

Clinical Nutrition Management

a dietetic practice group of the
 Academy of Nutrition
and Dietetics

Annual Report

June 1, 2014 – May 31, 2015

Clinical Nutrition Management (CNM) Dietetic Practice Group (DPG 44)

Submitted by: Kathryn Allen, MA, RDN, LD/N, CSO
Chair 2014 -2015

From The 2014 – 2015 CNM DPG Chair

Vision

Optimizing leadership skills to equip members to positively influence healthcare.

Mission

Empowering and supporting leaders to advance nutrition practices in healthcare.

The Clinical Nutrition Management DPG of the Academy of Nutrition and Dietetics is pleased to share past year's success in the Annual Report for June 1, 2014 – May 31, 2015. The report shares member success, and highlights work and achievements of the members. This annual report focuses on our Executive Committee (EC) and members activities and progress toward meeting goals and objectives set forth in the Strategic Plan.

In order to improve and better meet the needs of our members, the EC worked to increase communication as well as gain exposure of our DPG. Membership as of May 31st 2015 was 2100.

CNM members bring a multitude of skills and talents. It has been my pleasure to work alongside this group of extraordinary individuals. This annual report is dedicated to the members of the 2014–2015 CNM Executive Committee. Many thanks for a very productive year.

*Respectfully Submitted
Kathryn Allen, MA, RDN,LD/N, CSO*



2014 – 2015 CNM Strategic Plan Goals

GOAL 1: Advance nutrition practices consistent with healthcare reform.

GOAL 2: Provide opportunities and resources to members to develop and/or enhance multidimensional skills for leadership and management

GOAL 3: Current and prospective members utilize the CNM DPG as a key to their leadership success

Member Education and Development

CNM Newsletter – “Future Dimensions”

Four newsletters were published quarterly by our newsletter committee members, Jennifer Doley, Managing Editor, Lisa Trombley, Leigh-Anne Wooten, and Amanda Nederostek, Feature Editors.

Feature articles with CPE credits included: “Developing a Dual Career Ladder for RDs in a Large Health System” Vol.33:3; “Providing Outpatient Nutrition Services Using an Activity Based Costing Method” Vol.33:4; Malnutrition in Acute Care: Diagnosis, Documentation and Reimbursement Impact” Vol.34:1; and “Clinical Nutrition Leaders – Are You Empowered to Lead Outcomes Based Research?” Vol. 34:2. New features added to the Future Dimensions newsletter included a Featured Member interview. The CPE articles and member spotlight served to satisfy several strategic objectives including: enhancement of knowledge and skills for success as a leader in practice (strategy 3.3); provision of access to relevant and valued products and services (strategy 3.2); provision of state of the art professional development opportunities for leadership success (strategy 2.1); and educate members on key trends and the role of nutrition in healthcare reform (strategy 1.1).

2015 CNM Annual Symposium

The 2015 CNM Symposium titled “Transforming Leaders” took place April 11 – 14, 2015, at the Fairmont Olympic Hotel, Seattle, WA. The CNM Professional Development Team, Chair – Kelly Danis and committee members Beverly Hernandez, Cathy Montgomery and Melissa Payne along with the Fundraising Committee led by Chair – Sharron Lent, and CNM Chair-Elect – Caroline Steele worked diligently to plan and execute an extremely successful symposium. Over 200 participants and vendors were in attendance.

2015 CNM Symposium



The symposium kicked off with keynote speaker Vicki Hess, RN with her inspiring presentation titled “Professional Paradise: Oxymoron or Business Imperative?” Additional podium presentations included topics ranging from global health and sustainable agriculture to regulatory standards, people management, competency skills assessment and a strong emphasis on QPI. An added feature this year was the Inaugural QI-PI Project poster session and contest. Prior to the symposium, members were invited to submit their projects for entry into the QPI Award program. A total of 17 projects submissions were entered and judged. The winner, Madeline Michael, MPH, RD was recognized at the symposium for her project titled “Improving the Safety and Accuracy of Formulas at the NIH Clinical Center”. In addition, the 10 top project posters were displayed at the symposium. Attendees were invited to vote for their favorite poster. As a result, P.Susan Chapman, MS,RD,LD and Katie Szymona, MPH,RD,CDN, CHES were presented with People’s Choice Awards.



Abstracts of all 10 best posters were published in the Future Dimensions Spring 2015 newsletter to allow all members to benefit from the valuable information and project examples. The 2015 Symposium and QPI project served to satisfy the following strategic objectives: increase the amount of outcomes based research being conducted by CNM members (strategy 1.3); increase members use of evidence based practice guidelines and best practices (strategy 1.2); provide quality improvement resources for enhancing leadership skills (strategy 2.3); provide opportunities to enhance knowledge and skills for success as a leader in practice (strategy 3.3); recognize members who demonstrate outstanding leadership (strategy 3.5).

A special thank you to our event sponsors for their generous financial contributions.

Nestle Health Science

Abbott Nutrition

Computrition, Inc.

Dole Packaged Foods

McCormick for Chefs

Morrison Management Specialists

Sodexo Healthcare

CNM contracted with **Rita Pollack**, Pollack Meeting & Event Management, Inc., for assistance with meeting planning, registration and facilitation.

Public Policy

Public Policy Chair, Julie Haase, continued, throughout the year, to provide updates to help the CNM membership to stay abreast of the activities and efforts of our Policy Initiatives and Advocacy Team in Washington, DC. She informed the group of opportunities for grassroots advocacy and instructions for how to take action and let make sure our voices are heard.

Reimbursement Chair

As newly appointed Reimbursement Chair, Young Hee Kim, set out to establish a committee as well as the Reimbursement Committee project scope in an effort to provide direction and focus. It was determined that the greatest need among members is a clearly defined road map with the provision of tools and resources necessary to set up outpatient billing processes and procedures. This committee laid the groundwork for continued efforts toward meeting the needs of the CNM membership and enhancing the member experience through the provision of these valuable resources.

House of Delegates

Mary Jane Rogalski, CNM Delegate, continued to update CNM members and seek member feedback on the House of Delegates (HOD) mega issues and represent the CNM interests at the Academy House of Delegates.

The fall meeting for the House of Delegates took place October 5 – October 6, 2012, in Atlanta,GA.

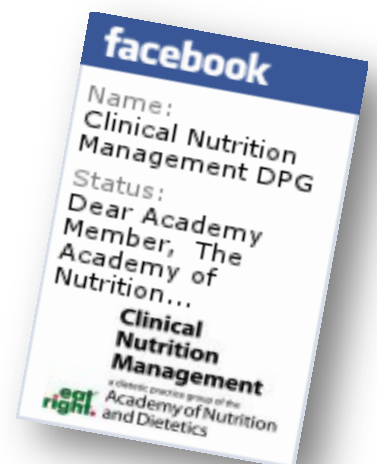


Several members of the CNM executive committee were invited to attend to observe and contribute to a dialogue session regarding two Mega Issue topics: Business and Management Skills development and Supervised Practice Experience Positions and the Number of Preceptors. Results of this discussion and other HOD resources can be found at www.eatright.org/HOD

Informatics Sub-Unit

The Informatics Sub-Unit continued to have a busy year. The Informatics Sub-Unit Chair, Janel Welch, Vice Chair, Ann Childers and committee member, Krista Clark provided an update on our website enhancements and added functionality at the 2015 CNM Symposium. The Informatics Sub-Unit continued to provide ongoing updates on the website and in the CNM quarterly newsletters. One area of concentration has been to increase the submissions to the Resource Library. The Informatics Sub-Unit has made good use of the Facebook page for CNM with an effort towards leveraging social media to inform and attract members.

- The Informatics Sub Committee also created and rolled out the 2015 Member Survey which included a drawing of a \$25 gift card to encourage participation. 182 members completed the survey. Information gathered was used to further align the voice of the members with the CNM strategic plan. Members who responded also greatly value the electronic mailing list, networking, CEU's offered and support for improving leadership skills. Some further suggestions for ways to improve the value of the CNM DPG provided in the survey include the following;
 - Improved feasibility to access the EML
 - Reminders to the membership of new tools and resources available to the membership on the website
 - Additional hosted webinars as well as notification of externally hosted but relevant webinars
 - Opportunities for leadership, networking and career advancement posted on the CNM website.



CNM continued with a contract with Internet Tools, Inc. to support the Electronic Mailing list (EML) and An Apple a Day, LLC, for administrative support services, with the website.

Quality Management and Process Improvement Sub-Unit

QPI Subunit led by Sherri Jones and Cindy Hamilton continues to gain momentum with over 100 subscribers to the subunit EML. In addition to the poster session and award program previously described, the sub-unit leadership team conducted a live session at the CNM symposium along with a special guest speaker, Sharon McCauley, Director of Quality Management for the Academy of Nutrition and Dietetics. Sharon provided an update to CNM attendees regarding AND QI activities and resources.

Nominating and Awards Committee

The Nominating Committee, Chair – Lisa Cherry, Chair-elect, Wendy Phillips and committee members Tamara Smith and Kelly Danis produced a great slate of candidates for our ballot and continued efforts to recruit CNM members who are interested in getting more actively involved in committee work.

2015 – 2016 Election Results:

Chair Elect: Janel Welch MS, MPA, RDN, CDN

Treasurer: Terese Scollard, MBA, RD, LD, FAND

Nominating Committee Chair-Elect: Moira Faris, MPH, RDN, LD, CDE

Nominating Committee: Jan Greer-Carney, MS, MBA, RD, LD

As a result of the efforts of our nominating committee, Jessie Pavlinac, MS, RD, CSR, LD was honored at FNCE 2014 as a Medallion Award recipient. Jessie's commitment to volunteer service, visionary leadership, exceptional professional expertise,

collaboration, inspirational coaching and mentoring were recognized.

The Academy of Nutrition and Dietetics, recognizes outstanding dietitians who have demonstrated innovation, creativity and leadership. The Academy honors members like Julie that have demonstrated exceptional performance, contributed to the advancement of practice and have been effective in inspiring leaders in nutrition-related organizations. Jessie is not only former Academy president but also former CNM Chair and stays actively involved in the CNM DPG in various roles including DPBRN liaison. We couldn't be more proud!

CONGRATULATIONS Jessie!

Member Recognition, Recruitment, and Events

Our Member Services Committee led by Chair, Kerry Scott, continued their efforts to attract and recruit new members and creative approaches enhance membership experience. Some of the activities during the year included the DPG Member Showcase at FNCE which included a drawing for existing members who encourage new members to join before January 31s of 2015. In addition, CNM members had the opportunity to network at the FNCE member reception generously sponsored by Nestle Health Science.

Research Committee

The Research Committee led by co-chairs, Barbara Isaacs Jordan and Susan DeHoog, conclude the first phase of the research study conducted in collaboration with the Dietetics Practice Based Research Network which culminated in a podium presentation at FNCE titled Building and Utilizing a Clinical Staffing Model: Benchmarks for Success. Barbara and Susan presented and published the results of this study. While this information is preliminary, the publication will provide a benchmark for clinical nutrition inpatient staffing models and time frames for assessment and reassessment. A national standard will provide the appropriate evidence-based staffing ratio to present to their administration when requesting/validating adequate staffing. A poster reviewing the outcomes of this study was presented at Clinical Nutrition Week in February 2015 with a podium presentation at the CNM Symposium in April. The CNM executive committee agreed to contribute additional funding to continue the work of this committee and further analysis of the data. Phase 2 the project will determine correlation between RDN time and patient outcomes.



CNM Academy DPG Relations Manager

CNM would like to sincerely thank Mya Wilson, MPH, MBA, for all of her guidance and support during this past year. Mya serves as our Academy DPG Relations Manager.

Financial Outcomes Fiscal Year 2015 (6/1/14 – 5/31/15)

CNM DPG Financial Report for Year Ending May 31 2015

Below table summarizes the financial standing of CNM DPG as of May 31, 2015, the end of the fiscal year. There was a negative variance of revenue budget of \$25780 for meeting registration fees and a positive variance from expense budget of \$2437 for fiscal year 2015. The net operating deficit for the year was \$33,763. Primary reason was due to lower than expected Symposium registration fees. Of note, revenue from membership dues exceeded budget by \$165.

	YTD Actual	YTD Budget	Variance (\$)	Variance (%)
Revenue	156770	179735	-22965	-12.77
Expenses	190533	215935	25402	11.76
Operating Excess/Deficit	-33763	-36200	2437	6.73

The CNM reserve, as of 5/31/2015, is as follows:

Investment Reserve: \$312,033

Total Expense Budget: \$215,935

Percentage of Reserve: 145%