

## Diabetes

a dietetic practice group of the  
**eat right.** Academy of Nutrition  
and Dietetics  
*Experts in Diabetes Care and Education*



# ANNUAL REPORT 2019-2020

Diabetes Dietetic Practice Group  
[www.diabetesdpg.org](http://www.diabetesdpg.org)

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**DDPG Mission:**  
Optimize the  
prevention and  
management of  
diabetes through  
person-centered care  
including nutrition  
and collaborative  
partnerships.

## Diabetes



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## A YEAR IN REVIEW



Constance Brown-Riggs, MSEd, RDN,  
CDCES, CDN – DDPG Chair

### **Diabetes Dietetic Practice Group- New Name and New Graphic**

After a survey of our membership, DCE was approved to change our name to *Diabetes Dietetic Practice Group (DDPG)*. Our new graphic image includes the tag line *Experts in Diabetes Care and Education*. The name change and new graphic image will assist in leveraging our value as the Experts in Diabetes Care and Education. The new graphic also makes it clear to outside organizations and industry that we are a group within the Academy and not part of another diabetes-related association.

### **Website Make-over and EML**

The DDPG website had a makeover this year as we made the transition to reflect our new name. This transformation included updated content and visuals streamlining our site navigation. The EML transitioned to a discussion board format, allowing members to connect through email with the added feature of posting through the DDPG website.

### **New Collaborations**

FNCE® 2019 – first ever Collaborative Session with DDPG, ADA and ADCES entitled: Let's Talk Diabetes: Collaborations across Organizations to Evolve Practice and Improve Care.

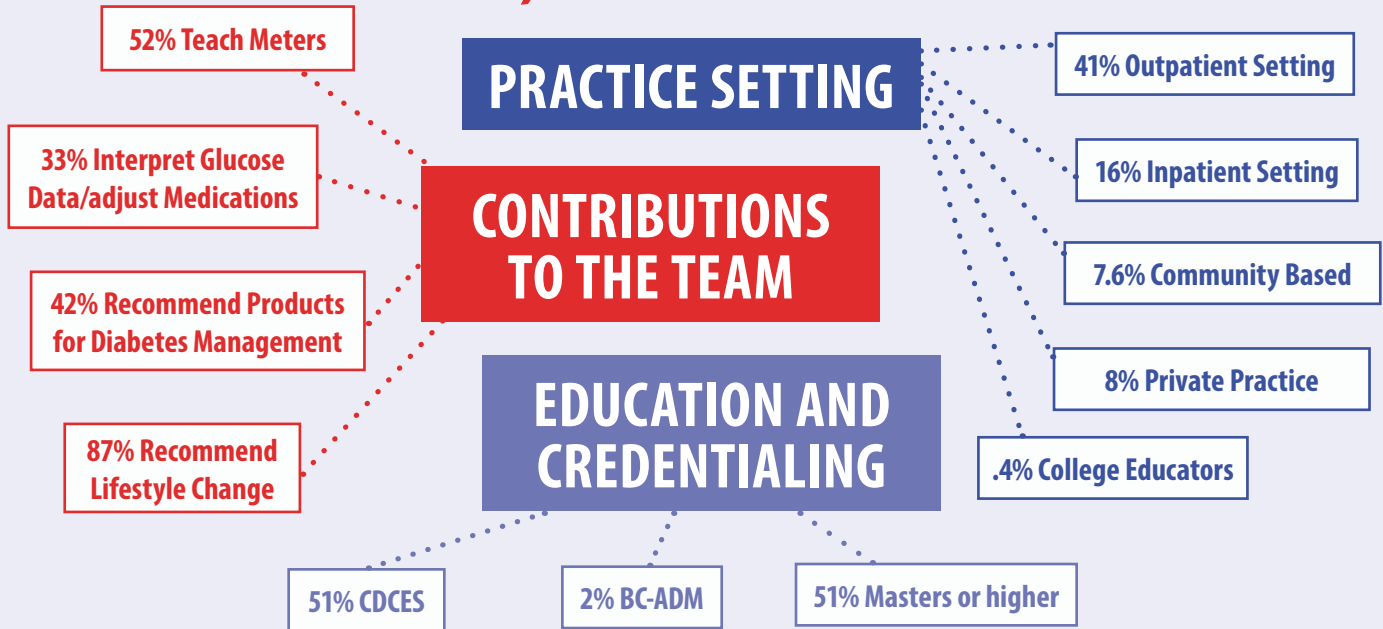
The DDPG participated in the Children with Diabetes/ Annual Friends for Life Conference in Orlando, Florida by exhibiting for three days, handing out crayons, literature and portion plates and presenting educational sessions. The organization Children with Diabetes® is an advocate and global resource, providing support, education and inspiration to empower families and all people living with diabetes to enjoy healthy, enriched lives.

### **First Ever Virtual Diabetes Symposium**

After a survey of DDPG members to gauge interest, it was clear they wanted a diabetes symposium. Moreover, the vast majority of respondents preferred a virtual event. The DDPG Virtual Symposium—*Empowering Leaders in Diabetes Nutrition* will take place February 18 - 19, 2021.

# WHO ARE OUR MEMBERS, WHAT DO THEY DO?

**5,100 Members**



*From results of 2019 Membership Questionnaire by Paula Kellogg Leibovitz, MS, RDN, CDN, CDCES Chair-Elect*



Communications and Marketing is a new position within the DDPG designed to increase recognition and visibility through our name change and benefits. The tag line: Learn, Network, Advance explains the essence of membership and programming.

*Melissa Joy Dobbins, MS, RDN, CDCES*

Learn  
**Network**  
Advance



**JOIN THE DIABETES DPG**

to share and learn from others who  
share your same passion.

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and Dietetics  
Experts in Diabetes Care  
and Education

[www.diabetesdpg.org](http://www.diabetesdpg.org)

**LEARN MORE**





## DPG Website

The DDPG website is updated monthly with current journal articles for members in the area of pre-diabetes, type 1 diabetes, type 2 diabetes and gestational diabetes. The technology section of the DDPG website was updated with information on oral medications, insulin, incretin mimetics, insulin pumps, continuous glucose monitors and blood glucose meters. Members were also kept up to date on industry news and recalls.

**DDPG New Member Benefits**  
Diabetes-Friendly Recipe Contest  
Digital Influencer Bureau  
Free Membership Contest – Quiz bowl for students on reimbursement

Connect with Diabetes DPG



## This is what our members are saying about what they like about DPG:



I love the free educational opportunities, newsletter and the Webinars!.



The listserv is a great resource by increasing my knowledge and providing me with excellent resources and ideas. The information I take away has changed the way I practice!



I've been a member since the early years, yes 40 years ago! It's always has been the most valuable practice group for me. It's top rate.



The practice group has provided me with information on completing my CDE exam!

The networking I've done through the DPG has opened doors for me I never thought possible!

I share so much of the information and tools with my students in discussion with the crucial role of the dietitian in diabetes management and patient advocacy.

## OTCE Issues 2019-2020:

Navigating Care for the Older Adult with Diabetes  
Continuous Monitors and Digital Health  
Double Teamed: Collaborative approaches to Mitigate CVD risk in T2DM

## 2019-2020 Webinars:

Non-Medical Switching: What Healthcare Providers can do to Support Patients

Impact of RDN-lead medication therapy trial on T2D outcomes

Low-Calorie Sweeteners, Food Additives, and the Microbiome

Allulose: A Dietitians Toolkit for answering Questions about this Innovative Sweetening Ingredient

Is There an App for That? Navigating App Technology

Gestational Diabetes: challenges and opportunities  
Nutrition Interventions to increase Glucose time in Target Range



**Social Media:** We keep members of the DDPG informed via an additional communication path, Facebook and Twitter. Over 170 social media posts this year alone. The committee is composed of a chair and eight committee members!

Toby Smithson



# DDPG AWARDS

At FNCE® 2019, the Awards Committee proudly presented the awards and stipend recipients:

## Diabetes Educator of the Year

Marlene Koch, BSC, RD

## Distinguished Service Award

Susan Yake, RD, CDCES, CLT

## Publications Award

Lynn James, MS, RDN, LDN

## Champion Award

Charles Macfarlane, FACHE, CAE

## Educational Stipends

Linda Davenport, RDN, CDCES

Lisa Muras, RD, CDCES

Leslye Rauth, RDN, CDCES

Toni Cox, MEd, RD, CDCES

## Speaker Stipends

Deborah J. Cicinelli-Timm, MSA, RD, CDCES

Rachel Stahl, MS, RD, CDN, CDE

Laura Andromalos, MS, RD, CSOWM, CDCES

Sacha Uelman, RDN, CDE

## Legislative Stipends

Jason Roberts, RDN, LD

Amanda Kirpitch, MA, RD, CDN, CDCES

**Congratulations to all the Award Recipients!**



# DDPG FNCE® 2019

Former DDPG Chairs Honored at the 40th Anniversary Celebration

## Diversity Webinar Series from DDPG



This webinar series, developed by our Diversity Liaison, Shamara Robinson, MS, RDN, CDCES, was made possible in part by a Diversity and Inclusion (D&I) Mini-Grant awarded to our DPG from the Academy.

Academy and Dietetics Diversity Grant awarded to our DPG member, **Shamara Robinson, MS, RDN, CDCES!**

While nutrition is the cornerstone of diabetes management, the field does not reflect those disproportionately impacted by the disease. The three-part webinar series aimed for 2020 to fill the gap by partnering with various Member Interest Groups (MIG) which include: National Organization of Blacks in Dietetics and Nutrition, Asian Americans and Pacific Islanders and Latinos and Hispanics in Dietetics and Nutrition.

## Upcoming Events

**Virtual Diabetes Symposium**  
Feb 2021

**FNCE® 2020 (Virtual)**  
October 2020

**Diversity Webinars**  
November 2020  
June 2021  
September 2021

**DDPG Revised Handouts (education)**  
**June 2021**





## Reimbursement 2019-2020

### 1 Empowering through Education

Committee encouraged participation in Academy's virtual training in Power of Payment.

Resources shared from Nutrition Services Payment Committee.

Online and in-person reimbursement training at FNCE 2019 and throughout the year.

Updates to DDPG website on reimbursement section, guided members to tool kits, CMS and other resources.

Quarterly quiz to boost knowledge of payment systems with 3 annual memberships awarded.

### 2 Action through Advocacy

Encouraged members to advocate for expanded nutrition benefits in federal programs, Medicare Diabetes Prevention program, Quality Payment Program (QPP), Medicare Incentive Payment (MIPS). Highlighted new billable service to promote integration and collaboration.

Supported policy/advocacy efforts to expand services for Medicare beneficiaries with case studies, content experts, grassroots participation at the Congressional district office.

Participation in the annual Nutrition and Dietetics Advocacy Summit in Washington, D.C.

### 3 Challenges and Opportunities

COVID-19 Public Health Emergency (PHE).

Access to care maintained during the early stages of COVID-19 with providing HIPAA-compliant services through telehealth, telephones and texting.

Members in our acute and ambulatory settings found ways to safely meet nutritional needs of those suffering from COVID-19.

# FINANCIAL SUMMARY

Diabetes DPG Executive Committee continues to be fiscally responsible, holding an ample amount of funds in reserve. The following financial report reflects our success in meeting our fundraising goals while maintaining expenses.

Revenue	YTD Actual	YTD Budgeted
Membership Dues	184,373	196,992
Merchandise Sales	1,116	300
Royalties	954	800
Grants/Contracts	203,100	190,000
Misc Receipts		1,500

<b>Total Operating Revenue</b>	<b>\$389,543</b>	<b>389,592</b>
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Expenses	YTD Actual	YTD Budgeted
Lodging	30,304	38,589
Subsistence	4,973	18,812
Transportation	22,307	57,226
Professional/Consulting	151,103	159,000
Postage	2,122	27,850
Mailing Service	5,810	3,600
Office Supplies	438	3,500
Telephone	50	500
Teleconference Expense	8,400	8,520
Website Hosting	1,485	3,555
Advertising/Promotion	2,325	1,600
Other Expense	53	
Membership Dues/Seminar Fees	11,291	17,556
Credit Card Processing	3,596	7,399
Donations/Contributions		2,625
Outside Services	867	1,212
Donations to ADAF	35,000	35,000
Honorariums/Awards	18,995	29,200
Audio Visuals	4,597	2,000
Expo/Meeting Service	48,000	12,000
Food Service	43,445	49,450
Print/Copying	2,331	14,000

<b>Total Operating Expenses:</b>	<b>\$354,292</b>	<b>\$480,644</b>
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<b>Total Operating Expenses:</b>	<b>\$354,292 (Actual)</b>	
<b>Total Operating Revenues:</b>	<b>\$389,543 (Actual)</b>	
<b>Operating Profit/Loss</b>	<b>\$35,251 (Actual)</b>	<b>\$91,052 (Budgeted*)</b>
<b>Investment Income</b>	<b>\$82,293</b>	
<b>Net Profit/(loss)*</b>	<b>\$117,544 (Actual)</b>	<b>\$91,052 (Budgeted*)</b>

<b>Net Investment Reserves:</b>	<b>\$778,446</b>
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# CORPORATE SPONSORSHIP

DDPG works with industry and non-profit sponsors whose business practices align with our mission and vision. Sponsor funding enables DDPG to provide important benefits that support and enhance the practice of our members. Our dedicated Manager of Corporate Relations continues to build and strengthen sponsorships by working with our long time sponsors and many new organizations. Looking ahead, DDPG will continue to collaborate with like-minded organizations.



Cassie Verdi, MPH, RD  
Manager, DDPG  
Corporate Relations

## PLATINUM

**\$25,000 OR MORE**

### Lilly Diabetes Care

Exclusive sponsor of *newsFLASH* Volume 41(1) and 41(5)

## GOLD

**\$15,000-\$24,999**

### Abbott Diabetes Care

Exclusive sponsor: *OTCE* Continuous Glucose Monitors and Digital Health; AADE Past Chair Breakfast

### Calorie Control Council

Webinar Low calorie sweeteners, Food Additives and the Microbiome: What We Know Now & 2020 Leadership retreat expert leader discussion

### General Mills

Virtual Food focus group series & Eblast

### Tate and Lyle

Eblast, webinar "Allulose: A Dietitian's Toolkit for Answering Questions."

### Xeris Pharmaceuticals

Exclusive sponsor of *OTCE*: Spectrum of Hypoglycemia: from Fear to Confidence

## SILVER

**\$5,000-\$14,999**

### California Strawberry Commission

Eblast & 2020 Spring Leadership Breakfast

### CinSulin

Speaker Stipend

### Lifescan Diabetes Institute

Online self-study module "Nutrition Interventions to Increase Glucose in Target Range"

### Mom's Meals

Diabetes-friendly recipe content

### SafeNeedleDisposal.org

E update & sponsored handout

## BRONZE

**BELOW \$5,000**

### Abbott Nutrition

FNCE snacks

### Madavor Media

Diabetes Educator of the Year

### Orgain

Eblast

### BiomeBliss

Eblast

### Siggis Dairy

Eblast

# PUBLICATIONS

Over 6,000 issues of each publication are distributed to our members in print or digitally in the U.S., international members, advocacy organizations, industry sponsors and dietetic education programs.

## OTCE

Published 3 times yearly

Editor: Patricia Davidson, DCN, RDN, CDCES, LDN, FAND  
Associate Editor: Karen Lau, MS, RDN, LDN, CDCES

## NEWSFLASH

Published 3 times yearly

Editor: Mamie Lausch,  
MS, RDN, CDCES

## DPG ANNUAL REPORT

Published yearly

## EDUCATIONAL HANDOUTS

Peer Reviewed  
Copy Ready



# DDPG EXECUTIVE COMMITTEE



**Constance Brown-Riggs**  
*Chair*  
Massapequa, NY



**Mary Angela Niester**  
*Treasurer*  
Brighton, MI



**Melissa Dobbins**  
*Communications/Marketing Director*  
Wilmette, IL



**Paula Leibovitz**  
*Chair-elect*  
Southington, CT



**David Trinkle**  
*Treasurer-elect*  
Orlando, FL



**Daisy Seremba**  
*Membership Chair*  
Marietta, GA



**Alyce Thomas**  
*Past Chair/Industry Relations*  
Newark, NJ



**Anna Parker**  
*Prof. Development Chair*  
Yorba Linda, CA



**Linda Flanagan Vahl**  
*\*HQ Staff- Administrative Manager*  
Oak Lawn, IL



**Laura Russell**  
*Secretary*  
Chaska, MN



**Patricia Davidson**  
*Print Communications Chair*  
Westchester, PA



**Cassie Verdi**  
*\*HQ Staff- Corporate Relations Manager*  
University Heights, OH



**Jennifer Barr**  
*Delegate*  
Downingtown, PA

# DDPG COMMITTEE CHAIRS AND LEADERS



**Karen Lau**  
*Asst. OTCE Editor*  
Brookline, MA



**Elizabeth Quintana**  
*Innovations & Technology Chair\**  
Albuquerque, NM



**Andrea Magliano**  
*Recipe Coordinator*  
Berkeley Heights, NJ



**Jamie Kowatch**  
*Web Chair\**  
Seattle, WA



**Chelsea Schoenfelder**  
*Awards Chair\**  
Boise, ID



**Mamie Lausch**  
*newsFLASH Editor*  
Lakeville, MN



**Michele Chynoweth**  
*Reimbursement Chair\**  
Bakersfield, CA



**Cathy Huang**  
*Web Editor*  
San Francisco, CA



**Rachel Stahl**  
*Assistant Awards Chair*  
New York, NY



**Lisa Herzig**  
*Nominating Committee Chair\**  
Fresno, CA



**Wahida Karmally**  
*Research Chair\**  
Fort Lee, NJ



**Andrea Hebert**  
*Webinar Chair*  
Nashua, NH



**Shamera Robinson**  
*Diversity Liaison*  
Alexandria, VA



**Charlene Dorsey**  
*Policy & Advocacy Leader (PAL)*  
York, NE



**Toby Smithson**  
*Social Media Chair\**  
Hilton Head Island, SC



**Pamela Tong**  
*EML Moderator*  
Bayside, NY



**Mary Lou Perry**  
*Publications Coordinator*  
Charlottesville, VA



**Prajakta Khare**  
*Vice Nominating Committee Chair*  
Westchester, PA

*\*DDPG Committee Chairs*