



# DCE | Annual Report

2016-2017



## MESSAGE FROM CHAIR AND INCOMING CHAIR

As the Academy approaches its Centennial Year and expands its focus to a global vision, so has the Diabetes Care and Education Dietetic Practice Group (DCE). DCE has pledged support of the Academy's Second Century Project supporting advancements in the prevention and treatment of malnutrition, obesity and chronic disease. Second Century will pair developments in genetics, nutrition informatics and information technologies with emerging health care models to deliver care and improve outcomes, thereby opening opportunities for innovation. To learn more about Second Century visit the Academy Foundation website at <http://eatrightfoundation.org/why-it-matters/second-century>.

DCE has also ventured into publishing new culturally sensitive projects. The first project is the translation of *Ready, Set, Start Counting! Carbohydrate Counting* into Mandarin through a partnership with the Chinese Americans in Dietetics and Nutrition (CADN)MIG. Our newsletter, *newsFLASH*, has featured articles from members who have completed nutrition related diabetes assignments in foreign countries and authored articles on the food practices of different cultures. As the population in the United States becomes more diverse and the international membership of DCE continues to grow, up-to-date and easy to understand culturally sensitive educational materials are needed. First published in 2010, and now used as an academic and professional textbook, *Cultural Food Practices* will be updated this year to include additional amendments of obesity and heart disease.

DCE is working with the Academy and the American Diabetes Association to develop a new toolkit for Type 1 Diabetes, a diabetes pocket guide, and standardized diabetes handouts that can be electronically updated as diabetes guidelines change. The Standards of Practice (SOP) and Standards of Professional Performance (SOPP) for diabetes care will be revised this year to help dietetics practitioners assess their individual performance needs and plan for their Professional Development Portfolio using the new Essential Practice Competencies.

DCE has invested in several research projects. One of the DCE-sponsored projects is ENHANCED, a study listed in the government research registry: <https://clinicaltrials.gov/ct2/show/NCT02980978?term=NCT02980978&rank=1>.

ENHANCED is expected to complete data collection in December 2017, which compare outcomes of usual care with the care delivered by the Registered Dietitian/Nutritionist (RDNs) whose role has expanded. In this study, RDNs initiate or titrate blood pressure, cholesterol, and blood glucose medications using a provider approved medication protocol. DCE also funded a research project with the Academy's Dietetics Practice Based Research Network (DPBRN) to identify what RDNs need to know about diabetes to ensure complete compliance with practice guidelines. Diabetes training modules are being developed by DCE for the Academy using the information from the study.

The American Association of Clinical Endocrinologists (AACE) invited DCE to appoint an RDN to serve as an advisor on the AACE Lifestyle and Nutrition Scientific Committee and Obesity Scientific Committee.

To best meet the needs and interests of DCE members, we have asked for member input in two areas:

- **Member Survey:** In August 2016, members provided information on demographics and needs as well as perceptions of DCE member benefits. 51% of members attained the CDE credential. Almost 80 % agreed that DCE provided essential professional resources and information. Our members continue to name our peer-reviewed publication, *OTCE*, as the primary reason for joining/renewing membership and as most valuable on member satisfaction surveys.
- **Expertise Survey:** The annual survey identifies talents of our DCE members for participation in projects with the Academy, industry and within DCE.

Susan Yake, RDN, CD, CDE, CLT – 2016-2017 DCE Chair  
Liz Quintana, EdD, RD, LD, CDE – 2017-2018 DCE Chair

## PUBLICATIONS AND COMMUNICATIONS

Our publications, *On the Cutting Edge (OTCE)* and *newsFLASH*, are each produced three times a year and rank among the top-valued member benefits. Each peer-reviewed issue of *OTCE* provides three to four hours of CPEUs. *newsFLASH* keeps members up to date in the field of diabetes care and education. DCE distributes over 6,000 issues of each publication to national and international members, RDNs and advocacy organizations, as well as Academy spokespersons, industry sponsors and dietetic education programs across the US.

### ***On the Cutting Edge* themes for 2016-2017**

*Volume 37 No. 4. "She's Having a Baby": Managing Diabetes in Pregnancy.*

Theme Editor: Elizabeth (Libby) Downs Quiroga, MS, RDN, CDE

*Volume 37 No. 6. Game Changers for Diabetes Care and Education.*

Theme Editors: Janice MacLeod, MA, RDN, LDN, CDE and

Catherine Brown, MS, RDN, LDN, CDE

*Volume 38 No. 2. The Business of Diabetes.*

Theme Editors: Lee McDonagh, RDN and Karen M. Bolderman, RD, LDN, CDE

### ***newsFLASH***

*newsFLASH* offers a variety of feature articles and regular columns, including: book reviews, journal article reviews, legislative updates and special topics.

### **Patient Education Handouts**

DCE patient education handouts are peer-reviewed, copy ready and highly valued by DCE and non-members alike.



## Mission

Empowering DCE members to be leaders in food, nutrition, diabetes care, and prevention.

## Vision

Optimizing the health of people impacted by diabetes using food, nutrition and self-management education.

### **Goal 1:**

The public trusts and recognizes DCE members as food, nutrition and diabetes experts.

### **Goal 2:**

DCE members optimize the health of individuals and populations impacted by diabetes.

### **Goal 3:**

Membership and prospective members view DCE as vital to professional success.

## MEMBERSHIP

Totaling over 6,000, DCE members enjoy access to a variety of opportunities (educational webinars, publications and research grants) made possible by the generous support of industry partners. OTCE is described as “cutting edge” and provides great value for the CPEUs offered. Let’s not forget, another valued benefit is our DCE listserv. Not only does this resource allow members to share ideas, but it helps them connect with colleagues dealing with similar issues, and offers the opportunity to collaborate with industry professionals to solve recurring professional challenges.

To gain visibility for DCE, the Membership Committee staffed booths at the AADE

*“The EML has great resources that reassure us that we don’t have to have all the answers but we have a ‘lifeline’ to get them.”*

**Rosemary Riley, PhD, LD**  
(member for 2 years)

Annual Meeting and Exhibit in San Diego, CA, and at the Marketplace for FNCE® in Boston, MA. Following these two events, our membership has steadily increased. In addition, we have focused on our future by consciously campaigning to increase student membership in DCE. This is accomplished through student member sponsorship and outreach through social media and focus on student run listserv forums.

As the prevalence of diabetes increases, DCE will continue to help meet the demand for education and care. For more information and to apply for membership go to [dce.org](http://dce.org). Volunteers who want to become more involved can apply on the website through the volunteer tab. We look forward to another exciting year of service to our membership!

## REIMBURSEMENT

The buzzwords of reimbursement activities for 2016-2017 were Medicare Diabetes Prevention Program (MDPP) and collaboration with the Academy Nutrition Services Payment Committee (NSPC). Highlights include:

1. The newest Medicare Part B benefit (to begin January 2018) will include group Diabetes Prevention Programs (MDPP). The details in developing a diabetes prevention program, obtaining first the Center for Disease Control (CDC) certification for the National Diabetes Prevention Program (NDPP), and becoming a Medicare supplier, were discussed in Academy’s Reimbursement Representative online quarterly trainings. Thank you to the presenters: Marcy Kyle, Lisa Gibson, Marsha Schofield and Jennifer Okemah.

2. The DCE Reimbursement Committee assisted the Academy Nutrition Services Payment Committee to offer a member webinar drawing attention to the opportunities and roles available to all Academy members in the MDPP. This “Part 1” presentation provided NDPP background, NDPP certification, adapting to Medicare requirements for the MDPP proposed reimbursement, steps to program development and successful business management points by our knowledgeable panel: Ann Albright, Marcy Kyle, Joyce Pastors, and Michelle Kuppich.
3. Collaborated with the NSPC in an article regarding MDPP/Center for Medicare and Medicaid Services (CMS) in the December 2016 issue of the MNT Provider Newsletter.

4. Contributed comments to NSPC for the development of the Academy comments and positions, including:
  - Revisions to payment policies under the Medicare Part B Physician Fee Schedule
  - Medicare Advantage Pricing Data Release
  - Medicare Advantage and Part D Medical Low Ratio data release
  - Medicare Advantage Provider Network requirements
  - Expansion of Medicare Diabetes Prevention Program (MDPP)
5. Our committee provided updates to the DCE website’s Reimbursement section and directed members with queries from the electronic mail list to Academy resources.

The professional development committee provides opportunities for DCE members to stay up-to-date as diabetes experts thereby supporting the Practice Group's strategic priority areas through educational webinars and access to research tools. This year DCE provided nine webinars free of charge to members.

- Let's Get Moving! Recommendations for Physical Activity for People with Diabetes (June 2016)
- Low and No Calorie Sweeteners: Impact on Weight Management (July 2016)
- The Supermarket Dietitian: Creating Partnerships & Promoting Health (August 2016)
- An Overview of Practical Medication Management for Patients with Diabetes, Part 1 and Part 2 (November, December 2017). Sponsored by: Janssen-Johnson & Johnson Healthcare Systems, Inc.)
- Dairy Foods & Diabetes: *Research, Recommendations and Real World* (February 2017, Sponsored by: National Dairy Council)
- Type 2 Diabetes: Four Critical Times to Refer, Assess, and Adjust (March 2017)
- The Role and Benefits of Innovative Sweeteners and Fibers in Calorie Reduction (April 2017, Sponsored by Tate and Lyle)

### Research

The research committee helps to promote diabetes related research and provide assistance to those professionals aspiring to perform cutting-edge field research.

- The research committee keeps members updated through the monthly journal review available at <http://www.dce.org/research/monthly-journal-review>.
- The research committee is also involved in a DCE/Dietetics Practice Based Research Network (DPBRN) joint-research project on Practice and Educational Needs in Diabetes MNT. The project aims to establish an RDN's learning needs to support the development of an Online Certificate of Training in Diabetes. Once the certificate of training is developed, the study will determine whether the Online Certificate of Training changes knowledge and practice within the field. This project is currently in the

certificate of training development phase, having recently completed information gathering via member surveys and practice audits examining the learning needs of RDNs.

- Ten applications were reviewed for the Karen Goldstein Memorial Grant for Diabetes MNT. The committee selected Maria Chandrikola, PhD, RD research on the "Effect of dietary macronutrient content and weight loss on insulin sensitivity in prediabetes."

Karen Louise Goldstein RD, CD, CDE was a dietitian from the Seattle area who had Type 1 Diabetes. She was a well-loved leader in both DCE and WADE (Washington's local unit of AADE). She was married and had one daughter. She died in her sleep at the age of 42 on the 3rd of August 2009. DCE named a research grant after her and AADE started a lecture memorial fund in her honor.



## POLITICAL ACTION

Since the start of the new 115th Congress, the Academy has renewed its efforts to work diligently on improving the nation's health, as well as advancing the profession through research, education and advocacy. Public policy and advocacy are core functions of the Academy as they are critical to achieving the mission, vision, goals and strategies outlined in the Academy Strategic Plan. Public policy also significantly influences the public image of the Academy and of the dietetics profession. The Academy supports the research and monitoring efforts driving the development of an evidence base to guide policy decisions.

The Academy is currently working on the following diabetes initiatives:

### **National Clinical Care Commission Act**

The National Clinical Care Commission Act was re-introduced (H.R. 309) in the 115th Congress and unanimously passed on January 9, 2017. Now in the Senate (S.904) this bill has been a legislative priority for the Academy for the past three Congressional sessions. This bill gives RDNs a seat at the table to ensure that federal programs provide the most efficient and effective care for people with diabetes and related diseases.

### **Preventing Diabetes in Medicare Act**

The Preventing Diabetes in Medicare Act would allow Medicare to cover MNT services performed by RDNs for patients with prediabetes. It helps to prevent or delay type 2 diabetes in the Medicare population by allowing RDNs to provide MNT. This bill is cost effective since it would reduce federal spending for the treatment of diabetes and its

complications. It was reintroduced in the House (HR 3124) and Senate (S 1299) in the 115th Congress.

### **Treat and Reduce Obesity Act**

The current Intensive Behavioral Therapy benefit for obesity services for Medicare recipients can only be provided in the primary care setting. Furthermore, these services can be provided and billed only by primary care physicians. The Treat and Reduce Obesity Act would remove the barriers preventing RDNs from billing directly and would allow practitioners to independently provide services outside of the primary care setting, ultimately opening the door for newly approved obesity management medications. This bill was reintroduced in the House (HR 1953) and Senate (S.830) in April 2017.

### **The American Health Care Act (H.R. 1628)**

<http://www.eatrightpro.org/resource/media/press-releases/public-policy/academy-announces-opposition-american-health-care-act>

More than 1,500 letters were sent to Congressional members by Academy members opposing the AHCA, and outlined the Academy's five tenets:

1. The health of all Americans should improve as a result of our health policy choices. Sufficient resources must be made available to ensure optimal health.
2. Access to quality health care is a right that must be extended to all Americans.
3. Nutrition services, from pre-conception through end of life, are an essential component of comprehensive health care.

4. Stable, sufficient and reliable funding is necessary for our health care system to provide everyone access to a core package of benefits.
5. Health care must be patient-centered.

The Academy issued a press release opposing the bill on May 4, 2017, which reads: "The AHCA as currently drafted fails to meet the Academy's five tenets, and therefore we cannot support the passage of these proposals."

### **Diabetes Self-Management Training (DSMT): Reducing Barriers and Improving Utilization**

The Academy and the Diabetes Advocacy Alliance are working together to improve access to DSMT. Less than 7% of eligible participants utilize this important benefit the first year after diagnosis, similar to MNT. The goal is to ensure and encourage Medicare beneficiaries to utilize this benefit which must be a priority to change the course of the diabetes epidemic in the US. [http://www.diabetesadvocacyalliance.org/pdf/DAA\\_DSMT\\_statement\\_022717.pdf](http://www.diabetesadvocacyalliance.org/pdf/DAA_DSMT_statement_022717.pdf)

### **Advocacy DCE Scores High with Advocacy and Engagement Measures!**

The Academy tracks advocacy engagement in every dietetic practice group (DPG) and member interest group (MIG). Each DPG and MIG is scored according to action alert participation, Academy of Nutrition and Dietetics Political Action Committee (ADAPAC) contributions and federal advocacy measures. The DCE has scored 4 out of 5!

DCE's fantastic electronic communications team had another great year keeping members informed and updated about events in DCE and beyond. Social media engagement continues to grow and the website continues to be popular having received 200,000 unique views in the past year, including over 90,000 views of DCE's handouts!

The webinars page saw a 14% increase in the past year, due in part to the phenomenal work of the webinar team. Member Marketplace section has been highlighted; its purpose is to support, promote, and advocate DCE member products, services, and events and to assist by making these offerings available to DCE members for their purchase, acquisition, use or participation. The DCE site also houses a calendar of events, volunteer opportunities, journal updates, resources and diabetes in the news. Our recipe database features monthly additions with many diabetes-friendly recipes highlighted for public viewing. DCE is also lucky to have a public-accessible search feature for those looking to connect with a diabetes-focused RDN.

DCE's social media presence on Facebook, Twitter, Instagram and Pinterest continues to grow and is a great way for members and non-members alike to receive important real-time updates. The social media team also plans on starting a blog to be housed on DCE.org and promoted on social media. Finally, DCE's Electronic Mailing List continues to be a valuable member benefit with over 600 members subscribed and engaged. In addition, regular e-blasts containing important updates and monthly e-updates are also sent to members. Electronic Communications is truly living up to its name!

*"I'd like to say how pleased I've been with the DCE DPG. The DPG always provides high-quality client information, complimentary webinars, and member continuing education information in the publication 'On the Cutting Edge' just to name a few."*

Rita Frank, RDN, LD/N

*"My favorite benefit of being an Academy/DCE member is the listserv. Being the only RD, CDE in my county, and working alone, I love I can ask colleagues questions and find out what's going on in our field simply from getting on the listserv. The listserv keeps me from being so isolated. It's been my main support for almost 20 years. I probably wouldn't even be a CDE if it wasn't for the listserv providing me with education and support."*

Marcia Pell, RDN, LDN, CDE



## 2016-2017 DCE CORPORATE SPONSORS

The generous support of industry sponsors allows DCE to fulfill its mission and vision. We sincerely thank the following for their support of DCE initiatives during the fiscal year of June 1, 2016 through May 31, 2017. We hope to continue these relationships.

### PLATINUM SPONSORS

#### Lilly Diabetes

- *newsFLASH* Volume 38:3 and Volume 38:5

### GOLD SPONSORS

#### Roche Diagnostics Diabetes Care

*On the Cutting Edge* Volume 38:2  
*The Business of Diabetes*

#### Sanofi US

*On the Cutting Edge* Volume 37:6  
*Game Changers*

### SILVER SPONSORS

#### Abbott

FNCE 2016 – DCE-WM (Weight Management) Joint Member Reception

#### American Beverage Association

2016 Webinar: Low and No Calorie Sweeteners Impact on Weight Management

#### Dannon Light & Fit Greek Yogurt

FNCE® – 2016 Membership Breakfast

#### Food Minds on behalf of Tate & Lyle

2017 Webinar: The Role and Benefits of Innovative Sweeteners and Fiber in Calorie Reduction

#### Janssen Pharmaceuticals, Inc

Partial Sponsorship of Volume 38:1 *newsFLASH*

#### Johnson & Johnson Diabetes Care Companies

DCE-Distinguished Service Award  
2016 Sponsorship

#### Metagenics Inc.

DCE Leadership Retreat 2017 Dinner

#### National Dairy Council

2017 Webinar: Dairy Foods & Diabetes, Research, Recommendations & Real World

### BRONZE SPONSORS

#### Abbott Diabetes

AADE Past Chair Breakfast – 2016

#### Born Sweet – Zing

2-Half Page Interior Advertisements

#### California Strawberry Commission

E-blast

FNCE® 2016 Leadership Dinner

#### CinSulin

Leadership Retreat Membership Luncheon

#### Heartland Food Products-Splenda Natural Brand

FNCE 2016 Leadership Breakfast

#### Madavor Media

DCE DPG 2016 Diabetes Educator of the Year Award

1-year subscription of *Diabetes Self-Management Magazine*

Complimentary DCE ad in *Practical Diabetology*

Link to DCE's Find an RD website on *Diabetes Self-Management* website

#### Siggi's Yogurt

AADE Member Breakfast – 2016

Breakfast advertising E-blast

#### Stabilize Nutrition Bars

Stabilize Nutrition Bars for Leadership Retreat

#### Sunsweet

E-blast

## 2016-2017 DCE AWARD AND STIPEND RECIPIENTS

At FNCE®, the Awards committee proudly celebrated the 2016-2017 Award and Stipend recipients:

### Diabetes Educator of the Year Award

Amie Hardin, RD, LD, CDE

### Distinguished Service Award

Andrea Dunn, RD, LD, CDE

### DCE Champion Award

Tricia Cedotal

### Legislative Activity Award

Jo Jo Dantone-DeBarbieris, MS, RDN, LDN, CDE, FAND

### Legislative Stipends

Donna M. Plyler, MEd, RD, LDN, CDE, CHC

### Educational Stipends

Jennifer Turesky, MS, RDN, CDN, CDE

Lisa K. Roche, RD, CD, MS, CDE

Lynn Grieger, RDN, CDE, CPT, CHWC

Lynn Parker Klees, MA, RD, CDE, LDN

### Speaker Stipends

Carrie S. Swift, MS, RDN, BC-ADM, CDE

Charlene Dorsey, MS, RDN, LMNT, CDE

Della B. Flanagan, RD, CDE, MEd

Linda M Delahanty, MS, RD



## 2016-2017 FINANCIAL REPORT

DCE's Executive Committee continues to be fiscally responsible, holding an ample amount of funds in reserve. The following financial report reflects our success in meeting our fundraising goals while maintaining low expenses.

<b>REVENUE</b>	<b>YTD Actual</b>	<b>YTD Budgeted</b>
Membership Dues	\$195,495	192,200
Merchandise Sales	\$380	400
Continuing Ed. Material Sales	\$0	10,000
Royalties	\$1,447	1,575
Grants/Contracts	\$140,500	145,500
Miscellaneous Receipts	##\$800	0
<b>Total Operating Revenues</b>	<b>\$338,622</b>	<b>349,675</b>
<b>EXPENSES</b>	<b>YTD Actual</b>	<b>YTD Budgeted</b>
Lodging	\$44,477	\$57,867
Subsistence	\$8,655	\$24,648
Transportation	\$32,489	\$62,605
Professional/Consulting	\$137,567	\$131,045
Postage	\$26,226	\$25,900
Mailing Service	\$3	\$3,000
Office Supplies	\$1,024	\$4,700
Stationery/Forms	\$13	\$200
Telephone	\$738	\$0
Teleconference Expense	\$561	\$2,700
Website Hosting	\$588	\$0
Advertising/Promotion	\$1,056	\$1,600
Other Expense	\$12,297	\$10,600
Member Dues/Seminar Fees	\$16,277	\$25,659
Credit Card Processing Fee	\$5,753	\$6,500
Donations/Contributions	**69,438	\$30,500
Outside Services	\$2,971	\$8,138
Donations To ADAF	\$12,000	\$12,000
Honorariums/Awards	\$20,894	\$21,600
Audio Visual	\$8,775	\$500
Expo/Meeting Services	\$215	\$5,500
Food Service	\$47,370	\$47,450
Printing/Copying	\$2,868	\$8,800
<b>Total Operating Expenses</b>	<b>\$452,255</b>	<b>\$491,512</b>
<b>OPERATING PROFIT/(LOSS)</b>	<b>(-113,633)</b>	<b>(-141,837)</b>
<b>INVESTMENT INCOME</b>	<b>\$64,008</b>	<b>\$0</b>
<b>NET PROFIT/(LOSS)</b>	<b>(-49,625)</b>	<b>(-141,837)</b>
<b>Net Investment Reserves</b>	<b>\$709,402</b>	

## Misc. receipts-DCE was a winner in the DPG/MIG membership challenge.

\*\* Includes research expenditures that were higher than anticipated but should provide excellent research outcomes for diabetes practitioners. Also, includes funding for updating SOP/SOPP.



## 2016-2017 EXECUTIVE COMMITTEE

### FRONT ROW FROM LEFT TO RIGHT

Tricia Davis, Liz Quintana, Susan Yake,  
Betty Krauss, Paula Kellogg-Leibovitz

### SECOND ROW:

Susan Rizzo, Robin Nwanko, Laura  
Russell, Carol Brunzell, Sandy Parker,  
Linda Flanagan-Vahl



## 2017-2018 EXECUTIVE COMMITTEE

### Chair

Liz Quintana, EdD, RD, LD, CDE  
liz.quintana.rdcde@gmail.com

### Chair-Elect

Alyce Thomas, RDN  
thomasa@sjhmc.org

### Past Chair/Industry Relations Chair

Susan Yake, RDN, CDE, CLT, CD  
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### Secretary

Susan Rizzo, RD, LDN, CDE  
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### Treasurer

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### Membership Committee Chair

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### Professional Development Chair

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### Public Policy

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### Dietetic Practice Group Delegate

Linda Rocafort, MPH, RDN, LDN, CDE  
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### Nominating Committee Chair

Lisa Herzig, PhD, RDN, CDE  
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