

# 2020-2021 ANNUAL REPORT

The **Year in Review**



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**DDPG Mission:**  
Optimize the  
prevention and  
management of  
diabetes through  
person-centered care  
including nutrition  
and collaborative  
partnerships.

## A YEAR IN REVIEW

Paula Kellogg Leibovitz, MS, RDN, CDN, CDCES



Paula Kellogg Leibovitz, MS, RDN,  
CDN, CDCES

This year was a year like no other and that's true when it comes to the DPG. Despite the challenges of the pandemic, the Diabetes Practice Group continued to work virtually and we've accomplished quite a lot. In fact, the front page of the report reflects the world we all experienced last year. Our leadership retreat was held virtually, with over 35 of your best leaders and committee members in attendance. Zoom became a way of life and we all got familiar with mute buttons, chat, and turning on our cameras no matter how we looked.

Yes, we often wanted to call this the "elephant in the Zoom!" PPE, N95, isolation, contact tracing, stay-at-home were common parts of our lexicon. We were all faced with enormous challenges, but as a practice group, we've accomplished so much! Take a look at the things we're really proud of last year!

**First virtual symposium:** Our first virtual symposium, "Empowering Leaders in Diabetes Nutrition," was a culmination of over one year of planning. It was a wonderful success, with over 500 attendees. We look forward to hosting the next symposium in 2023! Thank you to committee members Constance Brown Riggs, MEd, RDN, CDCES, CDN; Patricia Davidson, DCN, RDN, CDCES, LDN, FAND; Melissa Joy Dobbins, MS, RDN, CDCES; Kathy Warwick, RD, LD, CDCES and Committee Chair, Anna Parker, DCN, MS, RD, CDCES who worked so diligently to make this an incredible success.

**Diversity and Inclusion:** Our DPG has continued to support an atmosphere of diversity and inclusion, recognizing the disproportionate effect the pandemic has had on people of color and the significant racial inequalities and health disparities in our country. A round table discussion on implicit bias and other factors that contribute to health disparities in communities of color was held for our members. Our Diversity Liaison, Shamera Robinson, MPH, RDN, partnered with National Organization



# WHO ARE OUR MEMBERS

Janice MacLeod, MS, RDN, CDCES, FADE

The Diabetes Practice Group is the second largest practice group with over 5,300 members. Our members come from diverse backgrounds and have expertise in many areas.

## DPG Membership



### WHO WE SEE IN PRACTICE SETTINGS

**60%**

Adults with T2D

**28%**

Adults with T1D

**16%**

T1D/T2D Peds

### GLUCOSE MONITORING

**34%**

BGM



**22%**

CGM



### CLINICAL SETTING

- Gestational OB Clinics
- Community Education and Development
- Telehealth and Remote
- DSMES and Management
- Population Health
- Inpatient Hospital
- Outpatient Clinic

### AREAS OF EXPERTISE

- Weight management
- Geriatrics
- Gestational
- Gastroparesis
- Neuropathy/Retinopathy
- CVD and Wellness
- Primary Care
- Cystic Fibrosis
- Athletes and Diabetes
- Digital Health
- Media
- Vegetarianism
- Cultural Humility/Awareness
- Wellness

### ADVANCE PRACTICE WITH PROTOCOLS

**21%**

Adjusting Medications



**15%**

Insulin Pump case management



# DDPG MEMBERSHIP

Mary Angela Niester, MPH, RD – Committee Chair

Diabetes DPG membership grew to **5,359 total members** which included **437 retired** and **269 student members**. We were successful in our outreach to members and non-members through our first ever virtual booth at FNCE®2020. Hundreds of attendees visited, chatted with board members, collected handouts and publications and learned about the many benefits that DDPG has to offer.

## Member Benefits

**3 ISSUES =  
12 CEU'S**



**6+  
WEBINARS/  
YEAR**



**Leader  
Representation  
at Medical  
Conferences &  
Organizations:  
ADA, AACE, ADCES,  
AND, IDC or EASD**

**Leadership  
and Research  
Opportunities**



**newsFLASH  
3X YEARLY**

**Online Book  
Club & Podcasts**



**SPOTLIGHT SESSION  
FNCE20:  
*The Unique Challenges  
of Diabetes  
Management in  
Older Adults***

**Speakers:**  
Patricia Davidson, DCN,  
RDN, CDCES, LDN, FAND  
and Michael Barros,  
PharmD, BCPS, BCACP,  
BC-ADM, CDCES

**Website  
up to date with  
relevant member  
information**



**Patient  
Handouts**



**Research and  
Technology**



**SPOTLIGHT SESSION  
ADCES20:  
*Cardiometabolic  
Disease and the Risk  
of Type 2 Diabetes-  
Stopping the  
Continuum***

**Speakers:**  
Penny Kris-Etherton, PhD,  
RD & Robert Eckel, MD

**Advocacy Payment  
Optimization  
Improved Outcomes**



## Major goal this year:

### Marketing strategies for the updated name/brand for DDPG

The marketing committee met with leadership from the Academy multiple times to discuss marketing goals, strategies, materials and outreach efforts.

#### Our marketing goals this year were to:

- Promote the value and benefits of DDPG membership
- Promote the DDPG's inaugural virtual symposium
- Grow and maintain DDPG membership
- Increase student membership
- Increase awareness and understanding of the benefits and resources provided by DDPG

#### The DDPG Value Proposition:

The marketing messages developed focused on how our DDPG supports members to: **Learn, Network and Advance.**

#### LEARN

Join the Diabetes DPG and keep up-to-date in your practice. With top-rated benefits including the *newsFLASH* and *CuttingEdge* e-newsletters, members have access to the diabetes news, trends and resources they need.

- ✓ CPE: Webinars
- ✓ Print/electronic newsletters and journals
- ✓ Product and service knowledge
- ✓ Symposia and workshops
- ✓ FNCE® events

#### NETWORK

Network and form professional friendships and relationships through volunteer opportunities and virtual connections. Join the Diabetes DPG to share and learn from others who share your same passion.

- ✓ Networking opportunities
- ✓ Online discussions
- ✓ Engagement with sponsors/industry
- ✓ FNCE® events
- ✓ Formal and informal mentoring

#### ADVANCE

We are a trusted voice for persons with diabetes when it comes to nutrition, physical activity, self-management, technology, and day-to-day diabetes care, education and prevention.

DDPG empowers our members to be leaders in food, nutrition, diabetes care and prevention.

- ✓ Career development
- ✓ Professional development
- ✓ Job opportunities
- ✓ Author opportunities
- ✓ Speaking opportunities
- ✓ Leadership development

# AWARDS

Rachel Stahl, MS, RD, CDCES, CDN –  
Committee Chair

During the 2020 Academy's Food & Nutrition Conference & Expo™ (FNCE®), we hosted our first ever virtual Awards Ceremony and Reception. It was a wonderful evening honoring the accomplishments of our DPG, our members, and having fun with food and wine.

Congratulations to our 2020 DPG Award Recipients and stipend winners who were recognized at the event!

## DDPG AWARDS

### Diabetes Educator of the Year (DEOTY) Award

\*sponsored by CinSulin

Toby Smithson, MS, RDN, LD, CDCES, FAND

### Legislative Activity Award (LAA)

Jennifer Okemah, MS, RDN, CSSD, BC-ADM, CDCES

### Distinguished Service Award (DSA)

Jo Jo Dantone, MS, RDN, LDN, CDCES, FAND

## EDUCATION STIPENDS

Amber Wamhoff, RDN, LD, CDCES

Jacqueline Reed, MS, RDN, CDN, CDCES

Kimberly Young, MS, RDN, LD

Sarah C. Buice, MS, RD, LD, CDCES

## ACADEMY AWARDS AND HONORS WHO ARE DDPG MEMBERS

### Marjorie Hulsizer Copher Award

Esther F. Myers, PhD, RDN, LDN, FAND\*

### Honorary Membership

Larry K. Ellingson – honorary DDPG member\*

### Medallion Awards

Alison B. Evert, MS, RD, CDCES – past DDPG Past Chair\*

Kendra K. Kattelman, PhD, RDN, LN, FAND

\* represents those nominated by the DDPG

Each year the Academy Foundation, on behalf of DDPG, awards a select group of students funding to attend FNCE. We were thrilled to be able to offer 20 stipends to the students below:

Jennifer Alderman  
Cynthia Banuelos  
Tisha Castillo  
Madison Cheever  
Alisa Clark  
Rebekah Daily  
Lidia Fernandez  
Sarah Harbinson  
Caroline Henning  
Monica Himler  
Rebecca Hinojosa  
Rachael Kent  
Elizabeth Lemin  
Stacey Levine  
DeJuan Moore  
Alicia Rodrigo-Miller  
John Rose  
Tayler Silfverduk  
Kaylee Weakley  
Jiada Zhan



**2021 Industry Sponsorship Opportunities**

**Reach Influential Leaders in Diabetes & Nutrition**

Published in 1978, the **Diabetes Dietetic Practice Group (DDPG)**, formerly known as Diabetes Care and Education (DCE), is one of the largest professional dietetic practice groups within the Academy of Nutrition and Dietetics.

DDPG membership is primarily made up of registered dietitians (RDs) who specialize in quality diabetes care and support for people with diabetes and their families, and for those at risk of developing diabetes.

**Why DDPG?**

- Our members provide the finest level of patient care, meeting the many concerns expressed by diabetes care in daily life.
- Our members strive to stay on the cutting edge of diabetes research, and are setting the latest science-based information about diabetes products, services, and programs.
- Sponsorship of a DDPG Luncheon, event or other activity provides an opportunity for sponsors to build awareness of their company and website, reach message with leaders in diabetes care and risk factor.
- We will work with you to develop a customized, mutually beneficial sponsorship package that meets your organization's goals while supporting the education and practice of our members.

Our 2021 prospectus offers many exciting opportunities for industry sponsors to reach over 25,000 members.

With over 100,000 credentialed practitioners, the Academy of Nutrition and Dietetics is the nation's largest organization of food and nutrition professionals.

**DDPG Mission**  
Advancing the prevention and management of diabetes through science-based care, including nutrition and evidence-based partnerships.

**Our Vision**  
A world where all people affected by diabetes thrive.

**Work with Us**  
We invite organizations and companies whose business practices align with our mission and vision to join with us in a sponsorship capacity.

**For more information, please contact:**  
Carrie York, Manager, DDPG Corporate Relations, at [carrie.york@nutrition.org](mailto:carrie.york@nutrition.org)

# FINANCIAL SUMMARY

David Trinkle, MPA, RDN, CDCES – Treasurer 2020-2022

DDPG's Executive Committee continues to be fiscally responsible. Since all events were virtual, there was a significant decrease in expenses which increased our amount of funds in reserves. The following financial report reflects our success in meeting our fundraising goals while maintaining expenses.

REVENUE	YTD Actual	YTD Budgeted
Membership Dues	177,381	189,000
Meeting Registration	55,964	48,200
Merchandise Sales	476	7,240
Royalties	687	800
Grants/Contracts	149,813	183,200
<b>Total Operating Revenues</b>	<b>\$384,321</b>	<b>\$428,440</b>

EXPENSES	YTD Actual	YTD Budgeted
Temporary Help		3,500
Lodging		41,614
Subsistence	684	15,885
Transportation		51,517
Professional/Consulting	165,327	175,390
Postage	18,498	15,700
Office Supplies	1,934	4,150
Teleconference Expense	154	600
Website Hosting	8,587	8,580
Advertising/Promotion	4,370	6,555
Other Expense	512	1,000
Membership Dues/Seminar Fees	4,013	15,645
Credit Card Processing Fee	3,035	2,835
Donations/Contributions	3,500	3,650
Outside Services	3,515	2,114
Donations To ADAF	26,700	27,500
Honorariums/Awards	29,874	38,546
Audio Visual		2,900
Expo/Meeting Services		9,500
Food Service		44,850
Printing/Copying		1,150
<b>Total Operating Expenses</b>	<b>\$270,703</b>	<b>\$473,181</b>

Operating Profit/(Loss)	\$113,618	\$(44,741)
Investment Income	\$211,768	
Net Profit/(Loss)	\$325,386	\$(44,741)
<b>Net Investment Reserves</b>	<b>\$1,120,369</b>	



# PUBLICATIONS

Patricia Davidson, DCN, RDN, CDCES, LDN, FAND – Publication Chair

Over 6,000 issues of each publication are distributed to our members in print or digitally in the US, International members, advocacy organizations, industry sponsors and dietetic education programs.

## OTCE

Published 3 times yearly

Editor: Karen Lau, MS, RDN, LDN, CDCES

Associate Editor: Kathy Warwick, RD, CDCES

## newsFLASH

Digital Print published 3-4 times yearly

Editor: Mamie Lausch,  
MS, RDN, RN, CDCES

## DPG ANNUAL REPORT

Published yearly

## EDUCATIONAL HANDOUTS



## OTCE THEMED ISSUES THIS YEAR:

### Full Spectrum of Hypoglycemia: From Fear to Confidence

Theme Editor: Nicole Patience, MS, RD, LD, CDCES, CEDRD

### Collaboration and Individualization: Evidence-Based Meal Planning Approaches

Theme Editor: Karen Lau, MS, RDN, LDN, CDCES

### Managing the Dynamic Duo of Obesity and Diabetes

Theme Editor: Laura Andromalos, MS, RD, CSOWM, CDCES

## NUTRITION SERVICES PAYMENT

Jason Roberts, RDN, LD, CDCES, FAND

**This year the main areas of focus were member participation, payment resources and advocacy.**

- Encouraged member participation in Academy's virtual training on nutrition payment issues and opportunities including dealing with the challenges of COVID-19 and the Public Health Emergency and providing HIPAA-compliant services through telehealth, telephone and texting.
- Provided payment resources to the membership including guiding members to online tool kits and resources.
- Active with advocacy initiatives including the ACT Now for MNT.

## WEBSITE

Cathy Huang, MPH, RDN

The Web Team has kept busy keeping our diabetesdpg.org website up to date with the latest DPG and diabetes news. The DDPG website gets hundreds of thousands of unique views each year, and is home to several valuable member resources, such as the Discussion Board, CPEU opportunities, and patient education handouts. Additionally, monthly e-updates are sent to members informing them of upcoming events, news and updates.



**DDPG Facebook:**  
**9.2K Followers**



**Twitter:**  
**721 Followers**

# PROFESSIONAL DEVELOPMENT COMMITTEE

Anna Parker, DCN, RD, MS, CDCES

The Professional Development Committee develops professional skill building activities for the Diabetes Dietetic Practice Group members related to research, education and practice. DDPG was able to offer members nine webinars free of charge in 2020-2021. Webinars provide 1 CPEU and are available to view on demand. Webinars are an easy way to stay up to date on the latest in diabetes care and are a valuable resource to our members.

## Topics in 2020-2021 included:

- Clinical Application for Food as Medicine
- Cutting through the Confusion: How to Address Diabetes Myths and Misconceptions with Consumers
- Caring for the Patient with Diabetic Kidney Disease (Joint webinar with RPG)
- Mindful Eating: A Satisfying Strategy in Diabetes Management
- Diabetes throughout the African Diaspora
- Type 2 Diabetes: What's the Scientific Evidence for the Role of the Gut Microbiome?
- Care of the Older Adult with Diabetes
- A Plant-Based Eating Pattern for the Prevention and Treatment of Type 2 Diabetes
- Top 10 Strategies for Atherosclerotic Cardiovascular Risk Reduction

The DDPG website was updated monthly with current journal articles for members in the area of pre-diabetes, type 1 diabetes, type 2 diabetes and gestational diabetes. The technology section of the DPG website was updated with information on oral medications, insulin, incretin mimetics, insulin pumps, continuous glucose monitors and blood glucose meters. Members were also kept up to date on industry news and recalls.

## Our first ever Virtual Symposium and not our last!

- ✓ Access premier content developed by diabetes educators
- ✓ Topics include technology and CGM, intensifying nutrition intervention, medication adherence, multicultural counseling
- ✓ Access presentations as on-demand recordings for 3 months post event
- ✓ Participate from the comfort of your home or office
- ✓ Attendees receive 8 CPEUs
- ✓ Visit the DDPG website for more information  
[diabetesddpg.org/ddpg/ddpg-events/virtual-symposium-2021](https://diabetesddpg.org/ddpg/ddpg-events/virtual-symposium-2021)

2021 DDPG Virtual Symposium  
February 19-20, 2021



The first virtual symposium was held on February 19<sup>th</sup> and 20<sup>th</sup> and provided members with 8 CPEUs. Topics included technology and CGM, intensifying nutrition intervention, medication adherence, and multicultural counseling. Members could access presentations as on-demand

recordings for three months post event. Each day also included a case study which was discussed by the speakers. It was a great success!

## POLICY AND ADVOCACY

Amanda Kirpitch, MA, RDN, CDCES, CDN



pictured: Amanda Kirpitch on Capitol Hill (2019)

As the Policy and Advocacy Leader, my job is to represent the Diabetes Practice Group on legislative issues to the Academy of Nutrition and Dietetics and other relevant organizations and bring the current issues, concerns, and pertinent advocacy issues to our membership so as an organization we can all be effective policy advocates. This year at least seven Action Alerts including the MNT Act and Medicare Payment cuts were sent to members. Our Committee provides comments and review on healthcare policies, and attend meetings of relevant groups like the Diabetes Advocacy Alliance to keep abreast of legislative changes in the policy space. This year the MNT Act Advocacy Day was held virtually where we spoke with Senate and House staff on voting in favor of this important nutrition legislation.

## INCLUSION, DIVERSITY, EQUITY AND ACCESS

Shamera Lashawn Robinson, MPH, RDN

Given the rise in civil unrest and health inequities, the diversity liaison partnered with leaders across Diabetes DPG to host conversations about racism, discrimination, implicit bias, and other factors that determine if all persons with diabetes are able to receive high quality care and education.

Our diversity liaison facilitated an intimate roundtable discussion focused on racism and implicit bias. The roundtable was co-led by Constance Brown-Riggs, MEd, RD, CDCES, CDN and Sue Ellen Anderson-Haynes, MS RDN CDCES LDN, NASM-CPT and allowed 25 members to kindly explore and challenge their norms in a safe environment.

Conversations also included an exploration of cultural foodways for over 300 members attending a webinar. The DDPG diversity liaison worked with NOBIDAN to host a webinar highlighting cultural phrases, food norms, preferences, and community-specific factors that impact diabetes care in Black communities.

Diabetes DPG was selected for a 2021 Diversity and Inclusion (D&I) Mini-grant to support our book club. The Diabetes DPG book club, a collaboration between the diversity liaison and DPG delegate, helps center conversation on cultural humility, health equity within nutrition, and translation to clinical practice. The initial book club discussion focused on *Stamped: Racism, Antiracism, and You* by Jason Reynolds and Ibram X. Kendi followed by *A Practice Beyond Cultural Humility: How Clinicians Can Work More Effectively In A Diverse World*.

# CORPORATE SPONSORSHIP

Cassie Verdi, MPH, RD  
Manager, DDPG Corporate Relations

DDPG works with industry and non-profit sponsors whose business practices align with our mission and vision. Funds raised through sponsorship enable DDPG to provide important benefits that support and enhance the practice of our members including our first-ever Virtual Symposium, our publication *On the Cutting Edge*, educational webinars, patient handouts, product education and more.

This year, DDPG's Manager of Corporate Relations, Cassie Verdi, RDN, MPH, continued working closely with DDPG leadership to build and strengthen the DDPG sponsorship program. Despite the many challenges that came with the global pandemic, our sponsorship program continued to thrive, allowing DDPG to offer members new opportunities for engagement, learning and growth. We expanded our work with several long-time sponsors and began working with many new organizations as well.



Cassie Verdi, MPH, RD  
Manager, DDPG  
Corporate Relations

**We sincerely appreciate the generous support of our 2020-2021 sponsors and value their commitment to DDPG!**

## GOLD SPONSORS

**\$15,000-\$24,999**

### General Mills Bell Institute of Health & Nutrition

Email communication, DDPG Leadership Roundtable & Session Sponsorship at the DDPG Virtual Symposium

### Lilly Diabetes

newsFLASH advertisements & DDPG Virtual Symposium Digital Program advertisement

### Pendulum Therapeutics\*

newsFLASH advertisement, eblasts & Webinar: Type 2 Diabetes: What's the Scientific Evidence for the Role of the Gut Microbiome?

## SILVER SPONSORS

**\$5,000-\$14,999**

### Abbott

Partial sponsor *On the Cutting Edge*: Collaboration and Individualization: Evidence-Based Meal Planning Approaches

### Calorie Control Council

Partial sponsor *On the Cutting Edge*: Managing the Dynamic Duo of Obesity & Diabetes

### Certification Board for Diabetes Care and Education\*

Email communications, *On the Cutting Edge* advertisement & webpage

### CinSulin

newsFLASH advertisement, Email communication & 2020 Diabetes Educator of the Year Award

### Hass Avocado Board

Webinar: Mindful Eating: A Satisfying Strategy in Diabetes Management & Self-study Module: Practical Kitchen Tips for Managing Diabetes at Home

### Kate Farms\*

Virtual Focus Group, DDPG Virtual Symposium Product Spotlight & Digital Program advertisement

### SafeNeedleDisposal.org

Email communications

### Splenda

Digital Influencer Bureau mailing

### Sunsweet Growers

Webinar: Cutting through the Confusion: How to Address Diabetes Myths and Misconceptions with Consumers & Recipe demo with sample mailing for the DDPG FNCE Member Reception & Award Ceremony

### The Peanut Institute\*

Webinar: Clinical Application for Food as Medicine

## BRONZE SPONSORS

**BELOW \$5,000**

### DayTwo

DDPG Virtual Symposium Product Spotlight

### Egg Nutrition Center\*

Email communication

### GOOD2GO\*

DDPG Virtual Symposium Digital Event Bag

### National Cattleman's Beef Association\*

Email communication

### PepsiCo\*

Email communication

### Potatoes USA\*

Email communication

### Sound Bites Nutrition Podcast\*

DDPG Virtual Symposium Digital Program advertisement

*\*Designates a new DDPG sponsor*



## Diabetes



a dietetic practice group of the  
**Academy of Nutrition  
and Dietetics**

*Experts in Diabetes Care and Education*