

TAKE 5 news



Dietitians in
Business and
Communications
a specialty group of the
Academy of Nutrition
and Dietetics

Moving Your Work to Virtual and Other Career Shifts

Making a change in your career - even if it's a move to go virtual, requires various skills, knowledge, and resources.

Check out our social media: [LinkedIn](#), [Facebook](#), [Twitter](#), and [Instagram](#)! Also, check out our DBC website at www.dbconline.org.

DBC Webinar Series- Deliver With Dawn: Communication Skills That Get Your Point Across.

**Part 1- Stand Out Messages:
How To Create Memorable Content
September 2nd @ 1pm ET, 12pm CT**

Webinar Series Deliver With Dawn:
Communication Skills That Get Your Point Across

Stand Out Messages:
How To Create Memorable Content

DAWN JACKSON BLATNER, RDN
MOTIVATIONAL SPEAKER AND AUTHOR




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How can your messages stand out amidst the noisy sea of nutrition information? Whether you are pitching a television producer or creating content for your own social media platform, creating meaningful messages helps ensure your audience finds you valuable. In this 60-minute online webinar, learn from media pro Dawn Jackson Blatner, RDN as she describes her trusted how-tos for creating powerful content for traditional and social media. Then, with a case study, watch Dawn's process as she develops a creative content pitch to communicate evidence-based messages. Walk away feeling empowered to create meaningful media messages of your own! Learn more about the program [here](#) and register by clicking [here](#).

DBC Membership Outreach Grant



APPLY NOW WHILE FUNDS LAST!

DBC Membership Outreach Grant

CONNECT AND SHARE SUCCESS STORIES WITH DBC

DBC is delighted to announce the launch of its Membership Outreach Grant opportunity awarded by the Academy. The grant allows DBC members to connect with students to share personal experiences as a DBC member, benefits of DBC, and how to become a DBC member. DBC will provide customized materials and \$50 to each participant to cover related expenses, such as travel and printed materials. If interested, please complete this [survey](#) Questions? Email membership chair Nikki Nies at nikkinies@gmail.com.

Open DBC Executive Committee Leadership Positions



Looking for a leadership position?

Become an Executive Committee Member

CONTACT THE DBC NOMINATING COMMITTEE

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Do you want to become an executive committee member for DBC? Well, you are in luck, because there are currently several open positions! There are many benefits to becoming a leader for DBC, including experience with nutrition professionals who are experts in business and communications, increased exposure, recognitions that you can include on your resume, and more! **Email** nominating committee chair Aaron Schwartz, MBA, MS, RD, LD if you are interested!

DBC Referral Program - Quarterly Drawing



Click **here** to submit your referral.

Member Spotlight- Samantha Cassetty, MS, RD

Member Spotlight

Samantha Cassetty, MS, RD



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Congratulations to Samantha Cassetty, MS, RD, for being our DBC member of the month! Samantha is a nationally recognized food, nutrition, and wellness expert with a private nutrition counseling practice. Her positive approach to healthy eating empowers clients and readers with smart strategies, approachable advice, and food and lifestyle solutions that make it easier to eat and live more healthfully. Learn more about Samantha [here](#).

Supporting Diversity



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Action Alert

Take Action Today!

The Academy has partnered with the **National Association for Equal Opportunity in Higher Education** to encourage Congress to provide \$300 million in funding for minority-serving institutions that support allied health programs,

including nutrition and dietetics. Additionally, the Academy is also requesting \$10 million for nutrition and dietetics career outreach. Join DBC in asking members of Congress to include this request in the next appropriations bill by clicking [here](#).

FNCE Registration Now Open- Early Registration Rates Available Until August 31st



The 2020 Food & Nutrition Conference & Expo is a virtual event with a range of opportunities to earn CPE, from live and on-demand educational sessions to the Expo and more. For the best rates, make sure you register by August 31 [here](#). Click [here](#) to learn more about FNCE 2020!

Academy Social Media Graphics and Tool Kits



Academy Social Media Tools

Available in English and Spanish!

Check out these graphics addressing COVID-19 and other nutrition topics that you can share on **Facebook, Twitter, LinkedIn and Instagram!**



Check out these graphics and educational materials that make sharing nutrition information so much easier! The Academy has recently added graphics on COVID-19. Access social media graphics [here](#) and tool kits [here](#).

If you have any questions, please [email us](#).

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