



Impactful Collaborations

November is the time of year when we are reminded of the value of gathering together. Whether it be at the Thanksgiving table or on a video call, sharing your thoughts amongst a group opens up the opportunity for interesting conversations and new ideas. Take this time to give thanks to all of those who have collaborated with you and contributed to your growth.

Check out our social media: [LinkedIn](#), [Facebook](#), [Twitter](#), and [Instagram](#)! Also, check out our DBC website at www.dbconline.org.

DBC Diversity and Inclusion Communications Program

An infographic with a dark blue background and an orange and teal geometric design on the right. A megaphone icon is part of the design. The text is white and orange. The title 'DBC DIVERSITY AND INCLUSION COMMUNICATIONS PROGRAM' is in white. The section 'Current Program Elements' is in orange. The list of elements is in white. The DBC logo is in the bottom left corner.

DBC DIVERSITY AND INCLUSION COMMUNICATIONS PROGRAM

Current Program Elements

- **Virtual Workshop:** The DBC Diversity and Inclusion Workshop is currently underway and is expected to revolve around 'Finding a Common Ground.' The main topic is to identify unintentional bias, stereotypes, and discrimination, and the secondary topic will discuss developing cultural humanity /modesty.
- **'Developing Diverse Dietitians' Podcast Series and Mentorship Grant:** This series will share the minority dietitian journeys and hardships, and provides advice for aspiring and young dietitians. More information to come soon.
- **DBC Membership Outreach Grant Application:** A \$50 grant is available to speak to students on the benefits of being a dietitian and member of DBC.

Dietitians in Business and Communications
an association of the Academy of Nutrition and Dietetics
get right!

The DBC Diversity and Inclusion Communications Program provides its members with the essential tools to recognize and be competent nutrition and dietetic practitioners in addressing the needs of various audiences, including, but not limited to cultural variations, ethnicity, gender, race, age, capability (rather than disability), religion, sexual orientation, socioeconomic status, geography, education, and, philosophy. Visit our website [here](#) to learn more.

DBC Membership Outreach Grant



As DBC strives to connect with future nutrition and dietetic leaders, we are excited to announce the launch of the Membership Outreach Grant.

The Grant is awarded by The Academy and the DBC Membership Outreach Grant aims to increase awareness of DBC and Academy opportunities to students. By applying for the Grant, you have the opportunity to connect with students virtually or in-person (when appropriate) to share your personal experiences as a DBC member, the benefits of DBC and how to become a DBC member.

Virtually, DBC will provide customized materials to assist in your conversations with students. In-person, the Grant provides the opportunity for you to receive \$50 to connect with students (when appropriate).

If interested in either the Virtual or In-Person opportunity, please complete the survey [here](#).

DBC Annual Report



A message from Deanne Brandstetter, past DBC chair: *I am delighted to present our 2019-2020 DBC Annual Report. Looking back, I am amazed by how dedicated and resilient our Executive Committee is navigating through the interesting pandemic landscape to deliver on our collective goals. Please take a look at the report to see all we accomplished in 2019-2020 despite the roadblocks. I'm sure you will appreciate DBC's laser focus on providing relevant tools and value for members.*

View the latest Annual report [here](#).

Webinar Proposals



To showcase DBC members' expertise, and to continue to bring you high-quality educational events, we are now accepting Webinar Proposals through February 1, 2021. DBC's Education Team seeks proposals that feature timely, relevant, and engaging webinars related to business and communications with teachings that

empower members to put insights into action. Fill out this [Call for Webinar Proposals Submission Form](#) with your webinar idea.

Member Spotlight



Our Member Spotlight is Amber Pankonin, MS RD LMNT. She loves good food, creating cool things and is passionate about building a community in her hometown where she lives, Lincoln, NE. Amber works as a freelance nutrition communications consultant, recipe developer, food writer and podcaster. She is also studying to become a personal chef. Amber shares her love for food and nutrition at stirlist.com and you can listen to her podcast, Healthy Under Pressure on Apple podcasts or Stitcher. Reach out to Amber if you have any questions about culinary school or podcasting!

Want to be featured in the MemberSpotlight series? Tag your photos with #DBCDPG on social media and tell us what you're doing!

Apply to be an Academy Media Spokesperson

Become a Media Spokesperson for the Academy of Nutrition & Dietetics

The Spokesperson program advances the Academy's mission and goals; increases the public's knowledge of food, nutrition and health; establishes the registered dietitian as the public's best source for nutrition information; and increases the overall visibility of the dietetics profession and the Academy.

APPLY NOW!

Click [here](#) to learn more



Since its inception in 1982, the Academy's Spokesperson program has been instrumental in bringing the Academy's messages of healthful eating and nutrition to millions of Americans each year via every form of news media — print, broadcast and electronic. Applications are due February 5, 2021. Learn more [here](#).

Get Text Action Alert Updates

Get Text Action Alert Updates

Stay connected with the Academy's action alerts and legislative updates

You also can opt in by marking the "Send me text alerts" box whenever you complete an action alert. If you previously marked this box, you are already subscribed and do not need to sign up again.



Text EATRIGHT to 50457 to get action alerts and legislative updates from the Academy of Nutrition & Dietetics

Academy Social Media Tool Kit for October-December 2020 and Incident Reporting Tool

The Academy of Nutrition and Dietetics Resources

Quarterly Tool Kit: covers monthly key dates and major topics. Provided are samples of relevant social media post that you can use to make sharing nutrition information much easier!

The Incident Reporting Tool: helps to raise awareness of dietetics role in enhancing nutrition care.

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Incident Reporting Tool

Protecting Consumers. Improving Health.

PREVENTING COVID-19

STAYING HEALTHY

KEEPING FOOD SAFE

FOLLOWING GUIDANCE

NUTRITION AND HEALTH POSTS

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The Academy provides a quarterly social media tool kit that makes sharing nutrition information so much easier! Access the tool kit for October-December [here](#) and the past tool kits [here](#). The Academy also has an **Incident Reporting Tool** to support its efforts to promote the professions role in enhancing nutrition care. The information collected from the IRT will be used to facilitate stakeholders’ and policymakers’ understanding of the value of qualified RDN care, including elected leaders, federal and state agency officials, other health care providers, and the public.

If you have any questions, please [email us](#).

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Do not reply to this message. For general questions about Dietitians in Business and Communications, please contact, DBC@eatright.org.

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