Breaking Away and Creating New Norms

We are in a world that is now creating a new "normal." Changing routine and our way of life is never an easy task, especially in our work. It raises a lot of questions around "how do I..." and "what if...". Equip yourself with enough tools and resources to take on the new norms of life with various resources DBC has to offer.

Check out our social media: LinkedIn, Facebook, Twitter, and Instagram! Also, check out our DBC website at www.dbconline.org.

DBC Webinar Series- Pivoting Your RD Career
Part 2: Considerations, Steps, and Skills to Succeed
July 21st @ 12 PM ET
Strategic communication is essential for any professional who wants to advance in his/her career. Knowing what to say and how to say it can make or break a relationship, job promotion, and your business. This webinar provides you tips and practical application steps on becoming a successful communicator and how you can use the skills of public speaking, media, and writing to positively impact your brand, career potential, and business. Click here to register.

Access the previous webinar of the series here, and click here to register early for Part 3 of the series, Seal the Deal: Sell Your Winning Idea to Others, on Aug 18!

DBC Virtual Speed Networking Event
July 30th @ 8 PM ET

You're invited! Come join DBC members on Thursday July 30th at 7 pm CT for our second Virtual Speed Networking event to learn more about other DBC members, what they are up to, and ideas on how we can continue to enhance our value as nutrition leaders. Register on Zoom here. Questions? Email membership chair Nikki Nies at nikkinies@gmail.com.

Supporting Diversity
The Academy has partnered with the National Association for Equal Opportunity in Higher Education to encourage Congress to provide $300 million in funding for minority-serving institutions that support allied health programs, including nutrition and dietetics. Additionally, the Academy is also requesting $10 million for nutrition and dietetics career outreach. Join DBC in asking members of Congress to include this request in the next appropriations bill by clicking here.

Registration Now Open: Second Annual Nutrition and Health Equity Summit

On Tuesday, August 25 from 1-3 p.m. (Eastern Time), the Academy will host the second annual Nutrition and Health Equity Summit with Rep. Robin Kelly (IL-02) and the Congressional Black Caucus Health Braintrust. Register today and join the conversation to advance the Academy’s advocacy efforts related to health equity, diversity and reducing health disparities. More information on this event will be featured in upcoming issues of PPWN.

DBC Referral Program - Quarterly Drawing
Click [here](#) to submit your referral.

**Have you heard about the DBC mentorship program?**

Through our mentoring program (Mentor Me with DBC), you can learn and connect with other DBC members. Our members are extremely talented and work in a variety of career settings. These talented members are willing to share their knowledge and experiences in order to support career enhancement in business and communications. Learn how you can participate [here](#).
Last month we talked about five steps to pivoting your RD career with Amy Goodson, MS, RD, CSSD, LD. Click here to access recordings of our past webinars!

DBC Business Insights Newsletter – Navigating Tough Conversations
Missed the last DBC Newsletter? Look here to read the newsletter now and check our archive.

**COVID Updates**

As DBC monitors the developments of this pandemic and continue to see its impact unfold, we send our heartfelt thanks to each one of you during this uncertain time. We know that DBC members are all deeply impacted by the effects of this global crisis. On behalf of the entire DBC Executive Committee, we are thinking of you and we are here to lend support.

In addition, resources on prevention, food safety, and social media are available by the Academy of Nutrition and Dietetics at eatright.org/coronavirus.
If you have any questions, please email us.
for Dietitians in Business and Communications to communicate important events and needs to the Dietitians in Business and Communications membership.

To manage your Dietitians in Business and Communications email preferences, click here.

Do not reply to this message. For general questions about Dietitians in Business and Communications, please contact, DBC@eatright.org.

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