

Get Prepared for FNCE®!

Virtual methods for dietetic practice are on the rise. The transition from in person to online interactions can make effective communication difficult. To help overcome these challenges, we will focus on how to grow networks by finding creative ways to connect with others.

Check out our social media: [LinkedIn](#), [Facebook](#), [Twitter](#), and [Instagram](#)! Also, check out our DBC website at www.dbconline.org.

October Events and DBC FNCE® Agenda

Dietitians in Business and Communications

EVENTS IN OCTOBER

Webinar

October 7 @ 12 PM CT

Beyond the Message: Adding Animation to Your Information. Media pro Dawn Jackson Blatner, RDN, CSSD, LDN will walk through the how to's of making your messages wow with your props and personality in part two of a three-webinar series

FNCE® EVENTS

Education Session

October 18 @ 4 PM CT

2020 Lenna Frances Coopers Memorial Lecture: Good Nutrition Speak in a Polarized World: May We Have a Courteous Discourse

DBC Discussion Session: Meet up @ 7 PM with DBC member and speaker Mary Lee Chin, MS, RDN to ask additional questions and further discuss civil dialogue.

Showcase

October 19 @ 12:30 PM CT

Additional information on how DBC supports and helps advance its members. The opportunity to **win a free registration** to both upcoming DBC Virtual Workshops (nearly a value of \$100) will be available at the DBC Virtual Showcase.

Dietitians in Business and Communications

Webinar

October 13 @ 7 PM CT

Networking Etiquette: Boost Your Virtual Presence. Polish up your networking skills in preparation for FNCE® virtual meetings with Jacqueline Whitmore, CSP. Tips will be provided prior to practice skills, and get insight to help distinguish you from others in a group.

Education Session

October 20 @ 11:30 PM CT

'Disrupt, Innovate, and Create Value as an Intrapreneur'

DBC Discussion Session: Meet up @ 7 PM with DBC member and moderator Marianne Smith Edge, MS, RDN, LD, FADA, FAND, and speaker Nikki Putnam Badding, MS, RDN, LD to ask additional questions and/or further discuss creating value in your organization

October is full of opportunities to improve your business and communication skills! Check out our [recent webinars](#) and agenda for this year's virtual FNCE®. You can learn more about all of the upcoming DBC events [here](#).

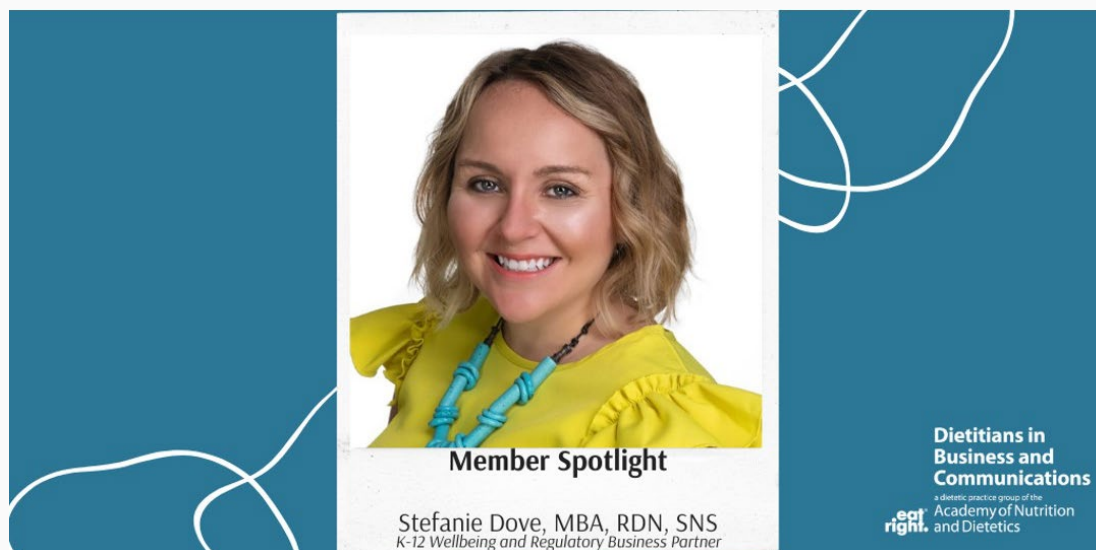
Coming next month

**The Final Webinar of a Three-part Series, Deliver With Dawn:
Communication Skills That Get Your Point Across.
From Beginning to End: Evaluating the Message Success.
November 4th @ 12pm CT**



You've learned how to put together a message and sell it in a memorable way. Now is the time to evaluate: did it stick? What could you do better next time? In this 60-minute online interactive webinar with media pro Dawn Jackson Blatner, RDN, you'll first identify the tools she uses to analyze the success of message delivery and refine her steps along the way. Then, you'll work through three case studies in content creation, share your ideas with the group, and get real-time feedback from Dawn. Register by clicking [here](#).

Member Spotlight: Stefanie Dove, MBA, RDN, SNS



Congratulations to Stefanie Dove for being our member of the month! Stefanie is currently the first K-12 Wellbeing & Regulatory Business Partner for Kellogg's. In this role, she provides educational opportunities for operators plus impactful stories around food and nutrition. She has worked in the school nutrition sector, specializing in marketing and communications since 2015 and has contributed regularly to consumer publications. To learn more, check out Stefanie's website [here](#). Want to be featured in the #DBCDPG #MemberSpotlight series? Tag your photos on social media with #DBCDPG and tell us what you're doing!

DBC Diversity & Inclusion Communications Program



DBC DIVERSITY AND INCLUSION COMMUNICATIONS PROGRAM

Current Program Elements

- **Virtual Workshop:** The DBC Diversity and Inclusion Workshop is currently underway and is expected to revolve around 'Finding a Common Ground.' The main topic is to identify unintentional bias, stereotypes, and discrimination, and the secondary topic will discuss developing cultural humanity /modesty.
- **'Developing Diverse Dietitians' Podcast Series and Mentorship Grant:** This series will share the minority dietitian journeys and hardships, and provides advice for aspiring and young dietitians. More information to come soon.
- **DBC Membership Outreach Grant Application:** A \$50 grant is available to speak to students on the benefits of being a dietitian and member of DBC.

Dietitians in Business and Communications
a dietetic practice group of the
Academy of Nutrition and Dietetics

The DBC Diversity and Inclusion Communications Program provides its members with the essential tools to recognize and be competent nutrition and dietetic practitioners in addressing the needs of various audiences, including, but not limited to cultural variations, ethnicity, gender, race, age, capability (rather than disability), religion, sexual orientation, socioeconomic status, geography, education, and, philosophy. Visit our website [here](#) to learn more.

Open DBC Executive Committee Leadership Positions



Looking for a leadership position?

Become an Executive Committee Member

CONTACT THE DBC NOMINATING COMMITTEE

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Do you want to become an executive committee member for DBC? Well, you are in luck, because there are currently several open positions! There are many benefits to becoming a leader for DBC, including experience with nutrition professionals who are experts in business and communications, increased

exposure, recognitions that you can include on your resume, and more! **Email** nominating committee chair Aaron Schwartz, MBA, MS, RD, LD if you are interested!

Members on the Move



Want to be featured in our next Business Insights Newsletter? The Members on the Move section of the newsletter allows members to celebrate their accomplishments - whether a promotion, a new book, etc. If you or someone you know is interested in appearing in our next publication, please **email** associate newsletter editor Omar Guerrero.

Academy Social Media Tool Kit for October-December 2020 and Incident Reporting Tool



The Academy provides a quarterly social media tool kit that makes sharing nutrition information so much easier! Access the tool kit for October-December **here** and the past tool kits **here**. The Academy also has an **Incident Reporting**

Tool to support its efforts to promote the professions role in enhancing nutrition care. The information collected from the IRT will be used to facilitate stakeholders' and policymakers' understanding of the value of qualified RDN care, including elected leaders, federal and state agency officials, other health care providers, and the public.

If you have any questions, please [email us](#).

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