### **Diabetes**



Experts in Diabetes Care and Education

2022-2023

# **ANNUAL REPORT**

The **Year in Review** 





Diabetes Dietetic Practice Group www.diabetesdpg.org

# TABLE OF CONTENTS

Chair's Message2
Membership Survey3
DDPG and ADCES Alliance4
Membership4
Student Membership5
Idea Summary6
DDPG Delegate6
Marketing6
DDPG Awards Committee7
Public Policy7
Print Communications8
Professional Development9
Nutrition Services Payment9
Corporate Sponsorship10
Revenue and Expenses 11

#### **DDPG MISSION:**

Optimize the prevention and management of diabetes through person-centered care including nutrition and collaborative partnerships.

# **Diabetes**



Experts in Diabetes Care and Education

#### **CHAIR'S MESSAGE: A YEAR IN REVIEW**

Patricia Davidson, DCN, RDN, LDN, CDCES, FAND, CHSE, FADCES Chair, Diabetes Dietetic Practice Group 2022-2023



### We know what we are, but not what we may be."

- HAMLET, ACT 4, SCENE 5
BY WILLIAM SHAKESPEARE

If ever a quote was perfect for our profession, this may be it.

We have worked so long and so hard to define our role as THE nutrition professionals. We have prowled the halls of our state and federal legislatures on behalf of all our members, to gain recognition, and to receive fair and equitable compensation. Our progress has been real and our successes noteworthy.

But what may we be?

Will we finally assert that we have a vital and essential role in the care, treatment, and education of persons with diabetes?

Will we expect more than minimal competency of our fellow practitioners?

Will we expand our educational, certification, and licensure opportunities to practice as peers with other providers?

These and other questions will eventually need to be addressed. I have every confidence that we will work together in our growth and evolution. As an example, our executive board and committee chairs met for the annual retreat in Philadelphia to review the DDPG accomplishments over the past year and goals for the future. Every 5 years the strategic plan is reviewed and revised. Over the past year we have made changes based on the members' survey and to meet the DDPG's evolving needs. I have embraced the opportunity to serve as chair, facilitated revising the strategic plan, promoted the name change of the DDPG publication, and expanded our leadership team. These changes have enabled the DDPG to be more productive as we continue to provide the tools, resources, and support to enrich the professional lives of our members and our DDPG mission "optimizing the prevention and management of diabetes through person-centered care, including nutrition and collaborative partnerships." The DDPG mission and vision remain intact. The strategic plan focuses on ways to expand the involvement of our members in the organization's decisions and ways we as a DDPG can:

- position the registered dietitian/nutritionist as a vital member of the diabetes management and prevention within healthcare systems,
- increase diversity within the membership and leadership,
- promote nutrition and food security within diabetes management.

Please think about sharing some of your time and talents with your colleagues. The rewards outweigh the small amount of time required. Maybe you have something new to share with others on the forums. The opportunity to volunteer for an office, head a committee, or help at an event exists. Please speak up and help. The bonus is the opportunity to work side-by-side with a group of professionals with the same goal of providing quality diabetes care to those living with diabetes.

# MEMBERSHIP SURVEY

Laura Russell, MA, RD, LDN, CDCES, Chair-Elect

In the fall of 2022, Diabetes DPG (DDPG) sent out a volunteer survey to members—295 members completed the survey. The survey asked questions regarding members' expertise for the purpose of volunteer recruitment. Obesity management was cited by 27% of respondents as their strongest area of expertise. Technology and diabetes medication management were the next highest areas of experience. Of respondents, 88% work with people who have type 2 diabetes followed by **50%** who have prediabetes, and ~**30%** work with type 1 diabetes and gestational diabetes. When asked about research, only 12% participate in research but 25% would like to learn more about how they could participate in research. Through this survey, we were able to gain multiple volunteers to help in key areas of our practice group, such as webinars, social media, and publications.

### **SOCIAL MEDIA**

Dawn Elizabeth Menning, MS, RD, CDCES

The Diabetes Dietetic Practice Group continues to expand its influence through social media involvement.

Instagram account re-activated in 2022: 1,109 followers

LinkedIn account created in Feb. 2023: growing followers

Facebook: 10,585 followers

Twitter: 975 followers

The committee posts content 5 days each week to help inform our members and attract new members. Beginning in 2023, we have started to include reels/ stories on Instagram and Facebook through help from student volunteers.







# **DDPG AND ADCES ALLIANCE**

Andrea Dunn, RD, LD, CDCES



This past year was the first year of the new alliance between the Academy and ADCES. We were able to offer the FNCE® Alliance session, "The RDN's Role in Recognizing and Reducing Diabetes Inertia" with presenters Laura Russell, MA, RDN, LD, CDCES, and Alefiya Faizullabhoy, MBA, MS, RD, CDCES, CDN, FAND. Both Laura and Alefiya are DDPG and ADCES members. We were able to have a face-to-face meeting at ADCES22 as well as FNCE® 2022. Plans are in the works to offer a session at both conferences in 2023.

### **MEMBERSHIP**

Cathy Huang, MPH, RDN



The Diabetes DPG (DDPG) is the largest DPG within the Academy, with over 5,000 members from all over the world! Our membership includes:

242 student members 443
retired
members

27 international members

This past year, the Membership Committee connected with members through several in-person events at ADCES and expanded our reach to students via our first-ever student handout contest! For the next membership year, we will also be launching a new mentorship program for all DDPG members who would like to form deeper connections with other members and grow and learn from each other.

Below is a member quote on why DDPG membership is valuable to her:

"The DDPG is valuable to me because of the great resources, numerous CEU opportunities, the opportunity for collaboration with other nutrition professionals in the diabetes space via the list serve/ discussion board, and volunteer opportunities! I particularly like the Cutting Edge CEU publications—they always have great information!"

- Danielle Brooks, RDN-AP, LD, CDCES

## STUDENT MEMBERSHIP

Matthew Jaime, RD, CNCS



During the 2022–2023 membership year, we introduced the DDPG Student Handout Contest. This was the first contest of its kind for the DDPG, and we had 95 handout submissions. Handouts were scored by 5 professional members within our DDPG based on accuracy, relevance, organization, and usability. One student was awarded a \$1,000 educational stipend, and 2 runner ups were each awarded \$500 educational stipends. These handouts will be available to members of the DDPG. We are also working on the creation of a mentorship program to offer to both professional and student members of the DDPG. Our hope is that we will have this up and running during the 2023–2024 year. We will have more information regarding this program as we continue to develop it. Aside from these 2 major projects, we have engaged with potential and current members of the DDPG at FNCE® 2022 and plan to expand our engagement at FNCE® 2023 by hosting a student member social. Additionally, students are now involved in writing for the newsFLASH newsletter.

# Here is what some of our student members have to say about their experience with the DDPG:

"Connection, collaboration, and community are key—especially when pursuing a career in healthcare. As a student and future RDN, I found getting involved with the DDPG has been a great opportunity. It has allowed me to get involved and be up to date with current trends and research. Additionally, this group has put valuable mentors in my path. Getting involved with the DDPG has been a priceless experience."

– Diana Laursen, newsFLASH Newsletter Student Contributor

"The DDPG Handout Contest gave me the opportunity to be creative and research a topic I am passionate about, which is helping individuals manage their diabetes in a simple and accessible way. The educational stipend will allow me to continue my RD journey by helping me pay for my studies."

– Pricila De Leon, *First Place Winner, 2023 DDPG Student Handout Contest Winner* 

"I loved participating in DDPG's Student Handout Contest this year! I very much enjoyed the process of creating my handout, and I am so excited that it will be used to improve the health of persons living with diabetes. I am thrilled to use my educational stipend toward my tuition and costs for taking the Registered Dietitian exam next year. The DDPG is filled with great resources, and I'm so glad they offered this opportunity for students to create a professional resource for dietitians and other diabetes professionals worldwide."

– Corinna Kalogeropulou, Runner Up, 2023 DDPG Handout Contest Winner

## **IDEA SUMMARY**

Karen Lau, MS, RD, LDN, CDCES



In August, we conducted a panel titled "Proven Strategies for Providing Inclusive Nutrition Care." Sue-Ellen Anderson-Haynes, Tessa Cushman, Ka Hei Karen Lau, and Jeanie Subach shared their work in providing more inclusive, equitable, and accessible care. At the Association of Diabetes Care and Education Specialists (ADCES) 2022 Conference, Patricia Davidson, Shamera Robinson, and Ka Hei Karen Lau presented "Inclusive Care in Diabetes: Moving Beyond Awareness to Provide Sensitive, Person-Centered Care." In addition to providing learning sessions, our application for the Inclusion, Diversity, Equity, and Access (IDEA) Mini Grant was accepted. A grant of \$1,000 will be funded for 2023–2024 to conduct the first mentorship program focusing on inclusive care.

### DDPG DELEGATE

Alison Evert, MS, RDN, CDCES, FADCES



Our Diabetes DPG Delegate, Alison Evert, MS, RDN, CDCES, FADCES, represented the voice and concerns of the DDPG membership in the House of Delegates (HOD), the governing body of the Academy. Over the last year, she contributed on behalf of DDPG to the HOD's work to ensure the long-term financial success of the organization. Developing strategies and tactics to make Academy membership indispensable to RDNs was the primary focus of this year.

# **MARKETING**

Constance Brown-Riggs, MSEd, RD, CDCES, CDN



We purchased a new marketing product for DDPG Brand Standards, which included handout template, graphic elements, and color palette.

Over the past couple of years, with the name change, DDPG has worked to rebrand to better reflect a consistent message including our social media presence, webinars, and publications. The process involved some modifications of the logo and color scheme to reflect an aesthetic that is appealing and reflective mission and goals of the DDPG.



## **DDPG AWARDS COMMITTEE**

Daisy Seremba, MS, RDN, LDN, CDCES, Awards Committee Chair



This past year was an exciting year for the Awards Committee. After 3 years of hosting our ceremony as a virtual event, we were pleased to host our annual awards ceremony and reception during the Food Nutrition Conference and Exposition in Orlando, Florida. Over 200 members gathered to reunite, network, and honor our awardees.

A highlight of this year's ceremony was that we surprised and recognized our DDPG manager, an Academy staff member, Linda Flanagan Vahl. Linda is the steady force behind our DDPG's success. Year after year, she supports and assists our ever-changing volunteer leaders and keeps our DDPG running smoothly. Thank you, Linda!

#### **DDPG AWARD AND STIPEND RECIPIENTS:**

#### **Distinguished Service Award**

Susan Weiner, MS, RDN, CDCES, FADCES

#### **Diabetes Educator of the Year Award**

Lorena Drago, MS, RDN, CDN, CDCES

#### **Champion Award**

Amparo Gonzalez, MPH, RN, CDCES, FADCES Head Global of the LifeScan Diabetes Institute

#### **Speaker Stipend Winner:**

Mary Lou Perry, MS, RDN, CDCES

#### **Educational Stipend Winners:**

Karmeen Kulkarni, MS, RD, BC-ADM, CDCES
Carmen Llerandi-Phipps, MPH, RDN, LD, AHCFA
Donna Plyler, MEd, RD, LDN, CDCES, CHC
Clarissa Rivera, MS, RDN, LD, CDCES, BC-ADM
Linda Rocafort, MPH, RDN, LD/N
Lisa Roche, MS, RD, CD, CDCES

# **PUBLIC POLICY**

Candice Belle Tufano, RD, LD



The DDPG Public Policy Committee has had a busy and exciting year advocating for our profession and the people we serve. We hosted a viewing party for the historic White House Conference on "Hunger, Nutrition and Health" and, afterward, were able to give feedback on the White House's Hunger initiatives. We provided a regulatory comment to the Academy on the upcoming changes to the *Dietary Guidelines*. Throughout the year we continued to advocate for the MNT Act. This legislation would expand MNT coverage for Medicare beneficiaries, to include a variety of conditions, such as prediabetes. Most notably, we provide opportunities for our members to attend and participate in these events and for their voices to be heard.

# **PRINT COMMUNICATIONS**

Mary Lou Perry, MS, RDN, CDCES





There's been a lot happening in Print Communications this year with the name change from OTCE to Cutting Edge Nutrition and Diabetes Care, all awarded four hours of continuing education, three superb newsFLASH digital editions, expanded and updated professional handouts, student winner educational handouts and industry sponsored handouts.

#### On the Cutting Edge (OTCE) 43:4

CRITICAL CONNECTIONS: COLLABORATION AND COORDINATION OF CARE FOR DIABETES, KIDNEY DISEASE AND NONALCOHOLIC FATTY LIVER DISEASE Theme editors: Katy Wilkens, MS, RDN, FNKF & Debra Clancy, RDN, CD

#### **Cutting Edge Nutrition and Diabetes Care**

EQUITABLE HEALTHCARE: (volume 1 issue 1)

Providing Inclusive Diabetes Care in 2023 and Beyond
Theme editor: Lorena Drago, MS, RDN, CDN, CDCES

TYPE 1 DIABETES ACROSS THE LIFESPAN (volume 1 issue 2) Theme editor: Becky Sulik, RDN, CDCES, LD

newsFLASH Editions with regular features (3 issues)
Editor: Jamie Kowatch, MS, RD, CDCES
Associate editor: Janelle Eligon-Ketchum, RDN, LDN, CDCES

#### **New Updated and Revised Diabetes Education Handouts:**

- Advanced Insulin Management: Using Insulin-to-Carb Ratios and Correction Factors
- Lifestyle Habits to Reverse Diabetes
- Managing and Preventing Hypoglycemia
- Mealtime Insulin Management
- Non-Nutritive Sweeteners (High Intensity Sweeteners) What You Need to Know
- Sick Days
- · What is Diabetes?
- Ready, Set, Start Counting! Carbohydrate Counting A Tool to Help Manage Your Blood Glucose

#### **DDPG Student Handout Contest Winners**

- Diabetes and Fiber: How fiber can help manage diabetes
- Diabetes Management: A guide to choosing carbohydrates
- Eating Fruit with Diabetes

#### **Sponsored Handouts**

- Brighten Up Your Snack Routine sponsored by California Strawberry Commission
- Managing Severe Hypoglycemia: Carbohydrates to Glucagon sponsored by Xeris Pharmaceuticals, Inc.
- The Power of Protein for People with Diabetes sponsored by Nestlé Health Science



### PROFESSIONAL DEVELOPMENT

Anna Parker, DCN, RDN, CDCES, FAND, Professional Development Chair



Hosterl by Academy of Humition and Distance in collaboration with the Dicheros OPE Tuesday, August 15, 2013	
Small, Steps Add Up To Dig Results: Reduce Added Sugar Intake to Improve Gycemic Outcomes in People With Disbetes Spontanced by Jekertland Food Products Group July 18, 2013	1040
Distary Fiber: New Findings in Cast Health and Prosention of Hetabolin Diseases, Especially Diseases Sportnered by Supergue June 20, 2028	1 CFII
Mariagling New Diagnosis in Type 1. Diabetes - Adult Onsec/Prognancy Sponsored and hosted by LifeScan Diabetes Insulate May 11, 2025	100
Beyond "Good Links" vs. 'Raid Cerks" in New Approach to Anonyong Leconologicals Quality in Build Dublewes Frenthy Plates Sopraneed by Peterbocs USA April 3, 2023	1,00
Edinging the ADA Standards of Diabetes Care to Life for DietitLine January 25, 2023	1 CBD
Crimed Bears Can Do: Plank-Based Ealung with Diabetes Sponsoveri by: Crimical Pears.org on Bethalf of Bush's Best Havember 17, 2022	160
Diabetes Technology: Connecting the Dats for ALL Patients from BSM to CGM October 20, 2022	) CEU
Disbetes Medication Update Weblins Bungle Herr 3: Unal Disbetes Medications September 15, 2022	Z CSU
Part 2: Injectable Diabetes Medications Soptember 22, 2022	

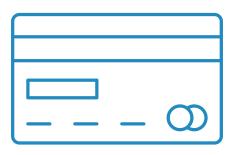
The Professional Development Committee develops professional skill building activities for DDPG members related to research, education, and practice. DDPG was able to offer members nine webinars free of charge in 2022–2023. Webinars are worth 1 CPEU and are available to view on demand. Webinars are an easy way to stay up to date on the latest in diabetes care and are a valuable resource to our members. Topics in 2022–2023 included:

- Managing New Diagnosis in Type 1 Diabetes Adult Onset/Pregnancy
- Beyond "Good Carbs" vs "Bad Carbs": A New Approach to Assessing Carbohydrate Quality to Build Diabetes-Friendly Plates
- Bringing the ADA Standards of Diabetes Care to Life for Dietitians
- Canned Beans Can Do: Plant-Based Eating with Diabetes
- Diabetes Technology: Connecting the Dots for All Patients from BGM to CGM
- Proven Strategies for Providing Inclusive Nutrition Care
- Trust Your Gut Navigating Digestive Health Issues & Impact on Diabetes
- Here's Looking at You, Postprandial Strategies for Managing Post Meal Glucose Levels
- Diabetes Medication Update
- Part 1: Oral Diabetes Medications
- Part 2: Injectable Diabetes Medications

The DDPG website is updated quarterly with current journal articles for members in the area of prediabetes, type 1 diabetes, type 2 diabetes, gestational diabetes, and diabetes and COVID-19. The technology section of the DDPG website was updated with technology and industry news as well as industry recalls. A new diabetes technology column was established in *news***FLASH**.

# **NUTRITION SERVICES PAYMENT**

Amanda Kirpitch, MA, RDN, CDCES, CDN



As the Nutrition Services Payment Specialist, I'm excited to share with you some recent updates. Information around the topic of payment and reimbursement was communicated via the Discussion Board and the E-Update electronic newsletter. These updates included the current status of telehealth and remote coverage provisions following the end of the public health emergency (PHE), as well as answering member questions. This year the Academy started the Payment and Reimbursement Affinity Group, which meets monthly, and holds weekly office hours to answer member questions regarding payment. Information from the affinity group is relayed to members through the Discussion Board and E-Update. Alongside the Policy and Advocacy Committee (PAL), we continued to advocate for the MNT Act, and participated in the Annual Advocacy Summit. The MNTWorks Toolkit also became available to members this year and is available on the Academy website.

### CORPORATE SPONSORSHIP

Cassie Verdi, MPH, RD

### Platinum Sponsors (\$25,000+)

CannedBeans.org – Recipe Contest, webinar, email communications, partial sponsorship of *Cutting Edge Nutrition and Diabetes Care* & FNCE® Reception sponsor

### Gold Sponsors (\$15,000 - \$24,999)

Kate Farms – Focus group & email communications

LifeScan Diabetes Institute - Webinar collaborations

Lilly – newsFLASH advertisements & Symposium banner ad sponsor

Potatoes USA - Recipe contest & webinar

Xeris Pharmaceuticals – Educational handout, Symposium session sponsor & *Cutting Edge Nutrition and Diabetes Care\** advertisement

### Silver Sponsors (\$5,000 - \$14,999)

Abbott Diabetes Care - Symposium session sponsor & ADCES RDN breakfast sponsor

Abbott Nutrition - Small group discussion & FNCE® Reception sponsor

American Pecan Council – Email communications & survey

AstraZeneca – Pre-Symposium session sponsor & Fall Leadership Meeting sponsor

Calorie Control Council – Email communications & Spring Leadership Retreat sponsor

Certification Board for Diabetes Care and Education – Email communications, Symposium event bag sponsor & newsFLASH advertisements

CinSulin - Distinguished Service Award sponsor

Nestlé Health Science - Educational handout

Sifter.shop\* - Webinar Sponsor\*

Tate & Lyle – Email communications, Symposium product spotlight & digital event bag sponsor

# **Bronze Sponsors (< \$5,000)**

Good Measure - FNCE® Sunrise Stretch and Social sponsor\*

Hass Avocado Board - Email communications

Michele's Granola – Spring Leadership Retreat sponsor & Symposium digital event bag sponsor

Splenda Healthcare – Email communication

\*Designates a new DDPG sponsor

DDPG works with industry and nonprofit sponsors whose business practices align with our mission and vision. Funds raised through sponsorship enable DDPG to provide programs and benefits that support the practice of our members, including the publications Cutting Edge Nutrition and Diabetes Care and newsFLASH, educational webinars, recipe contests, patient handouts, and more.

This year, DDPG's Manager of Corporate Relations, Cassie Verdi, RDN, MPH, continued working closely with DDPG leadership to maintain and strengthen our sponsorship program. In 2022–2023, the sponsorship program continued to thrive, allowing DDPG to offer members a variety of opportunities for engagement, learning, and growth. We expanded our work with several long-time sponsors and began working with new organizations as well.

WE SINCERELY
APPRECIATE THE
GENEROUS SUPPORT
OF OUR 2022-2023
SPONSORS
AND VALUE THEIR
COMMITMENT TO DDPG!

# **FINANCIAL REPORT FOR FISCAL YEAR 2022-2023**

Jo Jo Dantone, MS, RDN, LDN, CDCES, FAND, DDPG Treasurer 2022-2024

DDPG's Leadership Team continues to be fiscally responsible, holding an ample amount of funds in reserve. This financial report for FY23 reflects your Leadership's success in meeting fundraising goals, despite lower membership revenue, while coming in significantly below budget for expenses. Due to the unstable market, DDPG's investment income was less than in previous years, yet remained positive.

REVENUE	<b>YTD Actual</b>	<b>YTD Budgeted</b>
MEMBERSHIP DUES	\$159,992	\$182,850
MEETING REGISTRATION	\$57,900	\$48,000
MERCHANDISE SALES	\$808	\$700
CONTINUING ED MATERIAL SALES	\$149	\$0
ROYALTIES	\$917	\$400
GRANTS/CONTRACTS	\$177,314	\$168,000
MISCELLANEOUS RECEIPTS	\$918	\$0
Operating Revenues	\$397,998	\$399,950
XPENSES	YTD Actual	YTD Budgeted
LODGING	\$25,896	\$39,002
SUBSISTENCE	\$6,584	\$17,613
TRANSPORTATION	\$34,597	\$31,204
PROFESSIONAL/CONSULTING	\$153,804	\$193,290
POSTAGE	\$18,440	\$15,450
OFFICE SUPPLIES	\$1,400	\$4,550
STATIONERY/FORMS	\$9	\$0
TELECONFERENCE EXPENSE	\$4,016	\$3,988
WEBSITE HOSTING	\$8,491	\$8,460
DATA PROCESSING MAIN	\$81	\$0
ADVERTISING/PROMOTION	\$4,759	\$7,145
OTHER EXPENSES	\$1,760	\$1,804
BOOKS/SUBSCRIPTIONS	\$0	\$100
MEMB DUES/SEMINAR FEES	\$15,652	\$12,634
CREDIT CARD PROCESSING FEE	\$4,141	\$2,680
DONATIONS/CONTRIBUTIONS	\$3,696	\$3,650
OUTSIDE SERVICES	\$98	\$972
DONATIONS TO ADAF	\$42,400	\$42,400
HONORARIUMS/AWARDS	\$20,670	\$42,245
AUDIO VISUAL	\$10,575	\$6,000
EXPO/MEETING SERVICES	\$7,316	\$4,450
FOOD SERVICE	\$26,126	\$27,274
PRINTING/COPYING	\$975	\$150
otal Operating Expenses	\$391,486	\$465,061
perating Excess or Deficit	\$6,512	-\$65,111
et Investment Income (Dividends)	\$13,873	
let Investment Reserves as of May 31, 2023	\$1,136,600	

# **Diabetes**



Experts in Diabetes Care and Education