Report

June 1, 2019 – May 31, 2020

Clinical Nutrition Management (CNM) Dietetic Practice Group (DPG 44)

Submitted by
Wendy Phillips, MS RD CD CNSC CLE NWCC FAND
Chair 2019 - 2020

From The 2019 – 2020 CNM DPG Chair



Vision

Members positively influence healthcare through nutrition leadership.

Mission

Empower and support leaders to advance nutrition practices in healthcare.

The CNM DPG was started by dedicated clinical nutrition leaders in 1983 and has continued to support members who provide oversight and guidance for healthcare facilities and teams.

We support advanced clinical nutrition practices and expanding the scope of practice for RDNs and NDTRs, as reflected in our strategic plan that is available on our website, www.cnmdpg.org.

This Annual Report describes the many activities and accomplishments that demonstrate the best of the CNM DPG for this membership year.

Some of the many activities of our DPG include being engaged and active in promoting and advancing clinical nutrition practices, malnutrition advocacy, nutrition informatics and quality improvement action for all age groups... while fostering meaningful network opportunities!

Find previous annual reports [here](#).

With respect,

Wendy Phillips, MS, RD CD CNSC CLE
NWCC FAND
2019 – 2020 CNM DPG Chair



CNM DPG Executive Committee 2019-2020

Final membership count on May 31, 2020: 1,973

CLINICAL NUTRITION MANAGEMENT DPG
 6 Members Benefits You Don't Want to Miss

1 ELECTRONIC MAILING LIST
 Communicate directly with your colleagues. Join special sub-unit interest groups:
 QUALITY MANAGEMENT & PROCESS IMPROVEMENT
 INFORMATICS
 PEDIATRICS

2 CNM ANNUAL SYMPOSIUM
 Connect, build and share the foundation for your clinical leadership expertise.

3 THE FUTURE DIMENSIONS NEWSLETTER
 Appears in your inbox quarterly with 1 CPEU credit.

4 NETWORKING OPPORTUNITIES
 Grow your professional network with CNM colleagues and Academy leaders at our FNC® Reception & CNM Symposium.

5 CNM WEBSITE
 Visit www.cnmdpg.org for up to date events, benefits, resource library and more.

6 WEBINARS
 A variety of on trend topics presented by our professions top leaders.

CNM DPG 2018-2020 Goals

Goal 1:	Provide opportunities and resources to members to develop and/or enhance multidimensional skill in leadership and management.
Goal 2:	Lead nutrition-related healthcare initiatives to improve organizational level practices and influence public policy.

Member Communications

Articles published in our [peer reviewed publication](#), *Future Dimensions in Clinical Nutrition Practice*, this year reflected the diversity of leadership and practice of our members. Topics included addressing the challenges associated with malnutrition throughout the continuum of care, such as outpatient care settings and treating and preventing food insecurity. Regular reports kept members informed about our public policy efforts, the House of Delegates, nutrition informatics, pediatrics and quality subunits, reimbursement, and professional development activities.

Each issue is posted on the website as a full PDF, then also featuring each article within the newsletter separately. This change enables readers to easily locate and download article titles with CPE and find their desired subjects, in addition to downloading the full newsletter. A total of 111 members completed one (or more) of 4 available quizzes with an 88% successful pass rate.

We would like to thank Jen Doley, MBA RD CNSC FAND, *Future Dimensions* Editor, and associate editor Jenn Waters for recruiting authors and providing editing services to ensure our newsletter is both evidence based and provides practical application of clinical nutrition management strategies.

Spring 2020 Issue

- [*IDDSI: From Origin to Implementation in a Hospital System](#)
- [Improving Nutrition Clinic Attendance](#)
- [Nutrition Clinic Appointment Referrals](#)

Winter 2020 Issue

- [*Exploring Innovative Solutions to Food Insecurity in the Context of Malnutrition](#)

Fall 2019 Issue

- [*Developing a Strategic Plan to Position Your Team for Success](#)
- [Evolution of the Dietetic Scope of Practice: Perceptions of Acute Care Clinical RDNs](#)
- [Which Pediatric Nutrition Screening Tool Do I Use to Identify Malnutrition in the Hospital, Specialty and Community Settings?](#)

Summer 2019 Issue

- [*Malnutrition Coding Denials](#)
- [Basic Competency Assessment for the RDN](#)
- [Making Changes to the EHR](#)

*Article listing on the
CNM DPG website.*

Our **Communications Coordination Committee** helped coordinate many communication methods for our members to stay informed, including social media, and utilizing our eBlast and listserv communication methods. We helped further communicate Academy messaging when needed, helping our members understand how Academy efforts and activities are applicable to their own work. Our Communications team expanded our reach to attract new members and maintain current website information. The table below demonstrates our growth in social media audiences.

Social Media Platform	March 2018	May 2019	May 2020
Facebook	2,156	2,451	2,741
Twitter	1,194	1,514	1,718
LinkedIn	215	300	387
Instagram	111	451	729
Total	3,676	4,716	5,575

Social media content is intended to create excitement for members to attend the CNM DPG Symposiums each year, and to help support education and financial stability of DPG and Academy events. There are many ways that members can stay in touch!

- *Future Dimensions* quarterly newsletter
- The CNM electronic mailing list (EML) and the Pediatric Subunit EML
- Watch for periodic e-Blasts!
- *News you can Use* updates
- Instagram: @CNMDPG
- Twitter: @CNMDPG
- Facebook: @ClinicalNutritionManagementDPG
- LinkedIn: Clinical Nutrition Management Dietetic Practice Group
- DPG Website: www.cnmdpg.org

The Communications Committee created a planning spreadsheet, timeline and identified strategic communications routes for the many audiences and sources of messaging to promote a larger influence. The committee explored free resources and tools available such as Canva and Hootsuite to create ongoing engaging posts with our members about upcoming members such as DPG events, Academy Action Alerts, Twitter chats, and member recognition. The future Communications schedule was reviewed in the EC meetings. Malnutrition Spotlight and Malnutrition Awareness Week activities were promoted through our media outlets and the CNM DPG social media team participated in multiple online Twitter chats connecting with the Academy, CNM DPG members, and other individuals who look the CNM DPG for expert nutrition information.

2020 CNM Symposium ~ The Symposium that was *almost* in Portland, Oregon



This Spring was a unique time for our country and world and has tested our healthcare system in ways we didn't anticipate.

Our members are leaders in healthcare facilities, which made us all an integral part of the crisis and emergency management for the COVID-19 illness.



Understanding that many healthcare facilities required clinical staff to stay close by and cancel all non-essential travel, we had to make the unfortunate decision to cancel our 2020 Symposium.

Thank you for your commitment to patient and community health and your understanding of difficult decisions that had to be made.

We are looking forward to planning for 2021!

Public Policy




Pictured left: CNM Reimbursement Rep Sandi Morris and Chair Wendy Phillips at the July 2019 Nutrition and Dietetics Advocacy Summit. Wendy was honored with the Academy's Grassroots Advocacy award, pictured with

Academy president, Terri Raymond, and Academy VP of Policy Initiatives and Advocacy, Jeanne Blankenship.

CNM DPG began FY20 by funding the Reimbursement Chair to attend the Nutrition and Dietetics Advocacy Summit (NDAS). NDAS19 priority focus issues were the Treat and Reduce Obesity Act and the Expanding Access to DSMT Act. While the fall was quiet with action alerts due to re-vamping of the Academy's advocacy platform, we introduced our members to the new *VoterVoice* advocacy platform in the spring and communicated subsequent action alerts via our social media channels, newsletter, and *News You Can Use* eBlast communication. CNM DPG also promoted ANDPAC and encouraged members to donate as part of the March Madness challenge. While our ANDPAC campaign events as part of our CNM DPG symposium were canceled due to the pandemic, the CNM DPG executive committee voted to approve a \$200 donation to the ANDPAC administrative fund.

CNM DPG closed out the year by reviewing Academy draft comments and providing feedback on **CMS Interim Final Rule Draft (IFC) Comments for CMS: 1744 IFC: Medicare and Medicaid Programs; Policy and Regulatory Revisions in Response to the COVID-19 Public Health Emergency.**

CNM DPG FY19 DPG Advocacy Engagement Measure Reports showed strong results with the CNM DPG scoring above the national average in all categories except DPG Member ANDPAC participation, with all categories either remaining the same or improved over FY18.

DPG Advocacy Engagement Measures Report June 1, 2015 - May 31, 2019 								
DPG44 Clinical Nutrition Management (CNM)								
DPG Engagement Index	FY2016 Score	FY2016 National Average	FY2017 Score	FY2017 National Average	FY2018 Score	FY2018 National Average	FY2019 Score	FY2019 National Average
1. DPG Leaders Action Alert Score	1	1.85	2	2.42	3	1.5	3	1.28
2. DPG Leaders ANDPAC Score	2	1.81	3	2.69	2	2.5	4	1.68
3. DPG Member Action Alert Score	4	3.85	3	3.38	2	2.15	3	2.48
DPG Member Action Alert Percentage Participation	8.93%	9.21%	5.54%	6.98%	4.58%	4.18%	5.41%	4.78%
4. DPG Member ANDPAC Score	4	4.15	2	3.54	3	3.92	4	4.08
DPG Member ANDPAC Percentage Participation	7.70%	9.50%	4.70%	7.60%	7.41%	8.41%	7.54%	9.01%
5. DPG Federal Advocacy Score	3	1.92	4	3.46	4	3.04	5	3.22
• DPG PAL attended an ANDPAC event with affiliate (FY2016) • DPG PAL met with U.S. House Rep. outside of PPW (FY2017)	0	0	1	0.65	1	0.48	1	0.3
• DPG contributed to ANDPAC administrative fund	0	0.04	0	0.46	0	0.48	1	0.74
• DPG surveyed members to identify content experts	1	0.54	1	0.62	1	0.64	1	0.78
• DPG identified two policy goals in its annual program of work	1	0.62	1	0.85	1	0.92	1	0.61
• DPG provided substantive input to one regulatory comment	1	0.73	1	0.88	1	0.64	1	0.78
DPG Advocacy Engagement Score	2.80	2.74	2.8	3.1	2.8	2.63	3.8	2.54

Reimbursement Committee

In the past fiscal year for 2019-2020, the Reimbursement Committee has been working on the “*Pocket Guide for Outpatient RDNs*”. This is to be a reference in which information from a variety of resources is pulled together into one publication. The objectives of the pocket guide are to:

- Provide an outline of what information to cover during appointments for various diagnoses
- Increase knowledge of motivational interviewing and coaching
- Provide examples of charting recommendations, predictive equations and PES statements
- Enable users to develop methods for measuring outcomes
- Increase knowledge of Academy patient education and reimbursement resources

The Academy approved the project, with the original proposed deadline of completion by May, 2020. However, due to unforeseen events, we were unable to meet this deadline and have a new proposed deadline of August 2020.

Also in the past year, the Reimbursement Committee continued to support member needs, helping with Action Alerts and communications on the complex topic of Reimbursement.

House of Delegates

CNM Delegate, Caroline Steele, provided updates to CNM members and sought member feedback on the House of Delegates mega issues, as well as representing CNM interests at the Academy House of Delegates. Reports of the activities and requests for feedback were included in each newsletter and eBlasts, and as appropriate through social media to members. This year saw the advent of new procedures for the HOD, including the new method of considering and reviewing both a Strategic Issue and a Professional Issue. The Fall 2019 Strategic Issue was exploring Technology and Big Data. The Fall 2019 Professional Issue was about the Total Diet Approach, and work during that session and beyond helped the Academy finalize the new “Healthful Eating Stance” published in April 2020. In January 2020, the HOD engaged in a Professional Issue about Evidence Based Practice and is working on resources for practitioners. Due to the COVID-19, the Spring 2020 House of Delegates meeting was canceled. Caroline represents CNM DPG very well in the HOD, being a member of the Big Data Think Tank and a co-chair of the new PODS program. PODS stands for Power of Delegate Support, is a system where delegates are divided into groups of 8-10 which include a combination of new and returning delegates. The purpose is to provide mentoring for new delegates and promote participation and engagement by having smaller, more intimate discussions on the issues.

Informatics Sub-Unit

The Informatics Sub-unit Committee members for 2019-2020 were:

Ann Childers, MS, MHA, RDN, LD, Chair

Whitney Duddey, MHA, RD, LD, Vice-Chair

Sue Evanchak, RD, LDN

Ben Atkinson, MS, RDN, CD

Valarie Chudzinski, MA, RDN, LDN

We want to thank Whitney Duddey, Vice-Chair, for her contributions to the committee. Whitney was elected to the CNM Secretary position for the upcoming year. Sue Evanchak, RD, LDN, has accepted the role of Vice-chair for 2020-2021.

The second Position Paper on Nutrition Informatics was published in the Journal of Nutrition and Dietetics August 2019. The Informatics sub-unit chair was a reviewer for the position paper.

Ben Atkinson, MS, RDN, CD, sub-unit committee member presented at FNCE® 2019. Title: Nutrition Prescription: Using Public-Private Partnerships to Develop Novel Food Insecurity Solutions. Ben served on the Academy Interoperability and Standards Committee (ISC) this past year.

FNCE® 2019 provided an opportunity to network with the Nutrition Informatics DPG.

The Academy of Nutrition and Dietetics Nutrition Informatics committee conducted a Nutrition Informatics Survey in September 2019 and information to be published in *JAND* with a goal in late 2020.

The informatics sub-unit worked with the CNM Professional Development Committee and the Nutrition Informatics DPG to plan an informatics webinar which should be presented mid-summer 2020.

Currently the committee has provided feedback on updating [the Informatics Section](#) of the CNM website and the Resource Library Informatics Section. A slide deck power point on the Informatics Committee which was intended for the Symposium this year is to be posted on the website under the Informatics section.

Pediatric Management Sub-Unit



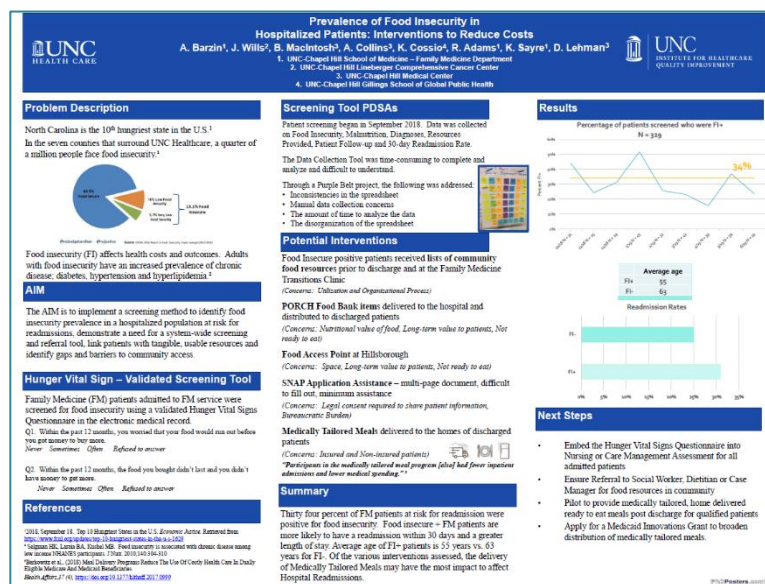
Caroline Steele and Deb Hutsler, CNM Peds Sub-Unit Co-Chairs, facilitated an engaging discussion with sub-unit members during the business meeting/dinner at FNCE. The meeting started with an update on DHA during pregnancy, breastfeeding, and infancy. This was followed by roundtable discussions on staffing, overseeing staff who are not RDs or DTRs, RDs in hospital roles other than as a dietitian, and staff education/competencies. Unfortunately, with the canceling of the CNM Symposium due to COVID-19, the spring CNM Peds Sub-Unit meeting and the Pediatric Roundtable were canceled. However, the very relevant topics that were planned will be incorporated into webinars and the 2020-21 sub-unit meetings. Topics included ideas for room service and specialty diets that incorporate IDDSI and culinary medicine, malnutrition and severe obesity documentation, staffing models, and associate engagement. Deb and Caroline have also created a committee that has reviewed all content on the CNM Resource Library and will be making updates in the coming year to ensure the best possible resources for CNM members.

Quality Management and Process Improvement Sub-Unit

The QPI Sub-Unit continued to be led by Donna Belcher and Moira Faris. They supported the authors for the update of the clinical nutrition management standards of professional performance, which was finalized in the FY20 membership year. Members participated and supplied information to ensure the updates recognize current clinical management practice. The *Revised 2019 Standards of Professional Performance for Registered Dietitian Nutritionists (Competent, Proficient, and Expert) in Clinical Nutrition Management* was published in JAND in September 2019 and is available [here](#). We would specifically like to thank CNM DPG members who were the authors: Jen Doley, Shaynee Roper, and Krista Clark.

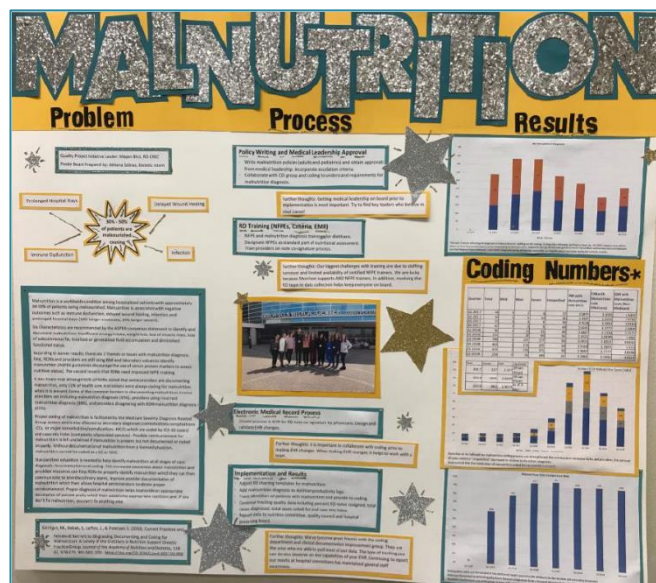
The CNM DPG Symposium was slated to include Quality Improvement posters with awards and recognition. Due to the unfortunate cancelation of the symposium, the authors were unable to present their work in a live, in-person format. The abstracts are included in an edition of *Future Dimensions*, and some authors supplied PDF versions of their posters for our website.

There were two 2020 QPI award recipients.



A team led by Jennifer Wills Gallagher, MPPA, RD, LDN at UNC Hospitals shared their project titled “A Food Insecurity Screening and Intervention Model for Hospitalized Family Medicine Patients at High Risk for Readmission: A Quality Improvement Initiative”.

A team led by Megan Blick, RD, CNSC at Harbor-UCLA Hospital shared their project titled “Malnutrition Coding - Getting Everyone On Board with Policy Development, Mastering NFPE's and Showing the Data.”



Additional Top 10 QPI Posters:

- Amber Smith, MBA, RD, CD and team, “Automating Pediatric Nutrition Screening in a Hospital Setting”
- Jean Nickleach, MSIS, RD, LDN, CNSC and team, “Reducing the Frequency of Missed Meals for Hemodialysis Patients”
- Jessica Stauffer-Engelbrecht, MS, RDN, LD, CNSC and team, “System Level Development of Clinical Nutrition Infrastructure Improves Management of Malnourished Patients”
- Kristin Cuculovski, MS, RDN, CSO, LD and team, “Assessing the Utilization of Outpatient Oncology Nutrition Services and Timeliness of Care for Patients with Head and Neck, Esophageal, and Pancreatic Cancer”
- Jenny Koetting, MS RD CSO LD and team, “Registered Dietitian Utilization of iPads in Ambulatory and Acute Care”
- Serena M Arave and team, “Credentialing and Privileging of Clinical Dietitians within St Luke's Health System”
- Katrina Hartog, MPH, RD, CDN, CHES and team, “Leveraging the EMR to Enhance Malnutrition Identification and Earlier Nutrition Interventions”
- Rory Pace, MPH, RD, CSR, FAND and team, “Impact Of Nutrition Supplements on Hospitalization Rates in Incident Hemodialysis Patients”

Nominating and Awards Committee

The Nominating Committee offered an excellent slate of candidates for our 2019-2020 ballot, and continue to recruit CNM members who are interested in getting more actively involved in CNM DPG.

2020-2021 CNM EC Election Results:

Chair-Elect	Gisele Leger, MS, RD, CNSC, LD, FAND
Secretary	Whitney Dudley, MHA, RD, LD
Nominating Committee Chair-Elect	Nick Groch, RDN, LDN
Nominating Committee Member	Jen DeHart MS, RD, LD, CNSC

National Honors and Awards

2020 Medallion Recipients	Sherri L. Jones, MS, MBA, RDN, LDN, SSGb, FAND
2020 Excellence in Practice for Management	Terese M. Scollard, MBA, RDN, LD, FAND

50 Year Members

Joyce Price, MS, RD, LDN	Sharon Wallace, DSC, MPH, LD
Nancy Cunningham, RDN LD	

Independent from CNM DPG, the Abbott Alliance Award Foundation awardees recognized up to four Academy members working in a hospital setting who have made significant contributions to improve awareness and take action to address malnutrition. This year, recognition included our Newsletter Editor – Jen Doley, MBA, RDN, CNSC, FAND.

Professional Development Committee

The Professional Development committee, in addition to the Symposium program, coordinated three webinars to support members . In addition, CNM was able to participate in a shared ethics webinar.

- *The Weight of Bias: Understanding Implications and Consequences of Weight Bias in Healthcare*, Mary Himmelstein PhD, July 18, 2019.
- *Junk Debunk: When Food and Facts Collide*, Mary Lee Chin, MS, RD, November 14, 2019. (Sponsored by Monsanto Company, a wholly-owned subsidiary of Bayer)
- *Acting Ethically in a Sometimes-Unethical World*, Dianne K. Polly, JD, RDN, LDN, January 16, 2020.
- *Pancreatic Insufficiency and Fat Malabsorption in Enterally Fed Patients: Challenges and Solutions*, Jeanette Hasse, PhD, RD, LD, FADA, CNSC, February 25, 2020. (Sponsored by Alcresta Therapeutics).

Member Services Committee

Member Services Highlights for the 2019-2020 year included:

- Selection of Oregon-based Student Liaison, Emily Carrico, who was able to participate in Executive Committee calls. Emily created a video highlighting the benefits of student membership in preparing for future careers, available on the CNM Website. Unfortunately, due to the cancellation of the CNM Spring Symposium we were not able to meet Emily in person.
- *NEWS YOU CAN USE* continued to provide CNM members with timely updates from the DPG, Academy, and links to useful tools for managers. In 2020 this transitioned to the Communications Committee to coordinate consistent and timely messaging.
- Our DPG was especially proud to have two of our leaders receive much deserved recognition during the FNCE® 2019 CNM Spotlight Session *Influencing Leadership and Inspiring Change at Every Career Stage* by speakers, Wendy Phillips, MS, RD, CD, CNSC, CLE, NWCC, FAND (CNM Chair) and Caroline Steele, MS, RD, CSP, IBCLC, FAND (CNM HOD delegate). At this presentation CNM DPG leader Wendy Phillips was presented with the Excellence in Management Practice Award from the Academy and Caroline Steele received the Excellence in Clinical Practice Award.
- A new twist to the FNCE® 2019 in Philadelphia, PA Member Reception was a joint CNM and DNS DPG collaboration which was very well attended with a short program by leaders from each of the groups and recognition again for members receiving awards.
- This year CNM DPG donated a Simpli-Safe Video Doorbell Pro to raise money to support the Academy Foundation Silent Auction.
- The theme of the Member showcase booth for the CNM DPG was, “Thyme to Grow Professionally,” with a gift of Thyme herb window containers. Featured at the booth were the recently revised and updated SOP and SOPP for CNM’s along with other tools available to members through CNM DPG membership (Roadmap to Reimbursement, Handgrip Strength Toolkit, and DPG Sub-unit resources)
- CNM DPG generously supported 5 Dietetic Students who each received \$100 stipends to offset their expenses at FNCE® 2019 in Philadelphia.
- Members found the CNM DPG electronic mailing list an especially useful tool during the initial and ongoing phases of the COVID-19 pandemic as members turned to each other for input on staffing, safe practices for sharing office space and seeing clients, food handling, supply shortages, and emergency legislation re: Telehealth along with Academy resources.
- We saw a record number of new volunteers in 2019-20 prompting the Executive Committee to incorporate new programs into the Plan of Work to engage enthusiastic volunteers.



Left: The FNCE®19 CNM DPG Member Showcase, Kerry Clark (L), Chair of the Membership Committee, and Caroline Steele, CNM Delegate to the Academy's House of Delegates. Below: Kerry and Caroline with QPI Sub-Unit Chair Donna Belcher.

Below Left: Sylvia Escott-Stump, Jessie Pavlinac, Kathy Allen, Jen DeHart at the FNCE® Opening Session.

Below Right: Amanda Krieger one of the Recipients of the CNM DPG Student Stipend for FNCE®



CNM Spotlight Presentation FNCE® 2019



Academy of Nutrition and Dietetics **FNCE 2019** Pennsylvania Convention Center Philadelphia, PA October 26-29
Food & Nutrition Conference & Expo

Sun. Oct 27th 7:51am

304. Influencing Leadership and Inspiring Change at Every Career Stage

Room: Terrace Ballroom I/II
8:00am - 9:30am

Career Development and Advancement | Leadership and Professional Skills

Moderator
 **Gisele Leger, MS, RDN, LDN, CNSC, FAND**
 National Director, Clinical Nutrition
 Morrison Healthcare

Caroline Steele, MS, RD, CSP, IBCLC, FAND
 Director, Clinical Nutrition & Lactation
 Children's Hospital of Orange County

Wendy Phillips, MS, RD, CNSC, CLE, NWCC, FAND
 Division Director of Clinical Nutrition
 Morrison Healthcare

Coming Up Next:
 10:00am - 11:30am 132. Protein Timing: Is There an Anabolic Window of Opportunity?

#FNCE

Spotlight Speakers Caroline Steele (CNM Delegate) and Wendy Phillips (CNM Chair), with session moderator Gisele Leger (CNM Fundraising Chair)

CNM FNCE® 2019 Reception with the DNS DPG

We hosted a joint reception with the Dietitians in Nutrition Support DPG to foster collaboration and joint ongoing projects. We included a gift for reception attendees: a mini first aid kit with the message “We’ve Got you Covered” (for the bandaids)! CNM DPG has many members who are also DNS DPG members. Pictured below:

Picture 1 - Christina Rollins, DNS DPG Chair and Wendy Phillips, CNM Chair, welcoming attendees

Pictures 2 and 3 – CNM Member Services Chair Kerry Clark and CNM Chair-Elect Kelly Danis presenting Wendy and Caroline Steele, CNM Delegate, with their Excellence in Practice awards



CNM Executive Committee

The Executive Committee accomplished much to move the DPG forward:

- The EC held eight virtual meetings, with one in-person meeting at FNCE®
- The CNM DPG Strategic Plan was effective 2018 to 2020. Chair-Elect Kelly Danis led several conference calls and email conversations to develop the Strategic Plan for 2021-2023.
- The Diversity Liaison position continued to communicate with members through the “Diversity and Inclusion Thought Bite.”
- CNM continued with a contract with Internet Tools, Inc. to support the Electronic Mailing list (EML) and An Apple a Day, LLC, for administrative support services.
- The Sponsorship prospectus was refined with more opportunities and details appealing to potential sponsors and aligned with Academy policies. The timeline for sponsorship commitments was moved to help with planning and provide enough time for completion before Symposium and FNCE® activities.
- Established a new budget line item to sponsor a board member to attend the Academy’s Leadership Institute on behalf of the DPG.
- FNCE®2020 Spotlight session was accepted, *Promoting the Collaboration between Food Service and Clinical Nutrition: Stories of Success!* Date: Sunday October 18, 2020 8:00 AM - 9:30 AM
- CNM DPG and DNS DPG Member Reception at FNCE® 2019 with over 95 attending with appreciated Sponsorship from Abbott.
- Operational and Financial activities included:
- Plan of Work included modifications to reduce expenses and more opportunities for sponsorship for EC meetings and attendance at FNCE® and Symposium.

Foundation Activities

CNM DPG sponsored 5 student attendees at FNCE® with a \$100 stipend to help offset expenses.

CNM donated an additional \$5,000 to the Foundation to support NFPE training for the Malnutrition Clinical Characteristics Validation and Staffing Study.

Fundraising Committee

The CNM DPG Sponsorship Prospectus was utilized to ensure a consistent approach to sponsorship. CNM DPG thanks our sponsors for their various contributions to our 2019- 2020 activities.

Abbott Nutrition	Sponsorship of joint CNM Networking Reception at FNCE® 2019
Mead Johnson	Sponsorship of CNM Pediatric Subgroup Dinner at FNCE® 2019
Abbott Nutrition Health Institute (ANHI)	Advertisement of webinar in CNM Member Eblast
Alcresta Therapeutics	February 2020 webinar
Orgain	Sponsored eblasts

The Fundraising Committee had worked very diligently on the 2020 Symposium, securing numerous sponsors and exhibitors. While we were not able to have Symposium, we are grateful for the planned support from:

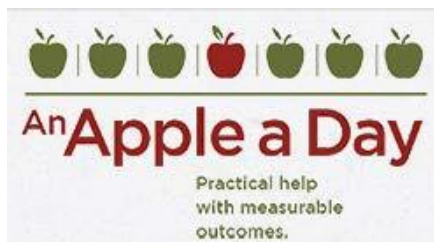
Abbott Nutrition
 CoMedical
 Commission on Dietetic Registration
 Compass Group, USA
 Computrition, Inc
 Entrinsic Health Solutions
 Fresenius Kabi
 Global Health Products
 Kate Farms
 Mead Johnson
 Monsanto Company, a wholly-owned subsidiary of Bayer
 Nestle Healthcare Nutrition, Inc.
 OP2 Labs
 Orgain
 PepsiCo
 Real Food Blends
 Timeless Medical

Research Committee

The Research Committee continued to help with the Malnutrition Clinical Characteristics (MCC) Validation and Staffing Study, which had been funded by CNM DPG FY18 of a 2nd Century donation of \$10,000, and an updated FY20 donation of an additional \$5,000. This research study is of vital interest and importance to our CNM DPG Members, as identification and documentation of malnutrition is a critical component of the clinical nutrition management role. Members of the committee participated in study design, development and selection of research tools, standard operating procedures, training programs and materials.

Thank you!

CNM would like to thank Rita Brummett, our DPG Academy Liaison for always keeping us on track and helping smooth operations with timely advice to facilitate our Academy/DPG relations. Thank you for your guidance and support.



Thank you! *An Apple a Day, LLC*, our professional organization management partner. CNM DPG would not have been as successful without this team, and we truly appreciate their dedication, suggestions and timely support of our DPG Mission, Vision and Strategic Plan.

Financial Outcomes Fiscal Year 2020 (6/1/19 – 5/31/20)

	FY Actual	FY Budget
Revenue	\$74,914	\$167,075
Expenses	\$90,700	\$184,295
Operating Excess/Deficit	-\$15,786	-\$17,220
Investment income	\$30,097	0

The CNM reserve, as of 5/31/2020 was 168%.

2018-2020 CNM DPG Strategic Plan Scorecard

As Aligned with the Academy Strategies

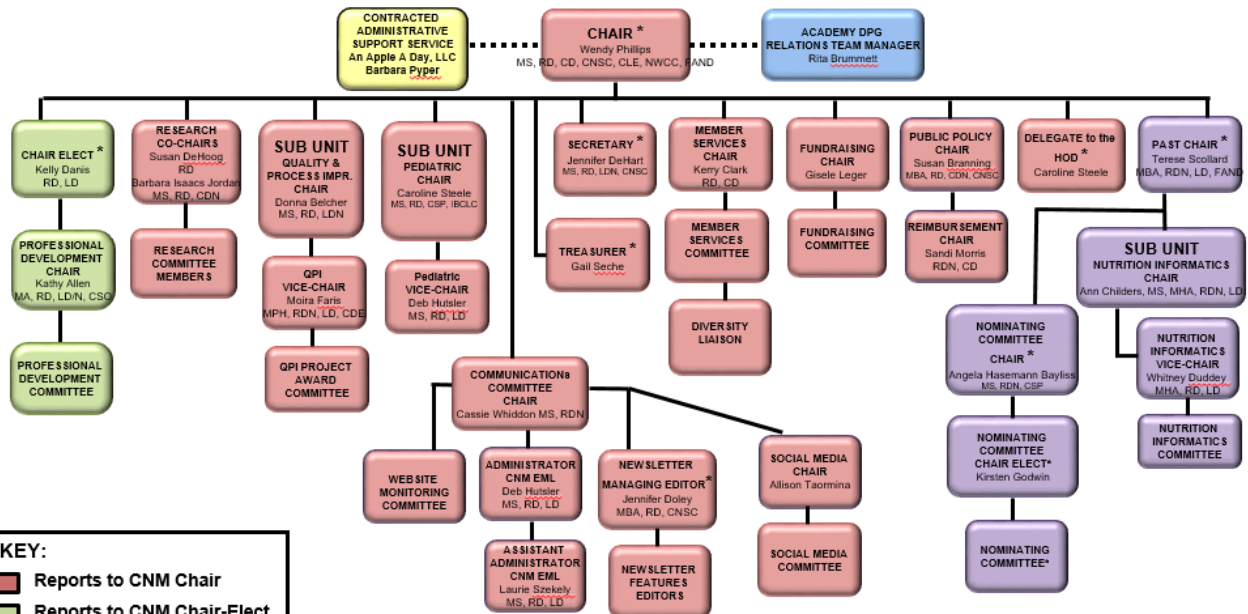
CNM Goal #1: Provide opportunities and resources to members to develop and/or enhance multidimensional skill for leadership and management.

CNM STRATEGY 1.1: Provide state of the art professional development opportunities for leadership success.					
	FY 2018	FY 2019	FY 2020	Responsible EC Team	Comments
1.1.1 Provide Webinars geared toward leadership development		X	X	Professional Development Committee	FY19 Complete, FY20 Complete
1.1.2 Symposium -	X	X	X	Professional Development Committee, Chair-Elect	FY18 Complete FY19 Complete FY20 Canceled due to COVID
1.1.3 Newsletter	X	X	X	Newsletter Editor(s)	FY18 On Track FY19 On Track FY20 On track
1.1.4 List Serve - Provide education regarding Academy/CNM Social Media Policy, Netiquette Guidelines, & EML Terms of Use P&P to enhance/support professional interaction and communications	X	X	X	Nutrition Informatics Committee	FY19 Complete FY20 Complete monthly
CNM STRATEGY 1.2: Promote and market management and quality improvement tools and resources specific to leadership.					
1.2.1 Mentorship: Support networking opportunities @ FNCE® & CNM Symposium, meetings, round table, EML communication, video medium	X	X	X	Member Service; Professional Development	FY18 Complete FY19 Complete FY20 Complete for all components
1.2.2 Marketing: Increase presence and communication frequency on social media), e.g., Target Goal by FY2020: Facebook 3000 followers, Twitter 2000 followers, LinkedIn 300 connections		X	X	Member Service; Communications Coordinator	FY19 On Track FY20 on track, see report from Communications Chair
1.2.3 Symposium roundtable / session on utilizing social media professionally	X			Member Service; Communications Coordinator	FY18 Complete
1.2.4 Development of the Pediatric Sub unit EML and development of a member resource database.	X	X	X	CNM Pediatric Subunit	FY18 On Track FY19 On Track FY20 On track, robust peds EML
1.2.5 Create and expand the reimbursement roadmap toolkit to be available to a wider audience.	X	X		Reimbursement Committee	FY18 On Track FY19 On Track FY20 work continues
CNM STRATEGY 1.3: Provide quality and process improvement resources for enhancing leadership skills that will impact patient care and staff management.					
1.3.1 Solicit symposium speaker proposals for quality management session related to leadership skills.	X	X	X	Professional Development Committee, Chair-Elect	FY18 Complete FY19 Complete FY20 Complete, record # of QPI submissions
1.3.2 Provide at least 1 newsletter CPEU article on quality management and leadership skills.	X	X	X	Newsletter Editor	FY18 Complete FY19 Complete FY20 Complete, Fall 2019 issue
1.3.3 Review/Revise CNM SOPP	X	X	X	QPI Subunit	FY18 On Track FY19 On Track FY20 Published Sept 2019

CNM GOAL #2: Lead nutrition-related healthcare initiatives to improve organizational level practices and influence public policy

CNM Strategy 2.1: Educate members on key healthcare drivers impacting clinical nutrition management.					
	FY 2018	FY 2019	FY 2020	Responsible EC Team	Comments
2.1.1 Solicit symposium speaker proposals on a related healthcare reform topic and/or corresponding nutrition trends at CNM Symposium. Will choose at least one session per year that focuses on a relevant topic.	X	X	X	Professional Development Committee; Chair-Elect	FY18 Complete FY19 Complete FY20 See Symposium agenda
2.1.2 Provide at least 1 newsletter CPEU article on related healthcare reform topic and/or corresponding nutrition trends annually	X	X	X	Newsletter Editor	FY18 Complete FY19 Complete FY20 Complete, Hospital based outpt services
2.1.3 Submit at least 1FNCE® program proposal in next 3 years for a DPG Spotlight education session on a related healthcare reform topic and/or corresponding nutrition trends	X	X	X	Professional Development Committee; Chair-Elect	Sessions submitted and accepted all 3 years of this strategic plan
2.1.4 Include a member spotlight in the newsletter at least annually for a CNM DPG member who practices in or manages a nutrition program in an alternative care healthcare site like a patient centered medical home or accountable care organization.	X	X	X	Newsletter Editor	FY19 On Track FY20 Spotlight completed
2.1.5 The Policy and Advocacy Leader (or designee) will attend the Public Policy Workshop and submit a summary article to the newsletter and for the Advocacy section of the website.	X	X	X	PAL	FY19 Complete FY20 Articles submitted each quarter
2.1.6 Communications Coordination Chair (or designee) will support public policy education via social media promotion.	X	X	X	Communications Coordination Chair, PAL, Reimbursement Rep	FY19 Complete FY20 throughout year
CNM Strategy 2.2: Manage implementation of policies that support prevention and wellbeing.					
2.2.1 Member participation in the Academy's Policy Initiatives and Advocacy Strategic Measures.	X	X	X	PAL	FY18 Complete FY19 Complete
2.2.2 Collaborate with the Academy (and other DPGs) to plan and conduct next phase research study to validate staffing levels in acute care setting as compared to improving malnutrition		X	X	Research Committee	FY19 On Track FY20 Representative continues active involvement
2.2.3 Continue to develop and promote strategies for our members to implement the "Roadmap Establishing a Hospital Based Outpatient Nutrition Program" toolkit.		X	X	Reimbursement Committee	FY19 On Track FY20 Reimbursement Committee on track

2019-2020 ORGANIZATIONAL CHART – CNM DPG #44 Executive Committee



KEY:

- Reports to CNM Chair
- Reports to CNM Chair-Elect
- Reports to CNM Past Chair
- Academy Staff
- CNM Contracted Service

***Elected Officers** – Voting Executive Committee Members (8 Total)
Except Newsletter Managing Editor, Nominating Chair-Elect & Committee

Revised-7/3/19

CNM OFFICERS 2019-2020

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Wendy Phillips, MS, RD, CNSC, CLE

Chair-Elect

Kelly Danis, RDN, LDN, FAND

Immediate Past Chair

Terese Scollard, MBA, RDN, LD, FAND

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Gail Seche, MMSc, RD, CSP

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Jennifer DeHart, MS, RD, LD, CNSC

CNM DPG Delegate to the HOD

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Newsletter Features Editors

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Jennifer Waters, MS, RD, CNSC, LDN

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Holly Brennan, RDN, LDN, CNSC

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Whitney Duddey, MHA, RD, LD, Vice Chair

Susan Evanchak, RD, LDN

Val Chudzinski, MA, RDN, LDN

Ben Atkinson, MS, RDN, CD

Administrator, CNM Electronic Mailing List

Deb Hustler, MS, RD, LD

Laurie Szekely, MS, RD/LD

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Tamara Marini, RDN/CD

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Angela Lago, MS, RD, LDN, CNSC

Lore Noyes, MS, RD, CSP, CNSC

Barbara Lusk, MFCS, RD, LDN, FAND

Public Policy

Susan Branning, MBA, RD, CDN, CNSC (PAL)

Martha Rardin, MSM, RD, CD, FAND

Gisele LeBlanc, MS, RD, LDN, CNSC

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Dani Knight, RDN

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Emily Carrico (Student Representative)

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Angela Lago, MS, RD, LDN, CNSC

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Heather Wayco, MHA, RD, LDN

Maira Faris, MPH, RDN, LD, CDE, FAND

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Academy Manager, DPG/MIG/Affiliate Relations

Rita Brummett