

Clinical Nutrition Management

a dietetic practice group of the
 Academy of Nutrition
and Dietetics

Annual Report

June 1, 2016 – May 31, 2017

Clinical Nutrition Management (CNM) Dietetic Practice Group (DPG 44)

Submitted by: Janel Welch MS, MPA, RDN, CDN, FAND
Chair 2016 -2017

From The 2016 – 2017 CNM DPG Chair

Vision

Optimizing leadership skills to equip members to positively influence healthcare.

Mission

Empowering and supporting leaders to advance nutrition practices in healthcare.

The Clinical Nutrition Management DPG of the Academy of Nutrition and Dietetics is pleased to share past year's success in the Annual Report for June 1, 2016 – May 31, 2017. The report shares member success, and highlights work and achievements of the members. This annual report focuses on our Executive Committee (EC) and members activities and progress toward meeting goals and objectives set forth in the Strategic Plan.

In order to improve and better meet the needs of our members, the EC worked to increase communication as well as gain exposure of our DPG. Membership as of May 31st 2017 was 1960.

CNM members bring a multitude of skills and talents. It has been my pleasure to work alongside this group of extraordinary individuals. This annual report is dedicated to the members of the 2016 –2017 CNM Executive Committee. Many thanks for a very productive year.

*Respectfully Submitted
Janel Welch, MS, MPA, RDN, CDN, FAND*

2016 – 2017 CNM Strategic Plan Goals

GOAL 1: Advance nutrition practices consistent with healthcare reform.

GOAL 2: Provide opportunities and resources to members to develop and/or enhance multidimensional skills for leadership and management

GOAL 3: Current and prospective members utilize the CNM DPG as a key to their leadership success

The CNM DPG 2015-2017 three-year strategic plan was reviewed by the CNM EC during the EC meeting at the CNM 2017 Symposium. The next strategic plan (2018-2020) was started. It was important to the DPG to align our strategic plan with the Academy's Mission and Vision and overall strategic plan. The Mission was reviewed and determined no changes were needed. The Vision was changed to better meet the strategic plans of the DPG. The CNM EC submitted a request for changing the CNM DPG Vision. Below is the proposal submitted for review and approval.

Mission	
Current	Empowering and supporting leaders to advance nutrition practices in healthcare
No change	Empowering and supporting leaders to advance nutrition practices in healthcare
Vision	
Current	Optimizing leadership skills to equip members to positively influence healthcare
Proposed	Members will be recognized as leaders who positively influence healthcare.

Member Education and Development

CNM Newsletter – “Future Dimensions”

Four newsletters were published quarterly by our newsletter committee members, Jennifer Doley, Managing Editor, Lisa Trombley, Leigh-Anne Wooten, Amanda Nederostek and Robin Aufdenkampe, Feature Editors.

Feature articles with CPE credits included: “Small Bore Tubing Misconnections” by Debby Kasper RDN, LDN, SNS Vol.35:3; “Lean Six Sigma in Nutrition and Dietetics” by Barbara Lusk MFCS, RD, LDN, FAND and Leigh-Anne Wooten MS, RDN/LDN, FAND Vol.35:4; “Nutrition Screening in the Acute Care Setting; How

to Choose the Right Tool” by Wendy Philips, MS, RD, CNSC, CLE, FAND and Jennifer Doley, MBA, RD, CNSC, FAND. Vol36:1; and “Moving Beyond Stereotypes: Tips for Fostering Collaborative, Intergenerational Work Relationships Vol36:2.

Member Webinar

CNM Hosted a Webinar for members on 8/23/16. The webinar was titled “Clinical Nutrition Management Standards of Professional Performance: Utilizing These Guidelines to Enhance Your Performance.” Speakers; Krista Clark MBA, RD, LD; Cindy Moore, MS, BSN, RN, RDN, FAND; and Lisa Trombley, MA, RD, CNSC provided an excellent webinar describing the three levels of practice in dietetics: competent, proficient and expert. The webinar aimed to teach CNM’s how to utilize the CNM SOP/SOPP to evaluate their knowledge, skills and competence as a CNM.

2017 CNM Annual Symposium

The 2017 CNM Annual Symposium “Innovators in Dietetics: On the Cutting Edge” was held in St. Petersburg, Florida on April 14th-18th. The CNM Professional Development Team, Chair – Kathy Allen and committee members Beverly Hernandez, Cathy Montgomery and Melissa Payne along with the Fundraising Committee led by Chair – Kelly Danis, and CNM Chair-Elect – Barbara Lusk worked diligently to plan and execute an extremely successful symposium. Over 200 participants and vendors were in attendance.



Everything from the weather to the hotel, local attractions and symposium speakers made the 2017 Symposium a great success! Lucille Beseler, MS, RDN, LDN, CDE, FAND the Academy of Nutrition and Dietetics President, kicked off the meeting with great enthusiasm and inspiration. Lucille promoted the Academy’s Second Century celebration initiatives and how the Academy is working to shape the future of our profession.

2017 CNM Symposium



This year the CNM Symposium featured the third annual QI-PI Project poster session and contest. Prior to the symposium, members were invited to submit their projects for entry into the QPI Award program. A total of 15 projects submissions were entered and judged. The winner, Annette Dourney, RD, CNSC was recognized at the symposium for her project titled “Decreasing Donor Milk in the Neonatal Care Unit: A lean Process Improvement Project.” In addition, the 10 top project posters were displayed at the symposium. Attendees were invited to vote for their favorite poster. As a result, Wendy Phillips, MS, RD, CNSC, CLE, FAND was presented with People’s Choice Awards for her project poster titled “The Braden Scale: An Ineffective Tool for identifying Nutrition Risk”

Thank you to our event sponsors for their generous financial contributions.

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Special Thank You!

CNM contracted with Rita Pollack, Pollack Meeting & Event Management, Inc., for assistance with meeting planning, registration and facilitation. We want to give a special thank you to Rita Pollack who always helped make this annual event a success. This was Rita’s last year of providing service to our DPG as she is retiring. After 16 successful CNM Symposiums, we are very sad to see her go. We recognized her significant accomplishments over so many years. We all know that without Rita, we would never have accomplished such great Symposium success! We wish Rita the very best!

A request for proposal for a Meeting Planner for 2017-2018 was posted on the CNM website and Barbara J Pyper, MS, RD, SNS, FCSI, FAND, owner of An Apple A Day, LLC, was selected.

Public Policy

Wendy Phillips, MS, RD, CNSC, CLE, FAND, CNM DPG's Policy and Advocacy Leader, continued, throughout the year, to provide updates to help the CNM membership to stay abreast of the activities and efforts of our Policy Initiatives and Advocacy Team in Washington, DC. She informed the group of opportunities for grassroots advocacy and instructions for how to take action and let make sure our voices are heard. She produced a “How to Vote” video for dietitians on completing an “Action Alert”. This video remains on our website for members and non-members to view.

Reimbursement Chair

Reimbursement Chair, Sandi Morris RD, CD and members Beverly J.D. Hernandez, PhD, RD, LD/N, Sharron Lent RD, LD, Young Hee Kim MS, RD, LDN, CNSC, Sunitha Zechariah MS, RD, LD, CNSC, FAND and Melissa Payne, MS, RD, LD/N established the Reimbursement Committee project scope in an effort to provide direction and focus. It was determined that the greatest need among members is a clearly defined road map with the provision of tools and resources necessary to set up outpatient billing processes and procedures. This committee laid the ground work for continued efforts toward meeting the needs of the CNM membership and enhancing the member experience through the provision of these valuable resources.

House of Delegates

Young Hee Kim, MS, RD, LDN, CNSC; CNM Delegate, continued to update CNM members and seek member feedback on the House of Delegates (HOD) mega issues and represent the CNM interests at the Academy House of Delegates.

Informatics Sub-Unit

The Informatics Sub-Unit continued to have a busy year. The Informatics Sub-unit Chair, Ann Childers MS, RDN, MHA, LD, chair elect Laurie Szekely MS, RD, LD and committee members provided ongoing updates to the website, enhanced the member Resource library and added an additional EML for the Pediatric Sub Unit. The Informatics Sub-Unit has made good use of the Academy of Nutrition and Dietetics' CNM DPG LinkedIn, Facebook and Twitter sites with an effort towards leveraging social media to inform and attract members.

CNM continued with a contract with Internet Tools, Inc. to support the Electronic Mailing list (EML) and An Apple a Day, LLC, for administrative support services, with the website.

Quality Management and Process Improvement Sub-Unit

The QPI Subunit, led by Chair Cindy Hamilton, MS, RD, LD, FAND, and Chair-Elect Lisa Trombley MA, RD, CNSC and the committee members, continued to help this quality management and process improvement focused sub unit to gain momentum with over 100 subscribers to the subunit EML. This team was responsible for the success of the third annual QPI Poster Contest at the 2017 CNM Symposium.

Pediatric Sub-Unit

The CNM Executive Committee was pleased to announce that the Academy had approved our proposal to form a Pediatric Management Sub-Unit in September 2016. The goal of this sub-unit is to share benchmarking data and best practices surrounding program development specific to pediatric services (both acute care and ambulatory). The Sub-Unit will enable CNM members with a special interest in pediatrics to network and share resources.

The Pediatric Management Sub-Unit was set up with its own EML (CNMPeds) as well as a resource page on the CNM website Resource Library with a growing number of categories as we add information from the EML. The group will plan to meet twice yearly at the spring CNM Symposium and at FNCE®.

Appointed chair, Caroline Steele, and vice-chair, Deb Hutsler and a group of 17 CNM members officially launched the CNM Pediatric Management Sub-Unit on October 17, 2016 at FNCE®. The group spent a lively evening brainstorming goals for the sub-unit and discussing what they hope to get out of this group. We will share this on the Pediatric Sub-Unit Welcome page.

Nominating and Awards Committee

The Nominating Committee Chair Moira Faris MPH, RDN, LD, CDE, Chair-elect Janet Barcoft, RD, LDN, CHWC and committee members produced a great slate of candidates for our ballot and continued efforts to recruit CNM members who are interested in getting more actively involved in committee work.

2017 – 2018 Election Results:

Chair Elect:

Terese Scollard

Treasurer:

Jan Greer-Carney

Nominating Committee Chair-Elect:

Jacqueline Daughtry

Nominating Committee:

Sheynee Roper and Amber Smith

Member Recognition, Recruitment, and Events



Our Member Services Committee led by Chair, Kerry Scott, continued their efforts to attract and recruit new members and develop creative approaches to enhance the membership experience. Some of the activities during the year included the DPG Member Showcase at FNCE® which included a drawing for existing members who encourage new members to join before January 31st of 2017. In addition, CNM members had the opportunity to network at the FNCE® member reception generously sponsored by Nestle Health Science.

Research Committee

The Research Committee, led by Co-Chairs, Barbara Isaacs Jordan, MS, RD, CDN and Susan DeHoog, RD, continued great work in collaboration with the Dietetics Practice Based Research Network on the clinical staffing model study. Project phase 1 was completed which consisted of a cross-sectional research study to identify an inpatient staffing model for direct and non-direct patient time which could be benchmarked against (adults and pediatrics). Phase 2 is in the planning stages with a purpose to, once completed, develop



and establish a gold standard staffing model for inpatient dietitians, which ties RDN staffing levels to clinical outcomes. This national gold standard model will provide CNMs the appropriate evidence-based staffing ratio to present to their administration when requesting/validating adequate staffing. The CNM executive committee agreed to contribute additional funding to continue the work of this committee and further analysis of the data.

CNM Academy DPG Relations Manager

CNM would like to sincerely thank **Mya Wilson, DHA, MPH, MBA**, for all of her guidance and support during this past year. Mya served as our Academy DPG Relations Manager.

Second Century Liaison

Caroline Steele MS, RD, CSP, IBCLC, FAND and past CNM Chair served as the CNM DPG Second Century Liaison. Caroline was charged with communicating the Second Century Vision, Mission and Principles to our members. Caroline provided regular updates in the Future Dimensions Newsletters throughout the year along with member e-blasts.

Financial Outcomes Fiscal Year 2017 (6/1/16 – 5/31/17)

CNM DPG Financial Report for Year Ending May 31 2017

The below table summarizes the financial standing of the CNM DPG as of May 31, 2017, the end of the fiscal year. There was a negative variance of revenue budget of \$14,106 for meeting registration fees and a positive variance from expense budget of \$75,631 for fiscal year 2017. The net operating deficit for

the year was \$38,921. Primary reason was due to lower than expected Symposium registration fees.

	YTD Actual	YTD Budget	Variance (\$)	Variance (%)
Revenue	140724	154830	-14106	-9.11
Expenses	179645	255276	75631	29.62
Operating Excess/Deficit	-38921	-100446	61525	61.25

The CNM reserve, as of 5/31/2017, is as follows:

Investment Reserve: \$223,246

Total Expense Budget: \$255,276

Percentage of Reserve: 87%