

Clinical Nutrition Management

a dietetic practice group of the
 Academy of Nutrition
and Dietetics

Annual Report

June 1, 2017 – May 31, 2018

Clinical Nutrition Management (CNM) Dietetic Practice Group (DPG 44)

Submitted by: Barbara Lusk, MFCS, RD, LDN, FAND
Chair 2017 - 2018

From The 2017 – 2018 CNM DPG Chair

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Vision

**Members
positively
influence
healthcare
through nutrition
leadership.**

Mission

**Empower and
support leaders
to advance
nutrition
practices in
healthcare.**

The Clinical Nutrition Management DPG of the Academy of Nutrition and Dietetics is pleased to share the past fiscal year's success in the Annual Report for June 1, 2017 – May 31, 2018. This FY18 Annual Report focuses on our Executive Committee's (EC) and General Members' activities and progress towards meeting goals and objectives set forth in the Strategic Plan.

In order to improve and better meet the needs of our members, the EC worked to identify and hire a new Meeting Planner and revamped our annual Spring Symposium model to occur over fewer days, reducing expenses while still providing value to our members through the CPE's offered and supporting direct, interactive dialogue and best practice sharing opportunities. We also updated our Vision and Mission Statements and developed our 2018-2020 three (3) year Strategic Plan to align with that of the Academy's as published during FNCE® 2017.

FY18 CNM DPG Membership count as of May 31, 2018 was 1904.

CNM members have a multitude of skills and talents. It has been my pleasure to work alongside and serve this extraordinary group of individuals. This Annual Report is dedicated to the 2017 –2018 CNM Executive Committee Members, and my sincere gratitude for a very productive year.

Respectfully Submitted,
Barbara Lusk, MFCS, RD, LDN, FAND



CNM DPG Executive Committee at FNCE® 2017

Strategic Planning

The CNM DPG 2018-2020 three-year strategic plan was developed by the CNM EC during the FNCE® 2017 and 2018 CNM Symposium EC Meetings. It was important to align our Vision, Mission, and Strategic Plan with the Academy's. After review, it was determined that an update to our Vision and Mission statements were needed. The Goals and Strategies were created to focus the efforts of the EC to better meet the needs of our CNM Members. Below is the proposal that was submitted for review and approved by the Academy. See Addendum for the complete CNM DPG 2018-2020 Strategic Plan Scorecard which details progress of our goals and strategies.

Vision	
Current	Optimizing leadership skills to equip members to positively influence healthcare
Proposed	Members positively influence healthcare through nutrition leadership.
Mission	
Current	Empowering and supporting leaders to advance nutrition practices in healthcare
Proposed	Empower and support leaders to advance nutrition practices in healthcare.
Goals	
Goal #1	Provide opportunities and resources to members to develop and/or enhance multidimensional skill in leadership and management.
Goal #2	Lead nutrition-related healthcare initiatives to improve organizational level practices and influence public policy.

Member Education and Development

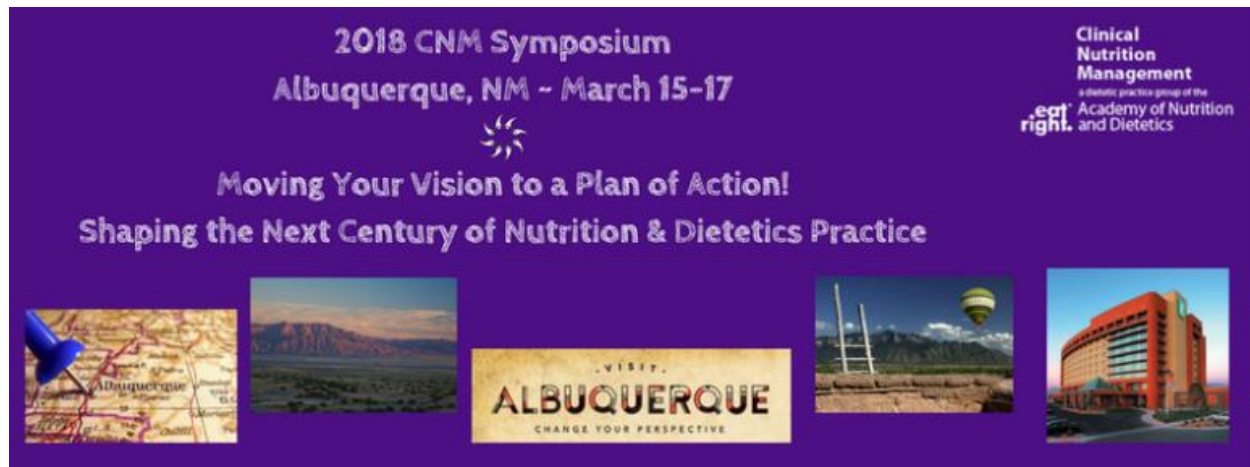
CNM Newsletter – “Future Dimensions”

Four (4) newsletters were published quarterly in the *Future Dimensions in Clinical Nutrition Practice* by our Newsletter Managing Editor, Jennifer Doley, MBA, RD, CNSC, and Feature Editors Amanda Nederostek, MS, RD, CD and Jennifer Waters, MS, RD, CNSC, LDN.

Feature articles with CPE credits (each 1 CPEU, Level 2) included:

- [Handgrip Strength Assessment: A Skill to Enhance Diagnosis of Disease-Related Malnutrition](#) by Terese M. Scollard, MBA, RDN, LD, FAND (Summer 2017, Vol. 36, No. 3)
- [Bioethics, End of Life and Nutrition Support Issues: Forging New Roles for the Registered Dietitian Nutritionist](#) by Bonnie Javurek, MEd, RD, LDN (Fall 2018, Vol. 36, No. 4)
- [Innovative Model of Nutrition Care Using Telemedicine](#) by Vinita Kamath, MS, MHA, RDN, LD (Winter 2018, Vol. 37, No. 1)
- [Getting Published: Tips for the Nutrition Professional](#) by Jennifer Doley, MBA, RD, CNSC, FAND and Wendy Phillips, MS, RD, CNSC, CLE, FAND (Spring 2018, Vol. 37, No. 2)

2018 CNM Annual Symposium



The 2018 CNM Annual Symposium “**Moving Your Vision to a Plan of Action! Shaping the Next Century of Nutrition & Dietetics Practice**” was held in Albuquerque, NM on March 15-17th, 2018. The CNM Professional Development Team, Chair – Kathy Allen and committee members Beverly Hernandez and Lori Upchurch, along with the Fundraising Committee led by Chair – Kelly Danis, and CNM Chair-Elect – Terese Scollard, worked diligently to plan and execute an extremely successful symposium offering 15+ CPEUs with over 200 participants and vendors in attendance.

A special thanks to our new Meeting Planner: Barbara J Pyper, MS, RD, SNS, FCSI, FAND, owner of An Apple A Day, LLC.

2018 CNM Symposium



From L-R:

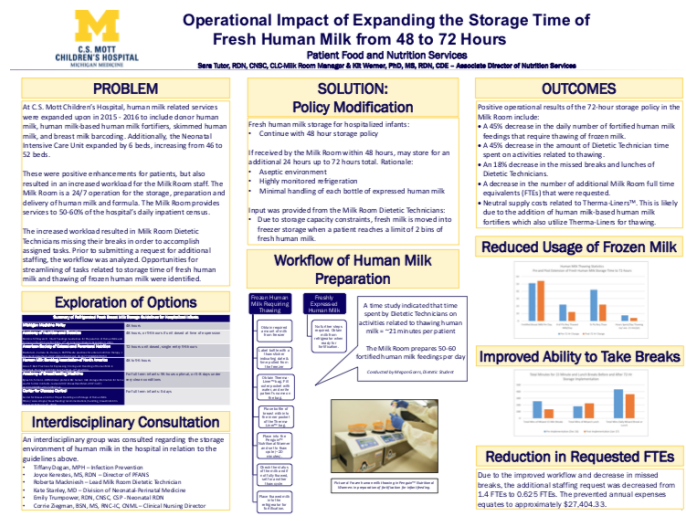
Mary Russell (Academy President-Elect) and Barb Lusk (CNM Chair) taking a moment to create a social media spot.

The Academy of Nutrition and Dietetics' President-Elect FY18, **Mary Russell, MS, RDN, LDN, FAND**, joined us in Albuquerque as our Key Note Speaker and also stayed to attend the sessions and the CNM Pediatric Subunit Business meeting. Having been a former clinical nutrition manager in her career, Mary had very relevant insights to our members' needs and delivered an outstanding presentation. We sincerely appreciated Mary joining us!

This year the CNM Symposium featured the **4th Annual Quality Process Improvement Project Poster Session and Contest**. Prior to the Symposium, members were invited to submit their projects for entry into the QPI Award Contest. A total of 15 projects submissions were entered and judged. The **winner, Sara Tutor, RDN, CNSC, CLC** was recognized at the 2018 CNM Symposium for her project titled **"Operational Impact of Expanding the Storage Time of Fresh Human Milk from 48 to 72 Hours"** and received a complimentary registration to the 2018 CNM Symposium.

Thank you to our event sponsors for their generous financial contributions.

Abbott Nutrition (Platinum)
Nestle Health (Bronze)
Computrition, Inc. (Bronze)



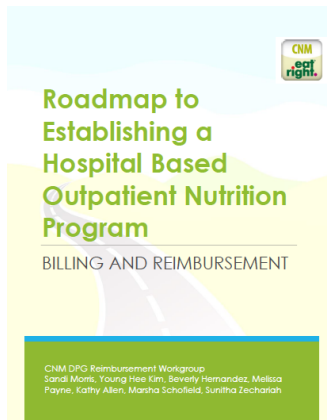
In addition, the top 10 project posters were displayed at the Symposium and attendees were invited to vote for their favorite poster. As a result, **Sara Lee Thomas, MS, RD, LD** was presented with the **People's Choice Award** for her project poster titled **"Outcomes of an ICU CAUTI Prevention Initiative – Yes We Cran!"** See all 10 project posters on our CNM DPG QPI Sub-unit member [page](#).

Public Policy



Wendy Phillips, MS, RD, CNSC, CLE, FAND, CNM DPG's Policy and Advocacy Leader, continued, throughout the year, to provide updates to help the CNM membership to stay abreast of the activities and efforts of our Policy Initiatives and Advocacy Team in Washington, DC. She informed the group of opportunities for grassroots advocacy and instructions for how to take action and make sure our voices are heard.

Reimbursement Committee



Reimbursement Chair, Sandi Morris RD, CD and members Beverly J.D. Hernandez, PhD, RD, LD/N, Young Hee Kim MS, RD, LDN, CNSC, Kathy Allen, MA, RD, LDN/N, CSO, Sunitha Zechariah MS, RDN, LDN, CNSC, FAND and Melissa Payne, MS, RD, LD/N published several member resources including the **Roadmap to Establishing a Hospital Based Outpatient Nutrition Program: Billing and Reimbursement** guide which can be found on our Member Resources [page](#). It was determined that the greatest need among members is a clearly defined road map with the provision of tools and resources necessary to set up outpatient billing processes and procedures. This committee

laid the ground work for continued efforts toward meeting the needs of the CNM membership and enhancing the member experience through the provision of these valuable resources.

House of Delegates

Young Hee Kim, MS, RD, LDN, CNSC **was our** CNM Delegate, providing updates to CNM members and seeking member feedback on the House of Delegates (HOD) mega issues, as well as representing CNM interests at the Academy House of Delegates. [CNM Member HOD Info page](#)

Informatics Sub-Unit

The Informatics Sub-Unit continued to have a busy year. The Informatics Sub-Unit Chair, Ann Childers MS, MHA, RDN, LD, and Vice-Chair Whitney Dudley, MHA, RD, LD and committee members provided ongoing updates to the website, enhanced the Member Resource library and administered our two EMLs (CNM EML and CNM Peds EML). The Informatics Sub-Unit has made good use of the Academy of Nutrition and Dietetics' CNM DPG LinkedIn, Facebook and Twitter sites with an effort towards leveraging social media to inform and attract members. This past year, to promote continued professional interactions on our social media sites and EML, the committee was proactive in providing members professional development and training regarding the Academy's Social Media Policy and updated our CNM Netiquette and EML Terms of Use policies. A formal CNM policy and procedure for handling non-compliant usage was developed and approved by the Academy and the EC and will be included in the updated Guiding Principles.

CNM continued with a contract with Internet Tools, Inc. to support the Electronic Mailing list (EML) and An Apple a Day, LLC, for administrative support services, with the website.

Quality Management and Process Improvement Sub-Unit

The QPI Subunit, led by Chair Donna Belcher, MS, RD, LDN, and Vice-Chair Moira Faris, MPH, RDN LD, CDE and the committee members, continued to help this quality management and process improvement focused sub unit to gain momentum continuing with the 4th Annual QPI SubUnit Poster Contest at the 2018 CNM Symposium. Details for the 2019 QPI Poster Contest will be posted in the Fall of 2018 on our [CNM QPI Subunit webpage](#).

The QPI Subunit members also began the work of planning for the review of the **Revised 2018 Standards of Professional Performance for Registered Dietitian Nutritionists (Competent, Proficient, and Expert) in Clinical Nutrition Management**. Subject matter expert CNM members were identified to be the SOPP authors and reviewers during FY18 and a letter of agreement was established between the CNM DPG and the Academy's Quality Management group. The review is expected to be done over FY18 and FY19 and will be published in the *Journal of the Academy of Nutrition and Dietetics* once completed.

Pediatric Management Sub-Unit

The CNM Pediatric Management Sub-Unit, led by Appointed Chair, Caroline Steele, MS, RD, CSP, IBCLC and Vice-Chair, Deb Hutsler, MS, RD, LD, has been busy working toward the goal of sharing benchmarking data and best practices surrounding program development that is specific to pediatric services (both acute care and ambulatory). This Sub-Unit enables CNM members with a special interest in pediatrics to network and share resources.

The Pediatric Management Sub-Unit has its own EML (CNMPeds) as well as a [webpage](#) on the CNM website with a growing number of categories as we add information from the EML. The group meets twice yearly at the spring CNM Symposium and at FNCE®.

The group shared best practices at their 2017 FNCE® business meeting and had a lively dialogue regarding their staffing and productivity benchmarking survey questions at the 2018 CNM Symposium business meeting. Once completed, the CNM Peds staffing and productivity benchmarking survey results will be posted on the CNM Pediatric Sub-Unit EML.

Nominating and Awards Committee

The Nominating Committee Chair Janet Barcroft, RD, LDN, CHWC and Chair-Elect Jacqueline Daughtry, RD, LDN and committee members produced a great slate of candidates for our ballot and continued efforts to recruit CNM members who are interested in getting more actively involved in committee work.

2018 – 2019 CNM EC Term Election Results:

Chair-Elect:	Wendy Phillips, MS, RD, CNSC, CLE, FAND
Secretary:	Jennifer DeHart, MS, RDN, LD, CNSC
Nominating Committee Chair Elect:	Angie Hasemann, MS, RDN, CSP
Nominating Committee Member:	Julie Grim, MPH, RDN, LD

And congratulations to the CNM Members elected to serve at the National/Academy level:

Speaker-Elect:	Diane Heller, MMSc, RDN, LD, FAND
Commission on Dietetic Registration RDN:	Lisa Abbey, RDN, LDN, FAND

Member Recognition, Recruitment, and Events



Our Member Services Committee led by Chair, Kerry Scott Clark, RD, CD, continued their efforts to attract and recruit new members and develop creative approaches to enhance the membership experience. Some of the activities during the year included the DPG Spotlight Session at FNCE® *Getting a Grip: Handgrip Strength Examination for Malnourished Populations*. Speaker: Julie McGuire MS, RDN, LD, Terese Scollard MBA, RDN, LD, FAND; Moderator: Barbara Lusk MFCS, RD, LDN, FAND. During this session, Terese Scollard demonstrated the use of a hand grip strength dynamometer (pictured below). Additionally, at the CNM DPG Member Showcase at FNCE® (pictured top left) CNM EC Members shared the benefits of CNM DPG membership with FNCE® attendees and held a drawing for a Dynamometer (won by Jenna Carlson, pictured bottom left).

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Our CNM Marketing Chair, Cassie Whiddon, MS, RD (pictured right) was also proactive in educating members at the 2018 CNM Symposium about how to effectively use social media to promote Registered Dietitian Nutritionists as the experts in nutrition to the general public.



Research Committee

The Research Committee, led by Co-Chairs, Barbara Isaacs Jordan, MS, RD, CDN and Susan DeHoog, RD, continued great work in collaboration with the Dietetics Practice Based Research Network on the clinical staffing model study.



Background:

Project phase 1 which consisted of a cross-sectional research study to identify an inpatient staffing model for direct and non-direct patient time which could be benchmarked against (adults and pediatrics) was published in the *Journal of the Academy of Nutrition and Dietetics* in the previous fiscal year. Phase 2 was in the planning stages with a purpose to, once completed, develop and establish a gold standard staffing model for inpatient dietitians, which ties RDN staffing levels to clinical outcomes. This national gold standard model will provide CNMs the appropriate evidence-based staffing ratio to present to their administration when requesting/validating adequate staffing.

FY18 Action:

The CNM EC approved a fiscally responsible budget to support our Strategic Plan into the next fiscal year that incorporates funding a Second Century donation of \$10,000 to the Academy of Nutrition and Dietetics Foundation in FY19 to support the **Malnutrition Clinical Characteristics (MCC) Validation and Staffing Study**. This research study is of vital interest and importance to our CNM DPG Members, aligning with our Mission/Vision and the specific Strategic Plan Action Item to provide evidence-based resource tools to the Clinical Nutrition Manager/Leader to support transformative care in healthcare nutrition management. We are excited about this next phase in the Dietitian Staffing Study that our CNM DPG initiated and sponsored in previous years, and the ability to link it to malnutrition clinical characteristics validation even more so. We look forward to collaborating with the Academy, the Academy Foundation, the Commission on Dietetic Registration, and other DPGs to support this critical research endeavor.

CNM Academy DPG Relations Manager

CNM would like to thank **Rita Brummett** for all of her guidance and support during this past year.

Second Century Liaison

Caroline Steele MS, RD, CSP, IBCLC, FAND served as the CNM DPG Second Century Liaison. Caroline was charged with communicating the Second Century Vision, Mission and Principles to

our members. Caroline provided regular updates in the Future Dimensions Newsletters throughout the year along with member e-blasts.

Financial Outcomes Fiscal Year 2018 (6/1/17 – 5/31/18)

CNM DPG Financial Report for Year Ending May 31 2018

The below table summarizes the financial standing of the CNM DPG as of May 31, 2018, the end of the fiscal year.

CNM DPG FY2018 (May 31, 2018)	YTD Actual	YTD Budget	Variance (\$)	Variance (%)
Revenue	150,619	190,425	-39,806	-20.90%
Expenses	144,028	221,944	77,916	35.10%
Operating Excess/Deficit	6,591	-31,519	38,110	120.91%

The CNM reserve, as of 5/31/2018, is as follows:

Investment Reserve: \$251,484

Total Expense Budget: \$221,944

Percentage of Reserve: 113%

Addendum

2018-2020 CNM DPG Strategic Plan Scorecard

CNM Strategic Plan Scorecard FY 2018-2020

CNM DPG 2018-2020 Strategic Plan

ACADEMY OF NUTRITION AND DIETETICS (ACADEMY): VISION: A world where all people thrive through the transformative power of food and nutrition MISSION: Accelerate improvements in global health and well-being through food and nutrition PRINCIPLES: The Academy of Nutrition and Dietetics and our members: <ul style="list-style-type: none"> • Amplify the contribution of nutrition and dietetics practitioners and expand workforce capacity and capability • Integrate research, professional development, technology and practice to stimulate innovation and discovery • Collaborate to solve the greatest food and nutrition challenges now and in the future • Focus on system-wide impact across the food, well-being and health care sectors • Have a global impact in eliminating all forms of malnutrition 					
CNM Vision: Members positively influence healthcare through nutrition leadership.					
CNM Mission: Empower and support leaders to advance nutrition practices in healthcare.					
ACADEMY IMPACT GOAL(s): <ul style="list-style-type: none"> • Elevate the role of nutrition status in quality health care throughout the lifecycle • Identify and treat all forms of malnutrition 					
CNM GOAL #1: Provide opportunities and resources to members to develop and/or enhance multidimensional skill for leadership and management.					
Academy Strategy: Professional Development <ul style="list-style-type: none"> • Provide tiered, progressive education and career advancement to support practitioners' needs • Engage practitioners at all levels through recognition programs, certificates of training and certifications • Serve as primary resource for professional experiential training opportunities for traineeships and fellowships, practitioner networking, mentoring and information sharing • Collaborate in developing products and services to positively influence practice outcomes • Create interprofessional training and professional development opportunities through strategic partnerships and partner organizations 					
Academy Strategy: Workforce Capacity and Opportunities <ul style="list-style-type: none"> • Promote leadership self-efficacy and instill behavioral leadership skills at all levels of professional competency, including for students, through expanded and varied learning opportunities 					
CNM STRATEGY 1.1: Provide state of the art professional development opportunities for leadership success.					
	FY 2018	FY 2019	FY 2020	Responsible EC Team	Comments
1.1.1 Provide Webinars geared toward leadership development		X	X	Professional Development Committee	
1.1.2 Symposium -	X	X	X	Professional Development Committee, Chair-Elect	FY18 Complete
1.1.3 Newsletter	X	X	X	Newsletter Editor(s)	FY18 On Track
1.1.4 List Serve - Provide education regarding Academy/CNM Social Media Policy, Netiquette Guidelines, & EML Terms of Use P&P to enhance/support professional interaction and communications	X	X	X	Nutrition Information Committee	FY18 Complete
CNM STRATEGY 1.2: Promote and market management and quality improvement tools and resources specific to leadership.					
1.2.1 Mentorship: Support networking opportunities @ FNCE® & CNM Symposium, meetings, round table, EML communication, video medium	X	X	X	Member Service; Professional Development	FY18 Complete
1.2.2 Marketing: Increase presence and communication frequency on social media), e.g., Target Goal by FY2020: Facebook 3000 followers, Twitter 2000 followers, LinkedIn 300 connections		X	X	Member Service; Communications Coordinator	
1.2.3 Symposium roundtable / session on utilizing social media professionally	X			Member Service; Communications Coordinator	FY18 Complete
1.2.4 Development of the Pediatric Sub unit EML and development of a member resource database.	X	X	X	CNM Pediatric Subunit	FY18 On Track
1.2.5 Create and expand the reimbursement roadmap toolkit to be available to a wider audience.	X	X		Reimbursement Committee	FY18 On Track
CNM STRATEGY 1.3: Provide quality and process improvement resources for enhancing leadership skills that will impact patient care and staff management.					

CNM Strategic Plan Scorecard FY 2018-2020

1.3.1 Solicit symposium speaker proposals for quality management session related to leadership skills.	X	X	X	Professional Development Committee, Chair-Elect	FY18 Complete
1.3.2 Provide at least 1 newsletter CPEU article on quality management and leadership skills.	X	X	X	Newsletter Editor	FY18 Complete
1.3.3 Review/Revise CNM SOPP	X	X	X	QPI Subunit	FY18 On Track
ACADEMY FOCUS AREA: Prevention and Well-being					
ACADEMY IMPACT GOAL(s): Develop and advocate for policies that support prevention and well-being initiatives Leverage data to demonstrate effectiveness of dietetic and nutrition interventions					
CNM GOAL #2: Lead nutrition-related healthcare initiatives to improve organizational level practices and influence public policy.					
Academy Strategy: Advocacy and Communications <ul style="list-style-type: none"> • Impact food and nutrition policies and advocate through participation in the legislative and regulatory processes and funding to support nutrition research at local, state, federal and global levels • Advocate for health care delivery and payment systems that maximize nutrition services across clinical and community settings • Advance global influence through effective alliances • Serve as a trusted resource and utilize all media outlets to educate and promote evidence-based practices and science-based resources to practitioners, the public, policy makers and all stakeholders 					
Academy Strategy: Research <ul style="list-style-type: none"> • Collaborate to advance basic science research related to malnutrition and well-being 					
CNM Strategy 2.1: Educate members on key healthcare drivers impacting clinical nutrition management.					
	FY 2018	FY 2019	FY 2020	Responsible EC Team	Comments
2.1.1 Solicit symposium speaker proposals on a related healthcare reform topic and/or corresponding nutrition trends at CNM Symposium. Will choose at least one session per year that focuses on a relevant topic.	X	X	X	Professional Development Committee; Chair-Elect	FY18 Complete
2.1.2 Provide at least 1 newsletter column/article on related healthcare reform topic and/or corresponding nutrition trends annually.	X	X	X	Newsletter Editor	FY18 Complete
2.1.3 Submit at least 1 FNCE® program proposal in next 3 years for a DPG Spotlight education session on a related healthcare reform topic and/or corresponding nutrition trends		X		Professional Development Committee; Chair-Elect	
2.1.4 Include a member spotlight in the newsletter at least annually for a CNM DPG member who practices in or manages a nutrition program in an alternative care healthcare site like a patient centered medical home or accountable care organization.	X	X	X	Newsletter Editor	
2.1.5 The Policy and Advocacy Leader (or designee) will attend the Public Policy Workshop and submit a summary article to the newsletter and for the Advocacy section of the website.	X	X	X	PAL	
2.1.6 Communications Coordination Chair (or designee) will support public policy education via social media promotion.	X	X	X	Communications Coordination Chair, PAL, Reimbursement Rep	
CNM Strategy 2.2: Manage implementation of policies that support prevention and well-being.					
2.2.1 Member participation in the Academy's Policy Initiatives and Advocacy Strategic Measures.	X	X	X	PAL	FY18 Complete
2.2.2 Collaborate with the Academy (and other DPGs) to plan and conduct next phase research study to validate staffing levels in acute care setting as compared to improving malnutrition		X	X	Research Committee	
2.2.3 Continue to develop and promote strategies for our members to implement the "Roadmap Establishing a Hospital Based Outpatient Nutrition Program" toolkit.		X	X	Reimbursement Committee	