

DCE | Annual Report

2017-2018



MESSAGE FROM CHAIR AND INCOMING CHAIR

Diabetes Care and Education (DCE) members continue to make positive contributions for people with diabetes, their families, the DCE membership, healthcare providers, other professional organizations and industry partners. DCE has been involved in a number of activities that support its mission and vision.

To serve a more diverse and international population, DCE provides up-to-date culturally sensitive educational materials. First published in 2010, and now used as an academic textbook and professional resource, *Cultural Food Practices* will be updated to include information on obesity and heart disease.

DCE is working with the Academy to develop standardized diabetes handouts that can be electronically updated as diabetes guidelines are revised.

The Standards of Practice (SOP) and Standards of Professional Performance (SOPP) for diabetes care were revised this year to help dietetics practitioners assess their individual performance needs and plan for their Professional Development Portfolio using the new Essential Practice Competencies. Details of this project were presented at the DCE-sponsored session at FNCE® *Diabetes and the RDN: A Continuous Road to Skills and Practice Advancement*.

DCE has supported diabetes related research projects. The DCE-sponsored project ENHANCED compared outcomes of usual care with the care delivered by the registered dietitian/nutritionist (RDNs) whose role has expanded. In this study, RDNs initiate or titrate blood pressure, cholesterol, and blood glucose medications using a provider approved medication protocol. The data collection was completed in December 2017 and has been submitted for publication. DCE also funded a research project with the Academy's Dietetics Practice Based Research Network (DPBRN) to identify what RDNs need to know about diabetes to ensure complete compliance with practice guidelines. Diabetes training modules are being developed by DCE for the Academy using the information from the study.

The Academy continues to support DCE's efforts to promote collaboration among various groups to support our shared vision of providing better diabetes care and education. Past DCE Chair Jo Jo Dantone MS, RDN, LDN, CDE, FAND now serves as an advisor on the American Association of Clinical Endocrinologists (AACE) Committee/Task Force/Diabetes Disease State and the Nutrition and Obesity State Networks.

WHAT DO OUR MEMBERS SAY?

In 2017, over 2000 or 36% of DCE members completed the membership survey. This is one of the highest response rates in the history of DCE. While 92% of our members are registered dietitians nutritionists (RDNs), almost 50% are certified diabetes educators (CDEs). DCE members are not only from the US; our members include dietitians from Canada, Singapore, the Caribbean, the UK, Bermuda, Australia, New Zealand, India and Pakistan.

Most of our members joined DCE primarily for these three reasons:

- For professional and career development
- To receive DCE publications
- To access DCE patient or client educational handouts and information materials

How does DCE assist RDNs in their professional development and careers? According to our members, DCE provides resources and information, networking opportunities with peers, advocates for their profession and gives them the opportunity to become leaders within the profession. Several past DCE Chairs have led other professional associations including the American Association of Diabetes Educators (AADE) and the American Diabetes Association (ADA). DCE also provides educational opportunities, such as webinars and the number one member benefit, *On The Cutting Edge*.

Individual comments from DCE members include: "It's the best dietetic practice group; DCE helps build my skill set and enhance my practice; DCE is the most current, up to date advocate and provider of relevant hands-on information for diabetes care." International as well as US members have used the webinars and OTCE to accumulate continuing education credits. Members have also offered advice on how DCE can improve its services. Some of the suggestions are: create subspecialty units, webinars accessible on mobile devices, and how to reach the underserved — both patients and dietetic professionals.

Liz Quintana, EdD, RD, LD, CDE – 2017-2018 DCE Chair
Alyce Thomas, RDN – 2018-2019 DCE Chair

PUBLICATIONS AND COMMUNICATIONS

Our publications, *On the Cutting Edge (OTCE)* and *newsFLASH*, are each produced three times a year and continue to rank among the top-valued member benefits. Each peer-reviewed issue of *OTCE* provides DCE members with three to four hours of free CPEUs. *newsFLASH* keeps members up to date with timely diabetes care and education topics. Over 6,000 issues of each publication are distributed to our members in the U.S., international members, advocacy organizations, industry sponsors and dietetic education programs.

***On the Cutting Edge* themes for 2017-2018**

Editor, Mary Austin, MA, RDN, CDE, FADE

Associate Editor, Janice MacLeod, MA, RD, LDN, CDE, FADE

Volume 38, No. 4. Eating Disorders and Diabetes. Theme editors Stephanie Critchley, MS, RDN, LD, LRD, CDE, Nicole Patience, MS, RDN, LDN, CDE, CEDRD, and Meg Salvia, MS, RDN, LDN, CDE

Volume 38, No. 6. The Gut Microbiome and Diabetes. Theme editors Patricia Davidson, DCN, RDN, CDE, LDN, FAND and Kim L. Kelly, PharmD, BCPS, FCCP, CDTC, CPC, CEC

Volume 39, No. 2. Type 1 Diabetes. Theme editor Patti Urbanski, MEd, RD, LD, CDE

newsFLASH

Editor, Britt Rotberg, MS, RDN, LD, CDE, BC-ADM

Each issue of *newsFLASH* offers several special features and as well as regular columns including: book reviews, legislative and policy updates, journal article reviews, and the member spotlight.

Patient Education Handouts

DCE produces peer-reviewed, copy ready patient education materials that are highly valued by members and listed as a top ranked benefit. This year, our *Ready, Set, Start Counting! Carbohydrate Counting* resource was translated into Mandarin and traditional Chinese as a joint project between DCE and the Academy's Chinese American member interest group. Laura Yatvin, MPH, RD, CDE also worked with the Indian member interest group to produce *Ready, Set, Start Counting!* using traditional Indian cuisine. DCE plans to continue partnering with other Academy Member Interest Groups on handout projects in the future. Mary Lou Perry, MS, RD, CDE has served as Publications chair with responsibilities to review and update handouts and produce the Annual Report.

Mission

Empowering DCE members to be leaders in food, nutrition, diabetes care, and prevention.

Vision

Optimizing the health of people impacted by diabetes using food, nutrition and self-management education.

Goal 1:

The public trusts and recognizes DCE members as food, nutrition and diabetes experts.

Goal 2:

DCE members optimize the health of individuals and populations impacted by diabetes.

Goal 3:

Membership and prospective members view DCE as vital to professional success.

MEMBERSHIP

Approximately 5,800 DCE members enjoy access to a variety of opportunities (educational webinars, publications and research grants) made possible by the generous support of industry partners. *On the Cutting Edge* publication (*OTCE*) is described as “cutting edge” and provides great value for the CPEUs offered. This past year DCE supported the revisions of the ***Standards of Practice (SOP) and Standards of Professional Performance (SOPP) for RDNs (Competent, Proficient, and Expert) in Diabetes Care, published May, 2018 and is available at*** www.eatrightpro.org/sop. The electronic mailing list (EML), another valued benefit, allows members to share ideas, helps them connect with colleagues dealing with similar issues, and offers the

opportunity to collaborate with industry professionals to solve recurring professional challenges. To increase visibility for DCE, DCE member volunteers staffed booths at the 2017 AADE Annual Meeting and Exhibit in Indianapolis, IN, and at the Marketplace for FNCE® in Chicago, IL. Following these two events, our membership has steadily increased. In addition, we have focused on our future by consciously campaigning to increase student membership in DCE. This is accomplished through student member sponsorship and outreach through social media and focus on student run listserv forums and statewide campus activities.

DCE was able to offer members eight webinars free of charge in 2017-2018.

Webinars are worth 1 CPEU and are available to view on demand. Webinars are an easy way to stay up to date on the latest in diabetes care and are a valuable resource to our members.

As the prevalence of diabetes increases, DCE will continue to help meet the demand for education and care. For more information and to apply for membership, go to dce.org. Volunteers who want to become more involved can apply on the website through the volunteer tab. In the coming year, we are evaluating ways to expand and diversify our members. We look forward to another exciting year of service to our members and continued growth of our membership.

PROFESSIONAL DEVELOPMENT

The Professional Development Committee also began working on a Diabetes Certificate of Training with the Lifelong Learning department of the Academy of Nutrition and Dietetics. An outline of topics was developed and authors contracted to write five modules of training focused on diabetes care. This certificate will be a tool for all dietitians working with people who have diabetes to advance their skills and knowledge related to diabetes care. The certificate is planned to be available by 2019 through the Academy of Nutrition and Dietetics.

• **Personalized Glycemic Control Using the Gut-Microbiome**

4/11/2018

• **Care Of The Hospitalized Patient With Diabetes – 2018 American Diabetes Association Guidelines**

2/21/2018

• **Diabetes in the African American Population: Improving Outcomes with Traditional Diets and Integrative Nutrition**

2/15/2018

• **The Evolving Role of the Dietitian: Diabetes Care as a Model for Advancing Your Career**

11/1/2017

• **Bean in Control: Research, Recipes and Resources for Clients with Diabetes**

10/4/2017

• **Advanced Diabetes Technology**

9/13/2017

• **Basic Diabetes Technology**

9/11/2017

• **Dietitians and Ethical Dilemmas**

8/9/2017

The two high points of reimbursement activities for 2017-2018 were the implementation of Medicare Diabetes Prevention Program (MDPP) and collaboration with the Academy Nutrition Services Payment Committee (NSPC) and Policy and Advocacy leader.

1. The newest Medicare Part B benefit (began January 2018 with billing starting in April 2018) includes group Diabetes Prevention Programs referred to as MDPP. The details in developing a diabetes prevention program, obtaining first the Center for Disease Control (CDC) certification for the National Diabetes Prevention Program (NDPP), and becoming a Medicare supplier were discussed in Academy's Reimbursement Representative online Quarterly trainings.
2. The DCE Policy Advocacy Leader and reimbursement representative along with the Weight Management Dietetic Practice Group Policy Advocacy Leader and Reimbursement Representative assisted the Academy Nutrition Services Payment Committee

to offer a member webinar drawing attention to opportunities for all Academy members to participate in the Medicare Diabetes Prevention Program offering an expansion to the continuum of care and return on investment. This "Part 2" presentation provided successful approaches in a business (medical clinic) and state health department setting by our member instructors: Ann Constance, Charlene Dorsey, and Michelle Kuppich. 'Harnessing the Opportunities & Building Return on Investment of Medicare Diabetes Prevention Program Services' was presented and recorded for future reference.

3. Encouraged members to introduce primary care providers to value added services by RDNs with resource webinar "**Primary Care Plus-How an RDN (registered dietitian nutritionist) Adds Value to Your Practice** developed by the Primary Care Provider Association Advisory Board convened by the Academy.

4. Contributed comments to NPSC for the development of the Academy comments and positions
 - Quality Payment Program (QPP), Merit-based Incentive Payment System (MIPS)
 - Revisions to payment policies under the Medicare Part B Physician Fee Schedule
 - Future direction of CMS Innovation Center
 - Medicare Advantage Provider Network requirements
 - Screening for Abnormal Blood Glucose and Type 2 Diabetes Mellitus
 - Proposed regulations for Medicare Diabetes Prevention Program (MDPP)
5. Our committee provided updates to the DCE website, Reimbursement section, nominations for awards and directed members with queries from the electronic mail list to Academy resources.



POLITICAL ACTION

In the midst of the 115 Congress, Diabetes Care and Education Practice Group supported the Academy's efforts to improve the nation's health and advance the profession through research, education and advocacy. Public policy and advocacy play a key role in the Academy's and DCE's mission, vision and goals outlined in their Strategic Plan. DCE has supported the following advocacy efforts for the fiscal year that runs from June 1st – May 31st, 2017-2018.

National Diabetes Clinical Commission Act

First introduced in 2012, The National Diabetes Clinical Care Commission is a bi-partisan bill that gained sponsorship from 167 House and 21 Senate members and finally passed in September 6, 2017. The Commission will focus on improving diabetes care delivery, patient outcomes and cost effectiveness of care. Diabetes Care and Education Practice Group along with the Academy advocated tirelessly for this monumental win for diabetes management and treatment. One of our members, a registered dietitian with expertise in diabetes, will be among the experts of this esteemed Commission.

Preventing Diabetes in Medicare Act

The Preventing Diabetes in Medicare Act will help to prevent cases of diabetes in the Medicare population by allowing medical nutrition therapy to be provided by a registered dietitian nutritionist for individuals with prediabetes or with risk factors for diabetes. Currently, Medicare covers screening for Type 2 diabetes and medical nutrition therapy for diabetes, but not for prediabetes.

Diabetes Prevention Program

Worked with Academy and Weight Management team to host a follow up webinar: Harnessing... to encourage Academy members to be involved and play integral roles in the Diabetes

Prevention programs. With Medicare beginning reimbursement for this program as of April 1, 2018, the number of these programs is expected to grow substantially.

Treat and Reduce Obesity Act (TROA)

During the Obesity Advocacy Day in February 2018, the Academy of Nutrition and Dietetics along with members of DCE, strongly supported the Treat and Reduce Obesity Act because it provides cost-effective and clinically-effective solutions to our obesity epidemic.

The Farm Bill

Slated to be reauthorized in the fall of 2018, this bill is paramount to dietitians. The Farm Bill provides increased access to affordable, nutritious food. There are currently two versions of the bill. The Senate's approach stands in contrast to the House farm bill, H.R. 2, the Agriculture and Nutrition Act of 2018, which would result in more than 2 million people losing their SNAP benefits or having their benefits reduced.

The Expanding Access to Diabetes Self-Management Training (DSMT) in Medicare Act

H.R. 5768 would remove existing barriers to DSMT and improve utilization by doing the following:

1. Expand access to DSMT by allowing physicians and qualified non-physician practitioners who are not managing an individual's diabetic condition to order DSMT services.
2. Extend the initial 10 hours of diabetes services covered by Medicare beyond the first year and allow an additional six hours.
3. Allow six hours instead of two hours in the years following the initial year.
4. Allow additional hours each year if there is a determination of medical necessity.

"I feel strongly about responding to the Action Alerts from our DCE policy chair, Donna Plyer. It's a small way WE can make a difference in diabetes/nutrition policy. Besides, it takes less than a minute and is effortless."

Laura Yatvin, MPH, RDN, CDE
20 year member of DCE

5. Remove the restriction of allowing coverage for medical nutrition therapy and diabetes training on the same day.
6. Removes Part B cost sharing for DSMT and excludes it from the deductible requirement.
7. Revise the Medicare Policy Benefit Manual to allow DSMT to be provided by a hospital outpatient department at a non-hospital site, such as a community location.

Finally, the legislation also supports a two-year Virtual DSMT Demonstration Program by the Secretary of Health and Human Services.

Preventative Health Savings Act

H.R. 2953/S. 2164: As the chronic disease epidemic continues to worsen, the need is critical for legislation that will allow Congress to accurately assess the full savings of enacting prevention-focused measures. This bill would encourage a sensible economic review of proposed health policies and programs that Congress believes will improve public health.

DCE Advocacy Scores High!

The Academy tracks advocacy engagement of all Dietetic Practice Groups. Each is scored according to action alert participation of its members and leaders, ANDPAC contributions and federal advocacy measures. This year the DCE scored 3.4 out of 5 and was ranked #2 out of 33 (25 DPGs and 8 MIGs)!

ELECTRONIC COMMUNICATIONS

Electronic communications is a crucial part in our role of keeping our DCE members up to date on all things diabetes-related, through our social media presence, webinars, publications, patient handouts, industry & technology updates, monthly recipes, public policy & reimbursement (payment) updates, and EML. We also link our members together through ways to volunteer, awards & scholarships, member marketplace, and current events calendar.

Social media engagement continues to grow, and our website continues to reach more and more people — in the past year, our website has seen >300,000 unique page views and >81,000 users.

Of our most popular sections, webinar views continue to increase year-on-year, with an increase of almost 8% in the past year; this likely coincides with us publishing more webinars last year than ever before! Our most visited page — Patient Education Handouts — saw an increase of almost 9%.

Our main goal for the next year is to update our online presence in order to make sure that we are maintaining our ability to provide the high quality information that is expected from us.

“DPGs in general are one of the best aspects of Academy membership. As a long-time active DCE member, I can speak volumes about the benefits from knowledge gained, whether on the EML or newsletters and OTCE to interaction with peers, that over the years can lead to ongoing friendships with people across the country. I recommend active engagement.”

Hope Warshaw, MMSc, RD, CDE, BC-ADM, FAADE
35 year member of DCE



2017-2018 DCE CORPORATE SPONSORS

The generous support of industry sponsors allows DCE to fulfill its mission and vision. We sincerely thank the following for their support of DCE initiatives during the fiscal year of June 1, 2017 through May 31, 2018. We hope to continue these relationships.

PLATINUM SPONSORS

\$25,000 or more

Lilly Diabetes

newsFLASH Volume 38:5 and Volume 39:1

GOLD SPONSORS

\$15,000 to \$24,999

DayTwo

Webinar "Personalized Glycemic Control Using the Gut-Microbiome"

2018 Leadership Retreat Dinner

E-blast

Janssen Pharmaceuticals

On the Cutting Edge Volume 38, No. 6
The Gut Microbiome and Diabetes

SILVER SPONSORS

\$5,000 to \$14,999

Abbott

FNCE® 2017 – DCE Member Reception

Born Sweet – Zing 2

Half Page Interior Advertisements and an E-blast

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2018 Leadership Retreat Dinner and 2018 Speaker Stipends

Grain Berry Mills

2018 Leadership Retreat Breakfast and E-blast

Johnson & Johnson Diabetes

Care Companies

DCE Distinguished Service Award

2017 Sponsorship

Johnson & Johnson Diabetes Institute, LLC

E-blasts and e-Update Sponsor

S&W Beans

Webinar "Bean in Control: Research, Recipes and Resources for Clients with Diabetes"

BRONZE SPONSORS

Below \$5,000

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2018 Leadership Retreat Lunch

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California Strawberry Commission

E-blast

Dannon Light & Fit Greek Yogurt

E-blast

Food Minds on behalf of Tate & Lyle

FNCE® 2017 Leadership Dinner

Good Idea Drinks

FNCE® 2017 Leadership Snack

Heartland Food Products-Splenda

Natural Brand

FNCE® 2017 Leadership Breakfast

Madavor Media

DCE DPG 2017 Diabetes Educator of the Year Award

1-year subscription of *Diabetes Self-Management Magazine*

Complimentary DCE ad in *Practical Diabetology*

Link to DCE's Find an RD website on Diabetes Self-Management website

Melrose Center

HealthPartners/Park Nicollet – Partial sponsor of *On the Cutting Edge* Volume 38, No. 4 *Eating Disorders and Diabetes*

Stabilize Nutrition Bars

Stabilize Nutrition Bars for 2018 Leadership Retreat

Tandem

Partial sponsor of *On the Cutting Edge* Volume 38, No. 4 *Eating Disorders and Diabetes*

Trop50

FNCE® 2017 Leadership Lunch

2017-2018 DCE AWARD AND STIPEND RECIPIENTS

At FNCE® 2017, the Awards Committee proudly celebrated the following award and stipend recipients:

Diabetes Educator of the Year Award

Ann L. Albright, PhD, RDN

Distinguished Service Award

Naomi Wedel, MS, RD, CD/LDN, CDE, BC-ADM

Legislative Activity Award

Charlotte A. Hayes, MMSc, MS, RDN, CDE, ACSM-CEP

Publications Award

Maureen Chomko, RDN, CDE

DCE Champion Award

Matt Stella from Johnson & Johnson

Speaker Stipend Recipient

JoJo Dantone, MS, RDN, LDN, CDE, FAND

Education Stipend Recipient

Amber Wamhoff, RDN, LD, CDE

2017-2018 FINANCIAL REPORT

DCE's Executive Committee continues to be fiscally responsible, holding an ample amount of funds in reserve. The following financial report reflects our success in meeting our fundraising goals while maintaining low expenses.

REVENUE	YTD Actual	YTD Budgeted
Membership Dues	\$193,460	\$197,415
Merchandise Sales	\$1,042	\$400
Royalties	\$1,327	\$0
Grants/Contracts	\$131,030	\$116,500
Miscellaneous Receipts	\$50	\$0
Total Operating Revenues	\$326,909	\$314,315
EXPENSES	YTD Actual	YTD Budgeted
LODGING	\$31,142	\$48,838
SUBSISTENCE	\$6,283	\$20,777
TRANSPORTATION	\$33,985	\$54,583
PROFESSIONAL/CONSULTING	\$113,795	\$138,045
POSTAGE	\$13,210	\$22,890
MAILING SERVICE	\$444	\$3,000
OFFICE SUPPLIES	\$1,065	\$3,200
TELEPHONE	\$522	\$0
TELECONFERENCE EXPENSE	\$693	\$2,000
WEBSITE HOSTING	\$588	\$0
ADVERTISING/PROMOTION	\$1,317	\$1,600
BOOKS/SUBSCRIPTIONS	\$343	\$0
OTHER EXPENSE	\$22,506	\$22,650
MEMBER DUES/SEMINAR FEES	\$17,602	\$21,216
CREDIT CARD PROCESSING FEE	\$6,056	\$6,000
DONATIONS/CONTRIBUTIONS	\$5,215	\$10,400
OUTSIDE SERVICES	\$717	\$8,138
DONATIONS TO ADAF	\$20,200	\$20,000
HONORARIUMS/AWARDS	\$14,500	\$21,800
AUDIO VISUAL	\$9,333	\$500
EXPO/MEETING SERVICES	\$286	\$5,500
FOOD SERVICE	\$35,953	\$41,010
PRINTING/COPYING	\$2,372	\$2,854
Total Operating Expenses	\$338,127	\$455,001
OPERATING PROFIT/(LOSS)	(-11,218)	(-140,686)
INVESTMENT INCOME	\$70,054	\$0
NET PROFIT/(LOSS)	\$58,836	(-140,686)
Net Investment Reserves	\$708,946	



2017-2018 EXECUTIVE COMMITTEE

Lisa Herzig, PhD, RDN, CDE, Susan Rizzo, RD, LDN, CDE, Paula Leibovitz, MS, RDN, CDE, CDN, Laura Russell, MA, RD, CDE, Donna Plyer, MEd, RDN, LDN, CDE, CHC, Kathy Warwick, RD, LD, CDE

SEATED:

Susan Yake, RDN, CD, CDE, CLT, Liz Quintana, EdD, RD, LD, CDE, Alyce Thomas, RDN



2018-2019 EXECUTIVE COMMITTEE

Chair

Alyce Thomas, RDN
DCEChair@gmail.com

Chair Elect

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Past Chair/Industry Relations Chair

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Photos contained in this annual report are from the following DCE members: Amy Shults, RDN, CDN, CDE, Annemarie Ng, MS, RD, CDE, CDN and Kathy Warwick, RD, LD, CDE