

# **Clinical Nutrition Management**

a dietetic practice group of the  
 Academy of Nutrition  
and Dietetics

# Annual Report

June 1, 2018 – May 31, 2019

## **Clinical Nutrition Management (CNM) Dietetic Practice Group (DPG 44)**

Submitted by: Terese Scollard MBA, RDN, LD, FAND  
Chair 2018 - 2019

# From The 2018 – 2019 CNM DPG Chair

## **Clinical Nutrition Management**

 a dietetic practice group of the  
**Academy of Nutrition  
and Dietetics**

### **Vision**

**Members  
positively influence  
healthcare through  
nutrition  
leadership.**

### **Mission**

**Empower and  
support leaders to  
advance nutrition  
practices in  
healthcare.**

From the very beginning in 1983, CNM DPG has been all about embracing skills to link operations with advanced clinical nutrition practices. This requires leadership, a key attribute the CNM DPG seeks to help members develop. Leadership is required for quality patient care, sound operations, and encouraging a culture of learning that can ultimately result in transformations in health care. The 2018/2019 Annual Report describes the many exciting activities and accomplishments that demonstrate the best of CNM DPG, our executive committee, and our membership.

CNM members are engaged and active in promoting clinical nutrition, malnutrition advocacy, advancing clinical nutrition practices, nutrition informatics and quality improvement action for all age groups... and we know how to have fun!

Please see our accomplishments and exciting highlights on these pages.

With joy,

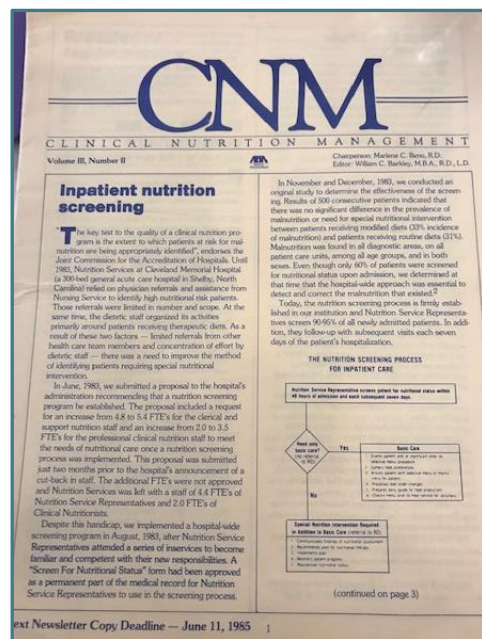
Terese M. Scollard MBA RDN LD FAND  
2018 – 2019 CNM DPG Chair



## Member Communications

Four *Future Dimensions in Clinical Nutrition Practice newsletters* were published and posted to our website, <https://www.cnmdpg.org>. Topics included volume based feeding protocol, tracking patient outcomes, injectable emulsions, implementing a malnutrition coding program, maximizing outpatient clinical nutrition services, caring for transgender and gender diverse patients, malnutrition prevention in ambulatory settings, and important research activities. Regular reports kept members informed from public policy, the House of Delegates, nutrition informatics, pediatrics and quality subunits, reimbursement, professional development activities.

New this year, in addition to the full newsletter posting, each featured article within the newsletter was posted separately. Previously a separate document was updated to log publication titles and dates and required cross-referencing to locate past articles. This change enabled readers to easily locate and download article titles with CPE and find their desired subjects as well as downloading the full newsletter. A total of 227 members completed one (or more) of 16 available quizzes with a 73.6% successful pass rate.



*The first CNM DPG Newsletter from 1985.*

A new **Communications Coordination Committee** and added chair and website reviewer positions were approved by the Executive Committee to help coordinate member outreach on social media, communicate DPG and Academy messaging and expand our reach to attract new members and maintain current website information. There was a significant increase (28%) in social media postings and member participation in 14 months.

| Social Media Platform | March 2018 | May 2019 |
|-----------------------|------------|----------|
| Facebook              | 2,156      | 2,451    |
| Twitter               | 1,194      | 1,514    |
| LinkedIn              | 215        | 300      |
| Instagram             | 111        | 451      |
| Total                 | 3676       | 4716     |

The addition of the Communications Committee was part of a continuing effort to use social media to assure members knew about DPG activities and to create interest in the DPG to increase DPG membership, which had seen slight declines. Social media was intended to create excitement for members to attend the CNM DPG Symposium to help support education and financial stability of the Symposium. Symposiums in both 2018 and 2019 met expenses, so this focus greatly assisted in that accomplishment. Other areas to increase membership and communications included reorganizing the website contact page, updating bios, assuring all photos were present, and a Symposium and FNCE® promotional gift that included all the social media naming conventions. The best way to never miss any CNM action!

- *Future Dimensions* quarterly newsletter
- The CNM List serve and the Pediatric Subunit List serve
- Watch for periodic e-Blasts!
- *News you can Use* updates
- Instagram: @CNMDPG
- Twitter: @CNMDPG
- Facebook: @ClinicalNutritionManagementDPG
- LinkedIn: Clinical Nutrition Management Dietetic Practice Group
- DPG Website: [www.cnmdpg.org](http://www.cnmdpg.org)
- #CNMSym19

The Communications Coordination Committee created a planning spreadsheet, timeline and identified communications routes for the many audiences and sources of messaging to members such as DPG events, Academy Action Alerts, Twitter chats, and member recognition. The future Communications schedule was reviewed in the EC meetings. Malnutrition Spotlight and Malnutrition Awareness Week activities were promoted on CNM DPG social media.



## 2019 CNM Symposium ~ Atlanta, Georgia



The 2019 CNM Annual Symposium “Strategic Communications Leading Change to Advance Nutrition Practice” was held in Atlanta, Georgia on May 2-4 2019. Diane Heller who was a key founding member of CNM DPG in 1983, shared a few words about the early years, and holds the first CNM DPG Symposium program from 1985, in Atlanta. Symposium planner and Chair-elect, Wendy Phillips holding

the 2019 Symposium program 34 years later, Atlanta.



There were 80 ‘first timer’ attendees and 26 Exhibitors at the 2019 Symposium. The Professional Development Committee reviewed over 40 high quality speaker submissions.

Members enjoying Atlanta at the 2019 CNM DPG Symposium

### Thank you to our sponsors for their generous financial support!

#### Symposium

Abbott Nutrition (Platinum)  
Nestlé Health Science (Silver)  
Computrition, Inc. (Bronze)  
Morrison Healthcare (Bronze)

#### Other

Orgain      Real Food Blends      Abbott

## Public Policy



*CNM Members at the 2018 Public Policy Workshop, preparing to “Storm the Hill”*

CNM DPG participated in multiple Academy Action Alerts, and through May of 2018 had an average of 4.62%, CNM DPG was above the average for all Action Alerts except one. CNM Members contributed 7.35% to ANDPAC which is close to the Academy average contribution. The committee worked diligently to communicate to members and added more social media activity. This was especially effective in communicating the excitement and energy for the Public

Policy Workshop in Washington DC, immediately after FNCE®.

The PPW18 focus was Malnutrition and CNM DPG members were very active in the event, with nearly 50 members registering for PPW. Complete records of the committee activities are also recorded in the newsletters.



*CNM DPG through the Academy relationship, also supported Malnutrition Awareness Week 2018, with social media communications.*

## Reimbursement Committee

The Reimbursement Committee continued to support member needs and helping with Action Alerts and communications on the complex topic of Reimbursement. A webinar, *“Reimbursement: Endless Possibilities”*, is scheduled for August 2019.

A proposal was forwarded by the committee, and agreed to by the EC, to develop a reference for outpatient nutrition services that members can use as a guide to navigate the complex outpatient reimbursement and regulatory system and to pull together existing useful information into one publication. The guide *“Pocket Guide for Outpatient RDNs”* is moving along very well within the Academy structure and work will continue into the next fiscal year.



*Reimbursement Committee Sandy Morris (CL), Beverly Hernandez (CR) Sunitha Zechariah (R), CNM Delegate and Diversity Chair, and previous Reimbursement Committee Member, Young Hee Kim (L) at the CNM DPG Symposium in Atlanta.*



## House of Delegates

CNM Delegate, Young Hee Kim again provided updates to CNM members and sought member feedback on the House of Delegates mega issues, as well as representing CNM interests at the Academy House of Delegates. Reports of the activities and requests for feedback were included in each newsletter and as appropriate for social media to members. The Fall 2018 topic was about restructuring the House of Delegates to better meet the needs of our profession in the second century. The Spring 2019 topic was held virtually on the topic of *Consumer Awareness and Changing Drivers of Food Choices*.

## Informatics Sub-Unit

The Informatics Sub-Unit continued with much activity and involvement in Academy activities. The Sub-Unit Chair was final reviewer for the Academy Informatics Position Paper that is to be published in the Journal of the Academy of Nutrition and Dietetics' [August 2019 issue](#).

The Informatics Sub-Unit was reorganized such that it now reports to the Past Chair. Social Media and the EML were moved from the Sub-Unit to the New Communications Coordination Committee. This enables the Informatics Committee to focus on informatics more directly and the coordination and oversight of the many and diverse member communications to be better aligned with their intended function.

The Sub-Unit also actively contributed to various requests for input to the Academy on informatics related topics and hosted an Informatics Roundtable discussion at the Symposium. CNM members participated in the Genius Zone at FNCE®18. CNM provided slides highlighting the Informatics Sub-Unit and CNM Social Media for the slide deck.

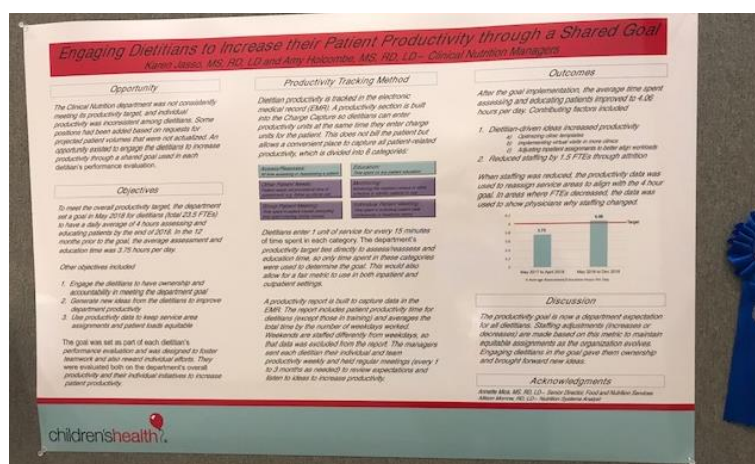
A new Informatics DPG is formed and the CNM DPG Sub-Unit will continue to liaison with the Nutrition Informatics DPG in the future.

# Quality Management and Process Improvement Sub-Unit

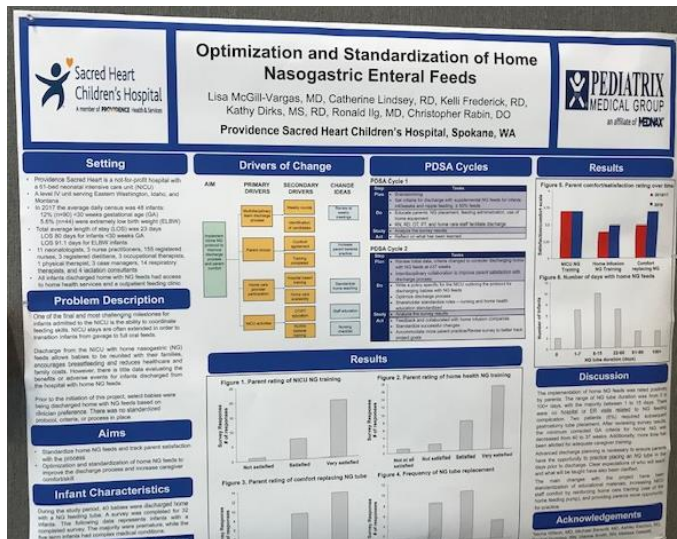
The QPI Sub-Unit undertook a major project to coordinate with the Academy to update the clinical nutrition management standards of professional performance. The CNM DPG Plan of Work included funding of this expensive undertaking within the Academy designated process. CNM DPG also participated and supplied insight and information prior to submission. The *Revised 2018 Standards of Professional Performance for Registered Dietitian Nutritionists (Competent, Proficient, and Expert) in Clinical Nutrition Management*, with significant updates to recognize current practice, was published in the Journal of the Academy of Nutrition and Dietetics and is available [here](#). Thank you to the QPI Sub-Unit and the authors and reviewers for this significant contribution.

The CNM DPG Symposium, for the 5<sup>th</sup> year, included Quality Improvement posters with awards and recognition. This project is a major undertaking for the committee, and has been very successful and engaging for members.

The 2019 QPI winner was Karen Jasco from Children's Health in Dallas Texas and her project titled "Engaging Dietitians to Increase their Patient Productivity through a Shared Goal." This award is based on reviews and blinded voting of the submissions, with ten QPI Projects selected for the Poster Session at the Symposium. The 2019 Runner up was Tina Boucher-Reilly from Hebrew Senior Life in Roslindale, MA. Her poster was titled "Malnutrition Assessment and Diagnosis." During the Symposium, attendees also vote for their favorite Poster. This year the People's Choice Award went to Angela Lago, "Bridging the Gap from Hospital to Home: Implementation of a Malnutrition Transitions of Care Program."



Top poster recipient by Karen Jasco, from Children's Health in Dallas, Texas, "Engaging Dietitians to Increase their Patient Productivity through a Shared Goal"



One of the ten displayed posters, from Sacred heart Medical Center, Spokane, Washington. "Optimization and Standardization of Home Nasogastric Enteral Feeds."

## Pediatric Management Sub-Unit



The Pediatrics Subunit completed a Staffing Survey of Pediatric hospitals to better understand the needs and concerns of pediatric acute care dietitians in various clinical settings. They also received sponsorship for two in-person meetings, one at each FNCE® and Symposium to help attendees understand the results of the survey. The CNM Peds staffing and productivity benchmarking survey results were posted on the CNM Pediatric Sub-Unit EML.

The Pediatric Management Sub-Unit has its own EML (CNMPeds) as well as a [webpage](#) on the CNM website with a growing number of categories as we add information. Co-chairs Caroline Steel (R) and Deb Hutsler hosted the group meeting at Symposium.

## Nominating and Awards Committee

The Nominating Committee offered an excellent slate of candidates for our 2019-2020 Ballot, and continue to recruit CNM members who are interested in getting more actively involved in CNM DPG.

### **2019-2020 CNM EC Term Election Results:**

|                                  |  |
|----------------------------------|--|
| Chair-Elect 2020-2021            | Kelly Danis, RD, LDN, FAND               |
| Treasurer                        | Gail Seche, MMSc, RD, CSP                |
| Nominating Committee Chair Elect | Kirstin Godwin RD, LN, CNSC              |
| Nominating Committee Member      | Holly Brennan RDN, LDN CNSC              |
| CNM HOD Delegate                 | Caroline Steele MS, RD, CSP, IBCLC, FAND |

### **National Honors and Awards**

|  |  |
|--|--|
| 2018 Medallion Recipients                          | Susan Roberts DCN, RDN, LD, CNSC, FAND<br>Linda Snetselaar, PhD, RDN, LD, FAND |
| 2019 Excellence in Practice for Clinical Nutrition | Caroline Steele MS, RD, CSP, IBCLC, FAND                                       |
| 2019 Excellence in Management Practice             | Wendy Phillips, MS, RD, CNSC, CLE, NWCC, FAND                                  |

Independent from CNM DPG, the Abbott Alliance Award Foundation awardees recognized up to four Academy members working in a hospital setting who have made significant contributions to improve awareness and take action to address malnutrition. This year, recognition included three CNM DPG members – Valerie Chudzinski, Kathy Irwin, and Byron Richard.

## Professional Development Committee

The Professional Development committee, in addition to the Symposium program, orchestrated three webinars to support members and support the Ethics CPE requirement.

- *Pitch Perfect, Turn Your Nutrition Expertise into Something to Talk About*, Jessica Setnick, May 23, 2019
- *Taking the High Road: Ethical Communications for Dietitians*, Carrie Dennett, February 27, 2019.
- *Reimbursement: Endless Possibilities*, Sandi Morris and Sunitha Zechariah, August 30, 2018.
- Webinar planned for July 18, 2019 *Weight Stigma and Bias* Mary Himmelstein PhD
- This year arrangements were made to record a number of Symposium Sessions for future sales, and the CNM DPG website was updated to enable this new member benefit.



## Member Services Committee



2017-18 Student Representative Michele Yavelow (L) and 2018-2019 Student Representative Morgan Scheu (R) at the CNM Member Showcase at FNC®18

The Member Services Committee was very busy again this year. Activities included:

- CNM DPG FNC® Showcase, Giveaway “Tools for the Manager on the Go” a portable utensil set for lunches, hiking or picnics. Other display items were the *Grip Strength Toolkit*, *The Roadmap to Reimbursement Tool Kit*, *Future Dimensions* Newsletter, the *CNM Handbook*, and preliminary data from the Pediatric SubUnit Pediatric Staffing project, CNM Symposium postcards, the Quality Improvement Contest, the Academy Infant Feeding book, and other resources on the CNM DPG Website.
- Display table with the same materials at the Exhibits area of the CNM DPG Symposium.
- CNM was able to keep the price of regular membership dues the same as the prior year. We reduced the student membership fee to \$10 to help promote student engagement.
- Sponsorship with registration of Student Liaison, Morgan Scheu from Atlanta, who was able to attend the Symposium, and completed her internship April 2019. Morgan created the Student Member Welcome Video on the DPG website to explain how student membership can help future careers.
- Seven issues of *News You Can Use* and 33 eblasts were sent to keep members updated on CNM DPG opportunities and activities.
- Coordinated and presented a Welcome and Orientation Video on the CNM DPG website.



The FNC®18 CNM DPG Member Showcase, Kerry Clark (L), Chair of the Membership Committee, and Caroline Steele, Co-Chair of the Pediatrics Sub-Unit.

- Created a new web-based method for connecting with potential CNM DPG Volunteers. A Volunteer Interest Form was created on the CNM DPG Website to help committees in need of members and for members to better connect.
- FNCE® Foundation Auction raised \$190.
- Sponsored a Membership Renewal promotion: the winner, new member Amanda Haney received a gift card. The promotion caused 39 new members to join.
- Ending Membership numbers for 2018-2019 member year:

| Status                | Total       |
|-----------------------|-------------|
| Active                | 1698        |
| Associate             | 1           |
| International         | 31          |
| International Student | 2           |
| Life                  | 9           |
| Retired               | 27          |
| Staff                 | 10          |
| Student               | 119         |
| <b>Total</b>          | <b>1897</b> |

Thanks to multiple committees, adjustments and Membership Committee for this growth.

## CNM Spotlight Presentation FNCE® 2018



*CNM/DHCC Spotlight Speakers Julie Grim and Kris Mogensen, with CNM Chair, Terese Scollard, DHCC Chair Cynthia Wolfram and speaker Julie Grim at FNCE®18.*

FNCE®2018 Spotlight Presentation with Dietitians in Healthcare Communities DPG collaborated to present “*Strategies to Improve Care Transitions to Reduce Malnutrition*” Speakers Julie Grim from CNM and Kris Mogensen from DHCC, along with an opening skit by the Chairs of their respective groups, Terese Scollard (CNM) and Cynthia Wolfram (DHCC).

## CNM Executive Committee



*Kelly Danis (L), Wendy Phillips (C), and Chair, Terese Scollard(R); CNM Executive Committee at work at the 2018 CNM DPG Symposium in Atlanta, Georgia.*

### Executive Committee Activities

The Executive Committee accomplished much to move the DPG forward:

- The EC held eight meetings. Six 1.5 hour conference calls and two in-person meetings. With in-person held at the FNCE®, October 2018 and at Symposium, May 2019.
- CNM DPG Guiding Principles were updated from 2011 forward. The document was shortened from 100 to about 40 pages.
- Added Diversity Liaison position, and a “Diversity and Inclusion Thought Bite” was included in the Newsletter to help communicate to members.
- CNM continued with a contract with Internet Tools, Inc. to support the Electronic Mailing list (EML) and An Apple a Day, LLC, for administrative support services, with the website.
- The Sponsorship prospectus was refined with more opportunities and details appealing to potential sponsors and aligned with Academy policies. The timeline for sponsorship commitments was moved to help with planning and provide enough time for completion before Symposium and FNCE® activities.
- The organization chart was updated with the addition of a Communications Committee, and for movement of Social Media and the electronic List Serve to the Communications committee from the Informatics Sub-Unit. The Informatics Sub-Unit moved under the Past Chair.
- The timeline for Symposium speaker applications, registration, exhibits was adjusted to better enable attendance, and support preparation.
- Supported funding to be represented at the House of Delegates meeting at FNCE® and the Public Policy Workshop targeting malnutrition.
- Guests at in-person CNM DPG Executive Committee Meetings included:

- Representatives promoting the role of Nutrition and Dietetic Technician, Registered. Subsequently the link to this information was added to the CNM DPG Website.
- Representatives from the Nutrition Research Network discussing the Malnutrition Clinical Characteristics Validation and Staffing Study.
- FNCE® 2019 Spotlight session was accepted, *Influencing Leadership and Inspiring Change at Every Career Stage*, to be presented by Caroline Steele and Wendy Phillips.
- CNM DPG Member Reception at FNCE® with over 75 attending with appreciated Sponsorship from Abbott.
- Operational and Financial activities included:
  - Funding for the CNM DPG Standards of Profession Performance for Registered Dietitian Nutritionists (Competent, Proficient, and Expert) in Clinical Nutrition Management to support the writing and review process, to be published [Fall 2019](#).
  - Plan of Work included modifications to reduce expenses and more opportunities for sponsorship for EC meetings and attendance at FNCE® and Symposium.
  - CNM DPG was unable to update the website as planned, due to Academy updating the Academy website. Funding had been set aside in the POW for website update in FY 2018 and 2019, but was not able to be completed pending Academy actions and timing.

## Foundation Activities

CNM DPG EC Approved purchase of 6 “Bricks” for the “Buy a Brick, Build the Pathway to Nutrition Policy Goals” at FNCE® from ANDPAC. The bricks were part of a larger brick walkway on display at FNCE® 2018 in Washington DC.

The FNCE® Foundation Auction CNM Donation was “Tools for the FUN Nutrition Professional on the Go!”. The donation was a JBL 4 Waterproof Bluetooth Portable Speaker, with a waterproof case, and JLab Wireless Over-ear Bluetooth headphones. The donation added almost \$200 to the Foundation fundraising effort.

CNM DPG sponsored a student attendee from Puerto Rico at FNCE® with a \$100 stipend to help offset expenses.

CNM donated an additional \$11,000 to the Foundation.



## Fundraising Committee

The CNM DPG Sponsorship Prospectus was updated to reflect more useful timelines and structure to support both interest by potential sponsors and organization for CNM DPG activities. An important factor was significantly more lead-time for potential sponsors and defined deadlines. Sponsorship according to Academy guidelines helped greatly in moving the CNM DPG Strategic Plan forward. CNM DPG thanks our sponsors for their various contributions to our 2018-2019 activities.

|   |  |
|---|--|
| <b>Abbott</b>                                   | <b>Sponsorship of CNM Networking Reception at FNCE® 2018</b>             |
| <b>Abbott Nutrition</b>                         | Sponsorship of CNM Pediatric Sub Group Dinner at the 2019 CNM Symposium  |
| <b>Abbott Nutrition</b>                         | Platinum Sponsorship of 2019 CNM DPG Symposium                           |
| <b>Abbott Nutrition Health Institute (ANHI)</b> | Advertisement of webinar in CNM Member Eblast                            |
| <b>Commission on Dietetic Registration</b>      | Exhibiting and Advertising Sponsorship for the 2019 CNM Symposium        |
| <b>Computrition</b>                             | Bronze Sponsorship/Refreshment break sponsorship of 2019 CNM Symposium   |
| <b>Global Health Products</b>                   | Exhibiting and Advertising Sponsorship of 2019 CNM Symposium             |
| <b>Menu Logistics</b>                           | Exhibiting and Web Link Sponsorship of 2019 CNM Symposium                |
| <b>Morrison Healthcare</b>                      | Bronze Sponsorship of 2019 CNM Symposium                                 |
| <b>Nestle Healthcare Nutrition, Inc.</b>        | Silver sponsorship of 2019 CNM Symposium                                 |
| <b>Orgain</b>                                   | Two sponsored eblasts to CNM DPG members (October 2018 and January 2019) |
| <b>PepsiCo</b>                                  | Gold sponsorship at the 2018 CNM Symposium                               |
| <b>Real Food Blends</b>                         | Sponsorship of CNM Executive Committee Meeting at FNCE® 2018             |

## Research Committee

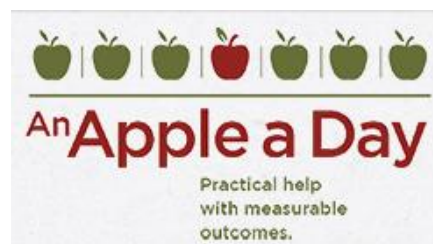
The Research Committee continued to be active in regards to the Malnutrition Clinical Characteristics (MCC) Validation and Staffing Study which had been funded by CNM DPG FY18 of a 2<sup>nd</sup> Century donation of \$10,000. This research study is of vital interest and importance to our CNM DPG Members, as identification and documentation of clinical malnutrition is a critical component of clinical nutrition management role. \$5000 was also approved for the MCC for 2019-20 Program year to support the project. Members of the committee participated in study design, development and selection of research tools, standard operating procedures, training programs and materials.



*Malnutrition Documentation Symposium speakers after the presentation at CNM DPG 2018 Symposium, Atlanta, Georgia. Speakers Cynthia Hamilton (CL), Ainsley Malone (CR), hosted by Wendy Phillips Chair-elect (L), and introduced by Terese Scollard (C) Chair.*

Thank you!

Thank you! *An Apple a Day, LLC*, our professional organization management partner. CNM DPG would not have been as successful without this team, and we truly appreciate their dedication, suggestions and timely support of our DPG Mission, Vision and Strategic Plan.



CNM would like to thank Rita Brummett, our DPG Academy Liaison for always keeping us on track and helping smooth operations with timely advice to facilitate our Academy/DPG relations. Thank you for your guidance and support.

## 2020 CNM DPG Symposium March 19-21, 2020 ~ Portland, Oregon



Join CNM DPG in beautiful  
Portland, Oregon, March 19-  
21, 2020

*"Staying the Course: Nutrition  
Leadership in a Rapidly  
Changing Healthcare  
Environment"*

## Financial Outcomes Fiscal Year 2019 (6/1/18 – 5/31/19)

|                                     | YTD Actual | YTD Budget | Variance (\$) | Variance (%) |
|-------------------------------------|------------|------------|---------------|--------------|
| <b>Revenue</b>                      | 206,955    | 166,385    | 40,570        | 24.38        |
| <b>Expenses</b>                     | 181,604    | 228,604    | 46,408        | 20.35        |
| <b>Operating<br/>Excess/Deficit</b> | 25,351     | -61,627    | 86,978        | 141.13       |

The CNM reserve, as of 5/31/2019, is as follows:

Investment Reserve: \$291,874

Total Expense Budget: \$228,012

Percentage of Reserve: 128%

# 2018-2020 CNM DPG Strategic Plan Scorecard

As Aligned with the Academy Strategies

**CNM Goal #1:** Provide opportunities and resources to members to develop and/or enhance multidimensional skill for leadership and management.

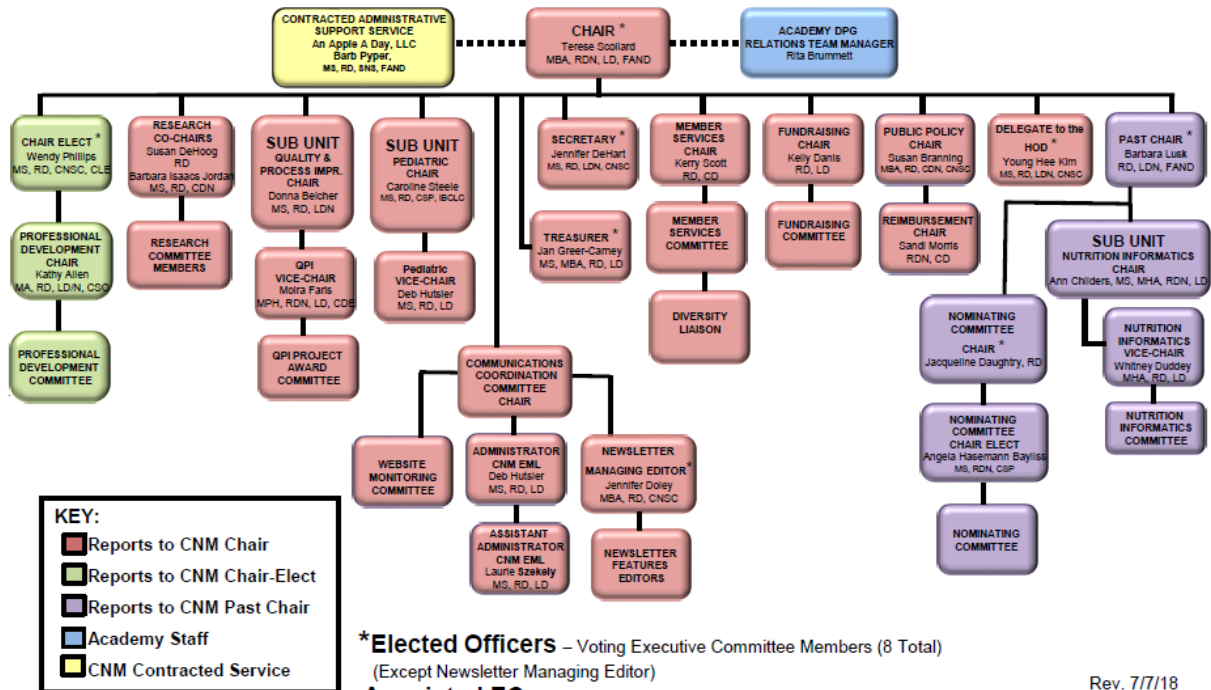
| CNM STRATEGY 1.1: Provide state of the art professional development opportunities for leadership success.  |         |         |         |   |                                |
|--|---------|---------|---------|---|--------------------------------|
|  | FY 2018 | FY 2019 | FY 2020 | Responsible EC Team                             | Comments                       |
| 1.1.1 Provide Webinars geared toward leadership development  |         | X       | X       | Professional Development Committee              | FY19 Complete                  |
| 1.1.2 Symposium -  | X       | X       | X       | Professional Development Committee, Chair-Elect | FY18 Complete<br>FY19 Complete |
| 1.1.3 Newsletter   | X       | X       | X       | Newsletter Editor(s)                            | FY18 On Track<br>FY19 On Track |
| 1.1.4 List Serve - Provide education regarding Academy/CNM Social Media Policy, Netiquette Guidelines, & EML Terms of Use P&P to enhance/support professional interaction and communications       | X       | X       | X       | Nutrition Informatics Committee                 | FY19 Complete                  |
| CNM STRATEGY 1.2: Promote and market management and quality improvement tools and resources specific to leadership.  |         |         |         |   |                                |
| 1.2.1 Mentorship: Support networking opportunities @ FNCE® & CNM Symposium, meetings, round table, EML communication, video medium   | X       | X       | X       | Member Service; Professional Development        | FY18 Complete<br>FY19 Complete |
| 1.2.2 Marketing: Increase presence and communication frequency on social media), e.g., Target Goal by FY2020: Facebook 3000 followers, Twitter 2000 followers, LinkedIn 300 connections            |         | X       | X       | Member Service; Communications Coordinator      | FY19 On Track                  |
| 1.2.3 Symposium roundtable / session on utilizing social media professionally  | X       |         |         | Member Service; Communications Coordinator      | FY18 Complete                  |
| 1.2.4 Development of the Pediatric Sub unit EML and development of a member resource database.   | X       | X       | X       | CNM Pediatric Subunit                           | FY18 On Track<br>FY19 On Track |
| 1.2.5 Create and expand the reimbursement roadmap toolkit to be available to a wider audience.   | X       | X       |         | Reimbursement Committee                         | FY18 On Track<br>FY19 On Track |
| CNM STRATEGY 1.3: Provide quality and process improvement resources for enhancing leadership skills that will impact patient care and staff management.  |         |         |         |   |                                |
| 1.3.1 Solicit symposium speaker proposals for quality management session related to leadership skills.   | X       | X       | X       | Professional Development Committee, Chair-Elect | FY18 Complete<br>FY19 Complete |
| 1.3.2 Provide at least 1 newsletter CPEU article on quality management and leadership skills.  | X       | X       | X       | Newsletter Editor                               | FY18 Complete<br>FY19 Complete |
| 1.3.3 Review/Revise CNM SOPP   | X       | X       | X       | QPI Subunit                                     | FY18 On Track<br>FY19 On Track |
| ACADEMY FOCUS AREA: Prevention and Well-being  |         |         |         |   |                                |
| ACADEMY IMPACT GOAL(s): Develop and advocate for policies that support prevention and well-being initiatives<br>Leverage data to demonstrate effectiveness of dietetic and nutrition interventions |         |         |         |   |                                |



**CNM GOAL #2:** Lead nutrition-related healthcare initiatives to improve organizational level practices and influence public policy

| CNM Strategy 2.1: Educate members on key healthcare drivers impacting clinical nutrition management.  |         |         |         |   |                                |
|---|---------|---------|---------|---|--------------------------------|
|   | FY 2018 | FY 2019 | FY 2020 | Responsible EC Team                                       | Comments                       |
| 2.1.1 Solicit symposium speaker proposals on a related healthcare reform topic and/or corresponding nutrition trends at CNM Symposium. Will choose at least one session per year that focuses on a relevant topic.                                      | X       | X       | X       | Professional Development Committee; Chair-Elect           | FY18 Complete<br>FY19 Complete |
| 2.1.2 Provide at least 1 newsletter CPEU article on related healthcare reform topic and/or corresponding nutrition trends annually  | X       | X       | X       | Newsletter Editor   | FY18 Complete<br>FY19 Complete |
| 2.1.3 Submit at least 1 FNCE® program proposal in next 3 years for a DPG Spotlight education session on a related healthcare reform topic and/or corresponding nutrition trends   |         | X       |         | Professional Development Committee; Chair-Elect           | FY19 On Track                  |
| 2.1.4 Include a member spotlight in the newsletter at least annually for a CNM DPG member who practices in or manages a nutrition program in an alternative care healthcare site like a patient centered medical home or accountable care organization. | X       | X       | X       | Newsletter Editor   | FY19 On Track                  |
| 2.1.5 The Policy and Advocacy Leader (or designee) will attend the Public Policy Workshop and submit a summary article to the newsletter and for the Advocacy section of the website.   | X       | X       | X       | PAL   | FY19 Complete                  |
| 2.1.6 Communications Coordination Chair (or designee) will support public policy education via social media promotion.  | X       | X       | X       | Communications Coordination Chair, PAL, Reimbursement Rep | FY19 Complete                  |
| CNM Strategy 2.2: Manage implementation of policies that support prevention and wellbeing.  |         |         |         |   |                                |
| 2.2.1 Member participation in the Academy's Policy Initiatives and Advocacy Strategic Measures.   | X       | X       | X       | PAL   | FY18 Complete<br>FY19 Complete |
| 2.2.2 Collaborate with the Academy (and other DPGs) to plan and conduct next phase research study to validate staffing levels in acute care setting as compared to improving malnutrition   |         | X       | X       | Research Committee  | FY19 On Track                  |
| 2.2.3 Continue to develop and promote strategies for our members to implement the "Roadmap Establishing a Hospital Based Outpatient Nutrition Program" toolkit.   |         | X       | X       | Reimbursement Committee                                   | FY19 On Track                  |

## 2018-2019 ORGANIZATIONAL CHART – CNM DPG #44 Executive Committee



Rev. 7/7/18

## CNM DPG Officers and Committee Members 2018-2019



### CNM OFFICERS 2018-2019

#### Chair

Terese Scollard, MBA, RDN, LD, FAND

#### Chair-Elect

Wendy Phillips, MS, RD, CNSC, CLE

#### Immediate Past Chair

Barbara Lusk, RD, LDN, FAND

#### Treasurer

Jan Greer-Carney, MS, MBA, RD, LD

#### Secretary

Jennifer DeHart, MS, RD, LD, CNSC

#### CNM DPG Delegate to the HOD

Young Hee Kim, MS, RD, LDN, CNSC

#### Newsletter Managing Editor

Jennifer Doley, MBA, RD, CNSC

#### Newsletter Features Editors

Amanda Nederostek, MS, RD, CD

Jennifer Waters, MS, RD, CNSC, LDN

#### Nominating Committee

Jacqueline Daughtry, RDN (Chair)

Angela Hasemann Bayliss, MS, RDN, CSP (Chair Elect)

Julie Grim, MPH, RDN, LD

Shaynee Roper, Med, RDN, LDN, FAND

Amber Smith, MS, RD

#### Informatics Sub-unit

Ann Childers, MS, RD, MHA, LD, Chair

Whitney Duddy, MHA, RD, LD, Vice Chair

Susan Evanchak, RD, LDN

#### Administrator, CNM Electronic Mailing List (EML)

Deb Hustler, MS, RD, LD

Laurie Szekely, RD

#### Quality Process Improvement Sub-unit

Donna Belcher, MS, RD, LDN, CNSC

Moiria Faris, MPH, RDN, LD, CDE, FAND

Lisa E. Trombley, MA, RD, CNSD

Tamara Marini, RDN/CD

Amber Vasquez, MS, RD, CNSC, CLC

Angela Lago, MS, RD, LDN, CNSC

#### Communications Coordinator

Cassandra Whiddon, MS, RDN

#### QPI Award Committee

Barbara Lusk, RD, LDN

Lisa Trombley, MA, RD, CNSD

Janel Welch, MS, RD, LD

#### Public Policy

Susan Branning, MBA, RD, CDN, CNSC (PAL)

Martha Rardin, MSM, RD, CD, FAND

Gisele LeBlanc, MS, RD, LDN, CNSC

#### Member Services

Kerry Scott, RD, CD, Chair

Allison Taormina

Young Hee Kim, MS, RD, LDN, CNSC (Diversity Liaison)

#### Pediatric Sub Unit

Caroline Steele, MS, RD, CSP, IBCLC (Chair)

Deb Hutsler, MS, RD, LD (vice chair)

Christina Detallo, MBA, MS, RDN, LD (EML)

#### Professional Development

Kathy Allen, MA, RD, LDN, CSO

Beverly Hernandez, PhD, RD, LDN

Angela Lago, MS, RD, LDN, CNSC

Debra Katch, MPH, RD

Heather Wayco

Moiria Faris

#### Research Committee Co-Chairs

Susan DeHoog, RD

Barbara Isaacs Jordan MS, RD, CDN

#### Research Committee Members

Debby Kasper, RD, LD

Stephanie Shea, RD, CDN, CNSC

#### Research DPBRN Liaison

Jessie Pavlinac, MS, RD, CSR, LD

#### Reimbursement Committee

Sandra Morris, RD, Chair

Beverly J.D. Hernandez, PhD, RD, LDN

Sunitha Zachariah, MS, RDN, LDN, CNSC

Kim Pryor, MS, RD, LDN

Young Hee Kim, MS, RD, LDN, CNSC

#### Fundraising Committee

Kelly Danis, RDN, LDN, FAND - Chair

Sharon Lent, RD, LD

Heather Hardik, MS, RD, LDN, CNSC

#### Academy Manager, DPG/MIG/Affiliate Relations

Rita Brummett