

newsFLASH

Diabetes Dietetic Practice Group



MESSAGE FROM THE CHAIR

Patricia Davidson, DCN, RDN, CDCES, LDN, FAND

As incoming Chair, I want to give a big "Thank You" to returning DDPG members and a warm welcome to those that are joining the DDPG for the first time. A special note of gratitude to our leadership team for the 2021-2022 year.

FNCE® is right around the corner. I am looking forward to seeing our members in person. I must say what a great pleasure it was to again interact with our DPG colleagues face to face at the Association of Diabetes Care & Education Specialists (ADCES) annual meeting. It was a time of renewing past acquaintances as well as making new ones. Whenever I meet our youngest members, it takes me back to my early days in our profession. Their presence gives me confidence in the future, both for the care and education they will provide and for the enthusiasm they will bring to their profession. The Academy is working hard to make this a highly successful event and I am confident we will all enjoy an excellent FNCE®. I'd like to highlight some of activities our DDPG has planned.

We are kicking off our DDPG activities at FNCE® with a morning session Sunrise Stretch & Social with CV-Well DPG & Diabetes DPG on Oct. 9, 07:15 AM to 08:15 AM (Orange County Convention Center, Room W224) and ending the day with our fun-filled DDPG FNCE® Reception (Oct. 9) from 05:00 PM to 07:00 PM Hyatt Regency Orlando. Thank you, Daisy Seremba, our awards chair, who is coordinating this event. Both events are a perfect way to begin your FNCE® experience and connect with our colleagues. Please register for both events by clicking on the links provided above.

Have you ever wondered if there is a connection between hearing loss and diabetes. For many of us who work with adults with diabetes, you won't want to miss our DDPG spotlight session, Can You Hear Me? Diabetes Education, and

FEATURED STORIES

- 1** Message from the Chair
- 3** Message from the newsFLASH Editors
- 4** 2022/2023 DDPG Leadership Bios
- 18** Marketing Your Diabetes Program
- 23** Interview with Diabetes Innovations and Technology Committee Members
- 26** 2022-2023 DDPG Officer Directory

(continued on page 3)



Hearing Loss, on Sunday, Oct. 9, 3:30 AM-4:30 PM. This session is presented by two of our DDPG members, Joanne Rinker, MS, RDN, BC-ADM, CDCES, LDN, FADCES and Susan Weiner, MS, RDN, CDCES, FADCES. In addition to the spotlight session the DDPG will be participating in a **joint session with ADCES**, The RDN's Role in Recognizing and Reducing Diabetes Inertia presented by our Chair-elect Laura Russell MA, RDN, LD, CDCES and Alefiya Faizullabhoj, MBA, MS, RD, CDCES, CDN on Sunday, Oct. 9, 8:30 AM – 9:30 AM.

I hope to see you there. Please be on the look-out for our DPG events and let us know if you will be presenting at FNCE®. We have an extremely active practice group with very dedicated leaders that consistently show willingness to embrace change and move our Practice Group forward. We appreciate and value each of our members and we constantly look for ways to enhance the experience of your membership.

MESSAGE FROM THE *newsFLASH* EDITORS

Jamie Kowatch, MS, RD, CDCES
newsFLASH Editor
Seattle, WA

Deanna Kelleher, MS, RDN
newsFLASH Associate Editor
Lansing, MI



FROM JAMIE

Welcome to the 43rd year of the Diabetes Dietetics Practice Group!

We are happy to bring this second edition of the Special Edition of **newsFLASH**, giving space to recognize the incredible volunteers that make up our Leadership. From our elected Chairs, Committee Chairs, and everyone else involved, each volunteer is here to ensure that everything the DPG does meets your expectations on how to support you in professional growth!

In addition, there is an incredible article on marketing your diabetes program, as well as a deep dive into the expertise and interests of our Innovations & Technology Committee members.

Jamie Kowatch, MS, RD, CDCES
Editor



Deanna Kelleher, MS, RDN
Associate Editor